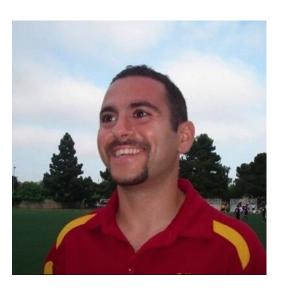
TensorFlow Extended Part 2

Model Build, Analysis & Serving

Armen Donigian

Who am I?

- Computer Science Undergrad degree @UCLA
- Computer Science Grad degree @USC
- 15+ years experience as Software & Data Engineer
- Computer Science Instructor
- Mentor @Udacity Deep Learning Nanodegree
- Real-time wagering algorithms @GamePlayerNetwork
- Differential GPS corrections @Jet Propulsion Laboratory, landing sequence for Mars Curiosity
- Years of experience in design, implementation & productionalization of machine learning models for several FinTech underwriting businesses
- Currently, head of Personalization & Discovery
- Available for Consulting (donigian@LevelUpInference.com)

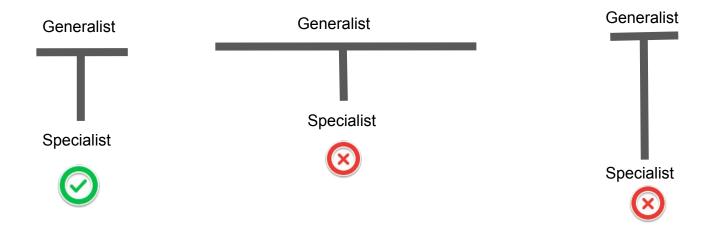


Goals, Breadth vs Depth...

Goal: Provide context of the *requirements*, *tools* & *methodologies* involved with developing a production grade machine learning pipeline.

Slides will provide you with breadth.

Notebooks will provide you with *depth* (i.e. implementation details).



Lesson Roadmap

- Overview of TFX: What problems it can help you solve (30 mins)
 - a. What is TFX & Why Should You Care?
 - b. What can you leverage? TFX Ecosystem
 - c. Which problems can TFX help you solve?
 - d. TFX Components

10 min Break

- TensorFlow Estimator Overview (35 mins)
 - a. What is TensorFlow & Why Should You Care?
 - b What is TF Estimator?
 - c. How to train a model using TF Estimator?
 - d. Dataset Overview
 - e. TF Estimator notebook demo

10 min Break

- TensorFlow Model Analysis Overview (40 mins)
 - a. What is it & why should you care?
 - b. TFMA API Overview
 - c. TFMA Usage
 - d. TFMA notebook demo

10 min Break

- Tensorflow Serving (45 mins)
 - a. What is it & why should you care?
 - b. TF Serving Intro
 - c. TF Serving w/ Docker notebook demo
 - i. CPU / GPU / TPU
 - d. TF Model Server REST API

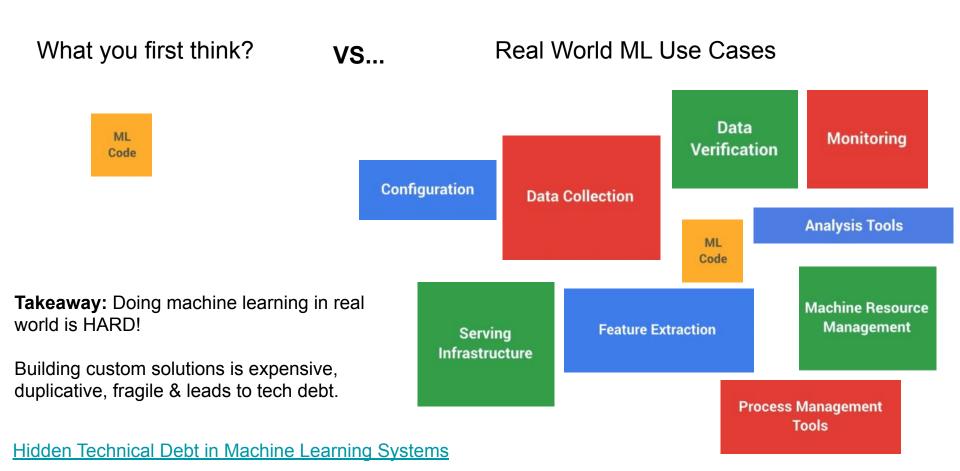
TensorFlow Extended Overview

TensorFlow Extended (TFX)

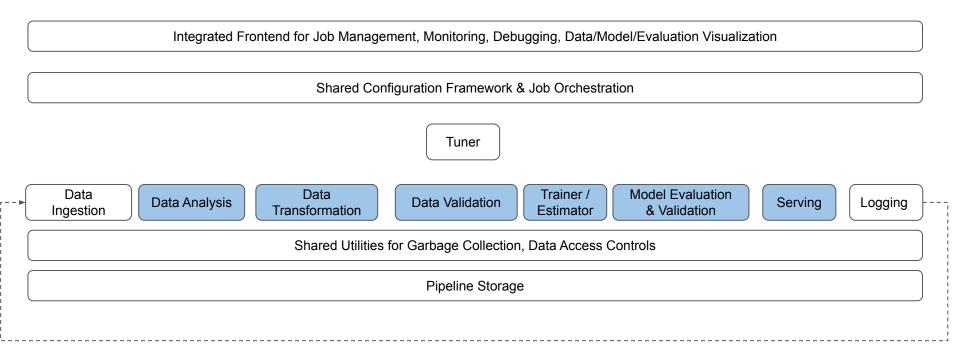
TFX is...

