

## #Challenge 07

Find top performing franchise for each region?

(show result in format i.e. region, franchise name, sales value)

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Region	Franchise_Name	Sales Value
Midwest	Foot Locker	\$1,03,52,193
West	West Gear	\$88,63,118
Northeast	Foot Locker	\$84,57,338
South	Sports Direct	\$78,16,233
Southeast	Sports Direct	\$70,17,279

### Filters

Search

Filters on this visual

Franchise\_Name  
is (All)

**Franchise\_Ranking**  
is 1

Region  
is (All)

Sales Value  
is (All)

Add data fields here

Filters on this page

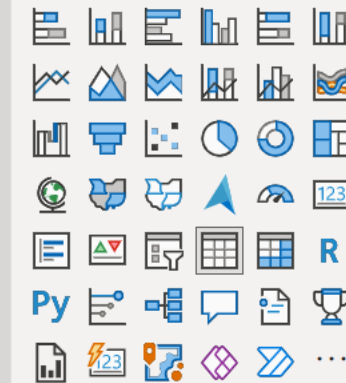
Add data fields here

Challenge 07



### Visualizations

Build visual



Columns

Region

Franchise\_Name

Sales Value

Drill through

Cross-report

### Data

Search

- ☒ Franchise\_Name
- ☒ Region
- ☐ Retailer\_Store\_ID
- ☐ Sales\_Method
- ☐ State
- ☒ Sales
  - ☐ %Increase
  - ☐ AverageSales\_F...
  - ☐ Avg Sales per ...
  - ☐ Franchise\_Rank...
- ☐ Invoice\_Date
- ☐ Max units sold
- ☐ Price\_per\_Unit
- ☐ Product\_Categ...
- ☐ Profit to Sales ...
- ☐ Retailer\_ID
- ☐ Season



Challenge 01

Challenge 02

Challenge 03

Challenge 04




Challenge 05


Challenge 06

## Measures and Filters Used

Franchise\_Ranking = RANKX(All(Retailer[Franchise\_Name]),[Total Sales],[Total Sales],DESC,Dense)

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 **Filters**  

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Filters on this visual ...

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is (All)

**Franchise\_Ranking**  
is 1

Region  
is (All)

Sales Value  
is (All)

Add data fields here

Filters on this page ...