



Gunjan Parakh

📍 Nashik, Maharashtra | 📞 7249689900 | @ gunjanparakh02@gmail.com | ✉ LinkedIn

Summary

Business Analyst with expertise in Python, SQL, and BI tools, skilled in extracting actionable insights from complex datasets to drive data-informed decision-making. Experienced in developing interactive dashboards that enhance operational efficiency and support strategic initiatives.

Projects

Cyber Threat Insights I Power BI

- **Data Preparation:** Processed and transformed Cybersecurity data using Power Query.
- **Dashboard Creation:** Developed Power BI visualizations to display common threats and mitigation strategies, using various charts and tables for better data representation.
- **Actionable Insights:** With the help of data we can strengthen cybersecurity measures.

Diwali Sales Data Analysis I Python

- **Data Cleaning:** Utilized Pandas to preprocess and clean Diwali sales data, ensuring accuracy and consistency.
- **Exploratory Data Analysis:** Conducted sales trend analysis using visualizations in Matplotlib and Seaborn to identify key insights.
- **Data Storage:** Managed structured data retrieval by working with CSV files and performing file operations.

Pizza Sales Data I Power bi

- **Dataset Handling:** Imported, cleaned, and structured pizza sales data in Power BI for accurate analysis.
- **Data Visualization:** Designed trend charts and cards to analyze sales patterns, peak order times, and customer preferences.
- **Business Impact Analysis:** Evaluated sales performance, popular menu items, and revenue trends to optimize business strategies.

Technical Skills

- **Programming Language :** Python (Pandas, Numpy), SQL (SQL Queries, Joins, Group by, Order by)
- **Data Visualization Tools :** Power BI, Tableau, Matplotlib & Seaborn Library.
- **Microsoft Office :** Power Point , MS Excel (Lookup, Index& Match, Pivot Tables & Charts, Conditional Formatting, Macros)
- **Project Management :** Jira
- **Soft Skills :** Communication, Teamwork, Problem-Solving, Critical Thinking

Education

KTHM College, Nashik

Bachelor of Commerce

Certifications

Data Analytics Course

Stock Market Trading Course