- A general purpose machine learning platform implemented @Google
- A set of gluable components into one platform simplifying the development of end to end ML pipelines.
- An open source solution to reduce the time to production from months to weeks while minimizing custom, fragile solutions filled with tech debt.
- Used by Google to create & deploy their machine learning models.

Why Should You Care?



What Can I Leverage: TFX Ecosystem

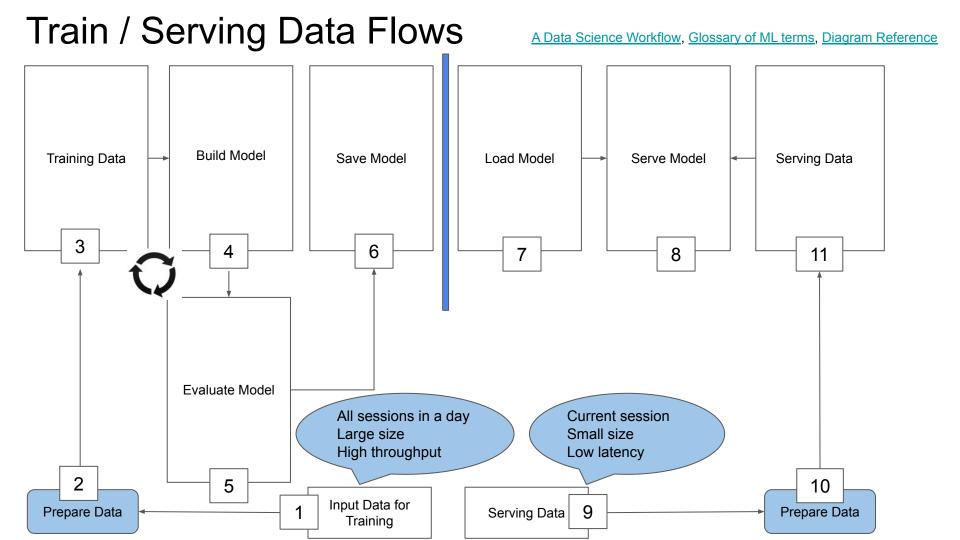


Machine Learning Platform Overview

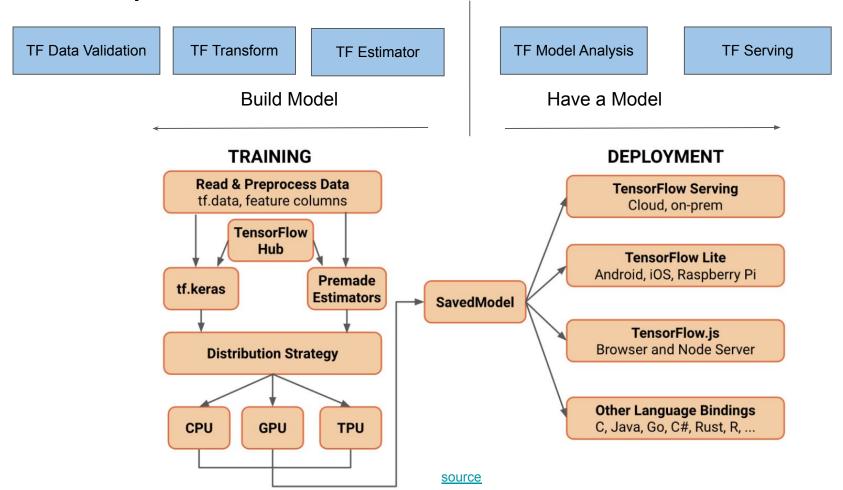
Link to TFX paper

Open Source

Not Public Yet

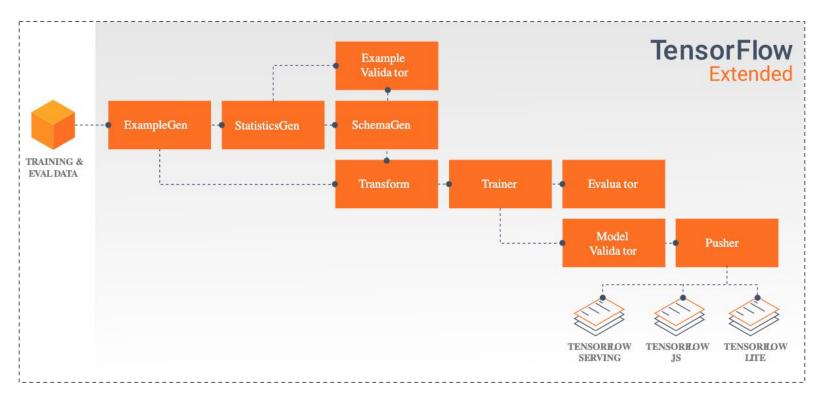


TFX Pipeline



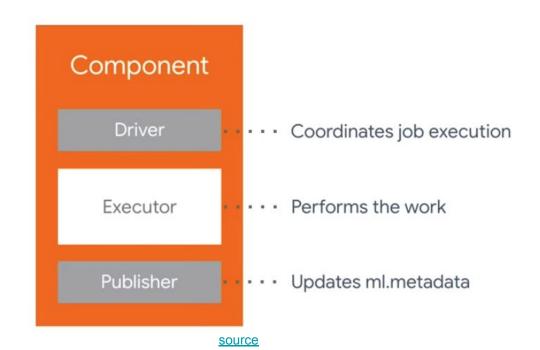
Architecture Overview

TFX pipelines can be orchestrated using Apache Airflow and Kubeflow Pipelines. For this workshop, we will be running in interactive mode.



