

# Cloud Best Practices & Anti Patterns

What are the things the Cloud brings that makes it different?

What new things do we need to take into account when building for the Cloud?

What should we avoid when *going Cloudy*?

To boldly go...

The Cloud awakens...

The fundamental characteristics of IT  
in the post Cloud world  
are different!

There are new opportunities  
for you to learn to utilize  
and love!

*Why* are we looking to “do” this Cloud thing right?

- Throughput
- Latency
- Density
- Manageability
- Availability

# Throughput

How to increase the number of operations  
- transactions, service calls, ... -  
through the system and to reduce contention.



# Latency

How to reduce the time we wait for and on,  
individual operations and service calls.

How to enable us to run efficient software systems  
on as few resources as possible  
while maintaining high availability and reliability.

How to understand the health and performance of your deployed services at scale.

Diagnostics, telemetry and other insights

How to reduce the impact of failures,  
how to live in failure modes  
and still give a great UX.

- Throughput
- Latency
- Density
- Manageability
- Availability

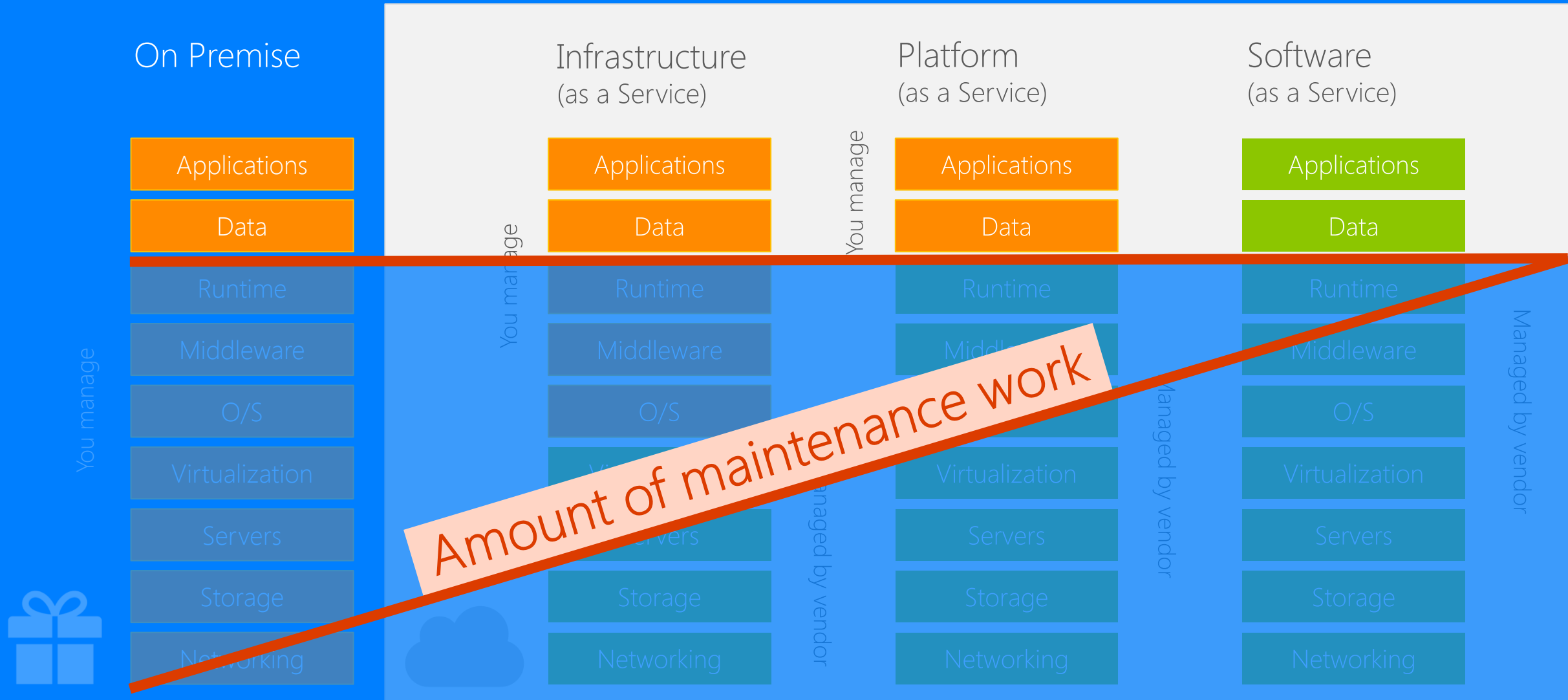
Migrating to the Cloud?!

*“Lift and Shift”*

*vs.*

TCO

# Cloud Computing





“Microsoft believes that PaaS provides *the best* foundation for creating, running and managing custom applications.”

Best Practice: IaaS

Migrate to PaaS

# Microservices

The new Black of Platform as a Service

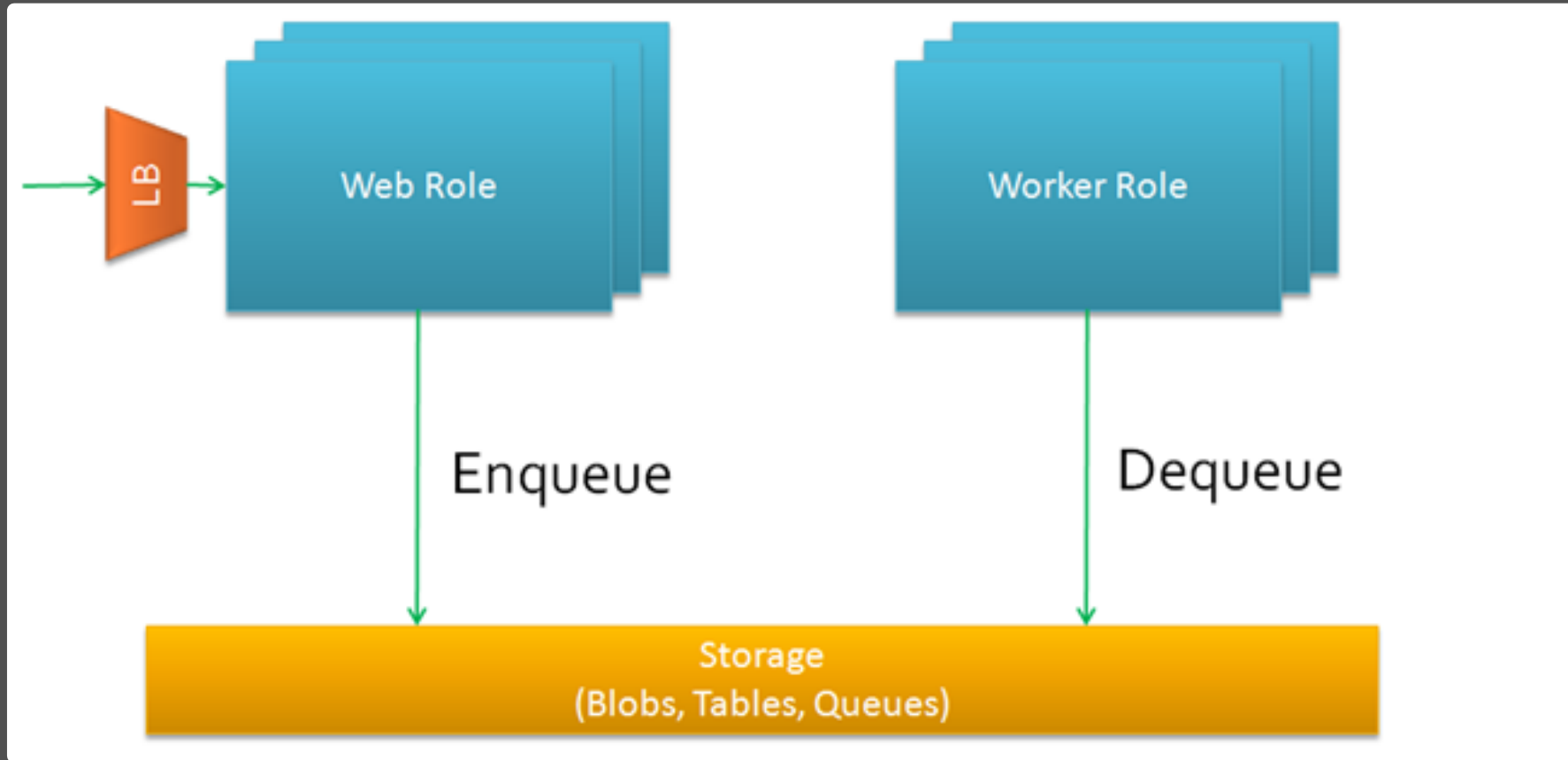
Don't treat your servers like ~~pets~~!

