

# Logo Versions



Primary

*- '* 



Wordmark Only

Clothify

Icon

## Colours



### Primary

Hex #7b014c RGB rgb(123,1,76)

CMYK 0 99 38 52

Pantone 19-2428



#### Secondary

Hex #5D2510 RGB rgb(93,37,16)

CMYK 0 60 83 64

Pantone 19-1435



#### Accent

Hex #412E27

RGB rgb(65,46,39)

CMYK 0 29 40 75

Pantone 19-1419



#### Background

Hex #F9DBD4

RGB rgb(249,219,212)

CMYK 0 12 15 2

CIVITIN O 12 13 2

Pantone 13-1407

Typography

Primary

Raleway Medium

Aa Bb Cc