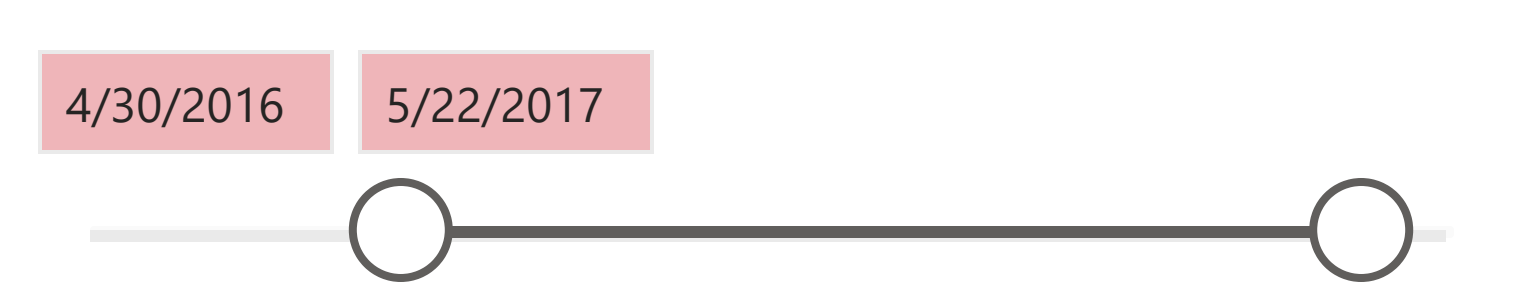
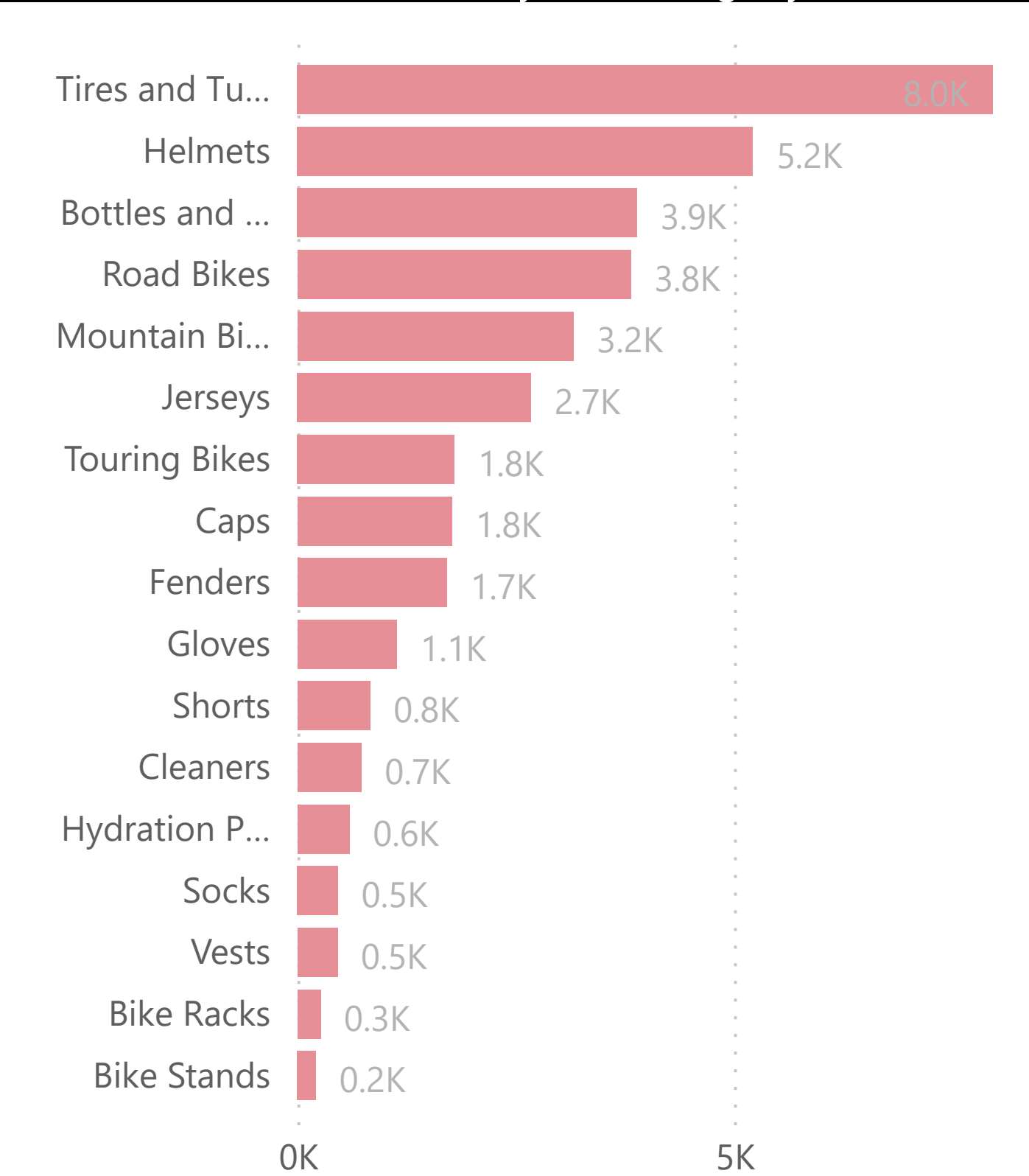