Treat them like *cattle*!

Back to basics

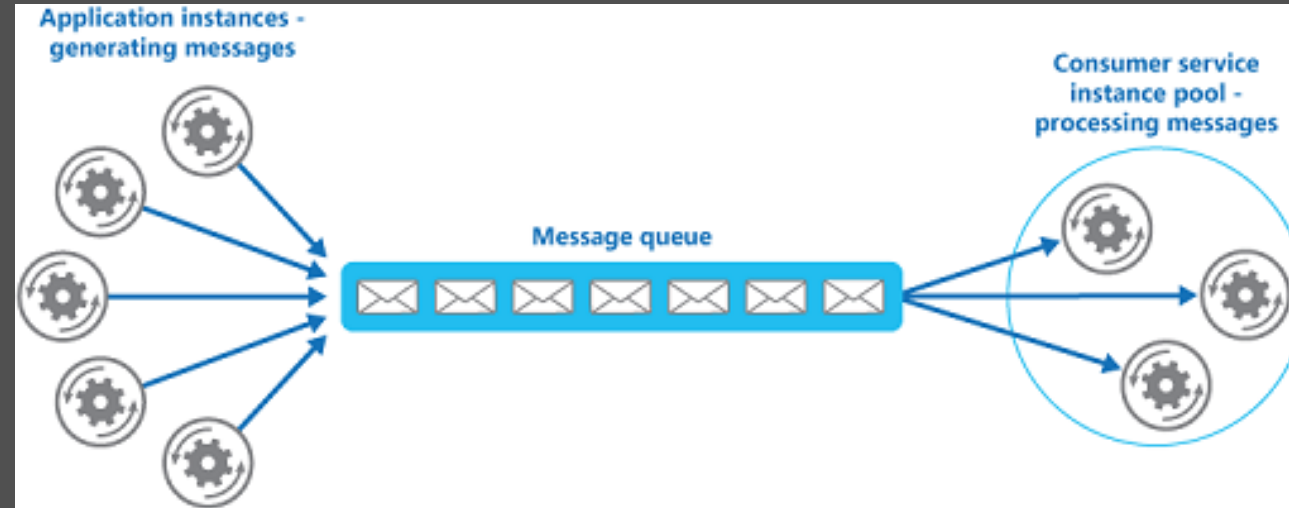
# Queueing

Queueing is important!

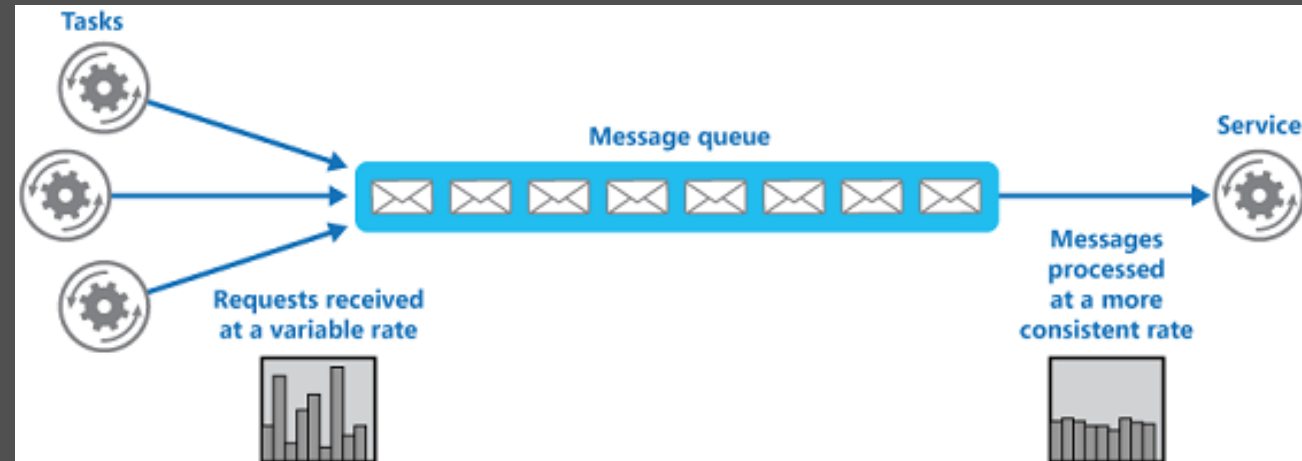


Solves reliability, availability and scalability!

