DIGITAL MARKETING ASSIGNMENT

JAYA SAKTHI ENGINEERING COLLEGE, THIRUNINRAVUR.

S.NITHYASHREE(744124E552D850481DF41A9676923937)

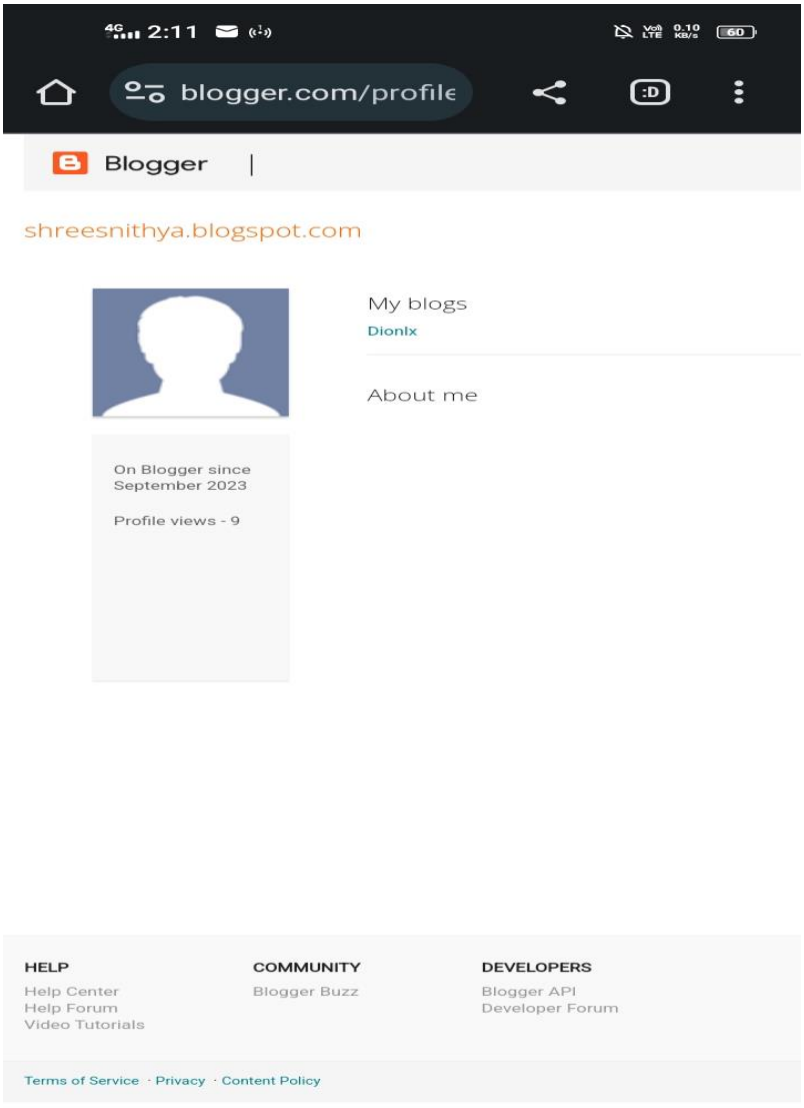
ASSIGNMENT-1

1. Create a blog or website using Blogspot and WordPress.

Customize the theme design and post new article with 500

words.

BLOGGER



Dionlx

September 03, 2023

Programming courses typically cover a wide

Programming courses typically cover a wide range of topics depending on the specific programming language or technology you're interested in. However, here's a general overview of what you might expect to find in programming courses:

