



# Zomato

**Objective : 360-degree Business Analysis of Online Delivery Apps using Power BI**

One Of The Most Popular

Food Delivery Apps Globally.

**Digital Marketing  
Strategy**



Best For

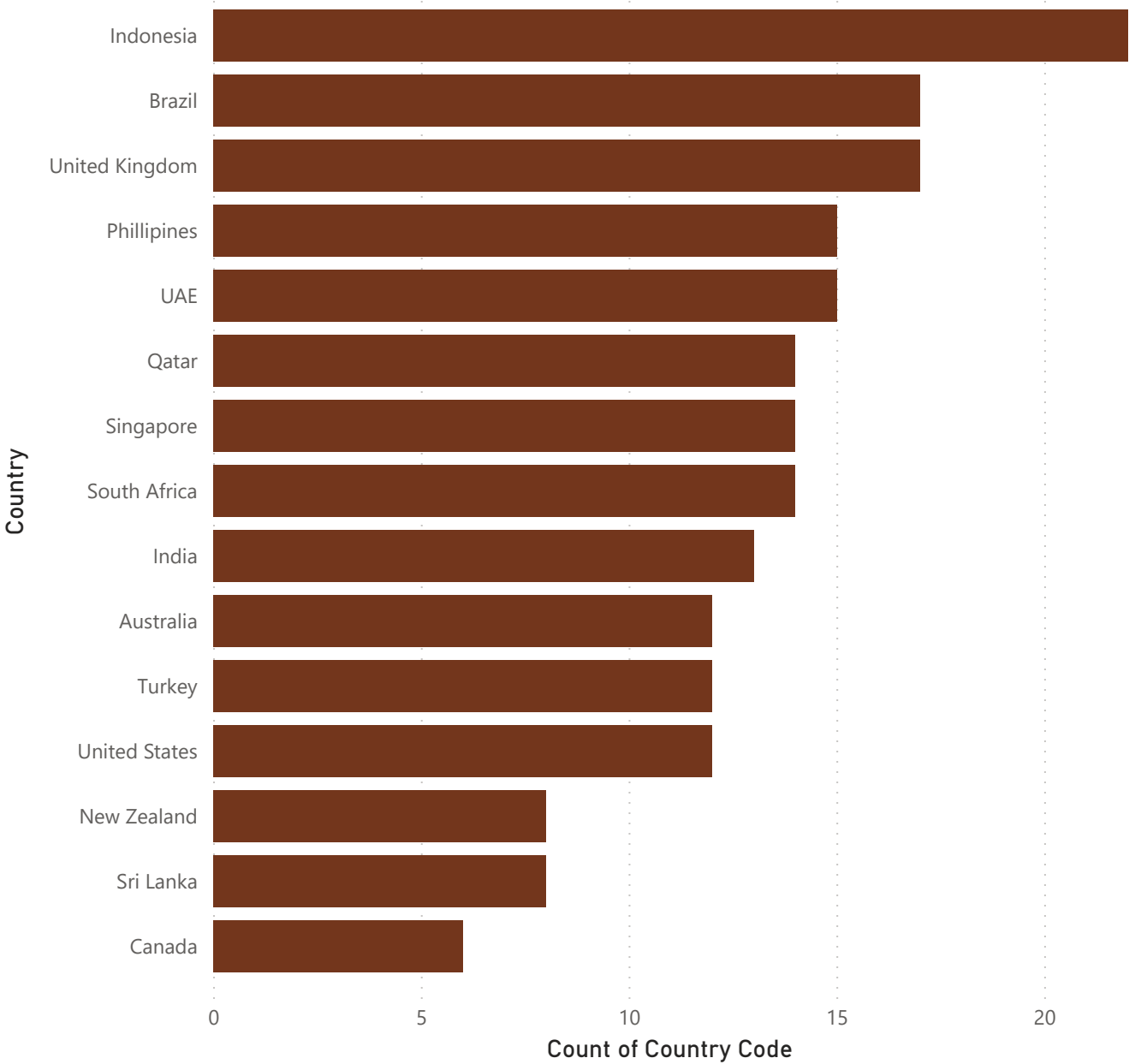
Restaurant Booking

Food Delivery

Takeaways

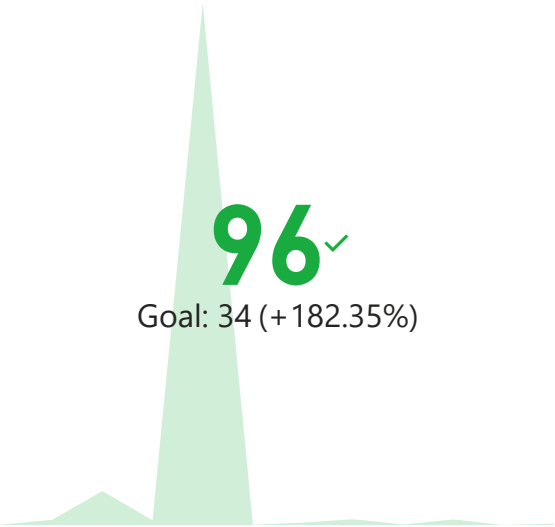