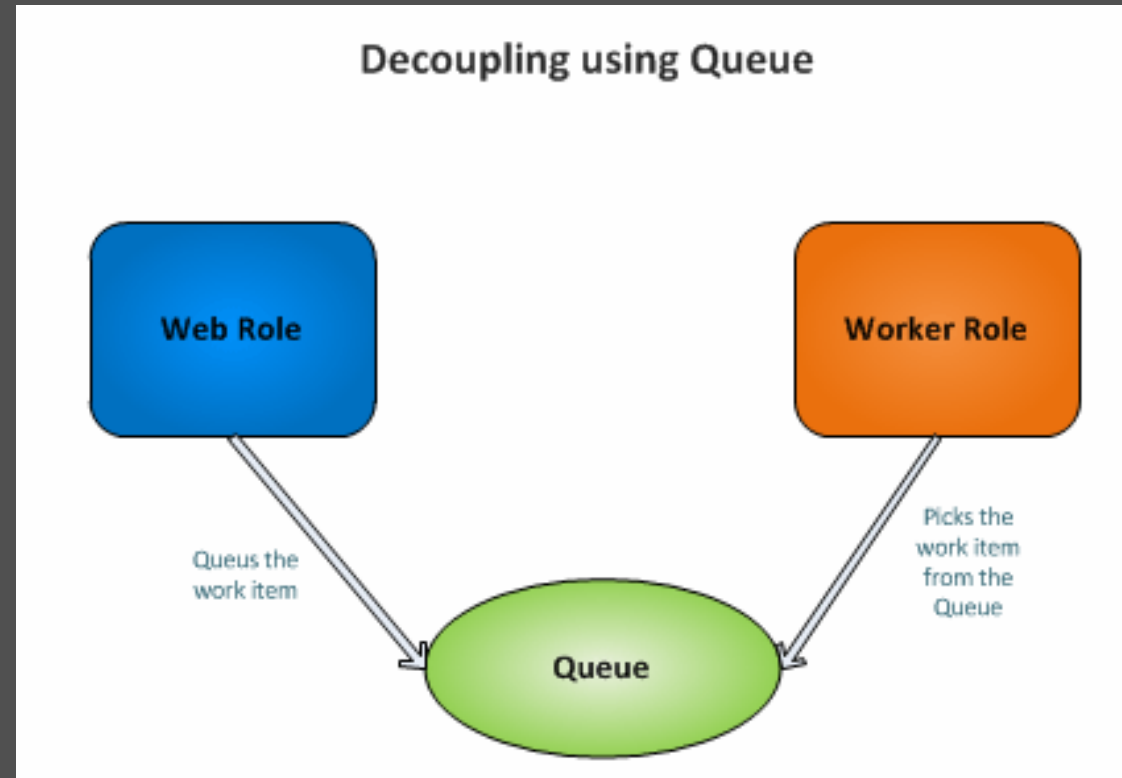
# Competing Consumers Pattern



# Queue-based Load Leveling Pattern



# Queues bring decoupling





# Scalability

# Scaling Options

## Scale Up / Vertical Scaling

Increase resource capacity within existing node



## Scale Out / Horizontal Scaling

Increase resource capacity by adding nodes



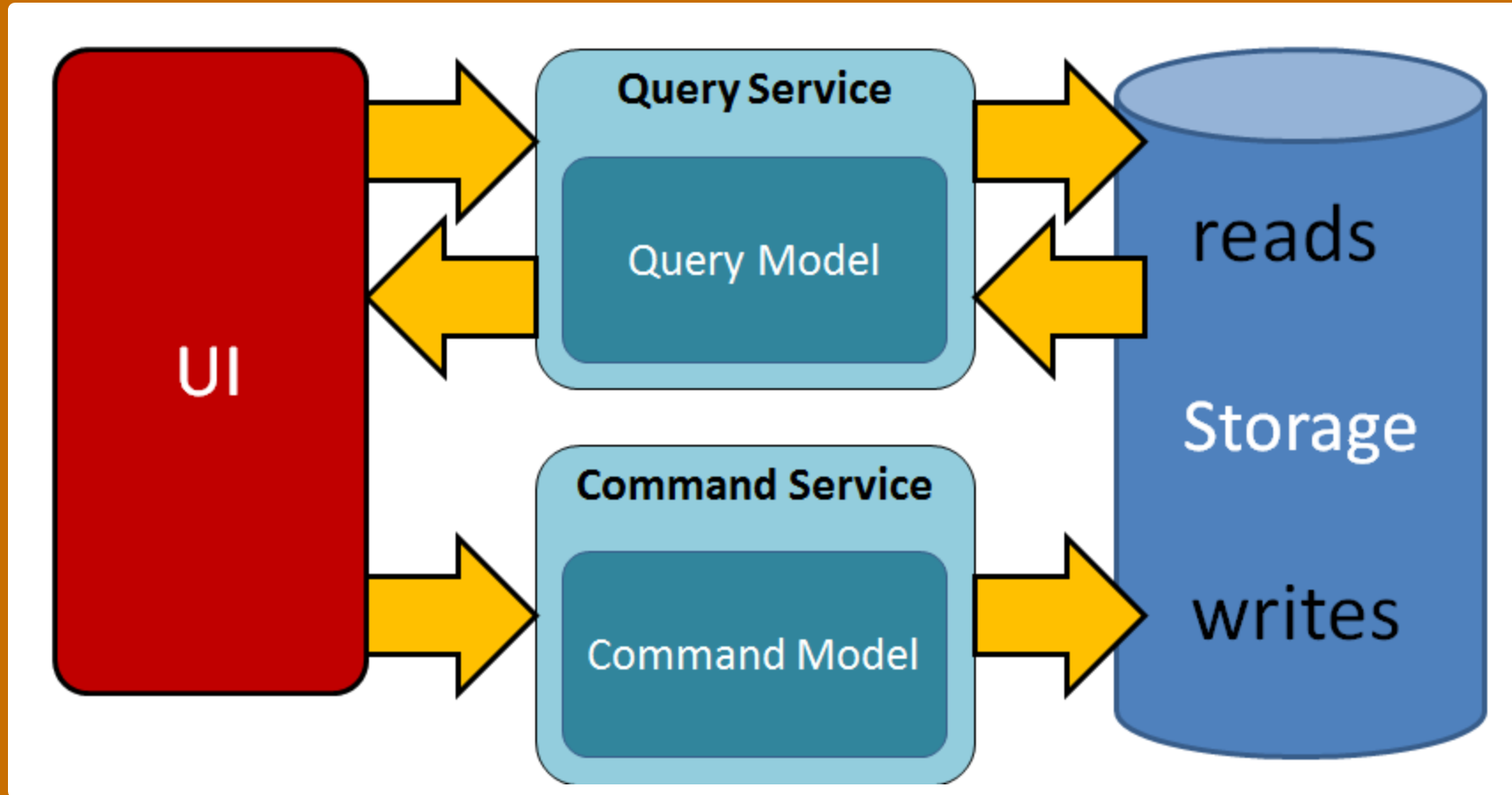
Scale Out consequences

Optimize for reads

Scale Out consequences

Learn to live with stale data

# Command and Query Responsibility Segregation (CQRS)



The *"teenage sex"* of Software Architecture!

Scale Out consequences

Use queues  
to move long running tasks  
to the background

Scale Out consequences

Use async programming models

Scale Out consequences

Make sure you instrument your  
code to learn what's going on  
in production!



# Almost Flying in the Clouds

(anti-pattern)



Building applications today  
is becoming less about actually building services  
and more about bolting them together!

Chris Auld - Interagen

Don't build – rent!  
Spread your risk  
High availability

You must code asynchronously,  
defensively, use patterns like the  
queue load leveling pattern and  
handle sub-system failures!

Understand that you must  
async/await!

# Understand that you must retry!



Understand that you must code for contingencies!

# Measure then cut!





# Make sure you start to measure!

(How else will you know if you improve?)

Test Early/Fail Fast

Implement a skeleton solution  
and set it up for *automated*  
deployment to Azure!