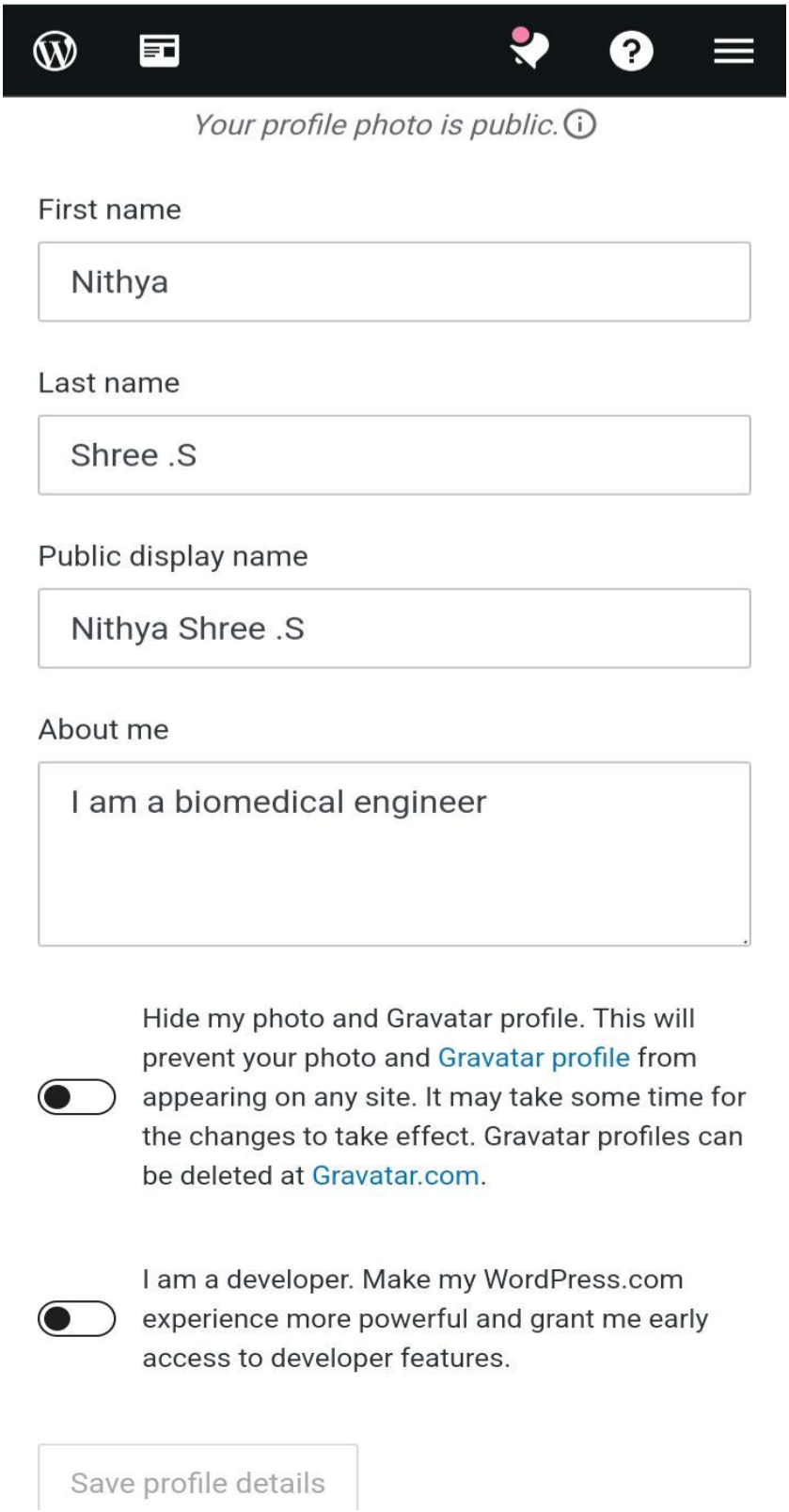
Web Development (if relevant): HTML, CSS, JavaScript, and frameworks like React, Angular, or Vue.js.

Database Management: SQL (Structured Query Language), relational databases, and NoSQL databases.

Version Control: Tools like Git and concepts like branching and merging.

