

# Digital marketing assignment

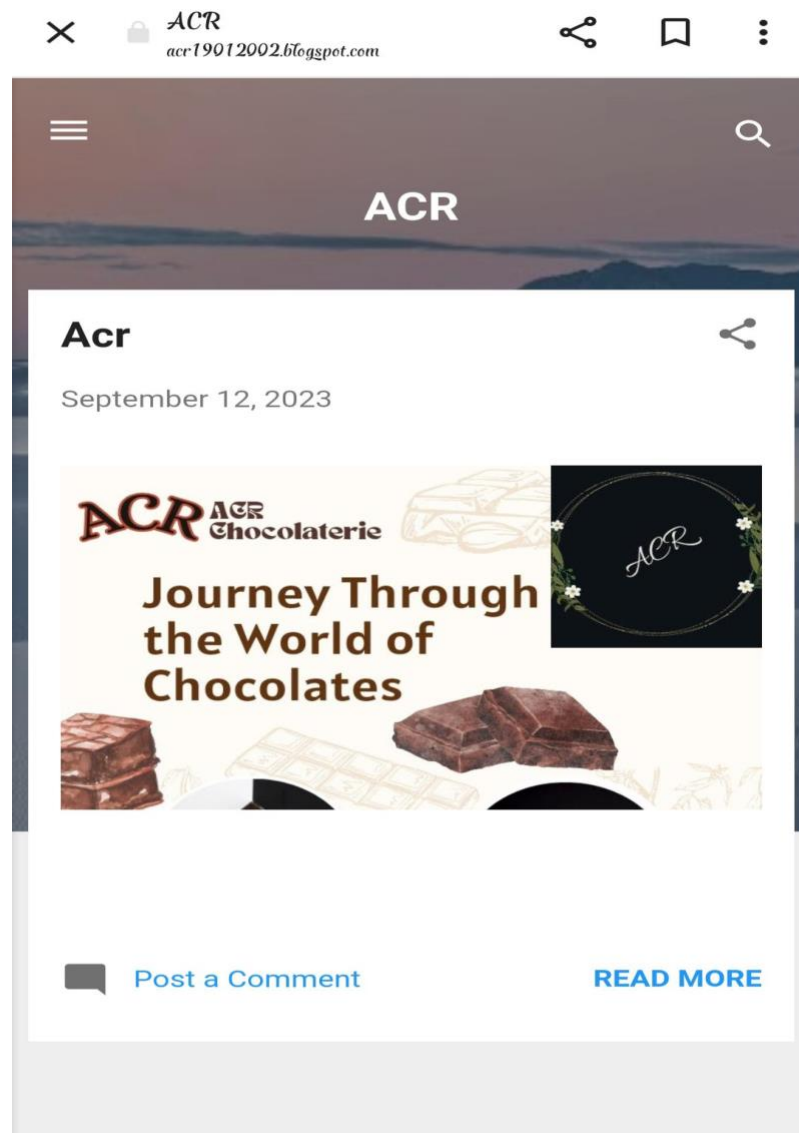
Jaya sakthi engineering college

J. Angel Cathrine Rupavathi

(7859D144DEB89BDA8304CDF5F8B87EA0)

## Assignment 1:

1. Create a blog or website using Blogspot and Word Press. Customize the theme design and post new article with 500 Words.





ACR

acr19012002.blogspot.com



ACR

VISIT PROFILE

Archive



Report Abuse



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*Blogger: Posts*  
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All (1)



MANAGE



Acr



12 Sept



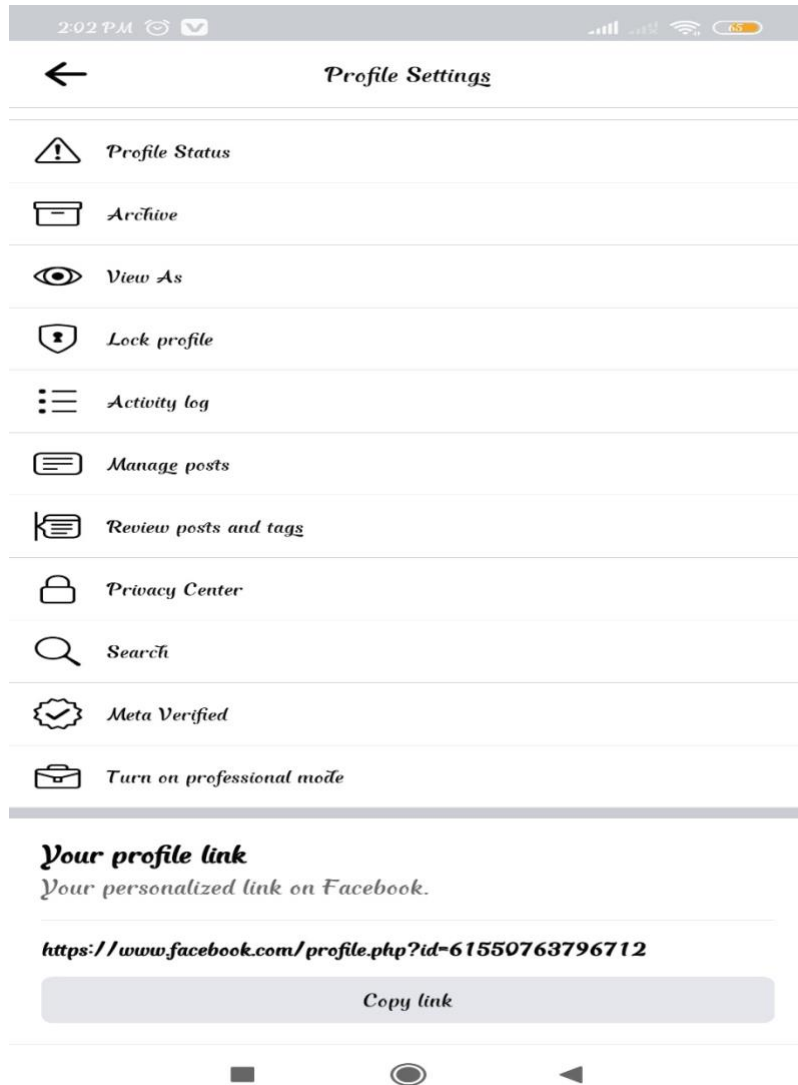
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2. Create a New Facebook Business Page and post one Social media poster for your brand.



2:03 PM



Search

Posts

Reels



**Angel Cathrine Rupavathi**



11 Sep · 🧑🏻



Like



Comment



Share



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19 Jan 2002 · 🧑🏻



*Born on January 19, 2002*



3. Create and design a social media advertisement poster

Using canva



4. Create email newsletter design using MailChimp or canva tool







### 03 ITALIAN CHOCOLATE

Italy produces chocolate, particularly in Turin, where gianduja (chocolate-hazelnut paste) was invented.



### 04 FRENCH CHOCOLATE

France is known for its luxurious chocolate creations, including chocolate bars, bonbons, and hot chocolate.

**Now, you can enjoy a variety of the finest chocolates from around the world at our store.**

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