# Horseless Carriage



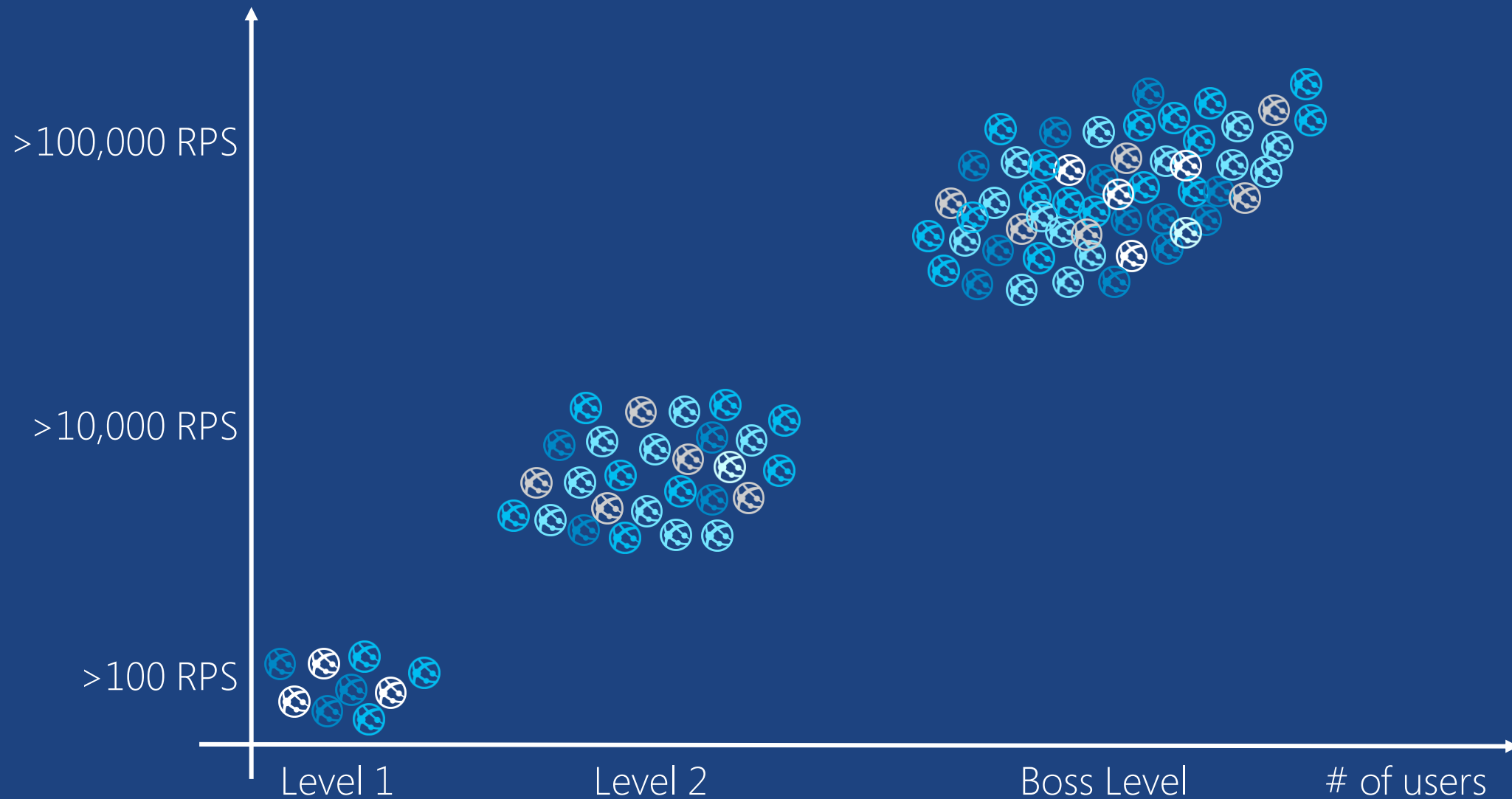
A black and white photograph of a Ford Model T assembly line. A long line of cars is visible, stretching from the foreground into the distance. The cars are dark-colored with light-colored interiors. The factory floor is concrete, and the background shows the industrial structure of the plant with overhead lights and support beams. The text "Continuous Delivery" is overlaid in white at the bottom.

Continuous Delivery

# Architecting for Scale

A web app's journey towards scalability

# A web app's journey towards scalability



Architecting for Scale

Level 1: Beginner

Create websites in less than a minute

Use your existing tools and knowledge

Integrate with other services you're already using

Supports a variety of stacks

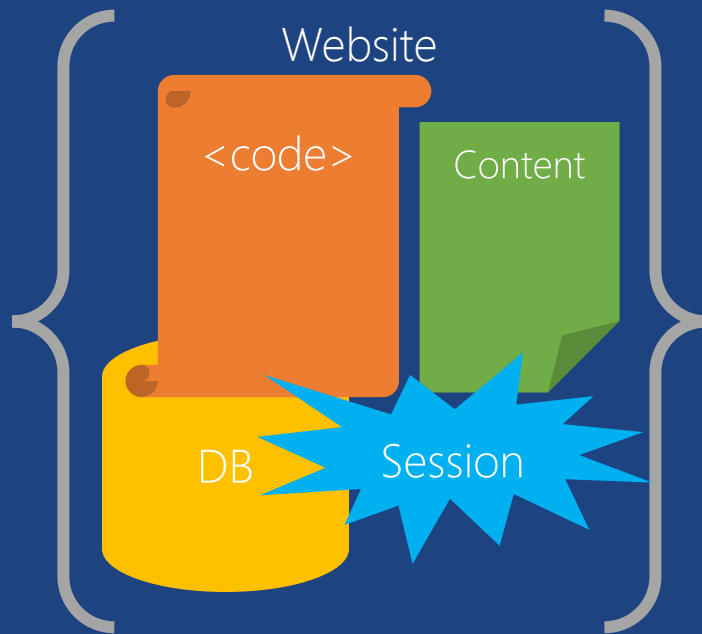




Demo

Our “little” Application

## Level 1 – Photo Gallery (untouched)



Database stored on local disk

Session state stored in local memory

Images stored on local disk

Stateful Application

## Level 1 – Photo Gallery (untouched)

### Scale Testing Results:

Scale Count	Scale Size	Test Duration	Max User Count	Avg Pages/Sec	Avg Page Time (sec)	Avg RPS (Visual Studio)	WebSites RPS	Failed Tests	Total Tests	Failed Tests (%)
1	MED	15	2	0.27	1.16	1.77	1	0	77	0.0
1	MED	15	20	1.9	6.5	14.2	18	0	559	0.0
1	MED	15	50	3.48	10.4	39.5	45	1	980	0.1
1	MED	15	80	5.58	12.5	51.5	55	0	1639	0
1	MED	15	120	4.95	22.5	47.8	50	19	1446	1.3

