**Welcome to my FREE Digital Marketing Strategy Checklist!**Digital Marketing has become one of our most important assets in business, and there are so many different requirements, that it can be confusing on what are the most basic channels.

Digital Marketing includes every technology on the internet, but also includes mobile phones, advertising, social media, emails and many other options.

At Gold Coast Training Workshops, we have made it easy for you by creating a checklist, so you can make sure that you have your details in the most important and popular places online.

Enjoy the checklist and if you ever decide you would like to have more detail to do it yourself, then you can purchase our Digital Marketing Strategy Workbook.

If you don’t have the time or the inclination, we also offer a Done-For-You Package (or whatever you want to have set up), so it will all be done properly, and you can then just add to it after it has been set up.

Good luck!  
  
Miriam Scott