Current Month Transactions

3,102
Goal: 4,005 (-22.55%)

Current Month Profit

$11,801
Goal: 15,598 (+24.34%)

Current Month Returns

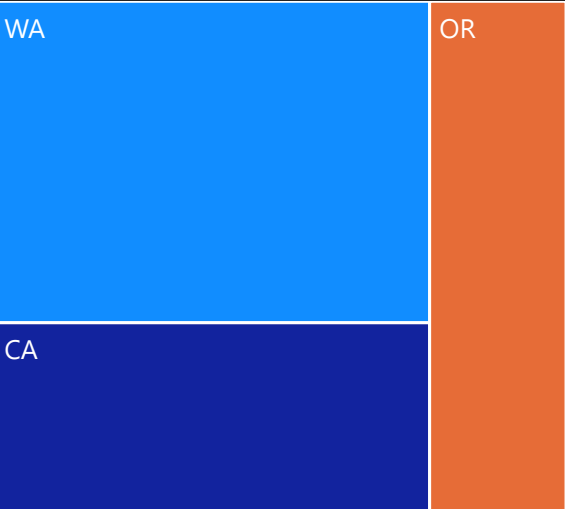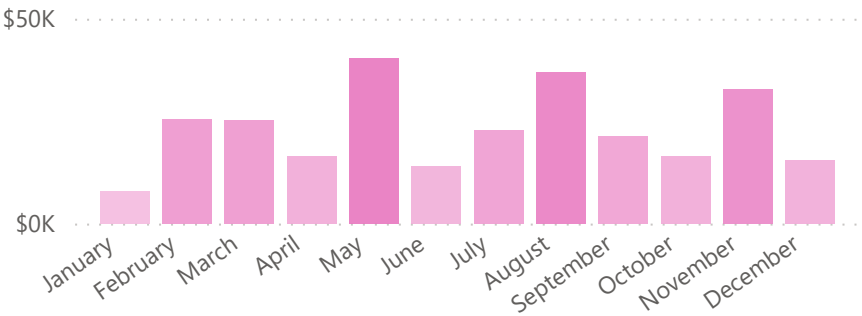**4645**
Goal: 4,645 (+0%)

product_brand	Total Transactions	Total Profit	Profit Margin	Return Rate
Tell Tale	5,224	$20,111	58.01%	0.99%
Tri-State	4,936	$19,215	58.75%	0.96%
Red Wing	3,963	$16,131	59.35%	1.08%
Sunset	3,895	$13,857	60.49%	1.03%
Super	3,404	$12,985	60.73%	0.86%
Pleasant	2,535	$9,990	60.18%	1.06%
Steady	2,414	$7,001	57.72%	1.03%
Red Spade	1,616	$6,905	59.59%	0.98%
Token	1,269	$3,391	59.43%	0.86%
Skinner	1,257	$4,644	59.82%	1.12%
Washington	1,165	$4,715	61.94%	1.08%
Sphinx	1,052	$3,267	58.03%	1.36%
Thresher	1,036	$4,141	59.94%	0.76%
Portsmouth	933	$4,511	57.95%	1.06%
Walrus	905	$3,871	59.30%	0.98%
Top Measure	886	$2,671	57.18%	0.70%
Urban	610	$2,342	58.42%	1.01%
Shady Lake	585	$2,426	56.34%	1.04%
Special	520	$2,746	62.44%	1.43%
Robust	513	$1,744	58.09%	1.40%
Radius	456	$1,622	60.12%	0.64%
Swell	262	$955	60.27%	0.51%
Quick	246	$1,621	68.50%	1.06%
Toucan	246	$584	54.68%	0.91%
Ship Shape	217	$889	55.88%	1.35%
Tip Top	217	$895	58.78%	1.35%
Total	**40,925**	**$1,55,029**	**59.31%**	**1.00%**

Select all
Canada
Mexico
USA

UNITED STATES
Gulf of Mexico
CUBA
Microsoft Bing
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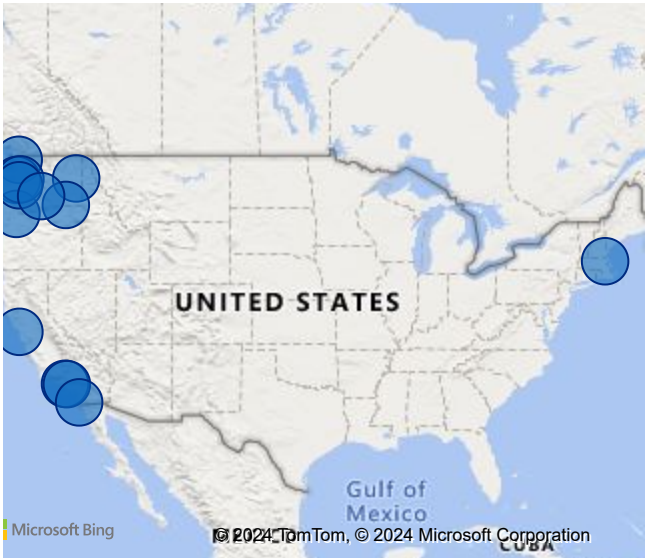
Total Transactions by Country

WA | OR
CA

Weekly Revenue Trending

$50K

$0K

January February March April May June July August September October November December

Revenue vs. Target

$258K
$240K