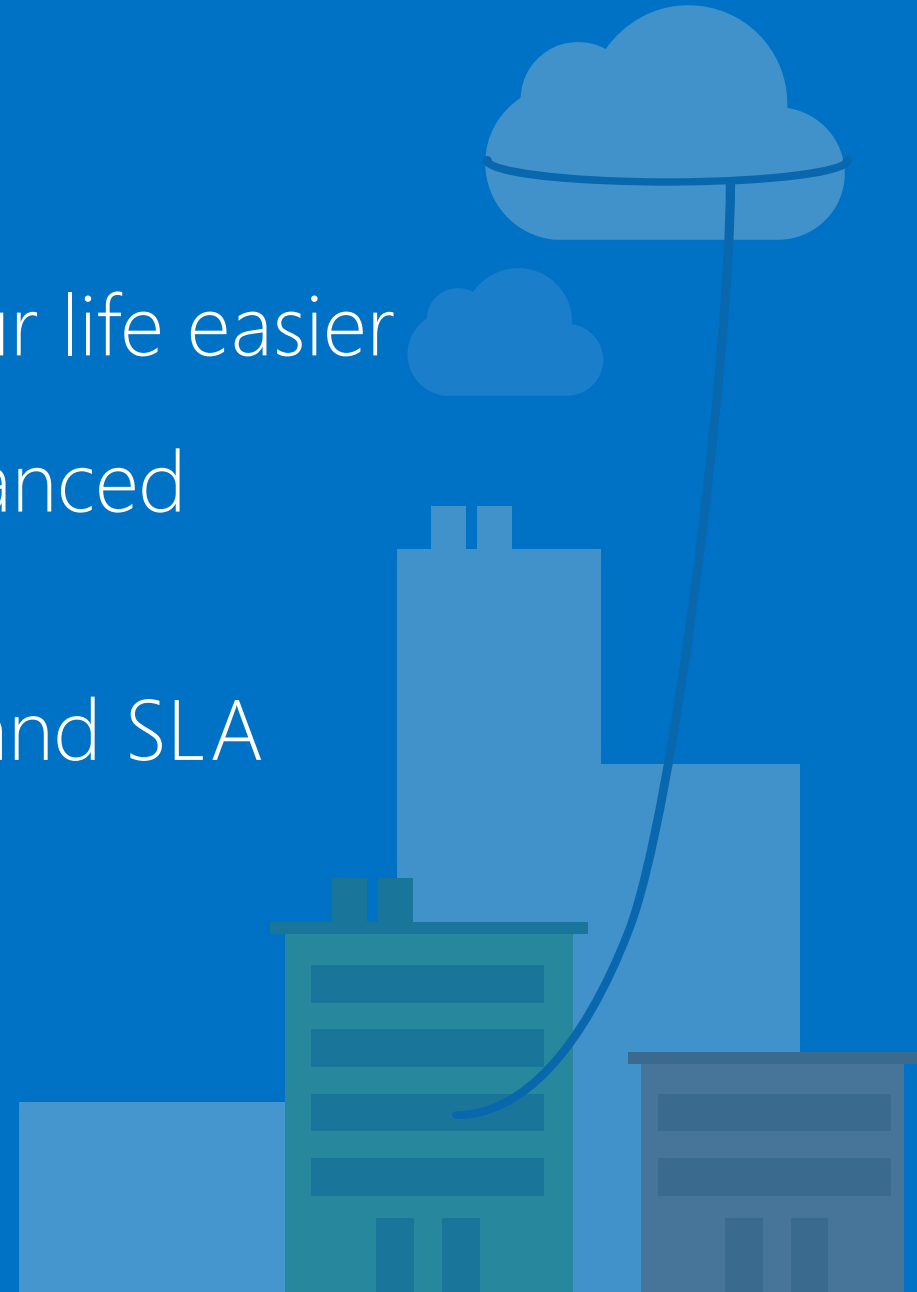
# Architecting for Scale

## Level 2: Expert

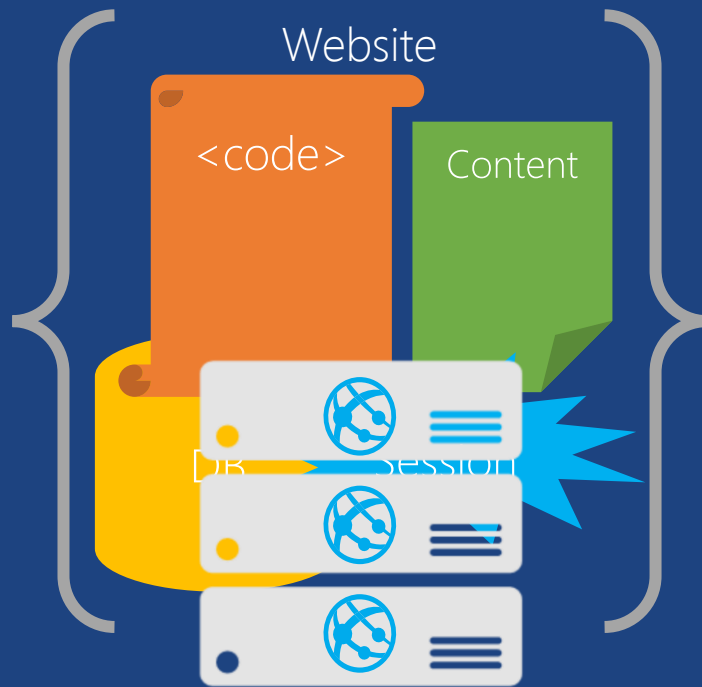
A rich set of functionality that will make your life easier

Features that are easy to use, even for advanced operations

Save money while running at higher scale and SLA



## Level 2: Horizontally Scalable Photo Gallery



Demo

Our Application is growing up!



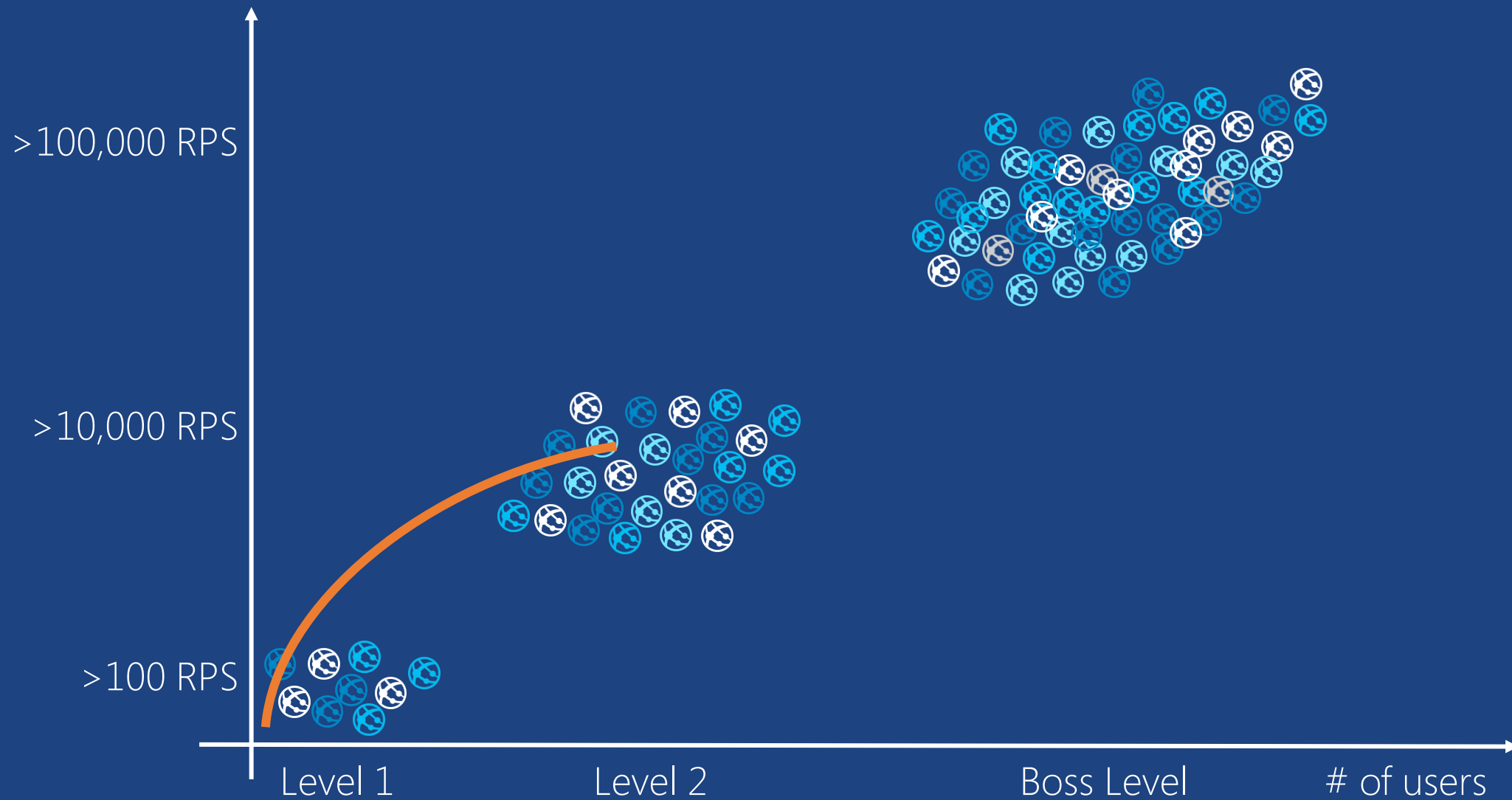
## Level 2 – Horizontally Scalable Photo Gallery

