



Says

What have we heard them say?
What can we imagine them saying?

They speak about people's issues.

We imagine that they think and speak about people's issues and needs.

I want to continue growing state wealth .



Thinks

What are their wants, needs, hopes, and dreams?
What other thoughts might influence their behavior?

Thinks often about the state of finance and investing.

It helps to fulfil the needs and hopes of the people.

They dreamed to go to the higher position.



Persona's name

Political juggernauts :
A Quantitative
Analysis of
Candidates in the
2019 Lok Sabha
Elections.

We observed the communication of ministers and peoples.

They do people's needs like constructing the school, hospitals, etc.

They give hopes and have completed people needs.

They fear about their family.

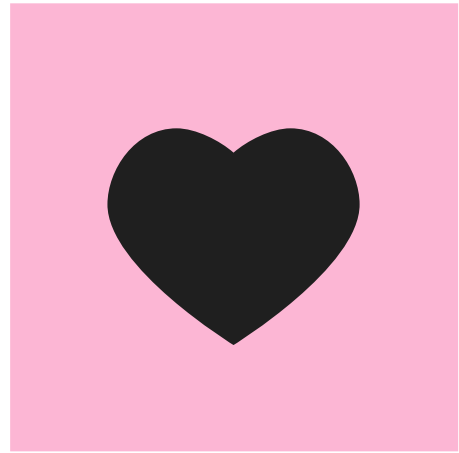
They frustrate about the election results.

People emotions can also affect their behaviour directly,



Does

What behavior have we observed?
What can we imagine them doing?



Feels

What are their fears, frustrations, and anxieties?
What other feelings might influence their behavior?