```
DAX QUERIES
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Age Group = SWITCH(
    TRUE(),
    'public cust_detail'[customer_age] <= 30, "20-30",
    'public cust_detail'[customer_age] >=30 && 'public cust_detail'[customer_age] < 40, "30-40",
    'public cust_detail'[customer_age] >=40 && 'public cust_detail'[customer_age] < 50, "40-50",
    'public cust_detail'[customer_age] >=50 && 'public cust_detail'[customer_age] < 60, "50-60",
    'public cust_detail'[customer_age] >=60, "60+",
    "unknown"
)
-------------------------------------------------------------------------------------------------
IncomeGroup = SWITCH(
    TRUE(),
    'public cust_detail'[income] < 35000, "Low",
    'public cust_detail'[income] >= 35000 && 'public cust_detail'[income] < 70000, "Medium",
    'public cust_detail'[income] >= 70000, "High",
    "unknown"
)
-------------------------------------------------------------------------------------------------
Revenue = 'public cc_detail'[annual_fees] + 'public cc_detail'[interest_earned] + 'public cc_detail'[total_trans_amt]
-------------------------------------------------------------------------------------------------
week_num2 = WEEKNUM('public cc_detail'[week_start_date])
-------------------------------------------------------------------------------------------------
Current_week_Revenue = CALCULATE(
    sum('public cc_detail'[Revenue]),
    FILTER(
        ALL('public cc_detail'),
        'public cc_detail'[week_num2] = MAX('public cc_detail'[week_num2])))
-------------------------------------------------------------------------------------------------
Previous_week_Revenue = CALCULATE(
    sum('public cc_detail'[Revenue]),
    FILTER(
        ALL('public cc_detail'),
        'public cc_detail'[week_num2] = MAX('public cc_detail'[week_num2])-1))
-------------------------------------------------------------------------------------------------
wow_revenue = DIVIDE([Current_week_Revenue] - [Previous_week_Revenue] , [Previous_week_Revenue])
-------------------------------------------------------------------------------------------------
```