### Scale Testing Results

Scale Count	Scale Size	Test Duration	Max User Count	Avg Pages/Sec	Avg Page Time (sec)	Avg RPS (Visual Studio)	WAWS RPS	Failed Tests	Total Tests	Failed Tests (%)
1	LARGE	15	20	2.91	0.13	23.4	21	0	849	0.0
1	LARGE	15	100	14.4	0.15	232	77	0	4,247	0.0
1	LARGE	15	200	29.2	0.14	966	155	0	8,563	0.0
1	LARGE	15	300	43.6	0.24	2,535	231	0	12,839	0.0
1	LARGE	15	1,000	141	0.67	8,135	735	0	20,591	0.0
3	LARGE	20	1,500	198	1.37	19,855	1297	1	32,763	0.0
3	LARGE	25	2,000	242	2.12	24,896	1547	870	53,496	1.6

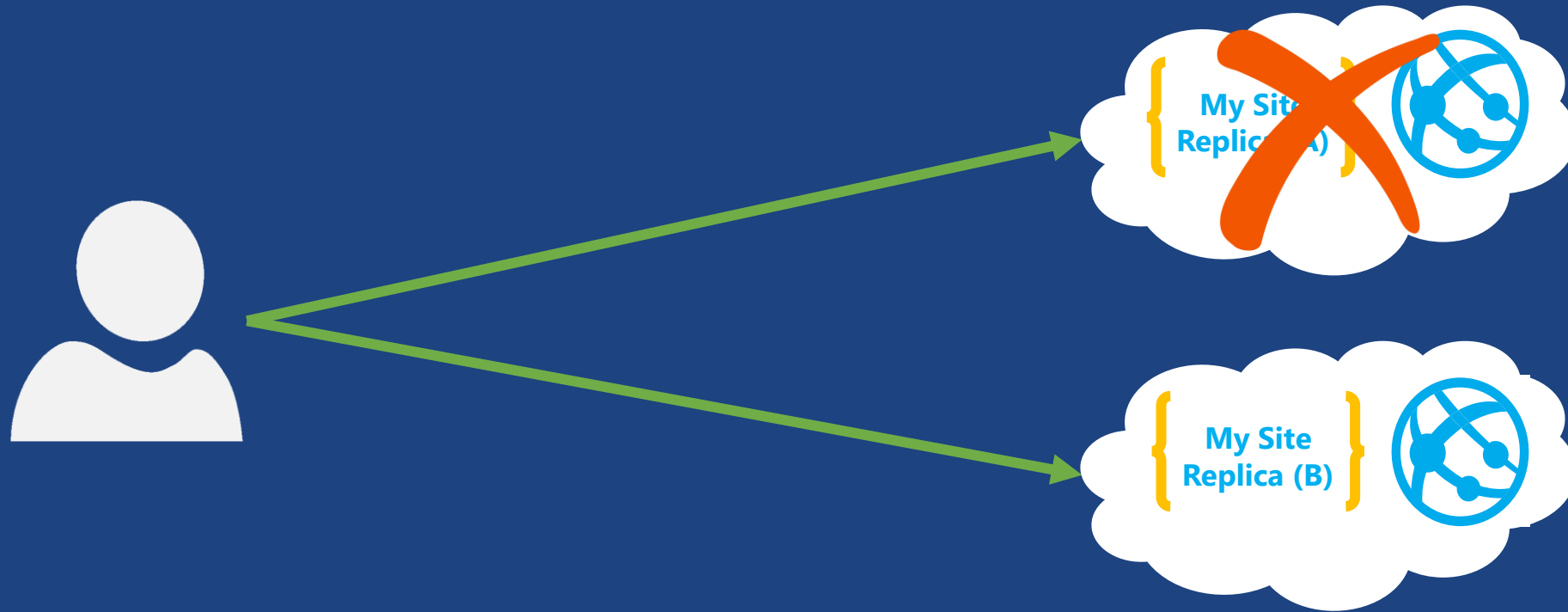


# A web app's journey towards scalability



## Level 3 – Globally Scalable Photo Gallery

When bad things happen to good datacenters



## Level 3 – Globally Scalable Photo Gallery

### Moving towards a global presence

#### Gaps

Web app is 'local' to a single region

Images stored in 'local' data center

Database in 'local' data center

