

# AYUSH GUPTA

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## PROFESSIONAL SUMMARY

Aspiring Data Analyst with hands-on experience in real-world projects involving SQL, Python, and Power BI. Skilled in cleaning, analyzing, and visualizing data to extract business insights. Built projects on ride booking and banking domains, showcasing strong problem-solving and dashboarding skills. Actively seeking internship opportunities to apply and grow my skills in a practical business environment.

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## SKILLS

- **Data Analysis:** SQL, Python, Power BI, MS Excel
  - **Business Intelligence:** Data Visualization, Data Modelling, KPI Reporting
  - **Analytical Thinking:** EDA, Insight Generation, Trend Analysis
  - **Soft Skills:** Communication, Collaboration, Problem Solving
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## PROJECTS

### 1. Ride Booking Data Analysis

[GitHub Repository](#)

Developed a complete ride-booking data analysis project inspired by platforms like Ola/Uber. Cleaned and analyzed booking data using Python, SQL, and visualized patterns and KPIs in Power BI to uncover customer preferences, peak hours, and operational metrics.

### 2. Loan Risk & Approval Analytics (Banking Domain)

[GitHub Repository](#)

Built an end-to-end analytics project focused on identifying risk factors in loan applications. Used SQL for data querying, Python for EDA and preprocessing, and Power BI for building dashboards that revealed risk patterns and approval trends.

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## EDUCATION

**B.Com – KUMAUN UNIVERSITY, Haldwani**

*Aug 2020 – July 2023*

CGPA: 6.9

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## CERTIFICATIONS

- SQL for Data Analytics – Microsoft
  - Power BI Desktop – Microsoft
  - Python for Data Analysis – Microsoft
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