Total Orders by Category

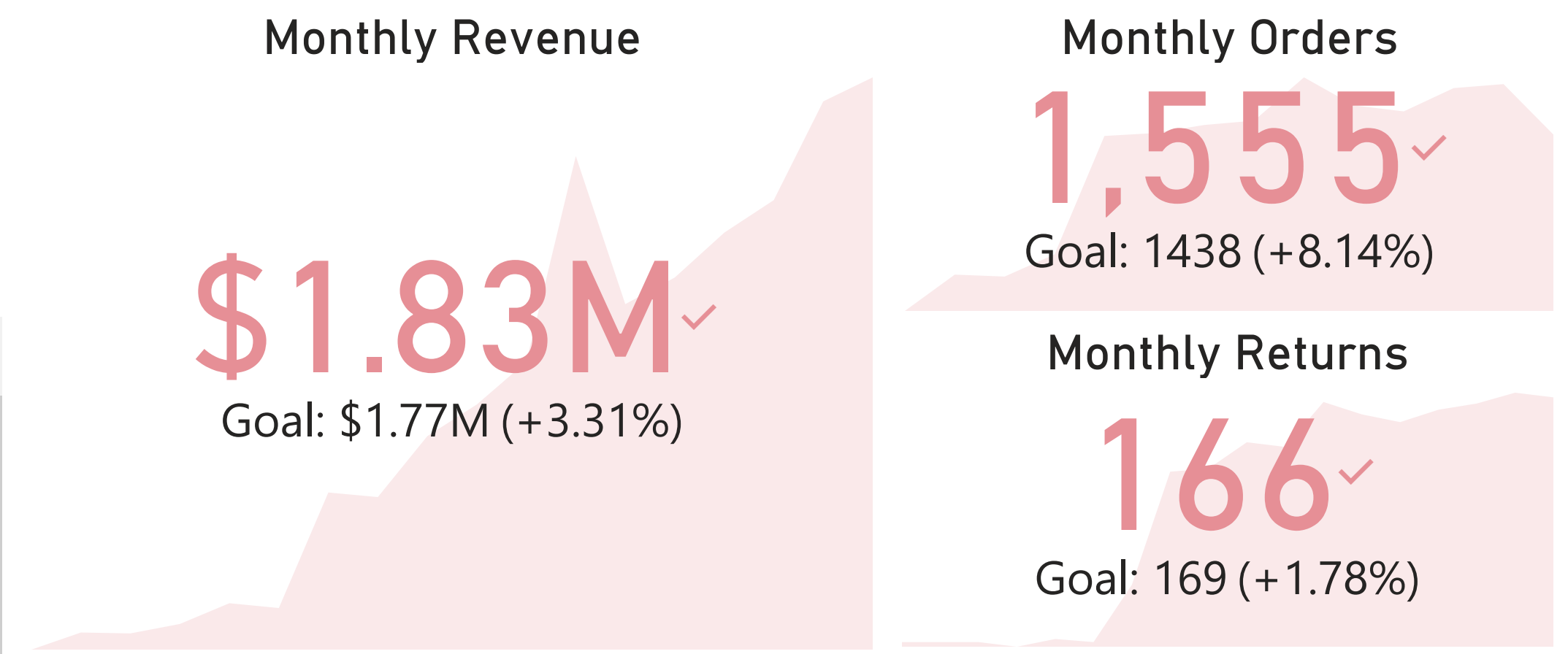


Total Orders by Subcategory



ProductName	Total Orders	Return Rate
Water Bottle - 30 oz.	3,466	1.90%
Patch Kit/8 Patches	2,621	1.70%
Mountain Tire Tube	2,491	1.61%
Road Tire Tube	1,898	1.56%
Sport-100 Helmet, Red	1,823	3.40%
AWC Logo Cap	1,769	1.10%
Sport-100 Helmet, Blue	1,713	3.21%
Fender Set - Mountain	1,712	1.32%
Sport-100 Helmet, Black	1,680	2.98%
Mountain Bottle Cage	1,649	2.02%
Road Bottle Cage	1,423	1.69%
Touring Tire Tube	1,191	1.76%
HL Mountain Tire	1,130	3.72%
ML Mountain Tire	941	1.28%
LL Road Tire	842	2.20%
Touring Tire	765	1.30%
ML Road Tire	736	1.50%
Bike Wash - Dissolver	732	1.57%
HL Road Tire	719	3.62%
LL Mountain Tire	707	2.44%
Hydration Pack - 70 oz.	597	3.69%
Half-Finger Gloves, M	406	1.74%
Mountain-200 Black, 42	396	3.54%
Mountain-200 Black, 38	395	3.54%
Mountain-200 Black, 46	395	2.78%
Mountain-200 Silver, 46	388	2.06%
Half-Finger Gloves, S	385	1.20%
Mountain-200 Silver, 38	381	2.10%
Total	18,724	2.12%

View Product Details

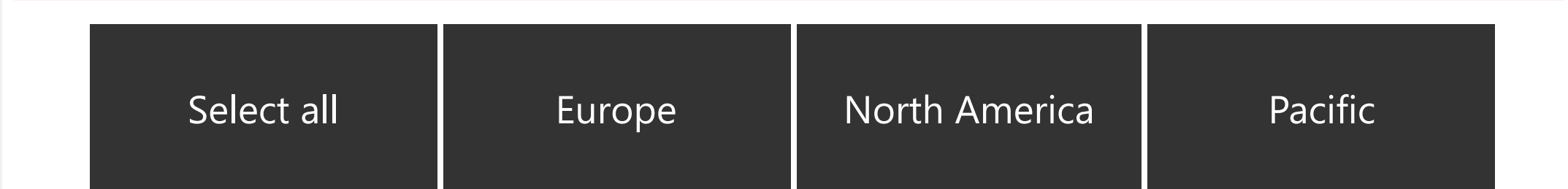


Top Product (Orders)

Water Bottle - 30 oz.

Top Product (Profit)

