

INSIGHTS

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Done by : Team K



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OBJECTIVES

Our objective is to collect and scrape detailed data on various types of cars for sale in different locations from Cars24.com. We will focus on ensuring data accuracy through meticulous cleaning and processing, with the ultimate goal of delivering valuable insights for potential buyers and sellers.

DATA COLLECTION



Website used

The data was sourced from Cars24.com, a leading site for used car listings.



Key data points

The extraction focused on car model, price, year of manufacture, mileage, fuel type, transmission, and location.



Python libraries utilized

Beautiful Soup was used for HTML parsing, while Selenium was employed to manage dynamic content.



Automated Scraping Process

Python scripts were crafted to automate data extraction, ensuring both efficiency and thoroughness.



Data Accuracy

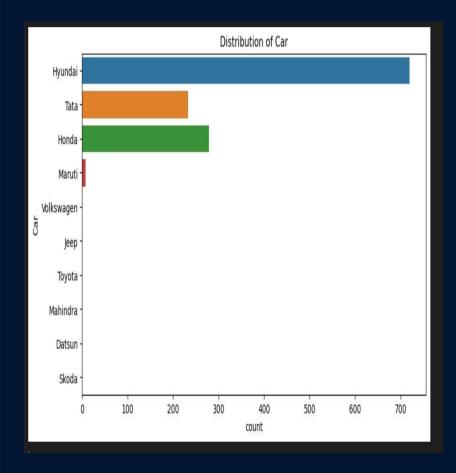
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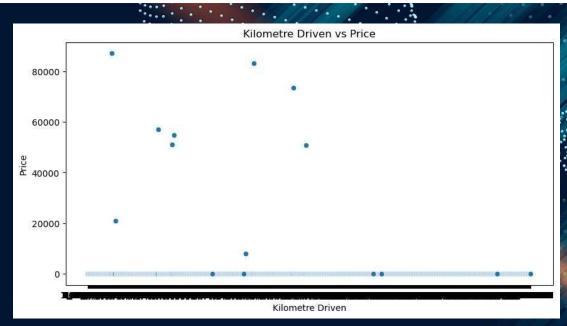
DATA CLEANING

By eliminating duplicate entries, adding missing values, standardizing data formats, fixing data types, and spotting outliers, we improved our dataset through data cleaning. These procedures guaranteed the accuracy, consistency, and dependability of our data for analysis.

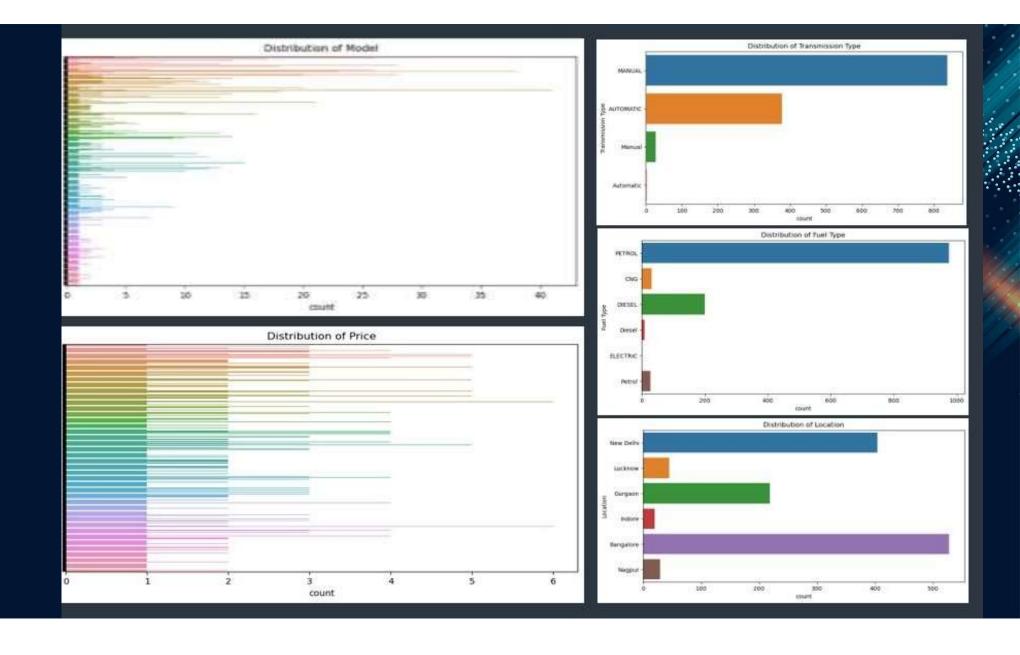
5 Steps to **Cleaner Data** Develop Correct Measure Manage Append a data quality data & data at the data data plan duplicates Source accuracy

