

BHAVYA AGGARWAL

CONTACT

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- NEW DELHI

EXPERTISE

- ADVANCED EXCEL
- VLOOKUP
- PIVOT TABLES
- POWER BI
- POWER QUERY EDITOR
- DAX FUNCTIONS
- VISUALIZATION
- DASHBOARDS
- ADVANCED SQL
- BASIC PYTHON
- DATA ENTRY

EDUCATION

BHARATI VIDYAPEETH (DEEMED TO BE UNIVERSITY), DELHI
BACHELOR OF COMPUTER APPLICATION (IN PROGRESS)

LANGUAGE

- ENGLISH
- HINDI

PROFILE

A motivated and detail-oriented Computer Application student, proficient in data analysis and visualization using tools like Advanced Excel, Power BI and SQL. Skilled in data manipulation, reporting, creating dynamic dashboards and also proficient in to fetch data from database. Currently seeking opportunities to apply my knowledge in any fields and gain hands-on experience in tools.

PROJECTS

1. Sales Dashboard using Power BI -

- Developed a comprehensive sales dashboard for superstore data.
- Utilized Power Query Editor for data cleaning and transformation (e.g., spelling corrections, column additions).
- Created dynamic visualizations using graphs, slicers, and cards to enhance user experience.

2. Net Promoter Score (NPS) Dashboard -

- Designed and built a dashboard to analyze NPS data using Power BI.
- Employed data modeling to create relationships between tables.
- Leveraged DAX functions like IF, AVERAGE, and CALCULATE to add complex calculations and insights.
- Finalized the project with an attractive and insightful dashboard for decision-making

3. Churn Dashboard-

- Developed an interactive Churn Analysis Dashboard in Power BI to identify customer attrition trends.
- Analyzed customer behavior, retention patterns, and factors influencing churn.
- Used Power BI for visualization and dashboard creation.
- SQL for data extraction and transformation.
- DAX (Data Analysis Expressions) for custom calculations and KPIs.