

Dear Hiring Manager,

I am writing to offer my recommendation for Shreeraksha Shivakumar, who supported the Career Services Impact Project at the University of California, Riverside. During her time with us, she led a Business Analyst project that utilized Power BI to uncover key trends and insights identifying the factors that can enhance career support services for undergraduate college students.

Shreeraksha demonstrated excellent attention to detail and expertise of data analysis tools and methodologies. She approached the project with intention and inquiry by providing an initial consultation to identify the needs of the department and students. After she prepared the data for analysis, Shreeraksha and the team created data visualization using PowerBI to develop insights and provide recommendations.

Throughout the project, she consistently considered how stakeholders would interact with the data, ensuring that the data visualizations were not only accurate but also accessible and purposeful. This approach demonstrates a high level of thoughtfulness in her execution, with a clear focus on the impact it would have on the students and university staff who would be utilizing this dashboard.

Shreeraksha is a driven, analytical, and conscientious professional who brings both technical expertise and human insight to her work. I am confident that she will be an asset to your organization, and I wholeheartedly recommend her for a position that values data-informed decision-making and thoughtful execution.

I strongly support Shreeraksha in her application for this opportunity. If you have any questions, please feel free to email me at guadalupe.saldivar@ucr.edu.

With gratitude,

A handwritten signature in black ink, appearing to read "G. Saldivar".

Guadalupe Saldivar
Career Center