

# Vivekanand Education Society's

# **Institute of Technology**

(Autonomous Institute Affiliated to University of Mumbai, Approved by AICTE & Recognized by Govt. of Maharashtra, NAAC accredited with 'A' Grade)

# "EventEase-Event Management System"

Implemented by:

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2024-2025

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#### Project Report: EventEase - Event Management Web Application

EventEase is a dynamic and user-friendly full-stack event management web application designed to simplify event discovery, creation, and participation. It allows users to browse, search, and filter events through intuitive views like Grid, List, and Calendar. Authenticated users can create, edit, and delete events. The application ensures secure login and signup using bcrypt hashing and stores data using MongoDB and MVC architecture. Responsive UI is implemented using Bootstrap for a seamless experience across devices.

## 1. Application Overview

**EventEase** is a full-stack web application that enables users to manage and participate in events. It provides functionalities such as secure user authentication, event creation, search, filtering, and multiple views like Grid, List, and Calendar. The platform is built with a mobile-first responsive design to ensure accessibility across devices.

#### Users can:

- Sign up and log in securely
- Create, edit, and delete events
- Browse events using multiple views
- Filter and search events based on category, location, and keywords

EventEase aims to streamline the process of managing events for both users and organizers with an intuitive and clean UI.

## 2. Technology Stack

Layer	Technology	Purpose
Frontend	HTML, CSS, Bootstrap, JavaScript	UI creation, styling, responsiveness, and bainteraction
Templating	Jinja2 (Flask)	Dynamic HTML generation using Python variables and logic
Backend	Python (Flask framework)	Handles routing, business logic, session management
Database	MongoDB (NoSQL)	Stores user data, events, and other applicate data
Security	bcrypt	Password hashing for secure authentication

## 3. Software Requirements

Component	Specification
Operating System	Windows 10 / Linux / mac(
Web Browser	Google Chrome, Firefox, E
Backend Framework	Flask (Python)
Frontend Tools	HTML, CSS, Bootstrap, Jav
Database	MongoDB (NoSQL)
Authentication	bcrypt
Package Manager	pip
Template Engine	Jinja2

