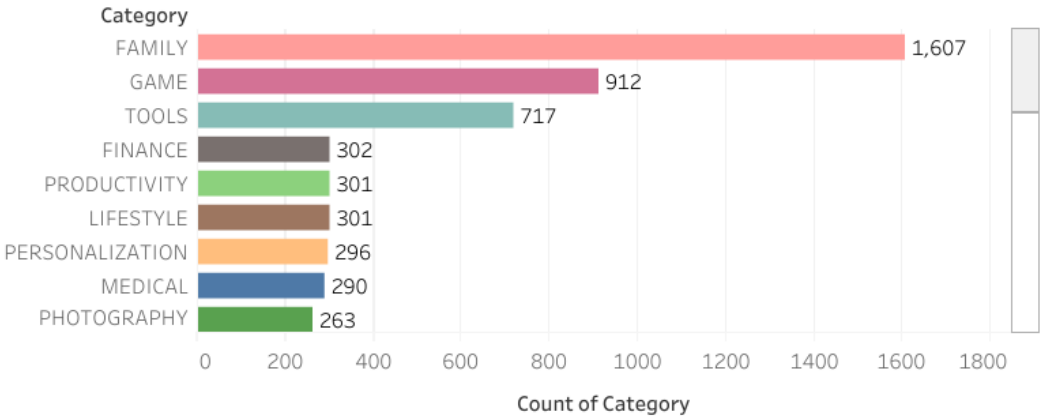
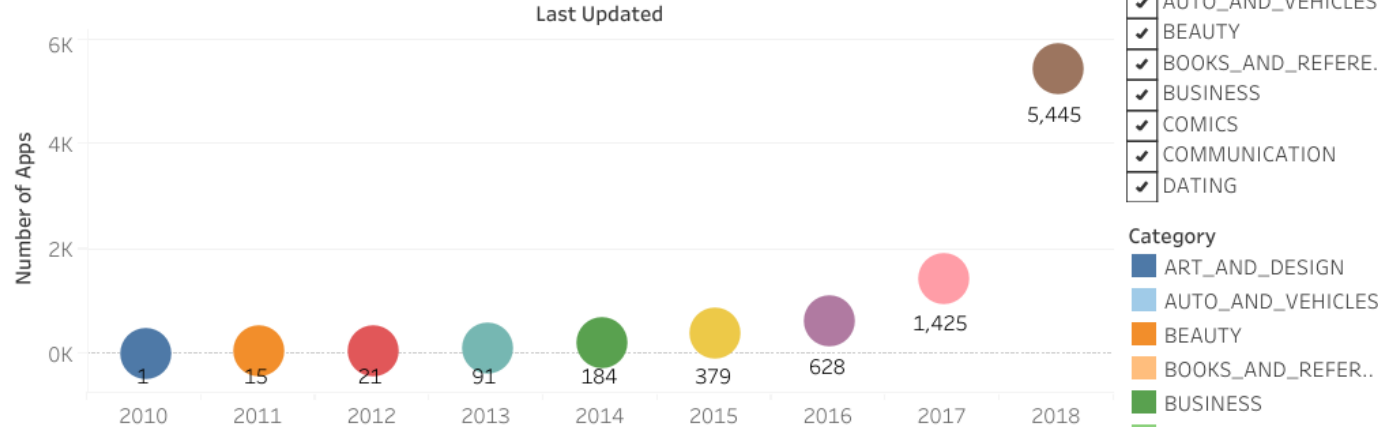