What is a TFX Component?

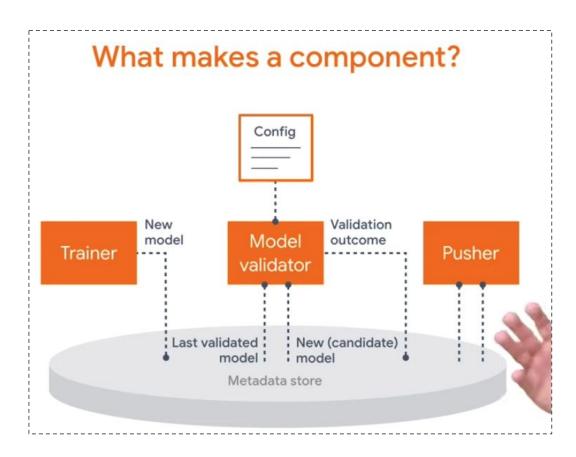
- TFX pipelines are a series of components
- Components are organized into DAGs
- Executor is where insert your work will be
- Driver feeds data to Executor
- Publisher writes to ml.metadata



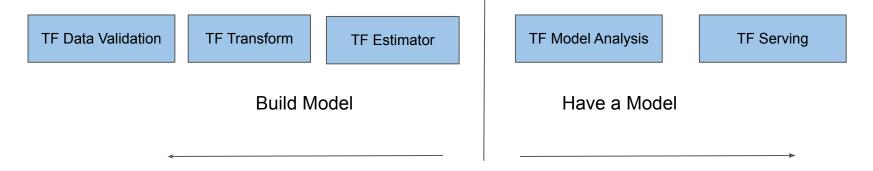
What is a TFX Component?

As data flows through pipelines...

- Components read data coming from Metadata store and ...
- Write data to components further in the pipeline...
- Except when at start and end
- Orchestrators like (Kubeflow or Airflow) help you manage triggering of tasks and monitor components
- ML Metadata store is a RDBMs containing...
 - Trained & re-trained Models
 - Data we trained with
 - Evaluation results
 - Location of data objects (not data)
 - Execution history records for every component
 - Data provenance of intermediate outputs



TFX Pipeline



Components API (docs)

- <u>ExampleGen</u> ingests and splits the input dataset.
- <u>StatisticsGen</u> calculates statistics for the dataset.
- <u>SchemaGen</u> SchemaGen examines the statistics and creates a data schema.
- <u>Example Validator</u> looks for anomalies and missing values in the dataset.
- <u>Transform</u> performs feature engineering on the dataset.
- <u>Trainer</u> trains the model using TensorFlow <u>Estimators</u>
- Evaluator performs deep analysis of the training results.
- <u>ModelValidator</u> ensures that the model is "good enough" to be pushed to production.
- <u>Pusher</u> deploys the model to a serving infrastructure.
- <u>TensorFlow Serving</u> for serving.

Installation Notes

Python 3.x support now available for Apache Beam

Install Dependencies



```
%%bash
pip install tensorflow==1.14.0
pip install tfx==0.14.0rc1
pip install apache-beam==2.14.0
pip install tensorflow-data-validation==0.14.1
pip install tensorflow-metadata==0.14.0
pip install tensorflow-model-analysis==0.14.0
pip install tensorflow-transform==0.14.0
```

Compatible versions

The following table describes how the tfx package versions are compatible with its major dependency PyPI packages. This is determined by our testing framework, but other *untested* combinations may also work.

tfx	tensorflow	tensorflow- data- validation	tensorflow- model- analysis	tensorflow- metadata	tensorflow- transform	ml- metadata	apache- beam[gcp]
GitHub master	nightly (1.x)	0.14.1	0.14.0	0.14.0	0.14.0	0.14.0	2.14.0
0.14.0	1.14.0	0.14.1	0.14.0	0.14.0	0.14.0	0.14.0	2.14.0
0.13.0	1.13.1	0.13.1	0.13.2	0.13.0	0.13.0	0.13.2	2.12.0
0.12.0	1.12	0.12.0	0.12.1	0.12.1	0.12.0	0.13.2	2.10.0

source

TensorFlow Model Build

Dataset

Bucket Features

pickup_hour

pickup_month

pickup_day_of_week

dropoff_month

dropoff_hour

dropoff_day_of_week

Dense Float Features

trip_distance

passenger_count

tip_amount

Vocab Features

Categorical Features

bucketize

scale_to_z_score

Transformations

Target to predict: fare_amount

New York Yellow Cab dataset available via BigQuery public datasets

What is TF & Why Should You Care?