## 4. System Requirements

Require Minimum ment

Processor Intel i3 or equivalent

RAM 4 GB or more

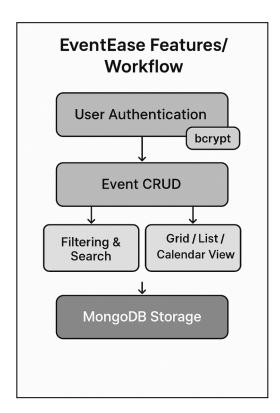
Storage 1 GB of free disk space

Internet Required for remote

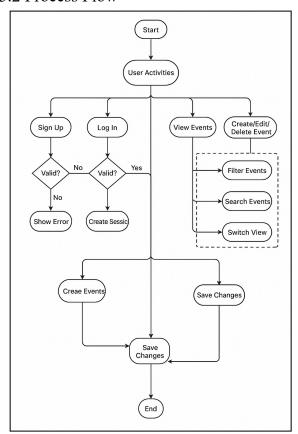
MongoDB/Bootstrap CDN

## 5. Architectural Diagrams:

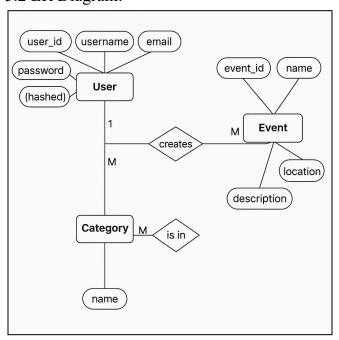
### 5.1 Block Diagram



### 5.2 Process Flow

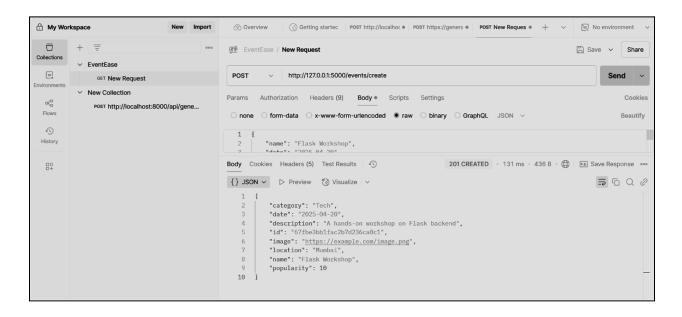


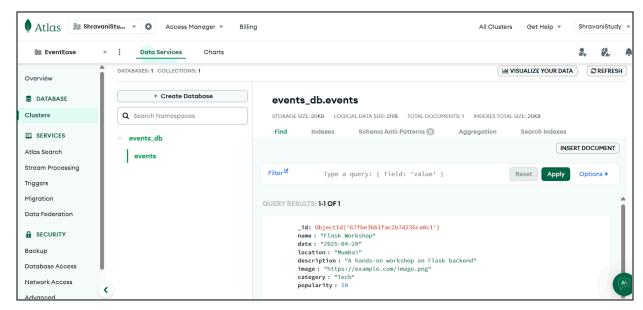
## 5.2 ER Diagram:



#### 6. Implementation:

#### 6.1 MongoDb:

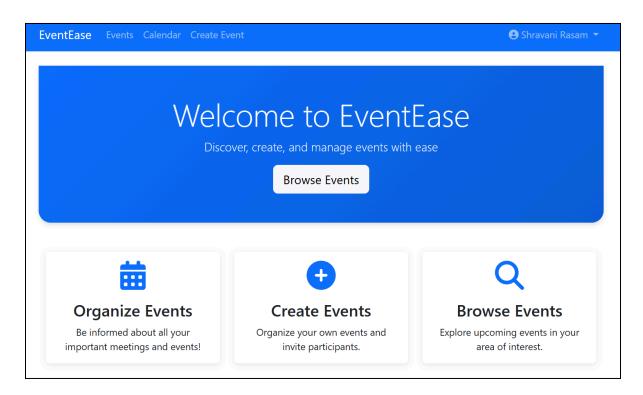






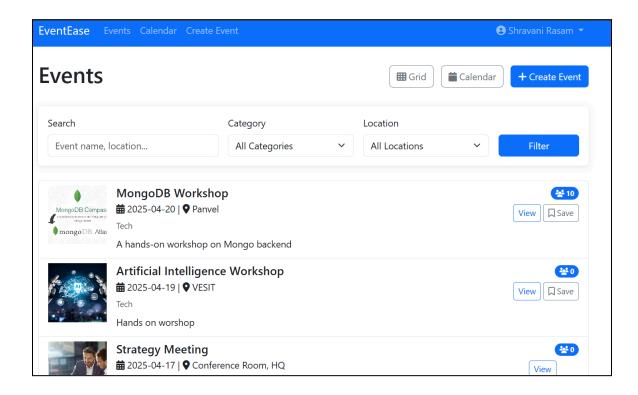
### 6.1 Website;