# Google PlayStore Insights

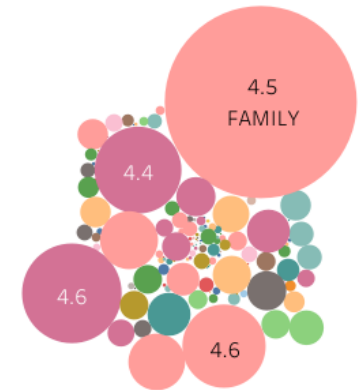
Category Count



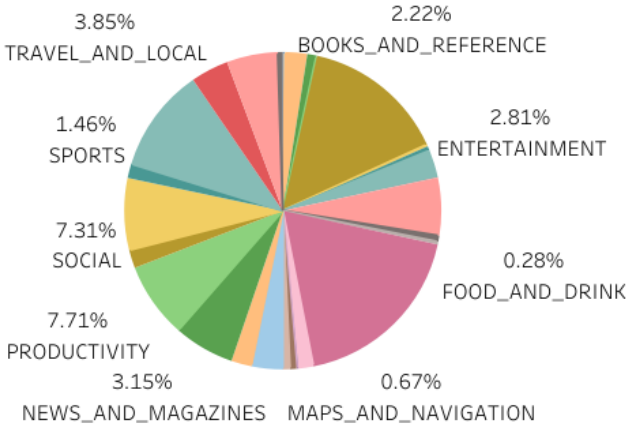
Apps - Last Updated Year