# COUNTRY MASTER

Count of Country Code by Country

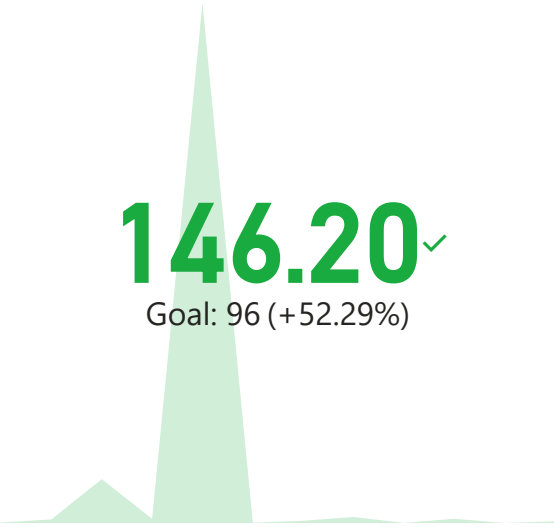


# KPIs

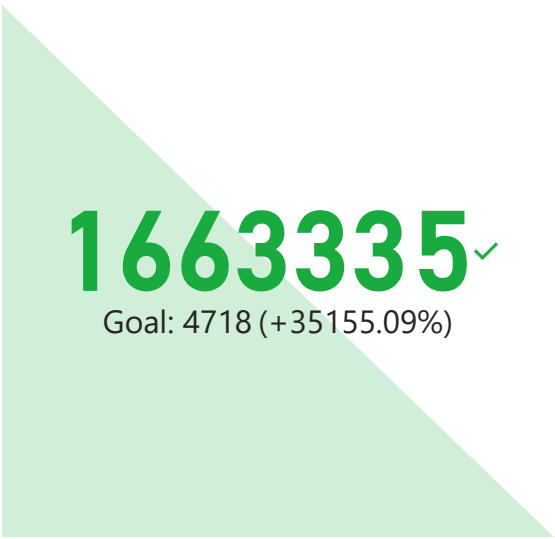
Sum of Price range and Count of Restaurant ID by Currency



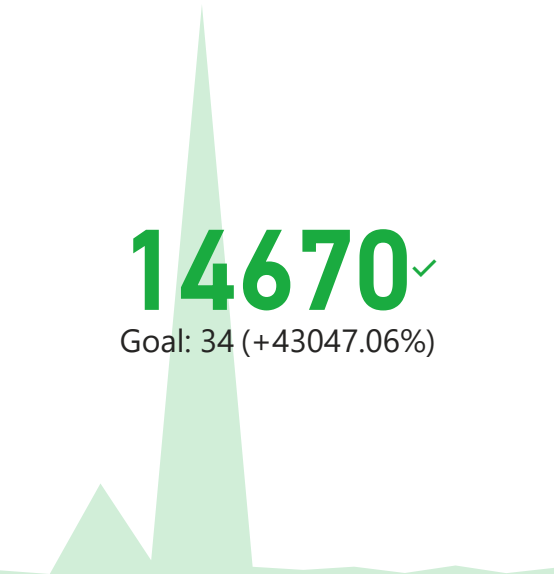
Sum of Aggregate rating and Sum of Price range by Currency