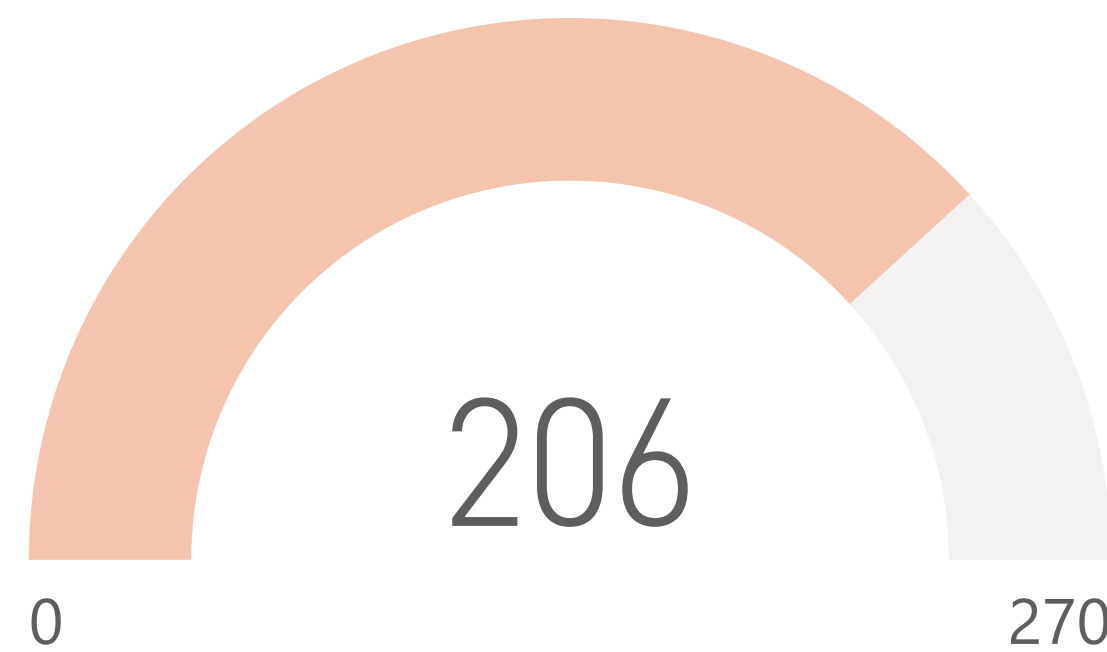
Mountain-200 Black, 42



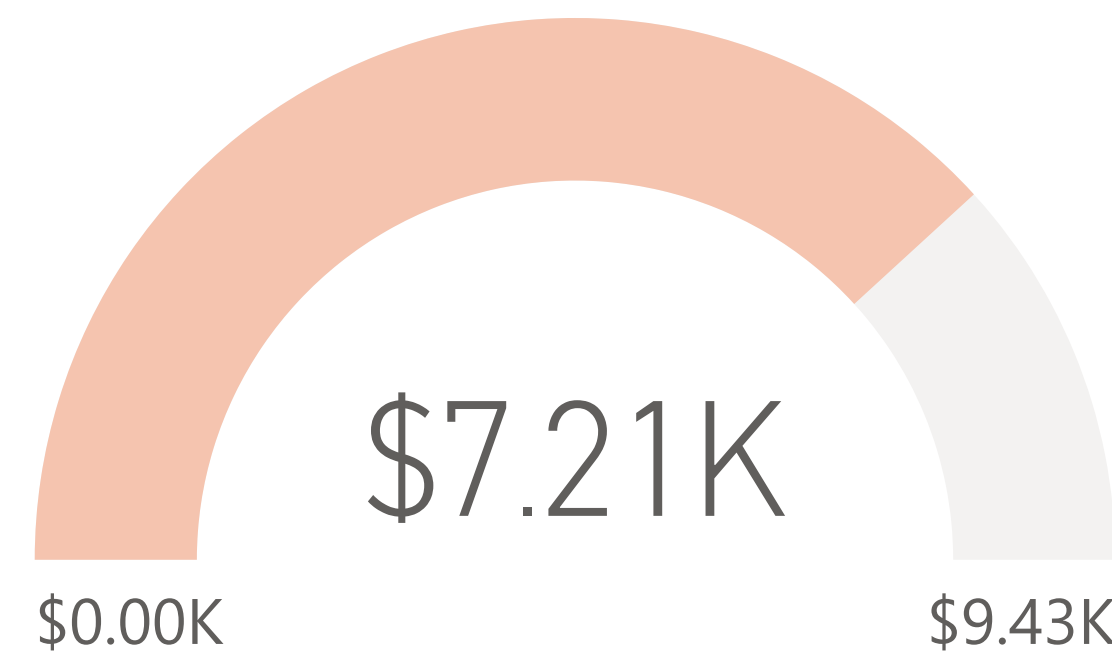


Sport-100 Helmet, Red

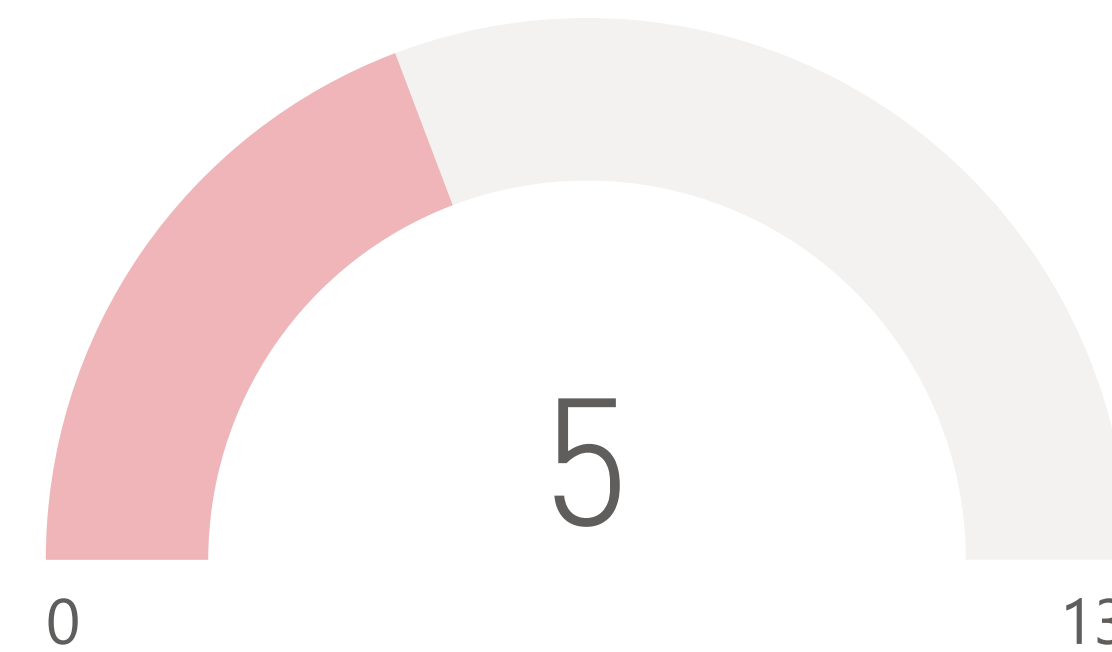
Current Month Orders VS Target



Current Month Revenue VS Target

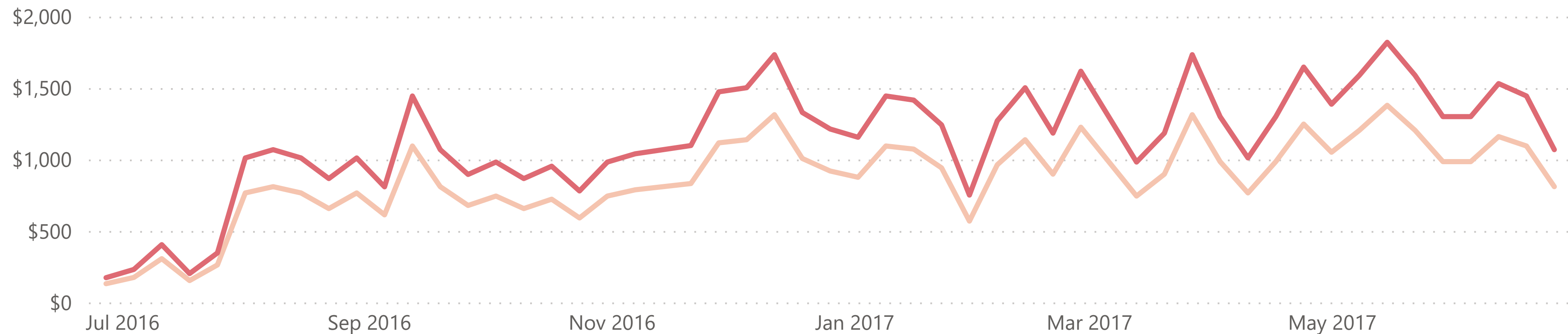