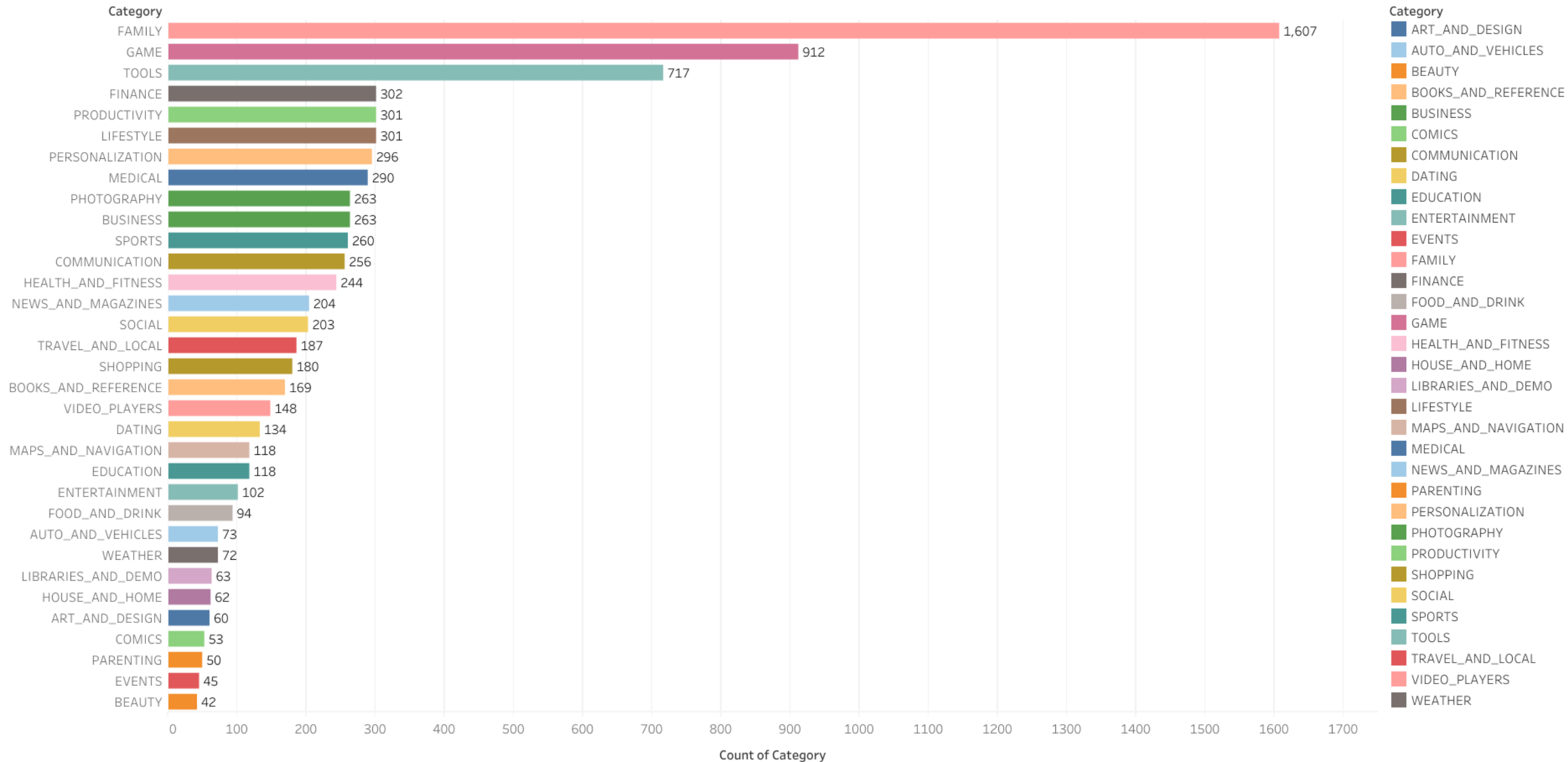
Category Rating & Reviews



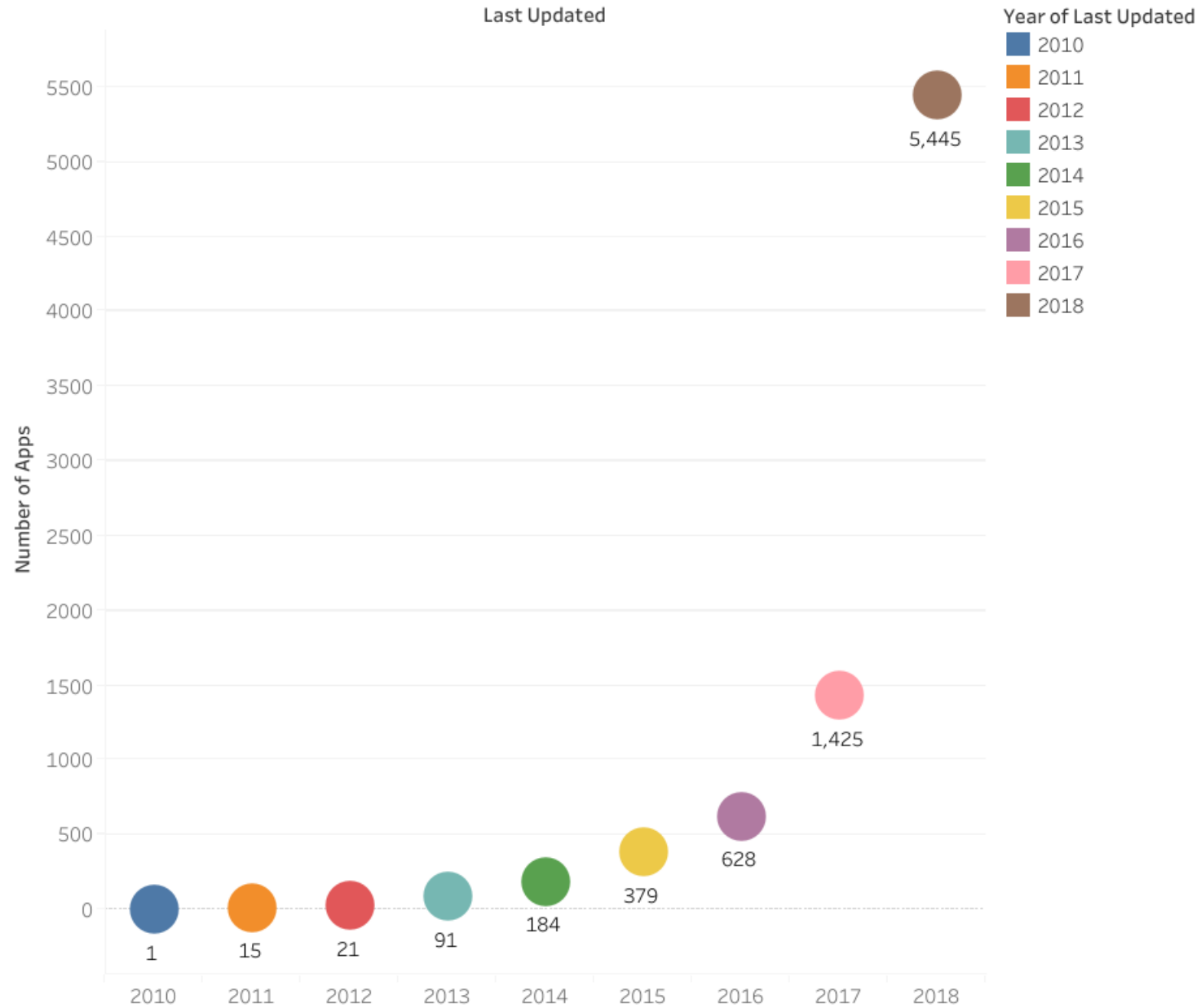
Number of Installations by Category



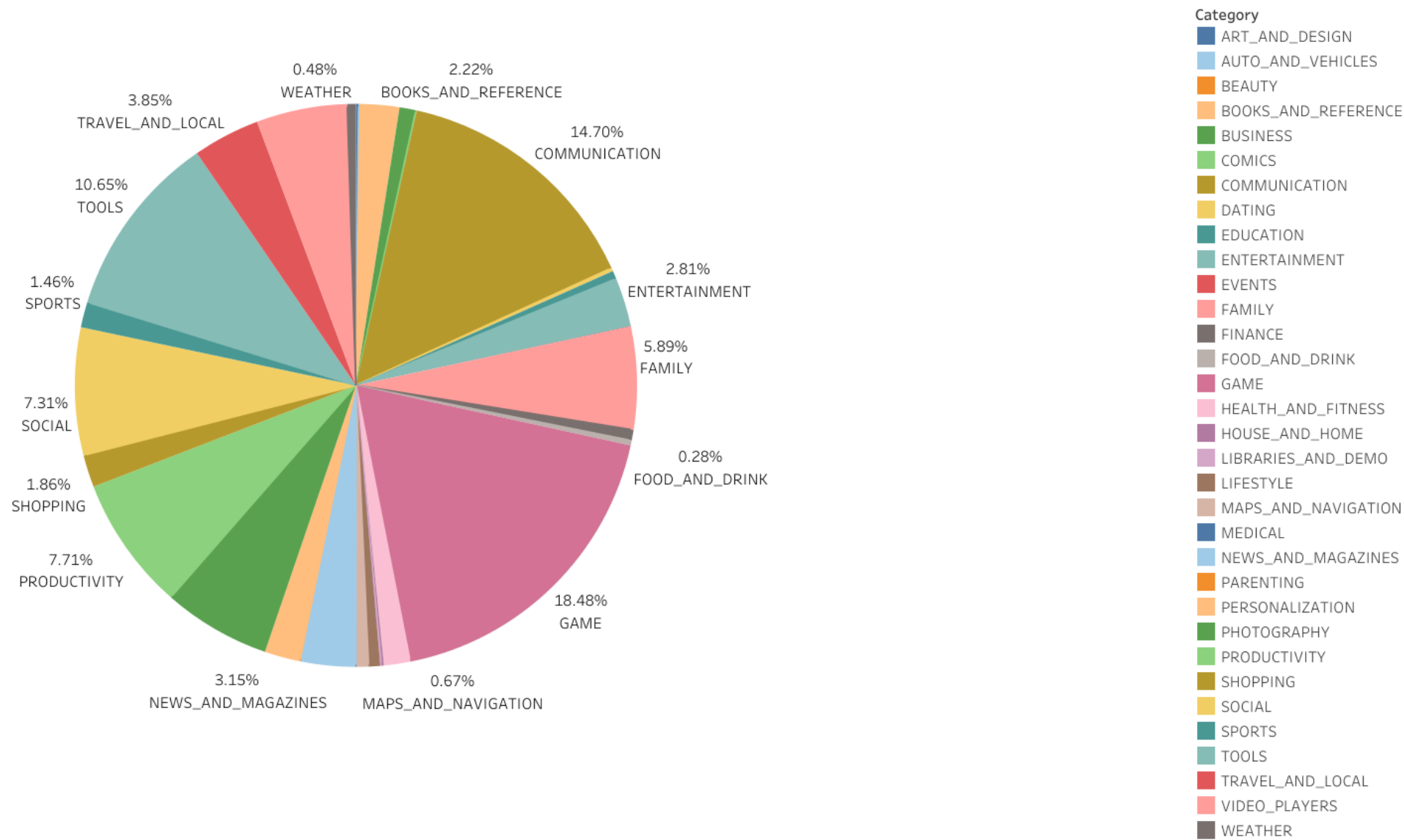
