# Dr. Shravan Vudumu, Ph.D.

## Summary

Highly motivated and results-oriented academic with a Ph.D. in Mechanical Engineering, complemented by M.S. degrees in Management and Data Analytics. Possessing over fourteen years of experience in engineering leadership, including the development of control algorithms for complex systems and mentoring engineers in data analysis. In-depth knowledge in creating machine learning algorithms for business analytics applications. Eager to share knowledge by teaching Python programming, data science, business analytics, and machine learning courses part-time as an adjunct faculty to undergraduate and graduate students. No work authorization required.

#### EDUCATION

Georgia Institute of Technology, USA	GPA: $3.6/4.0$
Master of Science in Data Analytics	Aug 2023 - July 2025
• Specialization: Business Data Analytics, Machine Learning	
University of Illinois, Urbana - Champaign, USA	GPA: 4.0/4.0
Master of Science in Management	Aug 2022 - July 2023
• Specialization: Business Data Management and Communication	
Missouri University of Science and Technology, USA	GPA: $4.0/4.0$
Ph.D. Mechanical Engineering	Aug 2006 - July 2010
Indian Institute of Technology - Madras, India	GPA: 8.0/10.0
M. Tech Energy Technology and B. Tech Mechanical Engineering	Aug 2001 - May 2006
WORK EXPERIENCE	

#### Work Experience

## Cummins Inc., Columbus, Indiana, USA

• Controls, Software and Electronics Engineering - Technical Manager

# TEACHING EXPERIENCE

• Developed, taught and graded graduate engineering courses while pursuing PhD degree at Missouri S&T.

Aug 2010 - Present

• Integrated simulations in engineering curriculum: GM PACE (General Motors - Partners for Advancement of Collaborative Engineering Education) sponsored project to develop and integrate simulations in graduate courses.

# DATA ANALYTICS SKILLS

- Data Analytics Skills: wrangling, modeling, machine learning, statistical analysis, optimization, visualization
- Programming/Software: R, Python, Power BI, Tableau, SQL, D3 interactive visualization, Git, Excel, Arena

#### Data Analytics Projects

• Data analytics of Divvy bikes, a ride sharing system in Chicago.	R, Python -pandas, geopandas
• Machine learning algorithms for evaluating credit applications.	XGBoost, Logistic Regression
• Stocks and ETFs - statistical analysis and confidence intervals.	Python - Yahoo finance API
• Shortest path evaluations in road networks. Ingredient swap recommendations.	SQL, Python, RegEx
• Predicting house prices with machine learning. Time series analysis of inflation.	Python - pandas, numpy
• Calorie conscious diet planning on budget. Optimizing airport check-in simulations.	Python - pulp, simpy
• Non-homogeneous Poisson process simulation of call center. Inventory simulations.	Arena - statistical analysis
• Data-driven exploration of superstore sales to uncover insights and forecast trends.	Python - prophet, Tableau
• Interactive Data Visualizations - mouse over and mouseout event handling.	Data Viz.: D3, Python - flask

# CERTIFICATIONS, HONORS AND ACHIEVEMENTS

- As doctoral researcher, published six international journal and conference papers.
- Recipient of the prestigious US Department of Transportation's (Research and Innovative Technology Administration)
  National University Transportation Center (NUTC) assistantship.
- Merit scholarship and tuition waiver (2001-06). Member of ASME, SAE, AIAA, IJHE (2009-10).
- Earned Six Sigma Green Belt certification (2015). Completed Systems Engineering certification.

# Course Title: Machine Learning with Python for Business Analytics

# Course Description:

This graduate-level course provides a comprehensive introduction to machine learning techniques and their applications in business analytics. Students will gain a strong foundation in fundamental machine learning algorithms, including supervised learning (regression, classification, decision trees), unsupervised learning (clustering), gradient boosting, time series and forecasting algorithms. The course emphasizes hands-on experience with Python and popular machine learning libraries (e.g., Pandas, NumPy, Seaborn, scikit-learn, statsmodels, Prophet, XGBoost) to develop, train, and evaluate predictive models for real-world business problems.

### Target Audience:

This course is designed for graduate students in business analytics, data science, computer science, and related fields. Professionals seeking to enhance skills in machine learning for business applications are also encouraged to enroll.

## Course Objectives:

After successful completion of this course, students will be able to:

- Use python programming to perform comprehensive data analysis and visualizations.
- Develop the necessary skills in statistics, confidence intervals, and hypothesis testing.
- Understand the fundamental concepts of machine learning, including supervised, and unsupervised learning.
- Select and implement appropriate machine learning algorithms for various business problems, including forecasting.
- Train, evaluate, and tune machine learning models using Python and relevant libraries.
- Interpret model results and communicate insights to business stakeholders.
- Critically evaluate the ethical and societal implications of machine learning in business.

#### Course Outline:

### • Module 1, Introduction to Machine Learning and Python

What is Machine Learning?

Motivational Business Analytics Examples

Getting Started with Python programming

Data Visualizations with Python

# • Module 2, Descriptive Analytics

Working with Data Frames

Handling Missing Values

Exploratory Data Analysis

#### • Module 3, Probability Distributions and Hypothesis Tests

Distributions and Confidence Intervals

Hypothesis Tests and P-Values

Analysis of Variance

## • Module 4, Linear Regression

Data Pre-Processing

Model Development and Making Predictions

Model Diagnostics and Residual Analysis

- Module 5, Classification: Logistic Regression, Confusion Matrix
- Module 6, Decision Trees: Classification Trees, Regression Trees
- Module 7, Unsupervised Learning: K-Means Clustering
- Module 8, Boosting Algorithms: XGBoost Boosting Algorithm
- Module 9, Time Series and Forecasting: Moving Average Models, Forecasting
- Module 10, Data Analytics Case Studies

Divvy Bikes, a Ride Sharing System

Stocks and ETFs - Statistical Analysis and Confidence Intervals

**Evaluating Loan Applications** 

## Teaching Methodology:

- Lectures: Interactive lectures with discussions and Q&A sessions.
- Hands-on Labs: Practical exercises using Python on Colab notebooks.
- Case Studies: Real-world case studies to apply machine learning techniques to business problems.

#### **Assessment Plan:**

- Homework Assignments: Weekly assignments to reinforce key concepts and coding skills.
- Midterm Exam: Comprehensive exam covering core machine learning concepts and algorithms.
- Final Project: A group project to develop and present a machine learning application for a business problem.

#### Textbook (optional):

 An Introduction to Statistical Learning with Applications in Python by Gareth James, Daniela Witten, Trevor Hastie, Robert Tibshirani and Jonathan Taylor. Springer, 2023.