

# Swapnil Shrestha

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## PROFILE SUMMARY

Motivated and tech-savvy individual with a strong foundation in front-end web development using **React and Tailwind CSS**, complemented by back-end knowledge in **Django and Express**. Certified in **React Native** through Coursera and experienced in graphic design for digital advertising. Adept at designing engaging visuals using **Canva**, earning recognition for creating impactful ad campaigns. Currently enhancing expertise in data analysis and machine learning through DataCamp. Passionate about delivering innovative solutions and seeking opportunities to contribute to cutting-edge projects.

## EDUCATION

Mid-Valley International College (**HELP University**), February 2022 – 2026  
Bachelor of Information Technology (Honours)

- **Coursework:** Discrete Mathematics, Data Communications and Networking, Technopreneurship and Innovation

## EXPERIENCE

**President**, Tech Titans (IT Club) October 2024 - Present  
Mid-Valley International College

- Lead the college's IT club initiatives and coordinate with stakeholders to organize technical events
- Successfully organized and executed Web Innovators Hackathon, enhancing student participation in tech activities
- Oversee design and development of promotional materials and websites for some of the college events
- Manage a team of student volunteers to execute various technical and creative projects

**Junior Graphic Designer**, Ideal Designers, Nepal Feb 2024 - Sept 2024

- Managed multiple design projects simultaneously while meeting tight deadlines
- Created and prepared print-ready files for production, ensuring high-quality output
- Designed compelling movie posters and maintained consistent brand aesthetics
- Developed and updated social media graphics to enhance company's online presence

**Social Media Ads Designer**, Humming Web, Australia November 2024 - Present

- Create engaging social media designs and content strategies for diverse client portfolios
- Develop compelling captions and optimize hashtag strategies to increase social media engagement
- Collaborate with international clients to meet their digital marketing objectives

## TECHNICAL PROJECTS

**Web Innovators Hackathon Website** mvictitans.tech

- Developed and deployed hackathon website using Vite, React, and Tailwind CSS
- Implemented responsive design principles to ensure optimal user experience across devices
- Tools Used: Canva, React, Tailwind CSS

**Mobile App UI/UX Design Projects** Figma Team

- Redesigned QFX Cinemas mobile app interface to enhance user experience and functionality using Figma
- Conceptualized and designed Huba Nepal clothing app, focusing on modern e-commerce design principles
- Created high-fidelity prototypes and user flows using Figma and Canva
- Tools Used: Figma, Canva

## TECHNICAL SKILLS

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**Programming:** Python, Java, JavaScript, C#, Kotlin, SQL, HTML/CSS

**Frameworks:** React, React Native, Node.js, Django, Tailwind CSS

**Design Tools:** Adobe Creative Suite (Photoshop, Illustrator, Premiere Pro), Figma, Canva, Capcut

**Databases:** PostgreSQL

**Development Tools:** Android Studio, Git, VS Code

## CERTIFICATIONS

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**Google:** Google AI Essentials

**Meta:** Introduction to Back-End Development, React Native, Social Media Marketing Suite

**University of Colorado:** C# Programming and Unity

**FreeCodeCamp & Microsoft:** Foundational C# with Microsoft

**DataCamp:** Introduction to ChatGPT, Introduction to Python, Intermediate Python, Data Manipulation with pandas

## AWARDS & RECOGNITION

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**Certificate of Excellence** - Web Innovators Hackathon

**Token of Love** for Web Innovators Hackathon Success

## INTERESTS

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Music, Technology Learning, Anime, Travel, Literature, Gaming