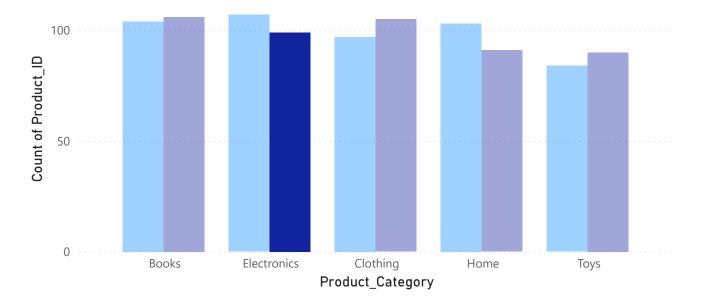
# **E-Commerce Return Rate Deduction Analysis**

#### **Product Return Probability**

|                  |   | Product_Category | User_Gender | Sum of Return Probability |
|------------------|---|------------------|-------------|---------------------------|
|                  |   | Books            | Female      | 9591.00%                  |
| Product_Category | ~ | Books            | Male        | 9857.00%                  |
| Froduct_Category |   | Clothing         | Female      | 8799.00%                  |
| All              | ~ | Clothing         | Male        | 9598.00%                  |
|                  |   | Electronics      | Female      | 9716.00%                  |
|                  |   | Electronics      | Male        | 8968.00%                  |
| User_Gender      | ~ | Home             | Female      | 9319.00%                  |
| All              | ~ | Home             | Male        | 8293.00%                  |
|                  |   | Toys             | Female      | 7545.00%                  |
| Payment_Method   | ~ | Toys             | Male        | 8152.00%                  |
| All              | ~ | Total            |             | 89838.00%                 |

## **Returns By Category**

**User\_Gender** ● Female ● Male



#### **User Return Status**



## Sum of Return Probability by Product\_Category

