



# Salon 922 Website Revamp



# Agenda

---

1

**Executive  
Summary**

2

**Business Case**

3

**Stakeholder Analysis**

4

**Communications  
Management**

5

**Schedule and  
Budget**

6

**Change and Issue  
Management**

7

**Implementation and  
Handoff**

8

**Site demonstration**

# Meet the Client

---



Kristina Szabo

# Executive Summary

---

## Concerns

Our assessment of the current website:

- Outdated site
- User inputs can no longer be received by owners
- Lack of services/quote page

## Objectives

Our objectives include:

- Enhance online presence and display current services
- Create and retain potential clients
- Send appointment reminders to clients
- Enhance brand aesthetic

## Value

An effective and up-to-date user friendly website that provides essential business value for Salon 922's patrons & owners.

# Business Case

---

## Problem

- Limited online visibility and exposure, limited human capital

## Solution

- A user-friendly website

## Expected Outcomes

- Increased exposure
- Customer satisfaction
- Operational Efficiency

# Stakeholder Analysis

---

- Hair stylists and employees at Salon 922
  - Interested in managing an effective website, easy management, customer satisfaction
- Our team
  - Main point of contact between the salon staff and the web development process, ensuring clear communication and understanding of needs
- Communication
  - Weekly calls to discuss updates on progress, direction, and scope

# Communications Management

---

## Information needs:

Kristina Szabo : Key milestones and timelines, budget updates, major issues, design and content updates

Our Team : Assignments, issues or concerns, schedule changes, changes in scope or technical issues

Response

- Communicate with Salon weekly via Zoom

- Communicate with team twice a week via messages/email or Zoom

# Schedule and Budget

	Phase 1 (Sep 1- Sep 21)	Phase 2 (Sep 22- Sep 24)	Phase 3 (Sep 28 - Oct 5)	Phase 4 (Oct 7- Oct 10)
<u>Includes</u>	Project Initiation Define Scope	<ul style="list-style-type: none"><li>• Gather Requirements</li><li>• Interview salon</li></ul>	<ul style="list-style-type: none"><li>• Website Design</li><li>• Choose templates</li><li>• Review design with Owner</li></ul>	<ul style="list-style-type: none"><li>• Content development</li><li>• Information collection</li><li>• Create wireframe designs</li></ul>
Total Costs	\$20 x 2 hrs = \$40	\$20 x 2 hrs = \$40	\$20 x 3 hrs = \$40	\$20 x 3 hrs = \$40



# Schedule and Budget

	Phase 5 (Oct 13- Oct 16)	Phase 6 (Oct 19- Oct 24)	Phase 7 (Oct 28th - Nov 20)	Total Costs
<u>Includes</u>	<ul style="list-style-type: none"><li>Initial Website Development</li><li>Set up WIX site</li></ul>	<ul style="list-style-type: none"><li>Testing and Review</li><li>Functionality testing</li></ul>	<ul style="list-style-type: none"><li>Final Website Development</li><li>Launch and Handoff</li></ul>	
Total Costs	\$20 x 2 hrs= \$40	\$20 x 3 hrs = \$60	\$20 x 2 hrs = \$20	Estimated Total Costs: \$280

# Change and Issue Management Plan

Identification of  
Changes or Issues:



Discussion and Approval of  
Approach



Documentation and  
Tracking of Approach

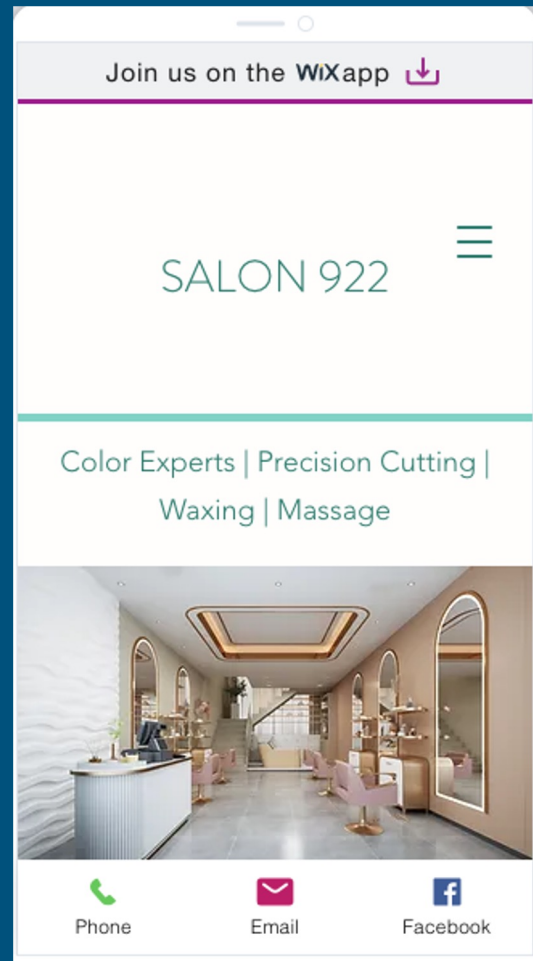


Implementation and  
Evaluation



# Implementation

<u>Completed</u>	<u>In Progress</u>	<u>Next Steps</u>
Basic structure	Enhance design	Additional features
Home, booking and contact pages	Services and Bio pages	User-friendliness



# Handoff



- Transfer of website & ownership
- Functional training of features
- Guidance for future use
- Follow-up meeting & feedback



---

Thanks for listening!  
Any Questions?

# APPENDIX

---