Software Development Life Cycle (SDLC): Understanding the stages of software development, including

WORD PRESS


Your profile photo is public.
First name
Nithya
Last name
Shree .S
Public display name
Nithya Shree .S
About me
I am a biomedical engineer
Hide my photo and Gravatar profile. This will prevent your photo and Gravatar profile from appearing on any site. It may take some time for the changes to take effect. Gravatar profiles can be deleted at Gravatar.com.
I am a developer. Make my WordPress.com experience more powerful and grant me early access to developer features.
Save profile details

Digital marketing – ...
dionlxblog.wordpress.com
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Digital marketing

Programming courses typically cover a wide range of topics depending on the specific programming language or

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1. Introduction to Programming: Basics of programming concepts, such as variables, data types, operators, and control structures (if-else statements, loops).
2. Programming Language Fundamentals: In-depth learning of a specific programming language like Python, Java, JavaScript, C++, etc.
3. Data Structures: Arrays, lists, stacks, queues, trees, and graphs. How to store and manipulate data efficiently.
4. Algorithms: Sorting algorithms, searching algorithms, and understanding algorithmic complexity (Big O notation).
5. Object-Oriented Programming (OOP): Concepts like classes, objects, inheritance, polymorphism, and encapsulation.
6. Web Development (if relevant): HTML, CSS, JavaScript, and frameworks like React, Angular, or Vue.js.
7. Database Management: SQL (Structured Query Language), relational databases, and NoSQL databases.
8. Version Control: Tools like Git and

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databases.

8. Version Control: Tools like Git and concepts like branching and merging.
9. Software Development Life Cycle (SDLC): Understanding the stages of software development, including planning, coding, testing, and deployment.
10. Debugging and Troubleshooting: How to find and fix errors in code.
11. Frameworks and Libraries: Learning to use frameworks and libraries that are relevant to your programming language or field (e.g., Django for Python web development).
12. Project Work: Practical application of programming skills through projects and assignments.
13. Testing and Quality Assurance: Techniques for ensuring code reliability and correctness.
14. Security: Best practices for writing secure code and protecting against vulnerabilities.
15. APIs (Application Programming Interfaces): How to interact with APIs to access external services and data.
16. Mobile App Development (if relevant):

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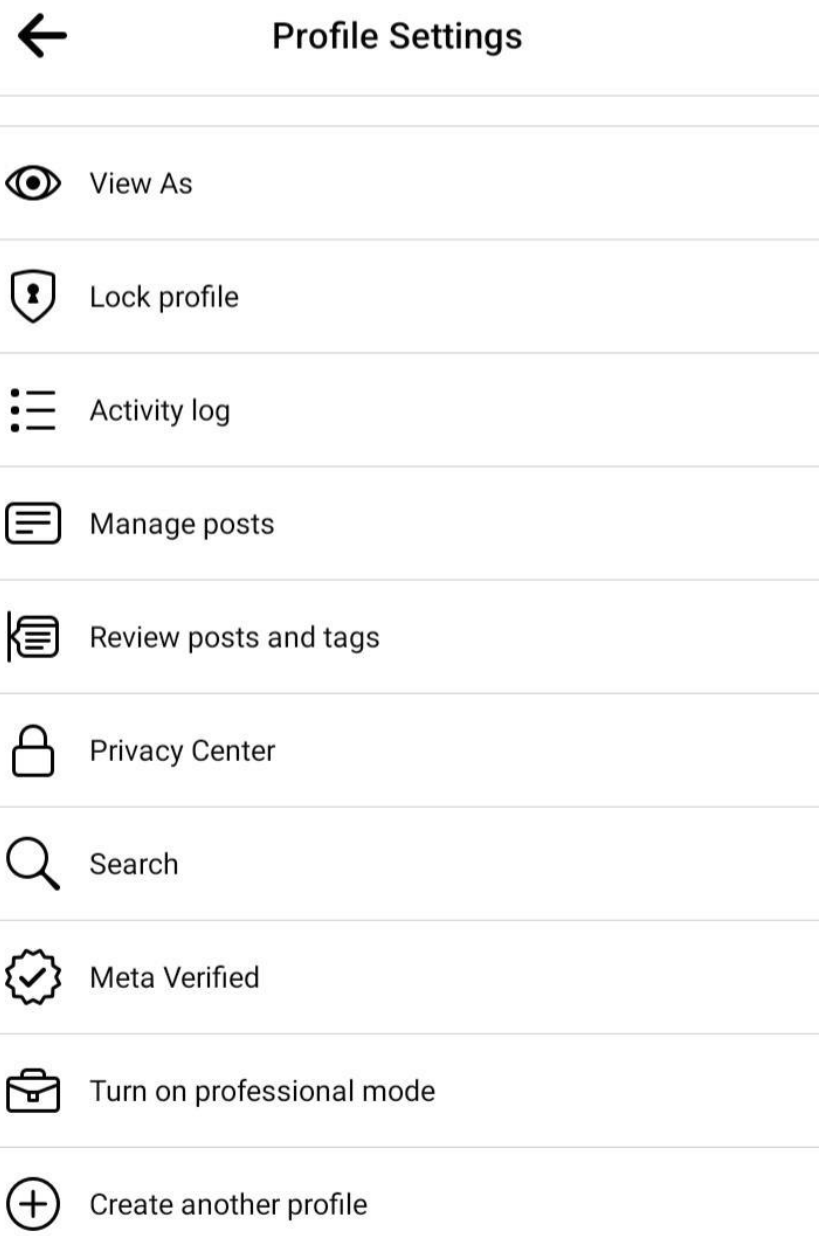
16. Mobile App Development (if relevant): Developing apps for Android and iOS using languages like Kotlin, Swift, or Flutter.
17. Cloud Computing and Deployment: Deploying applications to cloud platforms like AWS, Azure, or Google Cloud.
18. Continuous Integration and Continuous Deployment (CI/CD): Automation practices for building, testing, and deploying code.
19. Advanced Topics: Depending on the course level, you might delve into machine learning, artificial intelligence, blockchain development, or other specialized areas.

