

Akansha Sharma

📍 Gurugram, Haryana | 📞 9717802280 | ✉️ akanshasharmaofficial1@gmail.com
🌐 [linkedin.com/in/akanshasharma09](https://www.linkedin.com/in/akanshasharma09)

Professional Summary

Results-driven and analytically minded **Data Analyst with a solid foundation in** data mining, data storytelling, and dashboard development. **Completed over 310 hours of immersive, hands-on training in tools like Python, SQL, Power BI, and Excel.** Skilled in deriving actionable insights **from large datasets, optimizing business outcomes, and enhancing performance through** data-driven strategies. **Adept at** collaborating with cross-functional teams **and communicating insights to** non-technical stakeholders. **Passionate about driving innovation through data and** streamlining decision-making processes.

Projects

📊 Social Media Engagement Tracker

Python, Pandas, SQL, Power BI, Excel

- Developed a system to monitor engagement across platforms; analyzed 10,000+ data points.
- Increased CTR by 60% and audience retention by 40% through content optimization.
- Built SQL queries to enhance data retrieval speed by 30%.
- Created dynamic Power BI dashboards for real-time tracking of impressions, likes, and shares.
- Transformed raw engagement data into bi-weekly reports, providing actionable insights that helped guide content decisions and resulted in a more focused and effective social media presence.

✅ Blinkit Sales Data Analysis Dashboard

Power BI, Excel, SQL

- Designed a Power BI dashboard reducing manual reporting time by 80%.
- Provided business insights on revenue, customer behavior, and order trends.
- Improved forecasting accuracy by 35% through robust data cleaning techniques.
- Applied advanced Excel formulas and macros to streamline data preprocessing and reduce data inconsistencies by 35%.
- Enabled the sales team to forecast trends more accurately, leading to improved inventory planning and promotional campaign targeting.

Key Skills

Programming & Analysis: Python, Pandas, NumPy, SQL, Matplotlib, Seaborn

Data Visualization: Power BI, Advanced Excel (PivotTables, VLOOKUP, Macros), Dashboards

Database Management: MySQL

Soft Skills: Data Storytelling, Communication, Problem-Solving, Team Collaboration

Training & Certifications

Data Analytics Training – Anudip Foundation

Feb 2024 – Sep 2024

- Completed 310+ hours of hands-on training in data analysis, visualization, and reporting.
- Tools: Python (Pandas, NumPy), SQL, Power BI, Excel

Certifications:

- Google Data Analytics Professional Certificate – Coursera
- Data Analytics Certification – Anudip Foundation

Education

Maharishi Dayanand University | St. Andrew's Institute of Technology and Management
Bachelor | Computer Applications

May 2025

