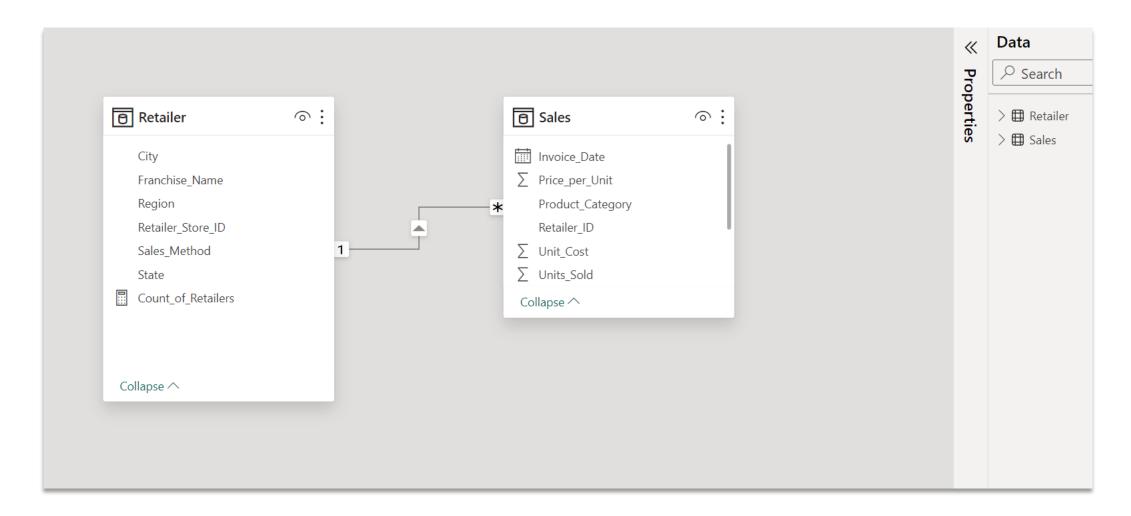


Challenge 01

Data

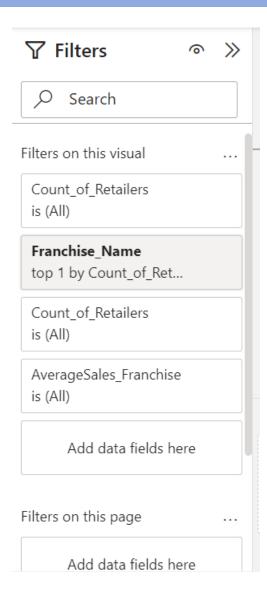


Which Franchise has the highest number of retails under it? What is the Avg sales for the franchise?

Solution

Franchise_Name	Count_of_Retailers	AverageSales_Franchise
Foot Locker	38	12,157.95

Filters on the visual



Measures Dropped on the Visual

```
Count_of_Retailers = COUNT(Retailer[Retailer_Store_ID])
```

```
AverageSales_Franchise = AVERAGEX(Sales, Sales[Units_Sold]*Sales[Price_per_Unit])
```