Sum of Average Cost for two and Sum of Price range by Has Online delivery

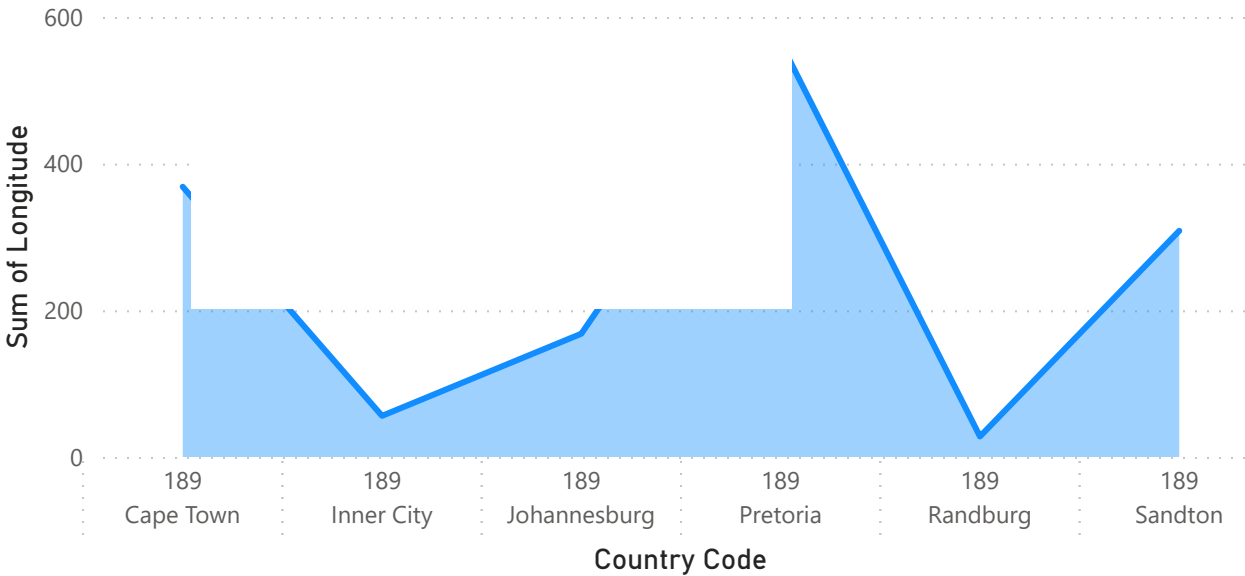


Sum of Votes and Count of Restaurant ID by Currency



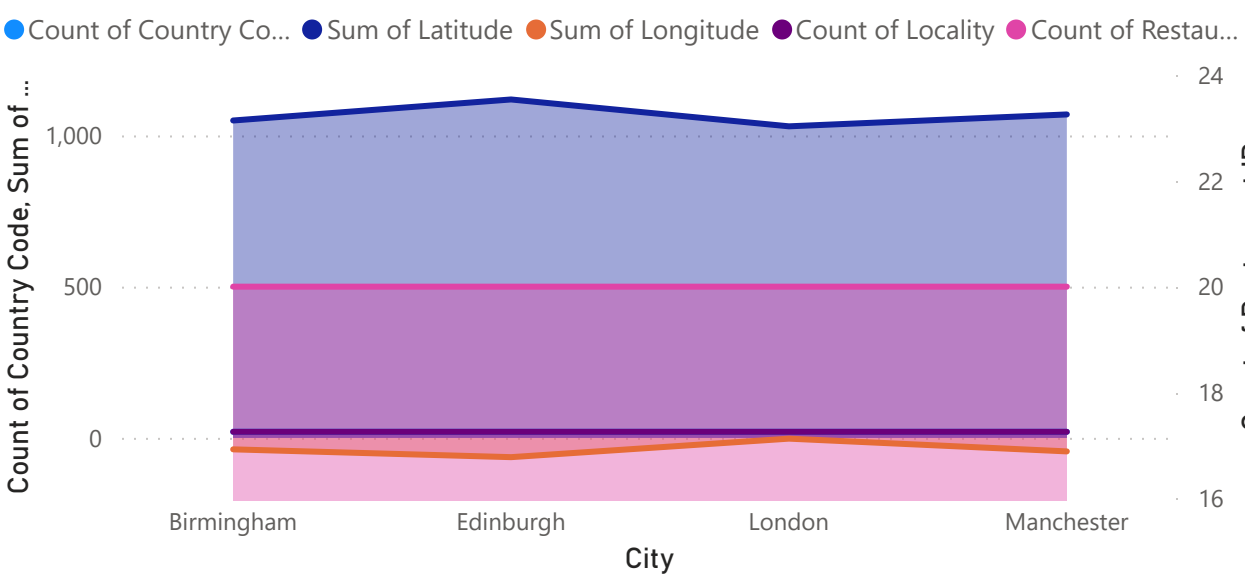
## ZOMATO AFRICA

Sum of Longitude, First