# Category Count



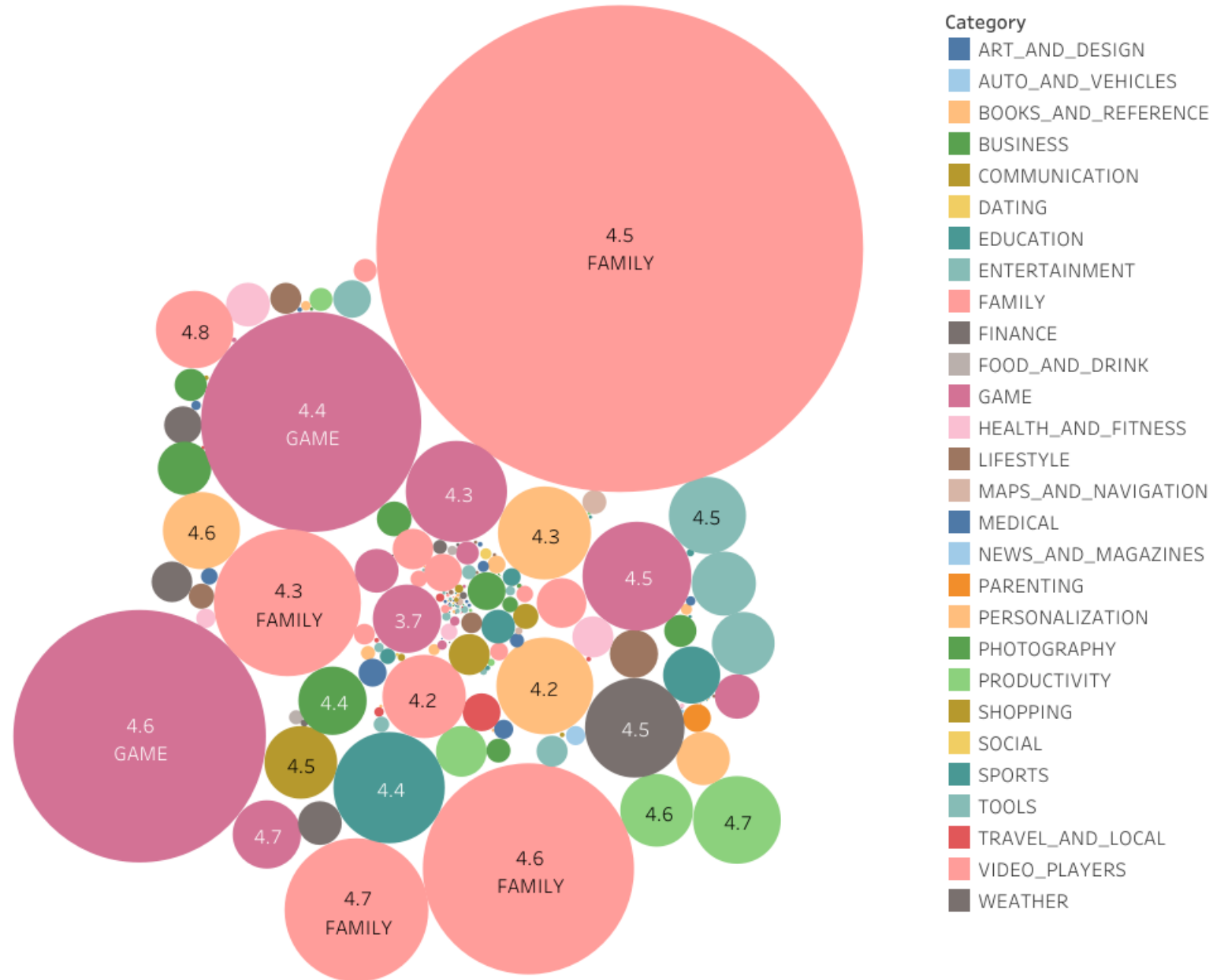
## Apps - Last Updated Year



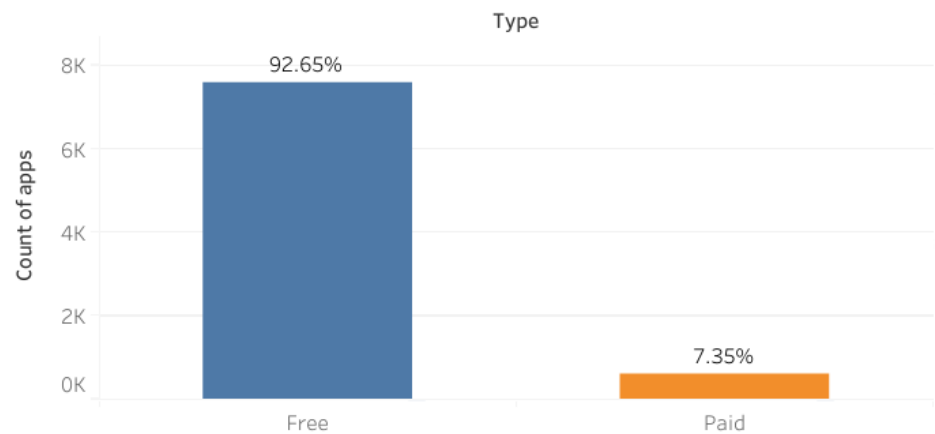
Number of Installations by Category