Course content can vary widely based on the platform and instructor. Be sure to check the syllabus or course description when enrolling in a specific programming course to ensure it aligns with your learning goals.

ASSIGNMENT -2

2. Create a New Facebook Business Page and post one social media poster for your brand.


Profile Settings
View As
Lock profile
Activity log
Manage posts
Review posts and tags
Privacy Center
Search
Meta Verified
Turn on professional mode
Create another profile
Your profile link
Your personalized link on Facebook.
https://www.facebook.com/profile.php?id=100091946745949
Copy link

Nithya Shree

Nithya Shree

Digital online learning courses

+ Add to story | Edit profile | ...

Posts | Reels

Details

Studies at **Jaya Sakthi Engineering College**

Went to **Dr Sivanthi Adithanar Girls Hr Sec School**

Lives in **Chennai, India**

From **Chennai, India**

Nithya Shree

Posts Reels

Manage posts

Photos

Nithya Shree
Just now ·

Like Comment Share

Nithya Shree is in **Manali, Chennai**.
16h ·

#medtab
#medical technology
#medicine
#non-toxic drugs
immune & boost your cells
#no regrets

Nithya Shree

Posts Reels

Nithya Shree updated her profile picture.

Aug 21 ·

Like Comment Share

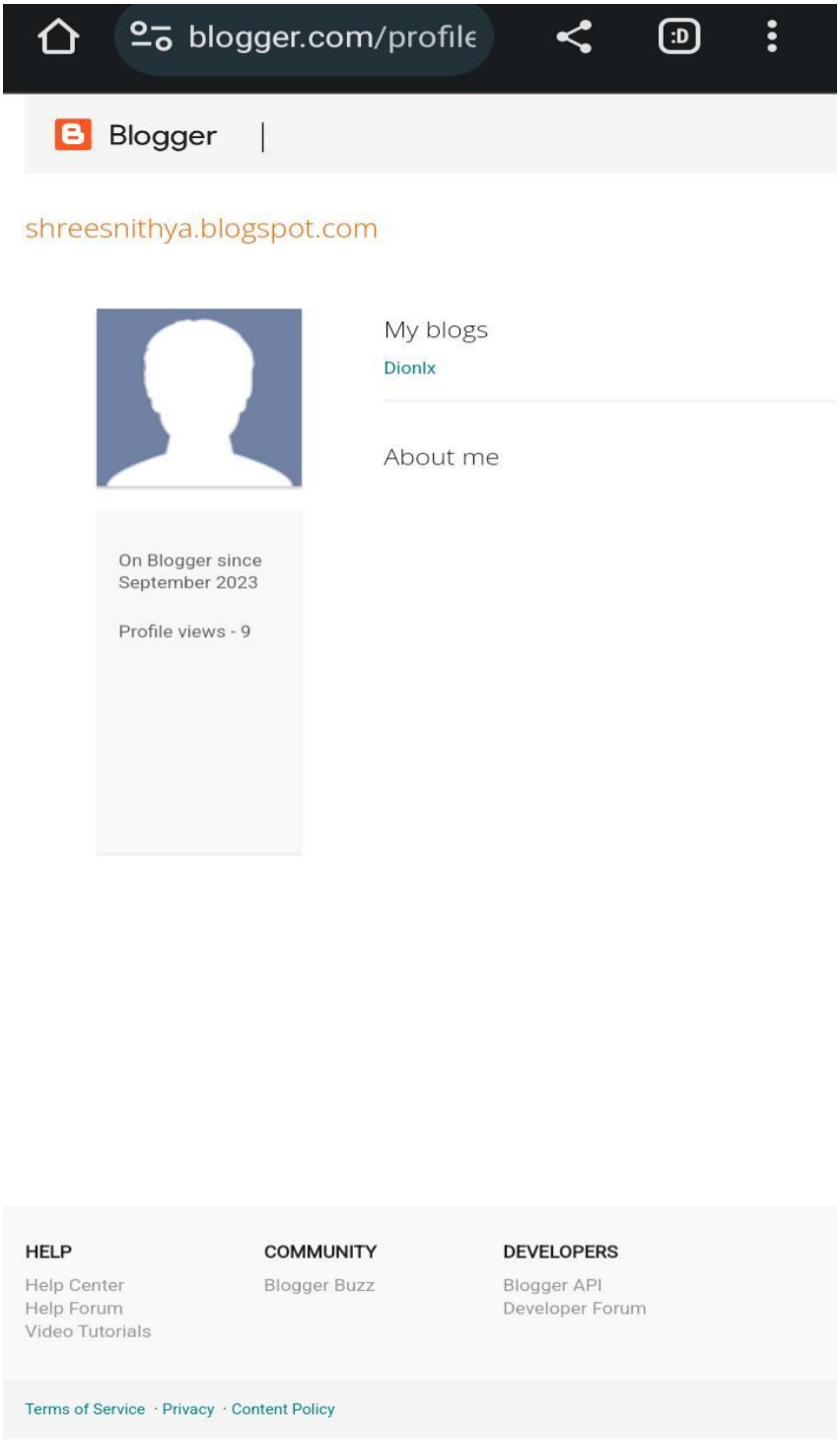
ASSIGNMENT -3

3. Create and design a social media advertisement poster

Using canva.

ASSIGNMENT -4

4. Create email newsletter design using MailChimp or canva Tool.



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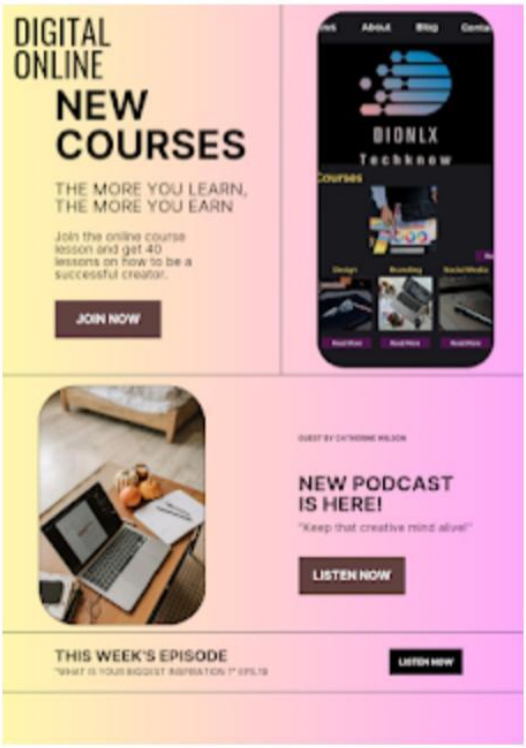
Dionlx email newsletter

September 25, 2023



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