Locality, Sum of Latitude and Count of Restaurant ID by City and Country Code



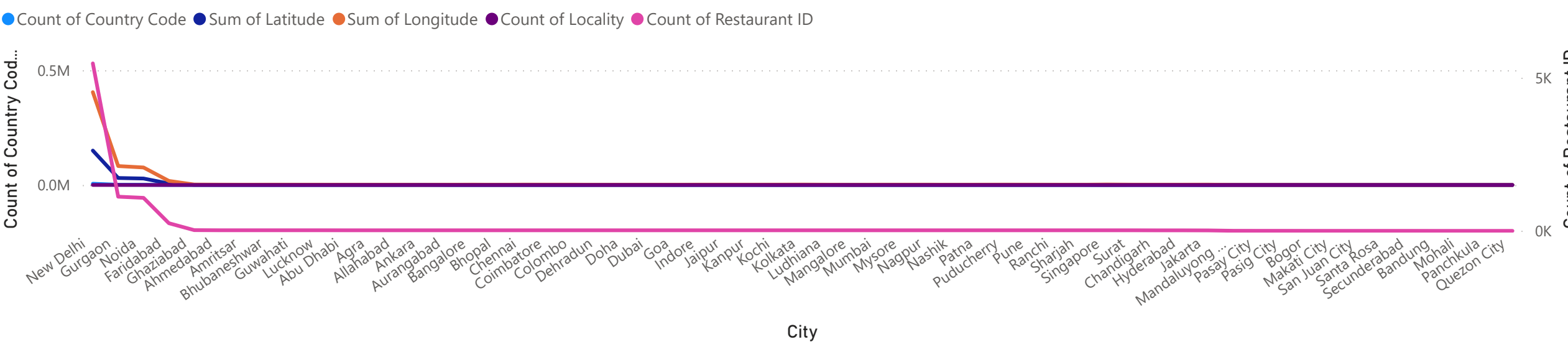
## ZOMATO EUROPE

Count of Country Code, Sum of Latitude, Sum of Longitude, Count of Locality and Count of Restaurant ID by City