#### Goals

Active / Active replication across regions

#### Benefits

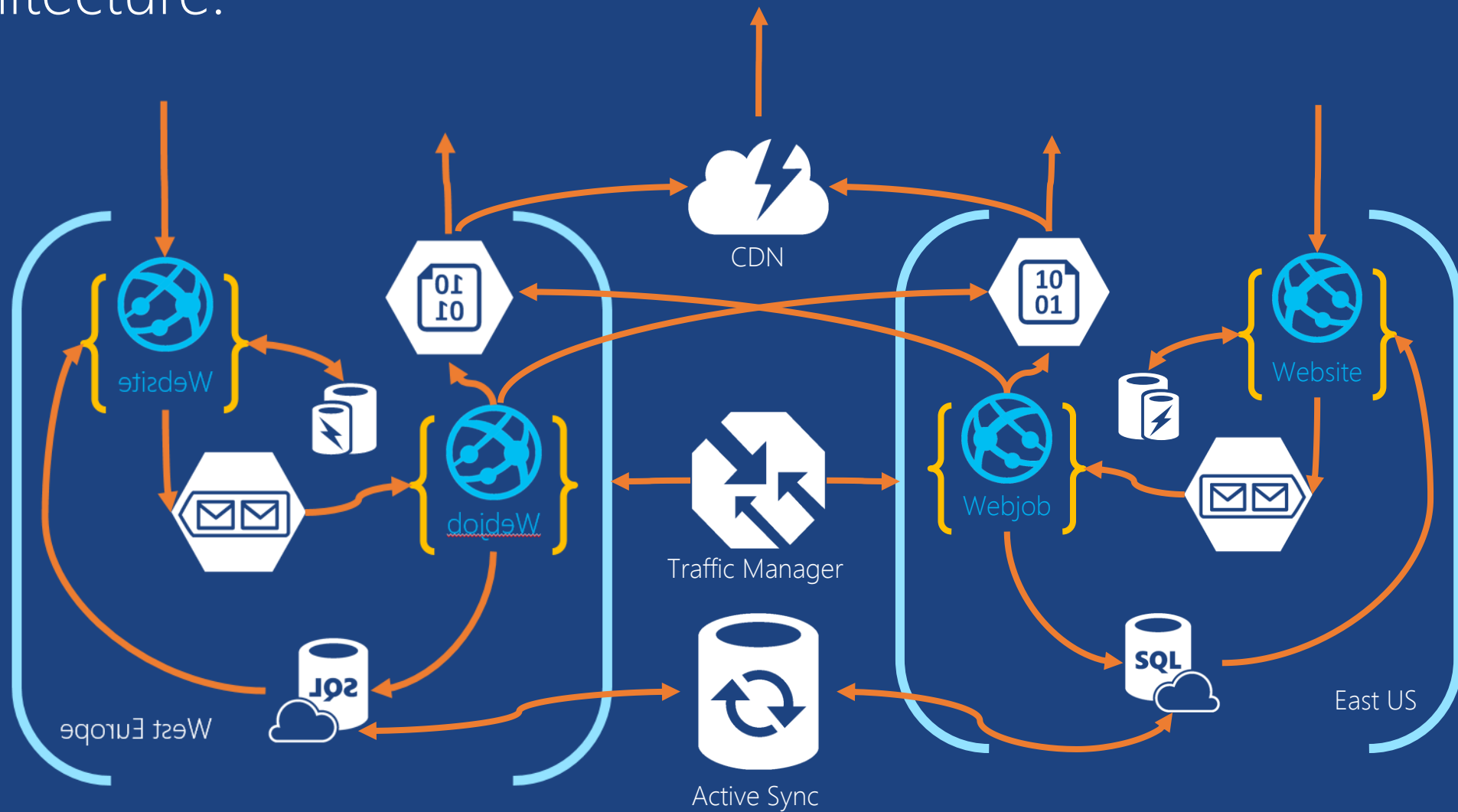
Bigger Scale

Lower Latency

Higher Uptime and DR

# Level 3 – Globally Scalable Photo Gallery

## Architecture:



## Level 3 – Globally Scalable Photo Gallery

### Strategy:

Add Traffic Manager

Controlled and synchronized deployment with Site Slots

Asynchronous data processing with WebJobs

Copy images to remote regions

Use queue CQRS\* to update DB

\* Command Query Responsibility Segregation adds latency and app complexity

## Level 3 – Globally Scalable Photo Gallery

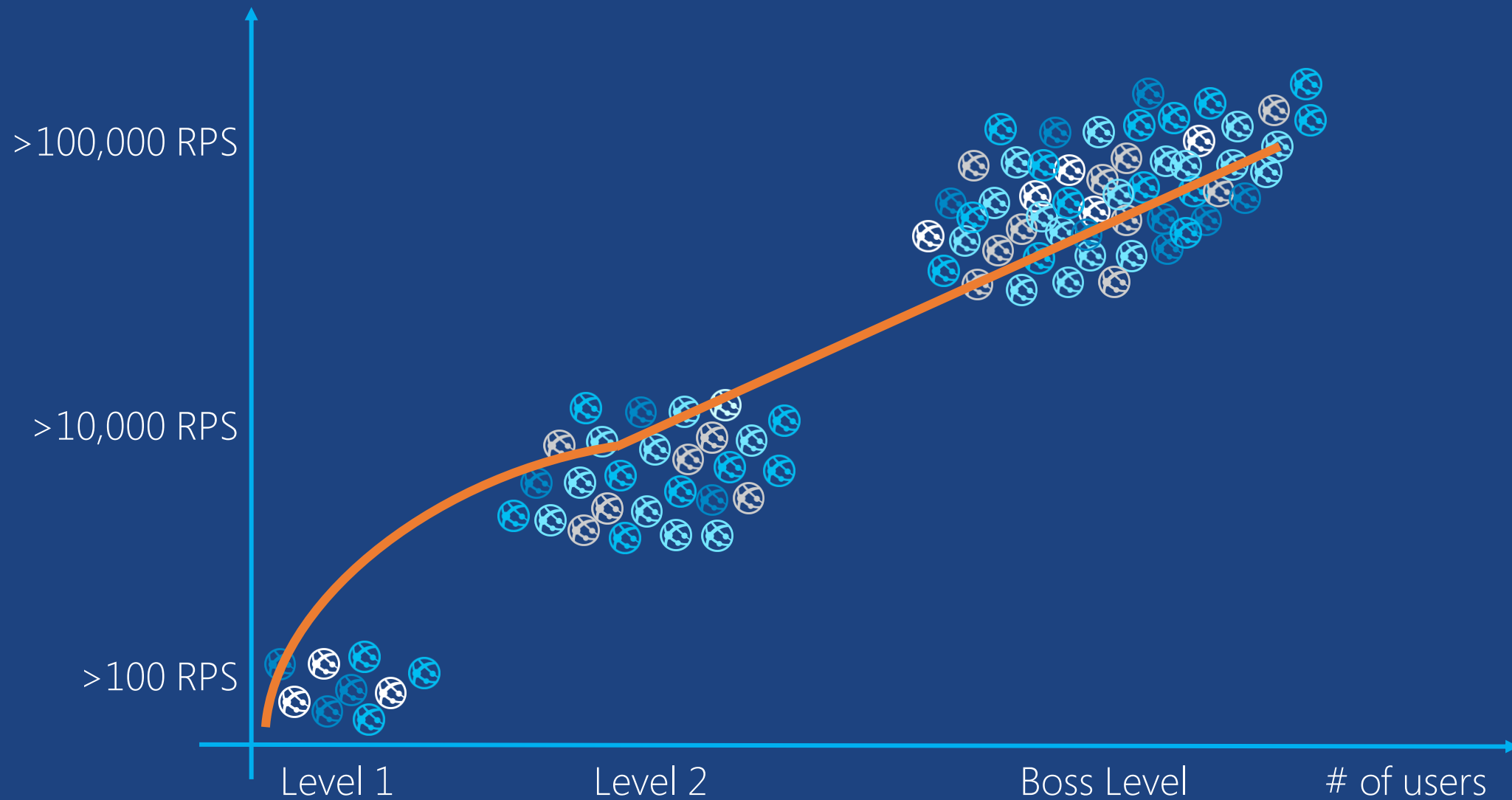
Words of caution:

Using a queue to sync DB access leads to eventual consistency

Syncing database works for 'most' scenarios

Active / Active state is app dependent

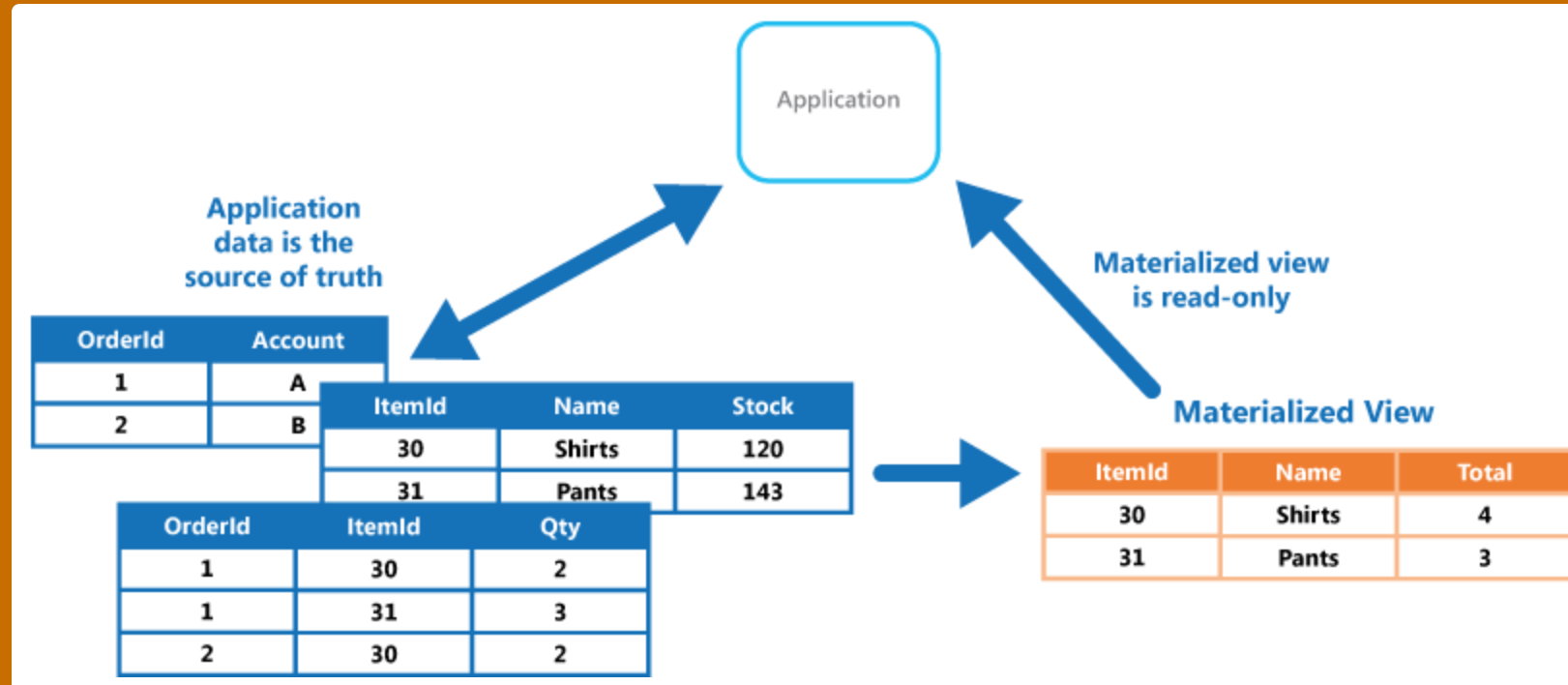
# A web app's journey towards scalability



