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| **General Details** | |
| Your Name | Miriam Scott |
| Mobile Phone | 0410 070 456 |
| Address | PO Box 283, Broadbeach, QLD, 4218 |
| Mailing Address | PO Box 283, Broadbeach, QLD, 4218 |
| Email Address | [Miriam.scott.business@gmail.com](mailto:Miriam.scott.business@gmail.com) |
| Gmail Address | gctrainingworkshops@gmail.com |
| Password | Success19 |
| Personal Profile image |  |
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| **Company Details** | |
| Business Name | Gold Coast Training Workshops |
| Website | [www.gctw.com.au](http://www.gctw.com.au) |
| Email Address | [info@gctw.com.au](mailto:info@gctw.com.au) (needs to be registered) |
| ABN | 58 054 915 709 |
| Year Business Started | 2019 |
| Business Address | PO Box 283, Broadbeach, QLD, 4218 |
| Eligible for Google Maps | No |
| Days and Hours of Operation | Mon to Fri  9.00am to 5.00pm |
| Service Areas | Education |
| Category/Type of Business/Industry | Education |
| Size of Business | 1-20 employees |
| Time of Industry Experience | 15 years |
| Certifications, Accreditations, Industry Memberships |  |
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| **Any other details to be included** |  |
| **Any item that you do not want to be listed publicly** |  |
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| Target Market | Entrepreneurs, StartUps, Business owners, new business owners |
| Target Locations | Gold Coast |
| Support Response Time | 60 mins |
| Full Service List | Digital Marketing, Technology, Business Management, Training and Workshops |
| Banner Services (your top 3) | Digital marketing ‘How To’ workshops  Business management workshops  Technology training workshops |
| Why choose you? | Experienced trainers  Industry experts  Proven systems  Expert knowledge |
| Promos and offers | Free workshops |
| Online business objective | Marketing/branding awareness  Lead generation |
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| Biographies |  |
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| Short Bio | Training workshops for the business owner to learn and implement strategies to improve business performance and revenue |
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| Long Bio | At Gold Coast Training Workshops, we provide a fun environment where you learn practical skills that are necessary to run your business and where you can implement these strategies directly into your business in a supervised classroom setting. When you finish the workshop, you understand exactly what to do and how you can continue to do this for yourself and use them in your business operations.  Every workshop is a topic that is complete as an individual subject. This topic is pulled apart and dissected, so you understand every concept about it, and will learn where it fits into the bigger picture of business, and how you can practically implement this into your business.  At the end of the workshop, you’ll review the learnings and get feedback from your trainer and fellow classmates on improvement and further suggestions and recommendations. This is highly valuable, as you get multiple points of view, which will achieve better results for your business.  Increasing performance is the focus of the workshops.  There are multiple workshops for planning, branding, identification, implementation, management, analytics and a whole lot more subjects, all practical for business.  Then there are the technology apps that are available to make your life easier, but not knowing how to use these apps is incredibly frustrating. Here we have the workshops available, so you really understand and ‘get it’ on how to use these apps. Mailchimp, Canva and Trello are just to name a few.  Workshops are also a great networking environment, so you can meet and connect with other business owners like yourself, and be part of a community. We encourage every participant to work with other people in the class, as this is a great opportunity to make friends with someone else who is in the same situation as you.  As a business owner, it is important to learn strategies to run your business. These workshops are an opportunity for you to work ‘on’ your business. Once you have learnt the knowledge, then if you love it, it can be something that you do as a business owner. Or, if your skills are elsewhere, then you have the knowledge for what is important in your business and you can have someone else do this for you. You will know exactly what you want them to do, and be effective at managing this part of your business. We are connected to many marketing students that want to have the opportunity to increase their skills, and this can be done by helping you in your business.   Workshop briefs are on the website, so you can see exactly what the topic is about, and the outcome that will be achieved in the session.  Workshops are recorded. Recordings, slides and any materials will be uploaded to the website for unlimited viewing for members of our programs, and will be available in the future, when we have a good library of workshops.  Please contact us by email if you have any further questions, and all enquires will be responded within 48 hours (2 working days). |
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| Medium Bio | At Gold Coast Training Workshops, we provide workshops for the business owner to learn and implement strategies to improve business performance and revenue  In a fun environment, you learn practical skills that are necessary to run your business and where you can implement these strategies directly into your business in a supervised classroom setting. When you finish the workshop, you understand exactly what to do and how you can continue to do this for yourself and use them in your business operations. |