### Home page:

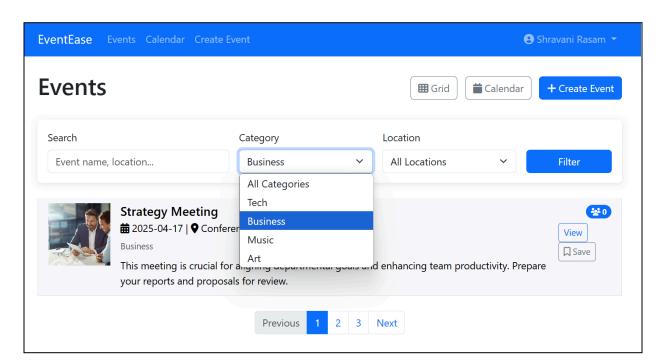


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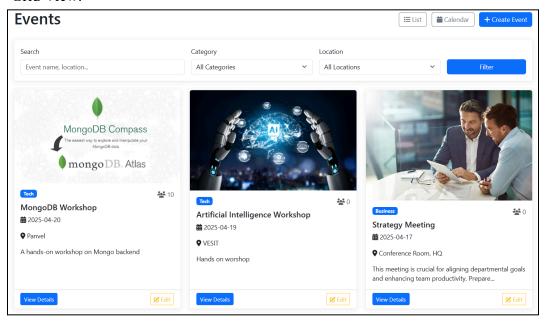
#### View Events:



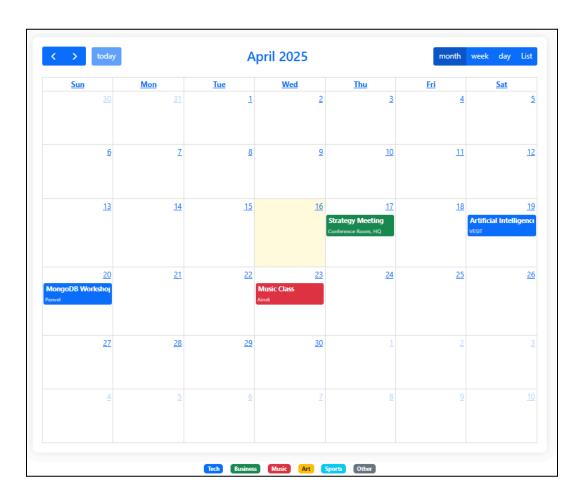
#### Filter Events:

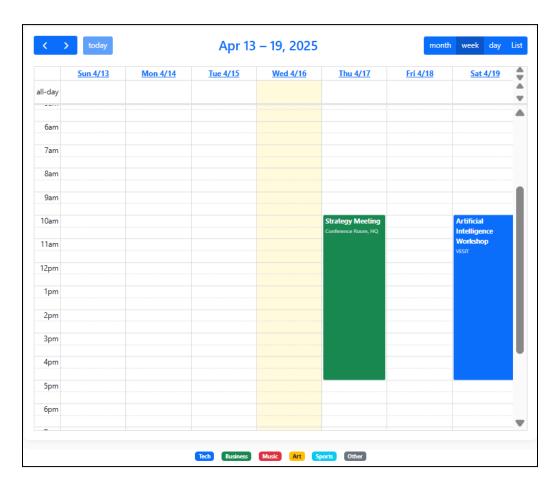


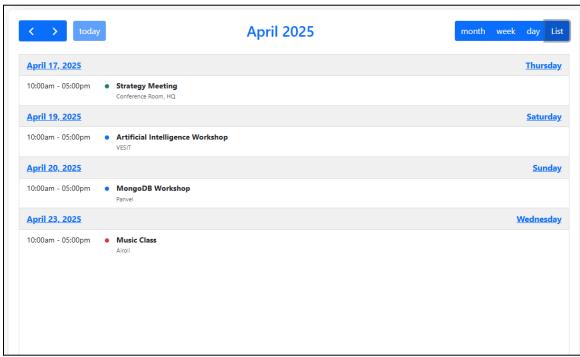
#### Grid View:



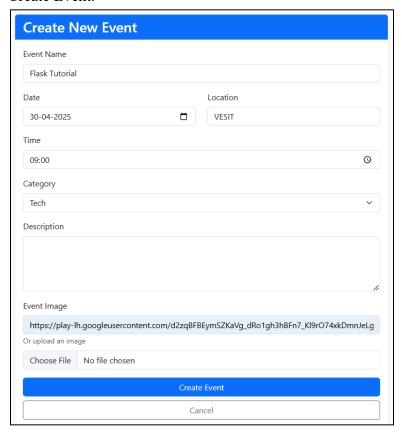
#### Calendar View:



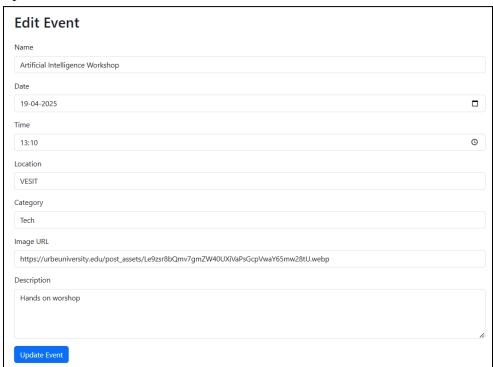




#### Create Event:



## Update Event:

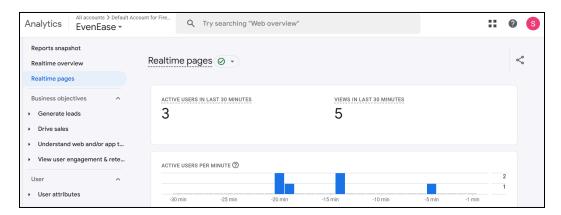


7. Web Analytics:

**7.1** The image shows the Realtime report from Google Analytics for your site "EventEase", highlighting user activity in the last 30 minutes.

**Inference:** site had 3 active users and 5 total views, with most activity around 15–20 minutes ago.

**Improvement:** Enable Google Signals, set up event tracking, and define conversion goals to get deeper user insights and track key actions.



**7.2** The image shows a list of pages visited on your site in the last 30 minutes, with active users and view counts per page.

**Inference:** The homepage /, /events, and /login each had 2 active users, indicating they're the most visited pages recently.

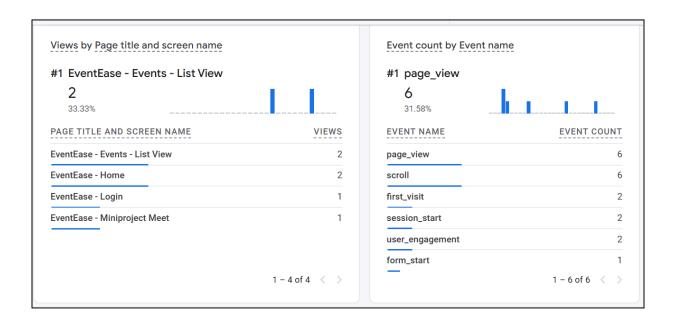
**Improvement:** Add event tracking to actions on these pages (like logins or clicks), and monitor page-level engagement to optimize UX.



**7.3** The image shows page views per screen title (left) and event counts by type (right) for user interactions on your site.

**Inference:** Most users viewed the "Events - List View" and Home page, and triggered key events like scrolls, page views, and form start.

**Improvement:** Track more custom events (e.g. button clicks, errors), and assign conversion goals to key actions like form start or login success.





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#### 8. Core Features

- User Signup/Login using bcrypt password hashing
- MongoDB database for event and user data storage
- Event creation, editing, and deletion (CRUD operations)
- Filter and search events by category, location, or name
- Dynamic views using Jinja2 templating (Grid, List, Calendar)
- Responsive and mobile-friendly UI with Bootstrap

#### 9. Future Scope:

- Mobile App Integration using React Native or Flutter
- Email and SMS notifications for upcoming events
- AI-based recommendation system for personalized event suggestions
- Ticket booking and payment gateway integration
- Admin dashboard for analytics and user management
- Multi-language support for global accessibility

Github Link: <a href="https://github.com/ShravaniR2412/EventEase">https://github.com/ShravaniR2412/EventEase</a>

#### 10. Conclusion

EventEase is a secure and responsive event management solution designed with simplicity and usability in mind. It effectively utilizes the Flask framework for backend processes, MongoDB for scalable data handling, and Bootstrap for a modern UI. The project demonstrates robust authentication, flexible data management, and user-centric design. It is ideal for institutions, communities, or organizations that require a quick-to-deploy platform for managing various events.