TensorFlow is an open source high performance library which uses directed graphs (see overview)

- Dataflow Model (<u>link to paper</u>)
 - Nodes represent math operations, Edges represent arrays of data
 - tf.math.add represented as...
 - single node w/ 2 input edges (matrices to be added)
 - 1 output edge (result of addition)

Flexible

Works w/ image, audio, text and numerical data

Parallelism

 dataflow graph represents dependencies between operations, figure out which ops can execute in parallel)

Distributed Execution

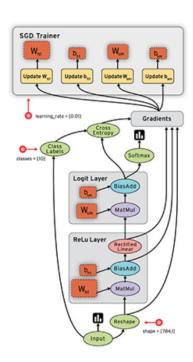
- TF partitions your program across multiple devices (CPUs, GPUs, TPUs attached to different machines)
- TF takes care of networking between machines

Compilation

Benefit from compiler optimizations for dataflow graph using <u>XLA</u>

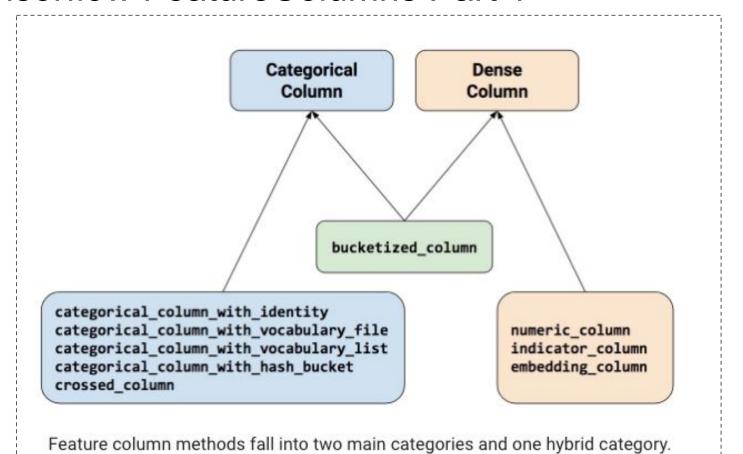
Portability

Train model in Python, export <u>SavedModel</u>, serve in C++)



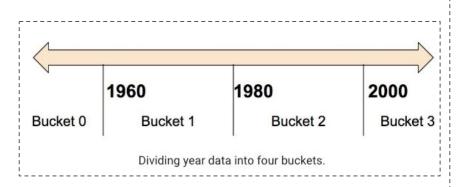
source

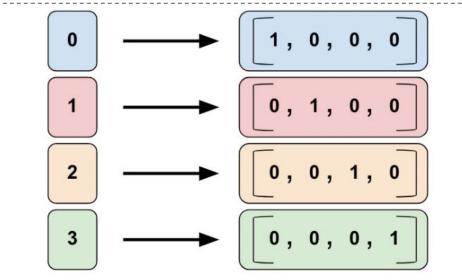
Tensorflow FeatureColumns Part 1



source

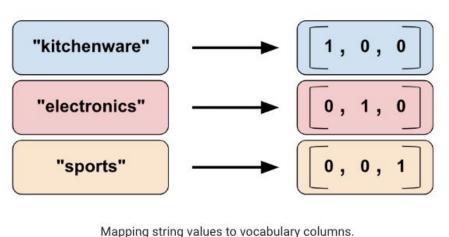
Tensorflow FeatureColumns Part 2

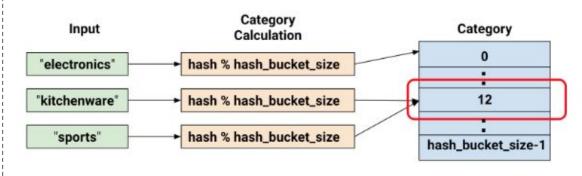




A categorical identity column mapping. Note that this is a one-hot encoding, not a binary numerical encoding.

Tensorflow FeatureColumns Part 3



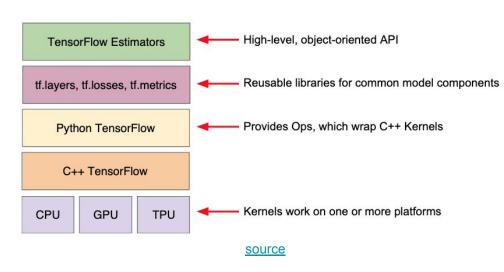


Representing data with hash buckets.

What is TF Estimator & Why Should You Care?

TF Estimator is a high level OOP API which makes it easier to train models (see <u>overview</u>)

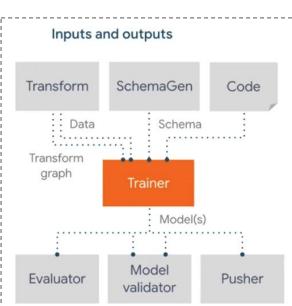
- TF Estimator is compatible with the scikit-learn API
- Train models using CPU / GPU / TPUs
- Quicker model (graph) development
- Load large amounts of data
- Model checkpointing & recover from failures
- Train / Evaluation / Monitor
- Distributed Training
- Save summaries for TensorBoard
- Hyper-parameter tuning using ML Engine
- Serving predictions from a trained model
- <u>Easily</u> create Estimators from Keras models
- How to create custom estimators
- Need to implement preprocessing_fn & _build_estimator methods!