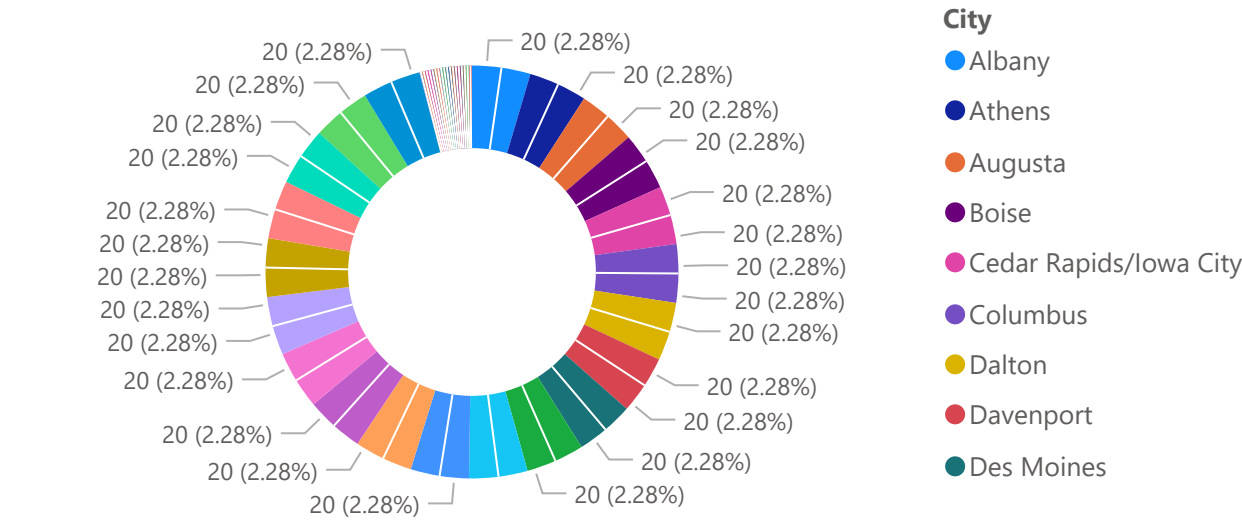
## ZOMATO ASIA

Count of Country Code, Sum of Latitude, Sum of Longitude, Count of Locality and Count of Restaurant ID by City



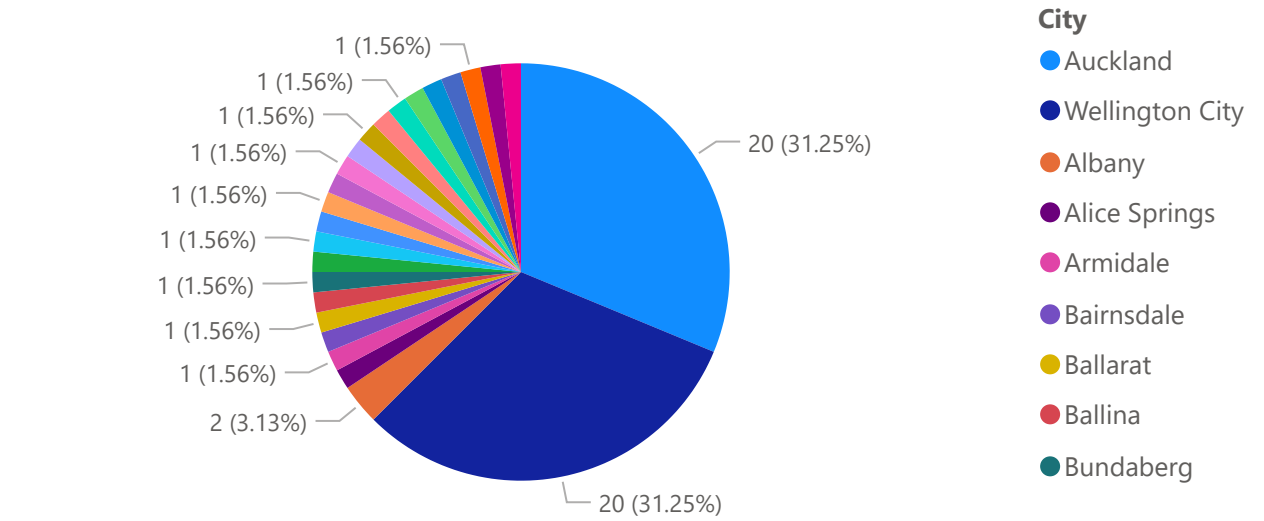
## ZOMATO NAM

Count of Country Code, Count of Locality, Sum of Latitude, Sum of Longitude, Count of Restaurant ID and First Restaurant Name,Address by City



## ZOMATO OCEANIA

Count of Country Code, First Locality, Count of Restaurant ID, Sum of Latitude and Sum of Longitude by City



## ZOMATO SAM

Count of Country Code, Sum of Latitude, Count of Locality, Count of Restaurant ID and Sum of Longitude by City and Restaurant ID

Brasília						Rio de Janeiro						São Paulo					
6600060	6600379					7300004	7300612					6700402	6702159				
6600083	6600427	66010...	66011...	66012...	66013...	7300483	7300704	73012...	73017...	73021...	73026...	6700475	6702797	67058...	67062...	67063...	67095...
6600116	6600441	6601457				7300515	7300868	7302859				6700846	6703176	6710645			
6600214	6600681	6601515		66015...	66016...	7300521	7300955	7302898		73043...	73043...	6701257	6703956	6711179		67134...	67137...
6600292	6600970	6601589		6601862		7300596	7301064	7303219		7305048		6701419	6704326	6711666		6714340	