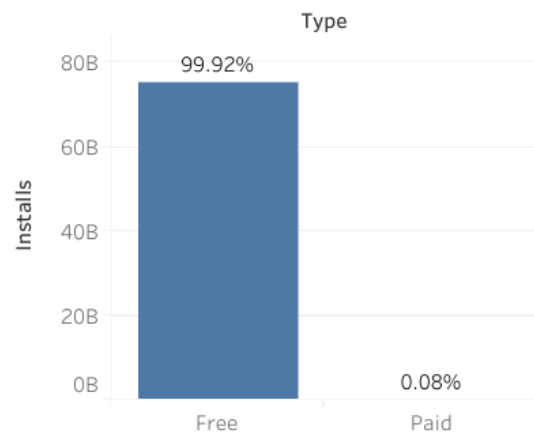
## Category Rating & Reviews



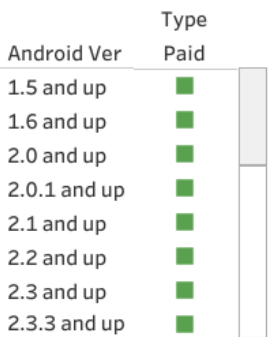
Count of Apps by Type



% of Paid Apps by Installations



Android Versions & Paid apps

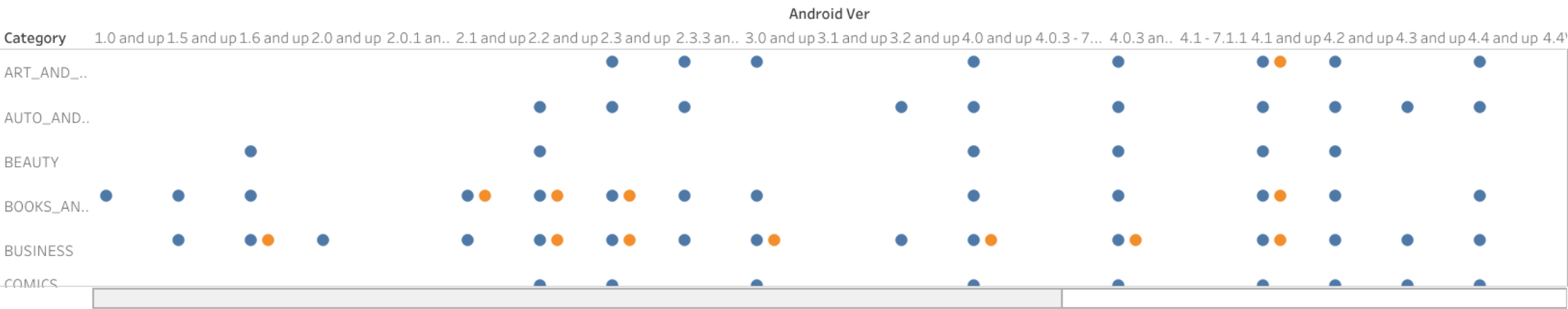


Type  
Free  
Paid

Type  
Free  
Paid

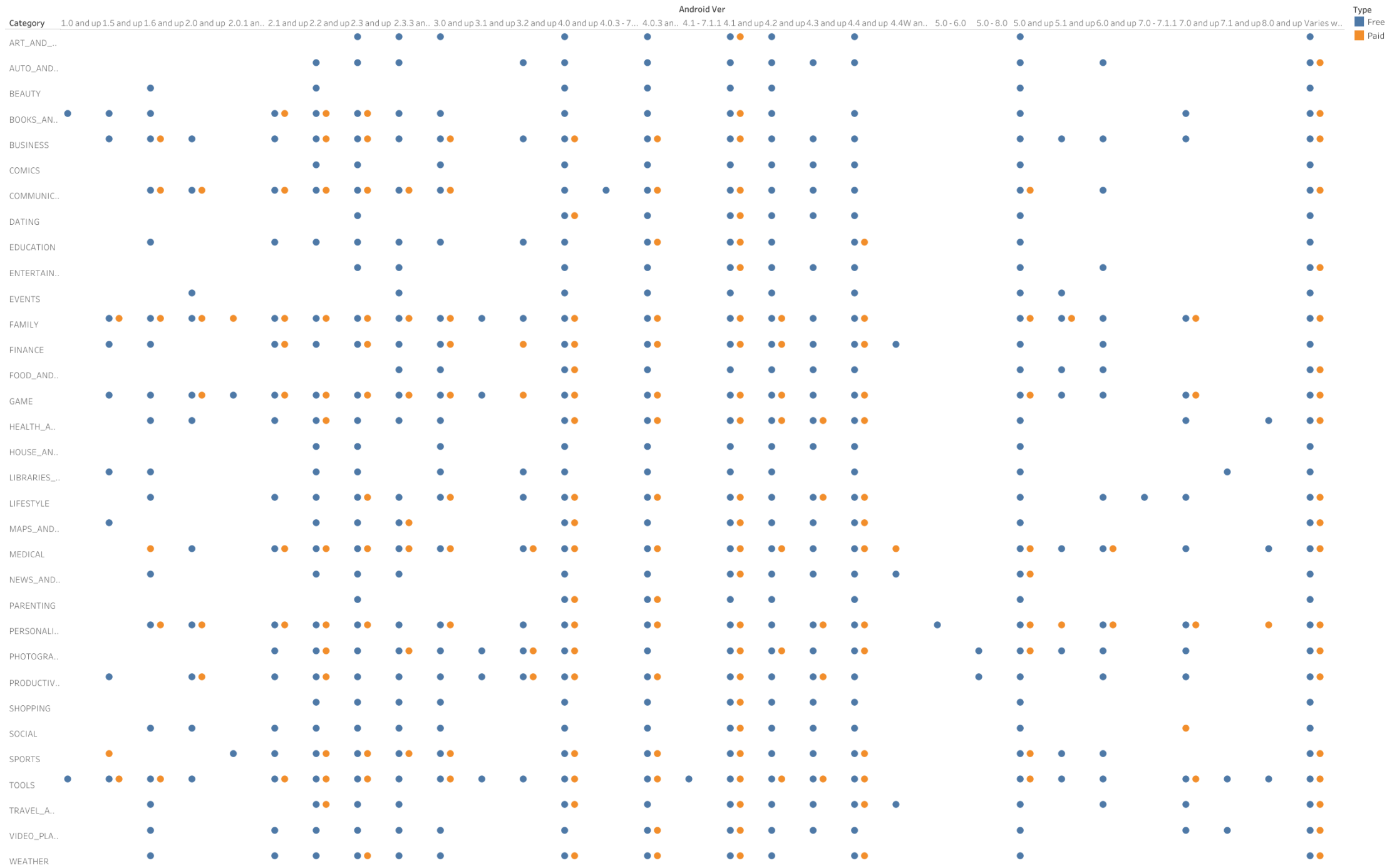
Android Ver  
1.0 and up  
1.5 and up  
1.6 and up  
2.0 and up  
2.0.1 and up  
2.1 and up  
2.2 and up  
2.3 and up  
2.3.3 and up  
3.0 and up  
3.1 and up