Trainer TFX Pipeline Component

- To ingest data into your ML pipeline
 - Input: Transform graph, schema from SchemaGen, Code (model training code)
 - Output: Two different SavedModel (one for production inference, other for evaluation)

```
trainer = Trainer(
    module_file=ny_taxi_module,
    transformed_examples=transform.outputs['transformed_examples'],
    schema=infer_schema.outputs['output'],
    transform_output=transform.outputs['transform_output'],
    train_args=trainer_pb2.TrainArgs(num_steps=10000),
    eval_args=trainer_pb2.EvalArgs(num_steps=5000))
context.run_(trainer).
```



preprocessing_fn(...)

```
80 v def preprocessing fn(inputs):
       """tf.transform's callback function for preprocessing inputs.
 82
 83
       Args:
         inputs: map from feature keys to raw not-yet-transformed features.
 84
 85
 86
       Returns:
 87
         Map from string feature key to transformed feature operations.
 88
 89
       outputs = {}
       print("inputs: ", inputs)
 90
 91 v
       for key in _DENSE_FLOAT_FEATURE_KEYS:
         # Preserve this feature as a dense float, setting nan's to the mean.
 92
         outputs[ transformed name(key)] = tft.scale to z score(
 93
 94
             _fill_in_missing(inputs[key]))
 95
 96 ▼
       for key in _VOCAB_FEATURE_KEYS:
 97
         # Build a vocabulary for this feature.
         outputs[ transformed name(key)] = tft.compute and apply vocabulary(
 98 ▼
 99
             _fill_in_missing(inputs[key]),
100
             top k= VOCAB SIZE,
101
             num oov buckets= 00V SIZE)
102
103 ▼
       for key in BUCKET FEATURE KEYS:
         outputs[_transformed_name(key)] = tft.bucketize(
104
105
             _fill_in_missing(inputs[key]),    _FEATURE_BUCKET_COUNT)
106
107
       fare_amount = _fill_in_missing(inputs[_LABEL_KEY])
108
109
       outputs[ transformed name( LABEL KEY)] = fare amount
       return outputs
```

build_estimator(...)

```
113 v def _build_estimator(config, hidden_units=None, warm_start_from=None):
       """Build an estimator for predicting the tipping behavior of taxi riders.
114
115
116 ▼ Args:
117
         config: tf.estimator.RunConfig defining the runtime environment for the
118
           estimator (including model_dir).
119
         hidden_units: [int], the layer sizes of the DNN (input layer first)
120
        warm_start_from: Optional directory to warm start from.
121
122 ▼
123 ▼
        A dict of the following:
124
           - estimator: The estimator that will be used for training and eval.
125
126
127
129 ▼
       real_valued_columns = [
130
           tf.feature_column.numeric_column(key, shape=())
           for key in _transformed_names(_DENSE_FLOAT_FEATURE_KEYS)
131
132
133 ▼
       categorical_columns = [
134
           tf.feature_column.categorical_column_with_identity(
135
               key, num_buckets=_VOCAB_SIZE + _00V_SIZE, default_value=0)
136
           for key in _transformed_names(_VOCAB_FEATURE_KEYS)
138 ▼
       categorical_columns += [
139
           tf.feature_column.categorical_column_with_identity(
140
               key, num_buckets=_FEATURE_BUCKET_COUNT, default_value=0)
141
           for key in _transformed_names( BUCKET_FEATURE_KEYS)
143
144 ▼
       return tf.estimator.DNNLinearCombinedRegressor(
145
           config=config,
146
           dnn_feature_columns=real_valued_columns,
147
           dnn_hidden_units=hidden_units or [100, 70, 50, 25],
148
           warm start from=warm start from)
149
```

TF Model Build Knowledge Check

Q: Which of the following is a supported feature column method in TF Estimator?

- a) tf.feature_column.numeric_column()
- b) tf.feature_column.categorical_column_with_vocabulary_list()
- c) tf.feature_column.categorical_column_with_identity()
- d) tf.feature_column.indicator_column()
- e) All of the above

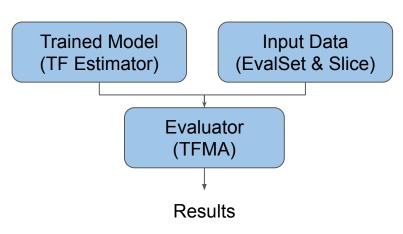
TensorFlow Model Analysis

What is TF Model Analysis & Why Should You Care?

TF Model Analysis is a library for evaluating TF models.

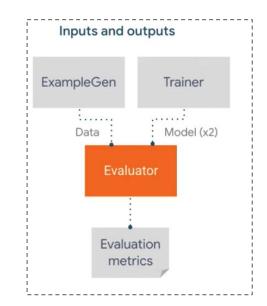
Benefits include...