Current Month Returns VS Prev Month

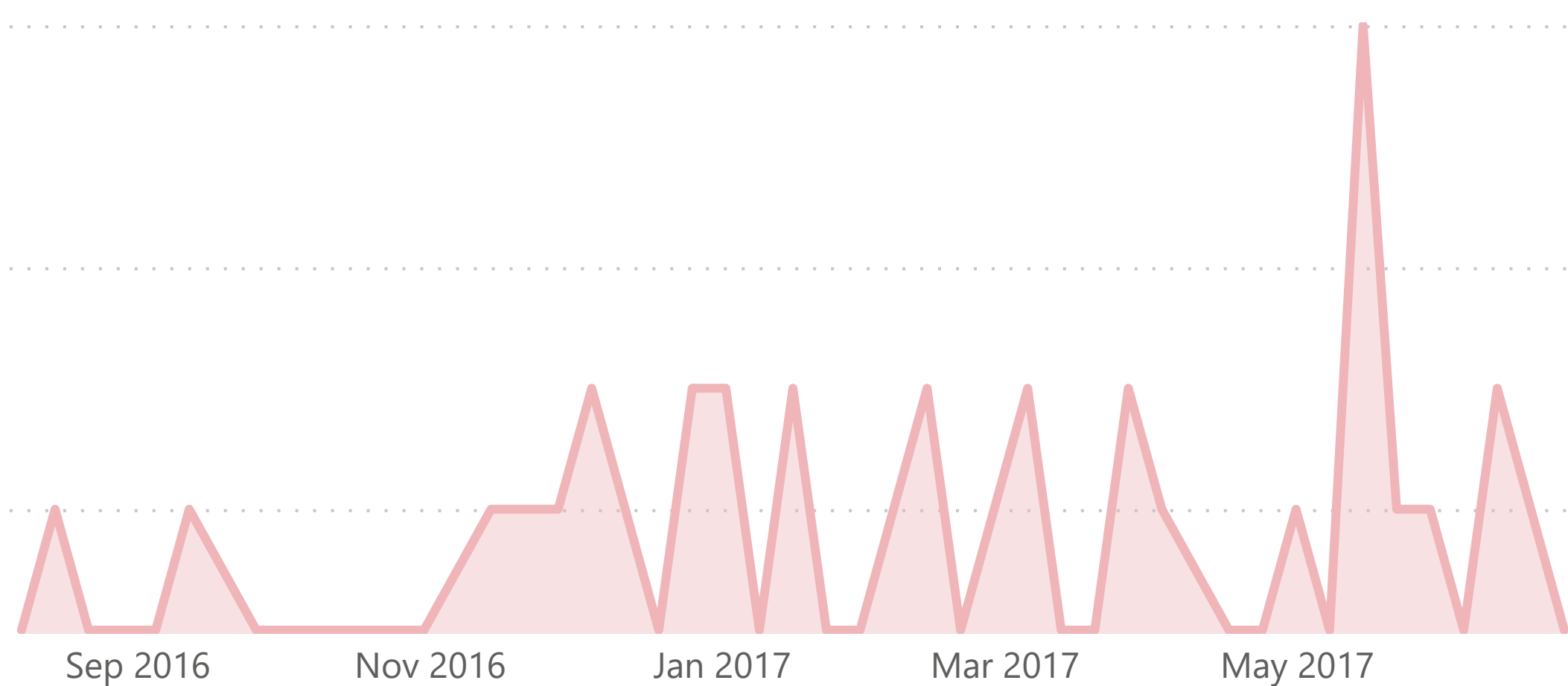


Weekly Profit

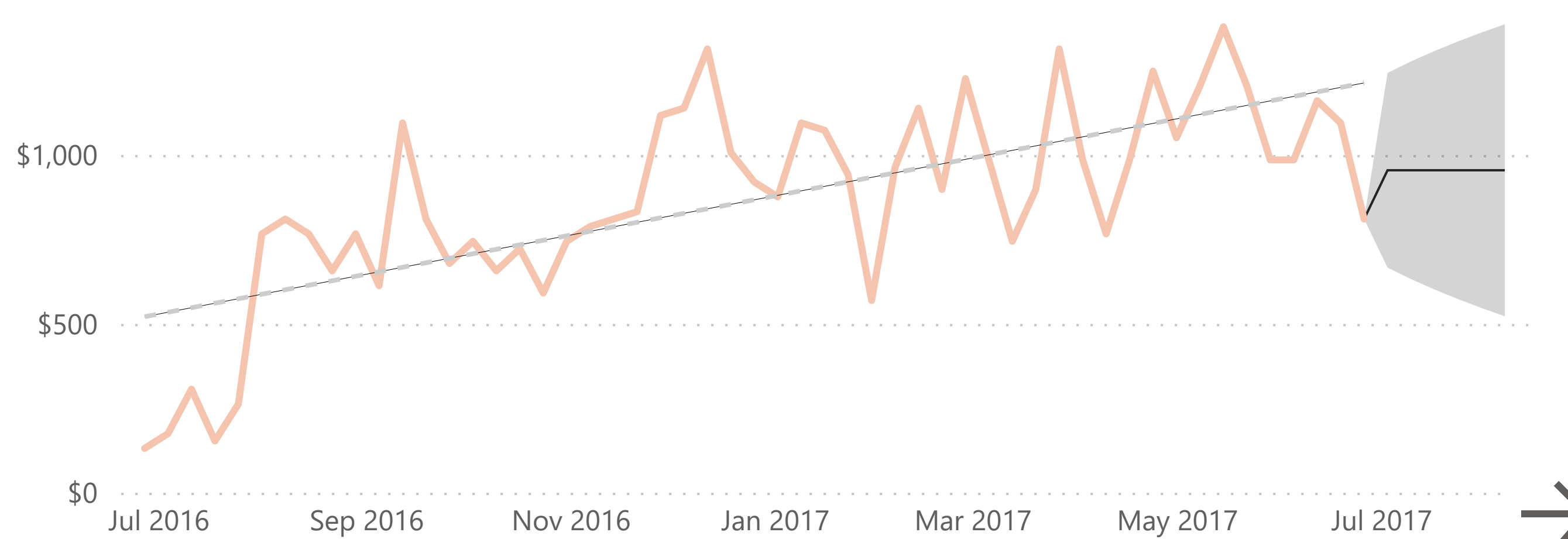
Total Profit Adjusted Profit



Weekly Return



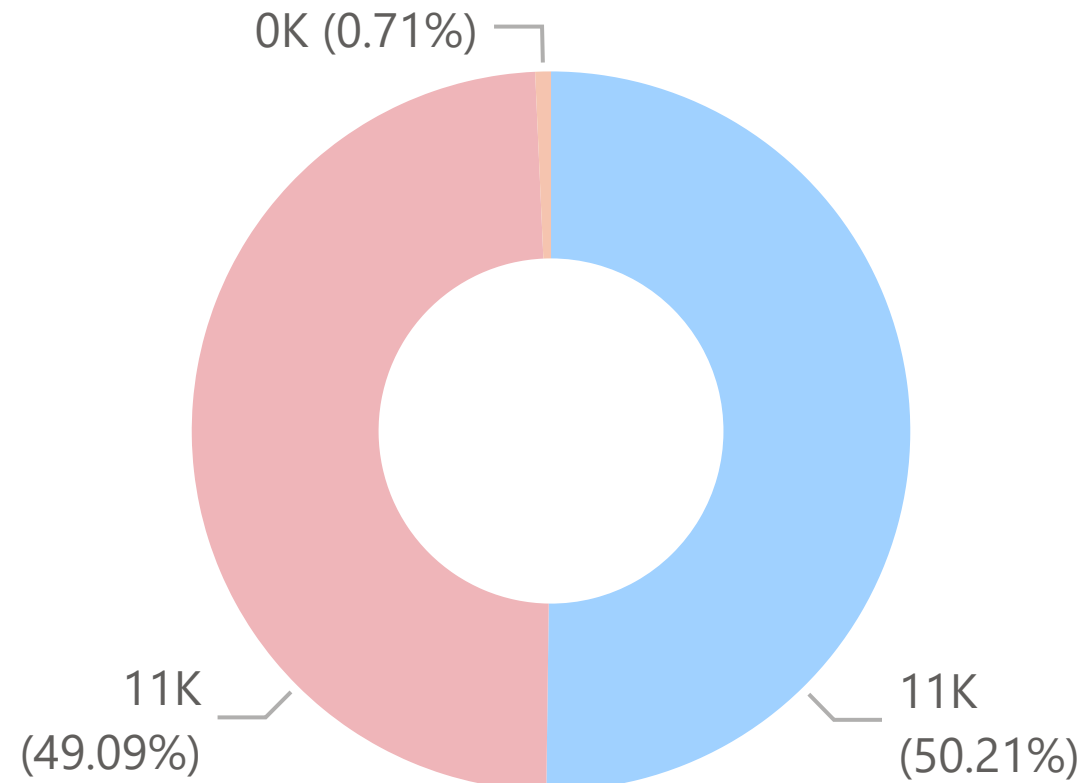
Weekly Profit



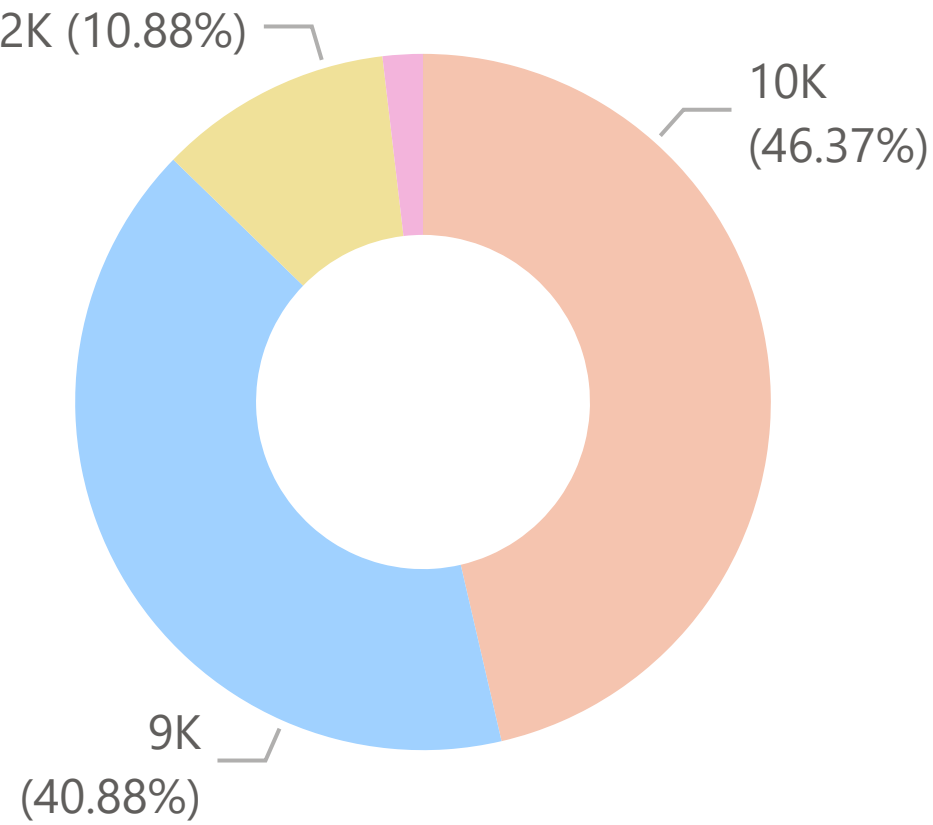