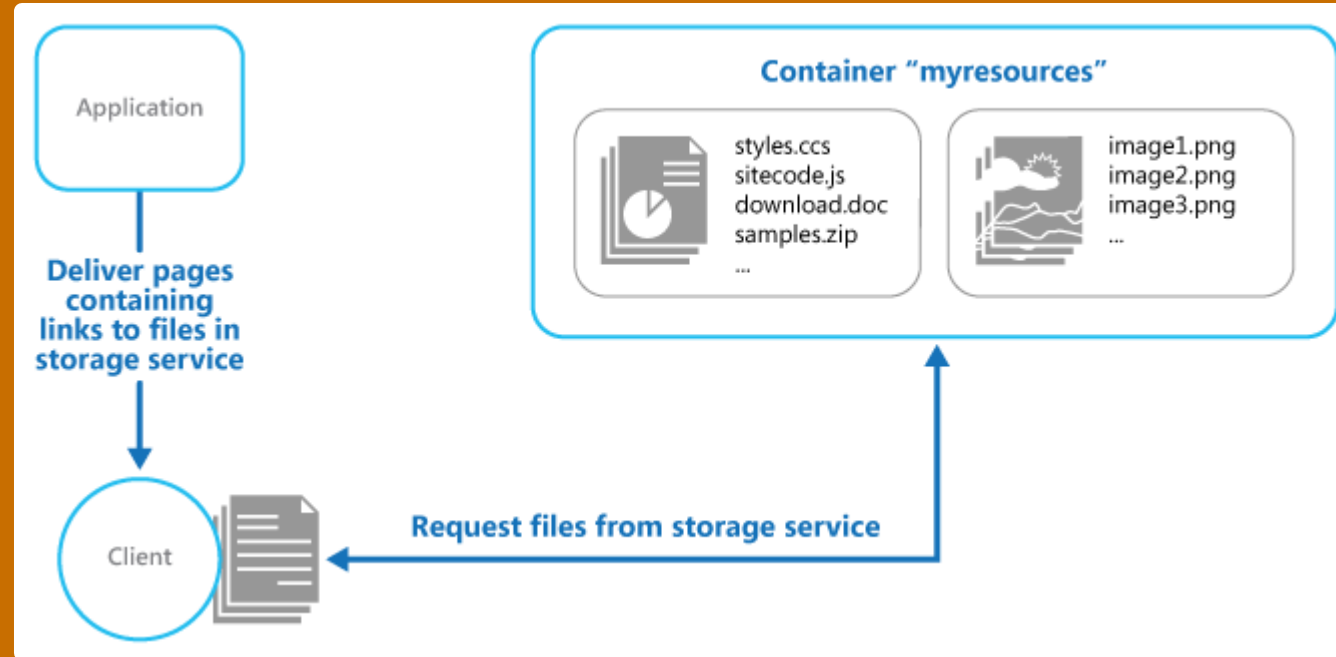
# Azure Storage



# Materialized View Pattern

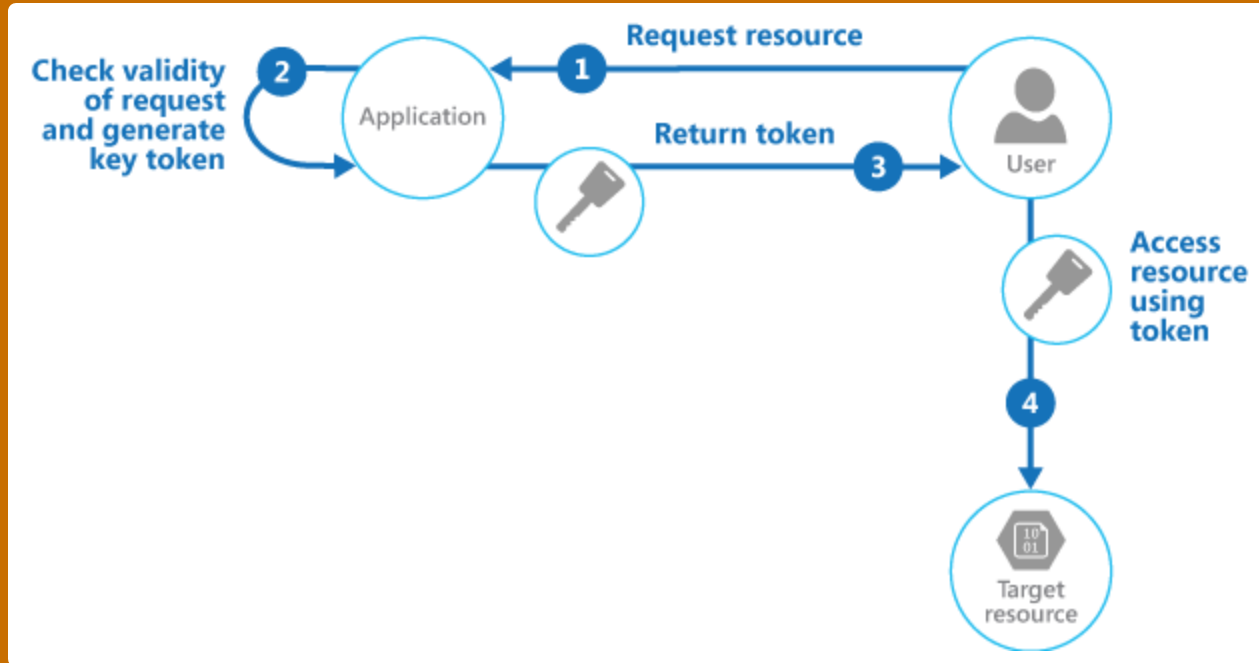


# Static Content Hosting Pattern



CDN or Replication to multiple Storage Accounts

# Valet Key Pattern



# Valet Key Pattern

Lean on Storage for static content hosting.

Use the Materialized Views Pattern.

Grant client access using the Valet Key Pattern.

[bit.ly/PPCloudPatterns](http://bit.ly/PPCloudPatterns)



Services are bolted together – not built!

Automate deployments, environments, scaling – life!

We are moving to a Microservices/PaaS world!