Category and Android Version for different type of apps

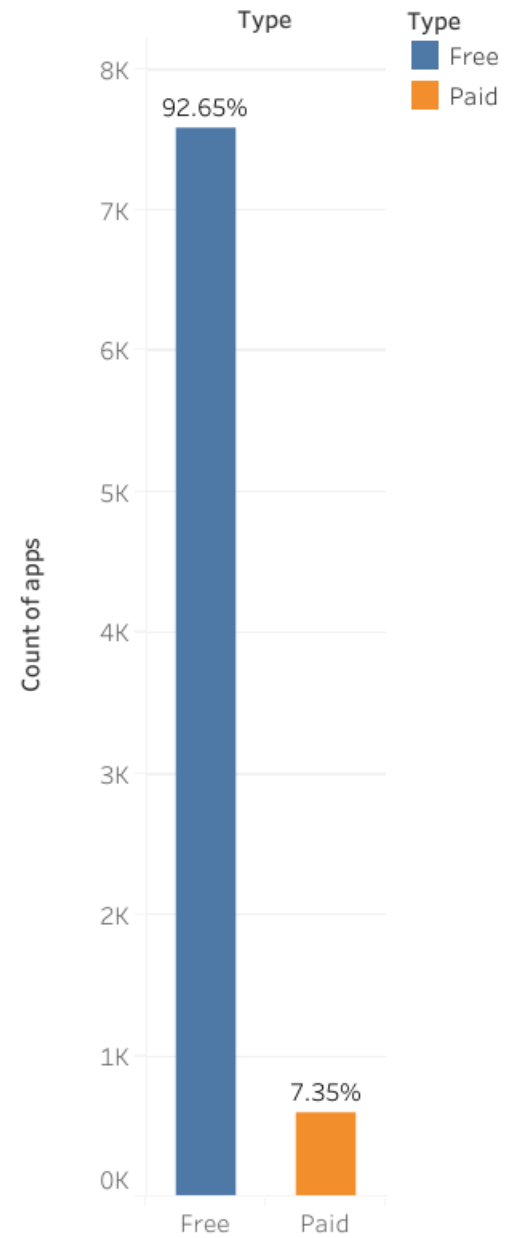


Category  
ART\_AND\_DESIGN  
AUTO\_AND\_VEHICLES  
BEAUTY  
BOOKS\_AND\_REFERENCE  
BUSINESS  
COMICS  
COMMUNICATION  
DATING  
EDUCATION  
ENTERTAINMENT  
EVENTS

### Category and Android Version for different type of apps

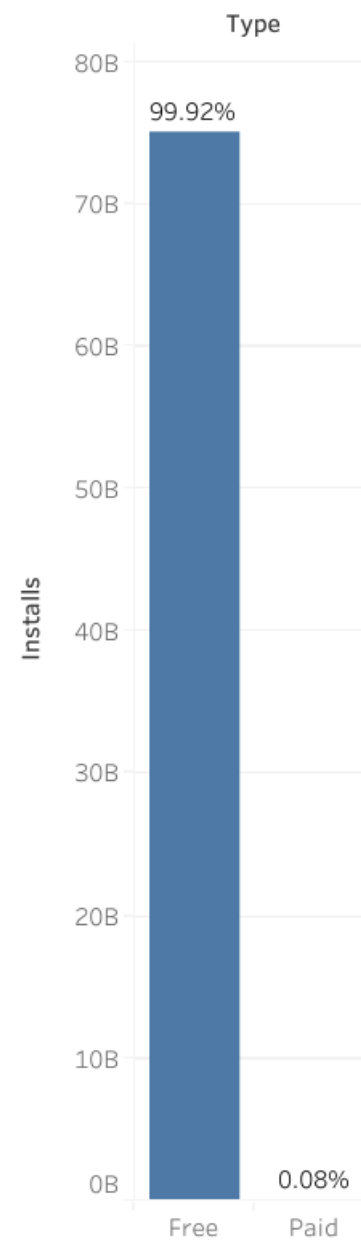


## Count of Apps by Type





## % of Paid Apps by Installations



## Android Versions & Paid apps

Android Ver	Type
	Paid
1.5 and up	■
1.6 and up	■
2.0 and up	■
2.0.1 and up	■
2.1 and up	■
2.2 and up	■
2.3 and up	■
2.3.3 and up	■
3.0 and up	■
3.2 and up	■
4.0 and up	■
4.0.3 and up	■
4.1 and up	■
4.2 and up	■
4.3 and up	■
4.4 and up	■
4.4W and up	■
5.0 and up	■
5.1 and up	■
6.0 and up	■
7.0 and up	■
8.0 and up	■

### Genre vs Total Size distribution for various Current versions