Full_Name	Total Orders	Total Revenue
Mr. Maurice Shan	6	\$12,407.95
Mrs. Janet Munoz	6	\$12,015.39
Mrs. Lisa Cai	7	\$11,330.44
Mrs. Lacey Zheng	7	\$11,085.74
Mr. Jordan Turner	7	\$11,022.38
Mr. Larry Munoz	7	\$10,852.04
Mrs. Ariana Gray	6	\$10,391.42
Mr. Marco Lopez	6	\$10,289.68
Mr. Franklin Xu	5	\$10,164.34
Mrs. Margaret He	4	\$9,266.74
Mrs. Kaitlyn Henderson	4	\$9,258.92
Mrs. Nichole Nara	4	\$9,234.66
Mr. Randall Dominguez	4	\$9,210.36
Mrs. Rosa Hu	4	\$9,201.20
Adriana Gonzalez	4	\$9,195.69
Mrs. Dominique Prasad	6	\$9,180.93
Mrs. Brandi Gill	4	\$9,166.18
Mr. Brad She	4	\$9,161.01
Mr. Francisco Sara	4	\$9,125.54
Mr. Kevin Coleman	4	\$7,750.53
Mr. Johnathan Suri	4	\$7,721.33
Mrs. Crystal Zeng	4	\$7,706.81
Mrs. Felicia Blanco	4	\$7,669.66
Mrs. Jill Suarez	4	\$7,652.61
Mr. Preston Raman	4	\$7,599.49