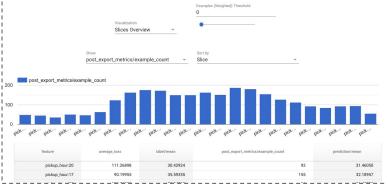
- Allows you to evaluate models on large amounts of data
- You can choose which metric & what slice/segment of your data to evaluate model predictions on
 - This helps you find slices of data for a given feature where the model performs poorly
 - Great model debugging tool
- Track performance over time
 - Trends of different models over time
 - As you get new data
- User friendly visualization tool



Evaluator TFX Pipeline Component

- To evaluate overall and individual data slices
 - o Input: ExampleGen, Trainer
 - Output: Evaluation Metrics
 - Helps identify individual points where model performs poorly





ModelValidator TFX Pipeline Component

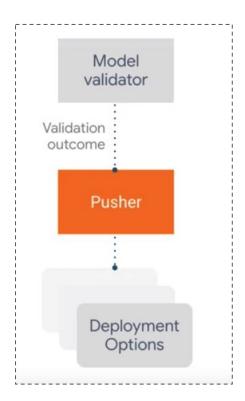
- Is the new model better or worse than what we have in production?
 - o Input: ExampleGen, Trainer
 - Output: Validation Outcome

```
model_validator = ModelValidator(
    examples=example_gen.outputs['examples'],
    model=trainer.outputs['output'])
context.run(model_validator)
```

```
Inputs and outputs
ExampleGen
                   Trainer
                   Model (x2)
     Data
           Model
          validator
         Validation
          outcome
```

Pusher TFX Pipeline Component

- If model validation passes, push to production
 - Input: Model Validator
 - Output: Deployment options
 - TF Lite
 - TF JS
 - TF Serving

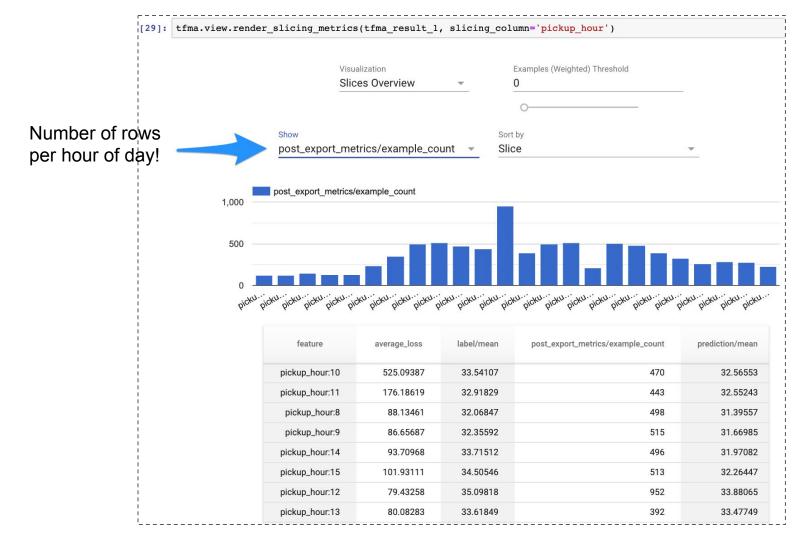


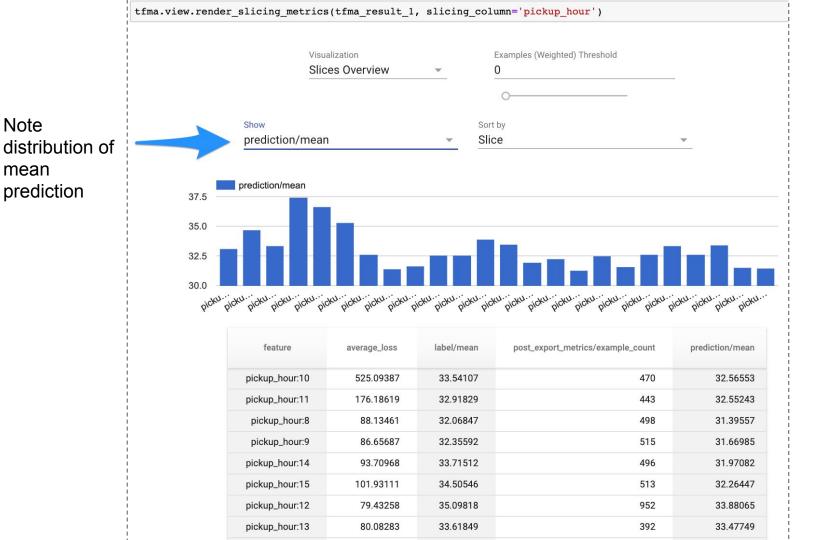
TensorFlow Model Analysis API

Feature Engineering @ Scale	Transformations
Evaluate & persist results.	tfma. <u>ExtractEvaluateAndWriteResults</u> ()
Creates an EvalResult object for use with the visualization functions.	tfma. <u>load_eval_result()</u>
Run model analysis for a single model on multiple data sets.	tfma.multiple_data_analysis()
Run model analysis for multiple models on the same data set.	tfma.multiple_model_analysis()
Runs TensorFlow model analysis.	tfma.run_model_analysis()