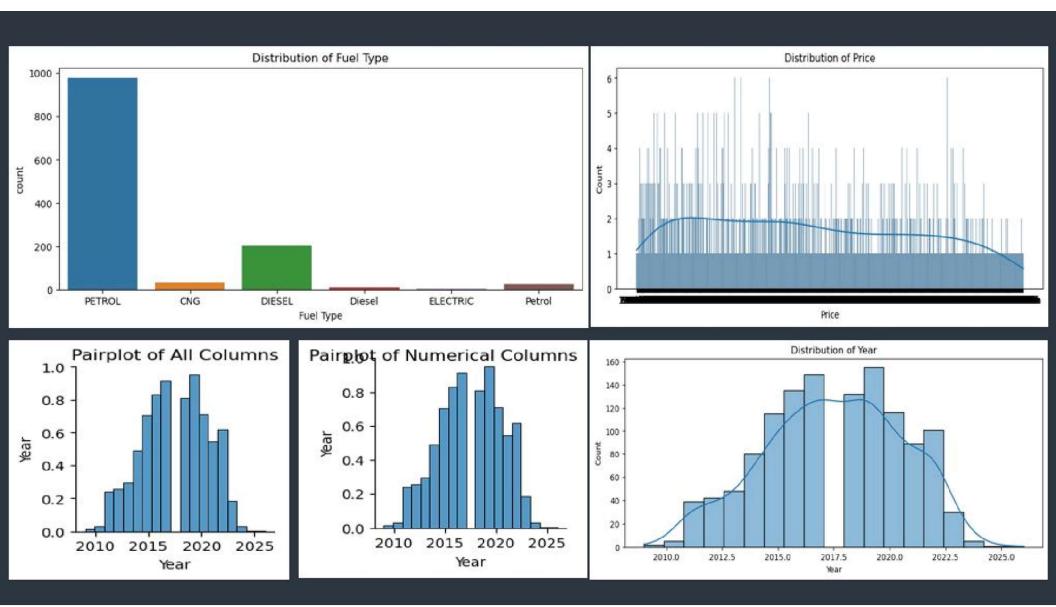
Data Analysis









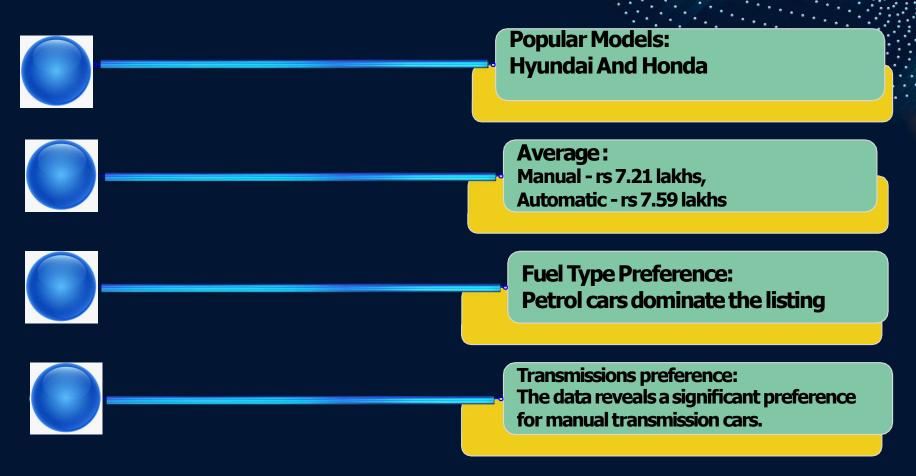












Challenges

 Dynamic Web: Content adapting scraping techniques to handle dynamic web content

• Data Accuracy: Ensuring data accuracy and completeness

• Missing Data: Dealing with incomplete or missing data



Conclusion

□ Successful Data Collection:

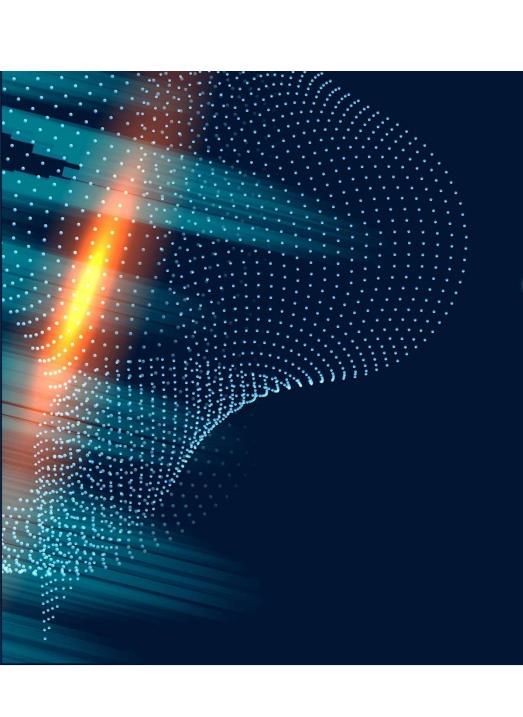
Scraped detailed information on Tata cars in NewDelhi, Mumbai, Gurgaon, Lucknow, Banglore, pune, Nagpur from Cars24.com using Python libraries like Beautiful soup and Selenium.

□ Key Insights:

- Most popular models identified.
- Average pricing trends analyzed.
- Mileage ranges, fuel type, and transmission preferences determined.
- Challenges Overcome: Managed dynamic web content and ensured data accuracy.
- Future Work: Automate scraping for real-time data updates and continuous analysis.

□ Value

 Provides valuable insights for buyers and sellers in the New Delhi,pune,Nagpur,lucknow,Gurgaon,Mumbai car market.



THANKYOU

We are now open to any questions or feedback that you may have.