Find the top franchise which cumulatively contribute more than 50% of total sales.

Franchise_Name	Total Sales	Running total	Percentage Sale
Foot Locker	$3,71,54,704	37154704	30.92%
Sports Direct	$3,03,35,912	67490616	56.16%
West Gear	$2,60,03,942	93494558	77.80%
Kohl's	$1,14,19,134	104913692	87.31%
Amazon	$86,87,307	113600999	94.54%
Walmart	$65,65,651	120166650	100.00%

Foot Locker and Sports Direct are the two top franchise which cumulatively contribute more than 50% of total sales.

```
Running total =
VAR retailerrank =RANKX(
    ALL(Retailer[Franchise_Name]),
   [Total Sales],,DESC,Dense)
VAR ruuningtotal=
    CALCULATE(
        [Total Sales],
        FILTER(
            ALL(Retailer[Franchise_Name]),
            retailerrank>=RANKX(
                ALL(Retailer[Franchise_Name]),[Total Sales],,DESC,Dense)))
RETURN
if([Total Sales]<>BLANK(),ruuningtotal)
```

Measures Used

```
Percentage Sale = DIVIDE([Running total],CALCULATE([Total
Sales],all(Retailer[Franchise_Name])))
```