Define Feature Slices for TFMA

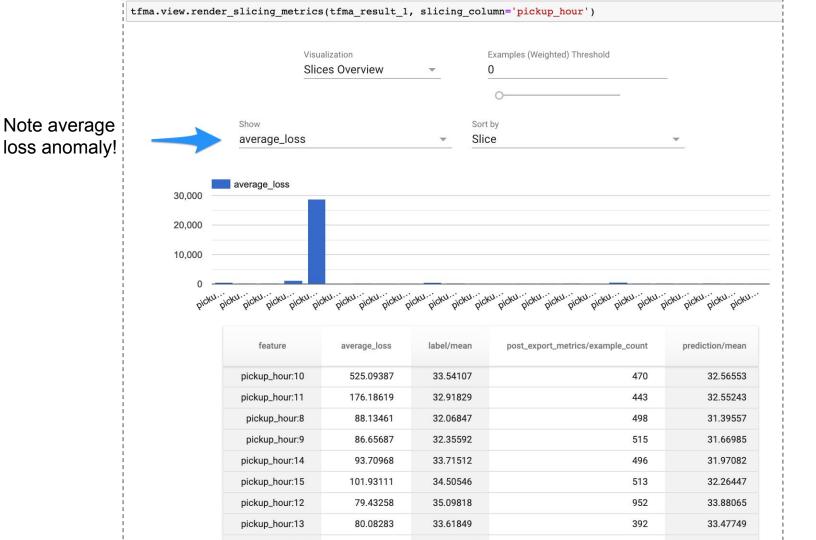
```
# an empty slice spec means the whole dataset
   OVERALL_SLICE_SPEC = evaluator_pb2.SingleSlicingSpec()
   # data can be sliced along a feature column.
   FEATURE_COLUMN_SLICE_SPEC = evaluator_pb2.SingleSlicingSpec(
       column_for_slicing=['pickup_hour'])
   # slices are computed for pickup_day_of_week x pickup_month.
   FEATURE COLUMN_CROSS_SPEC = evaluator_pb2.SingleSlicingSpec(
       column_for_slicing=['trip_distance', 'tip amount'])
10
11
12 ▼ ALL SPECS = [
13
       OVERALL SLICE SPEC,
14
       FEATURE COLUMN SLICE SPEC,
       FEATURE COLUMN CROSS SPEC,
15
```

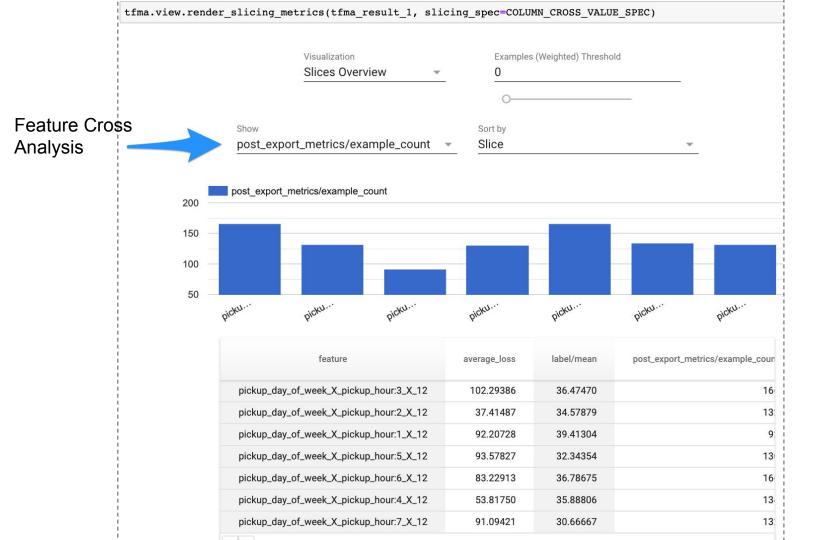




Note

mean





TF Model Analysis Knowledge Check

Q: TFMA is only useful if you're building a model using TensorFlow?

- a) True
- b) False

TensorFlow Serving

What is TF Serving & Why Should You Care?

Requirements of a Model Serving System...

- Low latency
 - a. Isolation of load & serve threads
- 2. Efficient
 - a. Dynamic request batching
- 3. Scale Horizontally
- 4. Reliable & Robust
- 5. Support loading/hosting multiple model versions dynamically
 - a. Serve one model, while sending canary requests to new model
 - b. Built in A/B testing
- 6. Deployment roll forward / backward
- 7. Serves over 1,500 models @Google, 100 predictions/sec

Dockerfile(s) maintained by Google

- <u>Dockerfile</u>, VM w/ TensorFlow Serving
- <u>Dockerfile.qpu</u>, VM w/ TensorFlow Serving (GPU support to be used with nvidia-docker)
- <u>Dockerfile.devel</u>, VM w/ all dependencies needed to build TensorFlow Serving
- <u>Dockerfile.devel-gpu</u>, VM w/ all dependencies needed to build TensorFlow Serving w/ GPU support.

Test Drive it Yourself...

```
#!/bin/bash
   # Download the TensorFlow Serving Docker image and repo
   docker pull tensorflow/serving
   # for GPU, use...
   docker pull tensorflow/serving:latest-gpu
8
   git clone https://github.com/tensorflow/serving
   # Location of demo models
   TESTDATA="$(pwd)/serving/tensorflow_serving/servables/tensorflow/testdata"
12
   # Start TensorFlow Serving container and open the REST API port
   docker run -t --rm -p 8501:8501 \
15
       -v "$TESTDATA/saved_model_half_plus_two_cpu:/models/half_plus_two" \
16
       -e MODEL_NAME=half_plus_two \
       tensorflow/serving &
18
   # For GPU, use...
   # docker run --runtime=nvidia -p 8501:8501 \
  # --mount type=bind,\
   # source=/tmp/tfserving/serving/tensorflow_serving/servables/tensorflow/testdata/saved_model_half_plus_two_gpu,\
   # target=/models/half plus two \
   # -e MODEL NAME=half plus two -t tensorflow/serving:latest-gpu &
25
   # Ouery the model using the predict API
   curl -d '{"instances": [1.0, 2.0, 5.0]}' \
27
       -X POST http://localhost:8501/v1/models/half_plus_two:predict
28
29
   # Returns => { "predictions": [2.5, 3.0, 4.5] }
```

TF Serving Out of the Box (w/ Docker)

```
6 # set name of Tensorflow Serving docker image & download it
   # https://github.com/tensorflow/serving/tree/master/tensorflow_serving/tools/docker
    DOCKER_IMAGE_NAME=tensorflow/serving
    echo Download TF Serving docker image: $DOCKER_IMAGE_NAME
    docker pull $DOCKER IMAGE NAME
11
   # location of local model to be used by Tensorflow Serving
12
   # should contain a folder named with a UTC timestamp
13
    MODEL_BASE_PATH=$(pwd)/tf/run_0/serving_model_dir/export/nyc-taxi
14
15
16
    # location of model dir within container
17
    CONTAINER_MODEL_BASE_PATH=/models/nyc-taxi
18
19
   # local port where to send inference requests
20
    HOST_PORT=9000
21
    # container listening port for inference requests
23
    CONTAINER_PORT=8500
24
    echo Model directory: $MODEL_BASE_PATH
26
27
    docker run -it \
28
      -p 127.0.0.1:$HOST_PORT:$CONTAINER_PORT \
      -v $MODEL_BASE_PATH:$CONTAINER_MODEL_BASE_PATH \
29
30
      -e MODEL_NAME=nyc-taxi\
      --rm $DOCKER IMAGE NAME
31
```

SavedModel Artifacts

After training, we have a trained saved model (universal format)

- Learned variable weights
- Graph
- Embeddings & Vocabs
- Inferred Schema
- Transformed features

```
tftransform_tmp
    50a3468d584b42839cfc3c72e5a56e5f
        saved_model.pb
        variables
       667bf1cf54f3a9fee504dbaef4ffd
        saved_model.pb
       variables
    956a82774bf1480892cce94dba33eddd
        saved_model.pb
        variables
train_transformed-00000-of-00001.gz
transform_fn
    saved_model.pb
   variables
transformed metadata
 v1-json
       schema.json
```

```
TF Serving (w/ Docker)
```

```
feature for feature in schema.feature if feature.name != LABEL KEY
del schema.feature[:]
schema.feature.extend(filtered features)
csv coder = make csv coder(schema)
proto coder = make proto coder(schema)
input file = open(examples file, 'r')
# skip header line
input file.readline()
serialized examples = []
for in range(num examples):
    one line = input file.readline()
    if not one line:
        print('End of example file reached')
        break
    one example = csv coder.decode(one line)
    serialized example = proto coder.encode(one example)
    serialized examples.append(serialized example)
parsed model handle = model handle.split(':')
do local inference(
  host=parsed model handle[0],
  port=parsed model handle[1],
  serialized examples=serialized examples)
```

def do inference(model handle, examples file, num examples, schema):

filtered features = [

TF Serving Inference

```
outputs {
  key: "predictions"
  value {
    dtype: DT FLOAT
    tensor shape {
      dim {
        size: 15
      dim {
        size: 1
    float val: 32.9800186157
    float val: 17.2102165222
    float val: 31.7519054413
    float val: 33.0067481995
    float val: 36.803691864
    float val: 33.8259849548
    float val: 34.7675018311
    float val: 22.1285438538
    float val: 43.9800224304
    float val: 22.4845104218
    float val: 37.6693458557
    float val: 34.8329048157
    float val: 31.9676322937
    float val: 70.7163391113
    float val: 37.2004470825
model spec {
  name: "nyc-taxi"
  version {
    value: 1551254584
  signature name: "predict"
```

TF Serving ModelServer REST API

```
First, you'll need to install TF Model Server...
apt-get remove tensorflow-model-server
POST http://host:port/<URI>:<VERB>
URI - /v1/models/${MODEL_NAME}[/versions/${MODEL_VERSION}]
VERBS - classify | regress | predict
Classify Format:
POST http://host:port/v1/models/${MODEL_NAME}[/versions/${MODEL_VERSION}]:classify
Classify Example:
POST http://host:port/v1/models/iris/versions/1:classify
Predict Format:
POST http://host:port/v1/models/${MODEL_NAME}[/versions/${MODEL_VERSION}]:predict
Predict Example:
POST <a href="http://host:port/v1/models/mnist/versions/1:predict">http://host:port/v1/models/mnist/versions/1:predict</a>
```

End-2-End example

Next Steps:

• Work through <u>TFMA</u> & <u>TFServing</u> Notebooks