Mr. Willie Xu	4	\$7,353.55
Mrs. Abby Subram	4	\$7,308.39
Mr. Lance Blanco	4	\$7,207.07
Mrs. Audrey Blanco	4	\$7,139.17
Mr. Ricky Navarro	3	\$7,119.63
Mr. Eddie Dominquez	3	\$7,044.38
Total	353	\$751,130.39

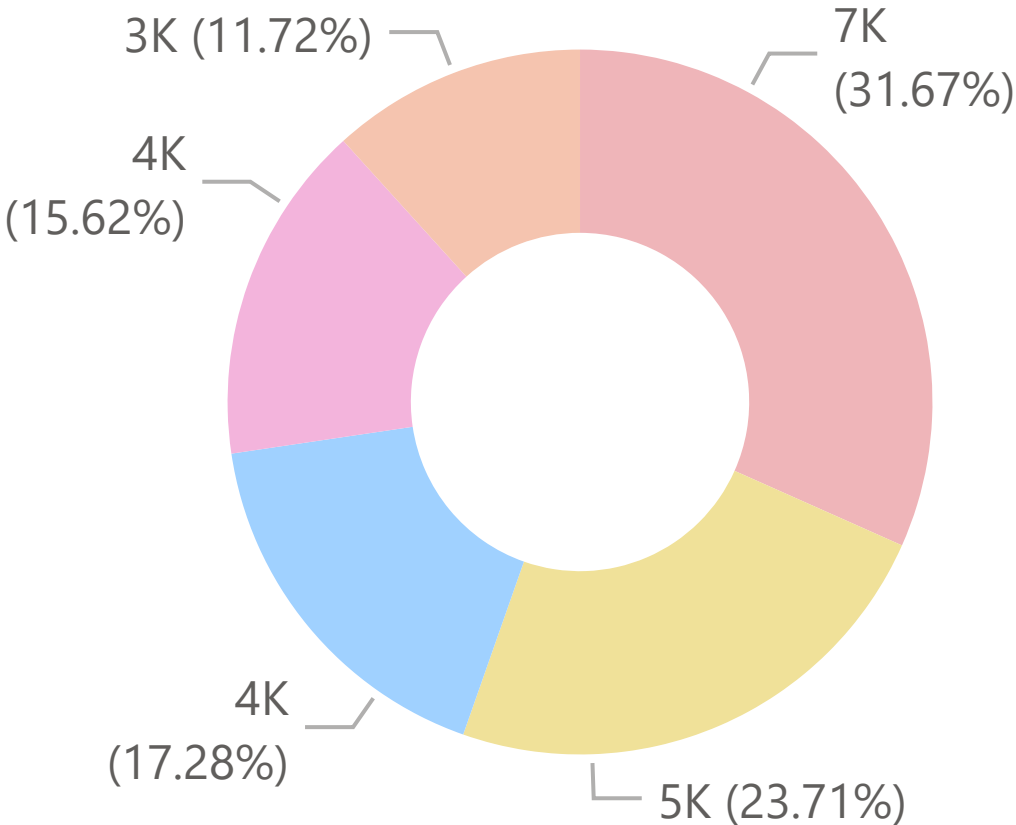
Orders by Gender



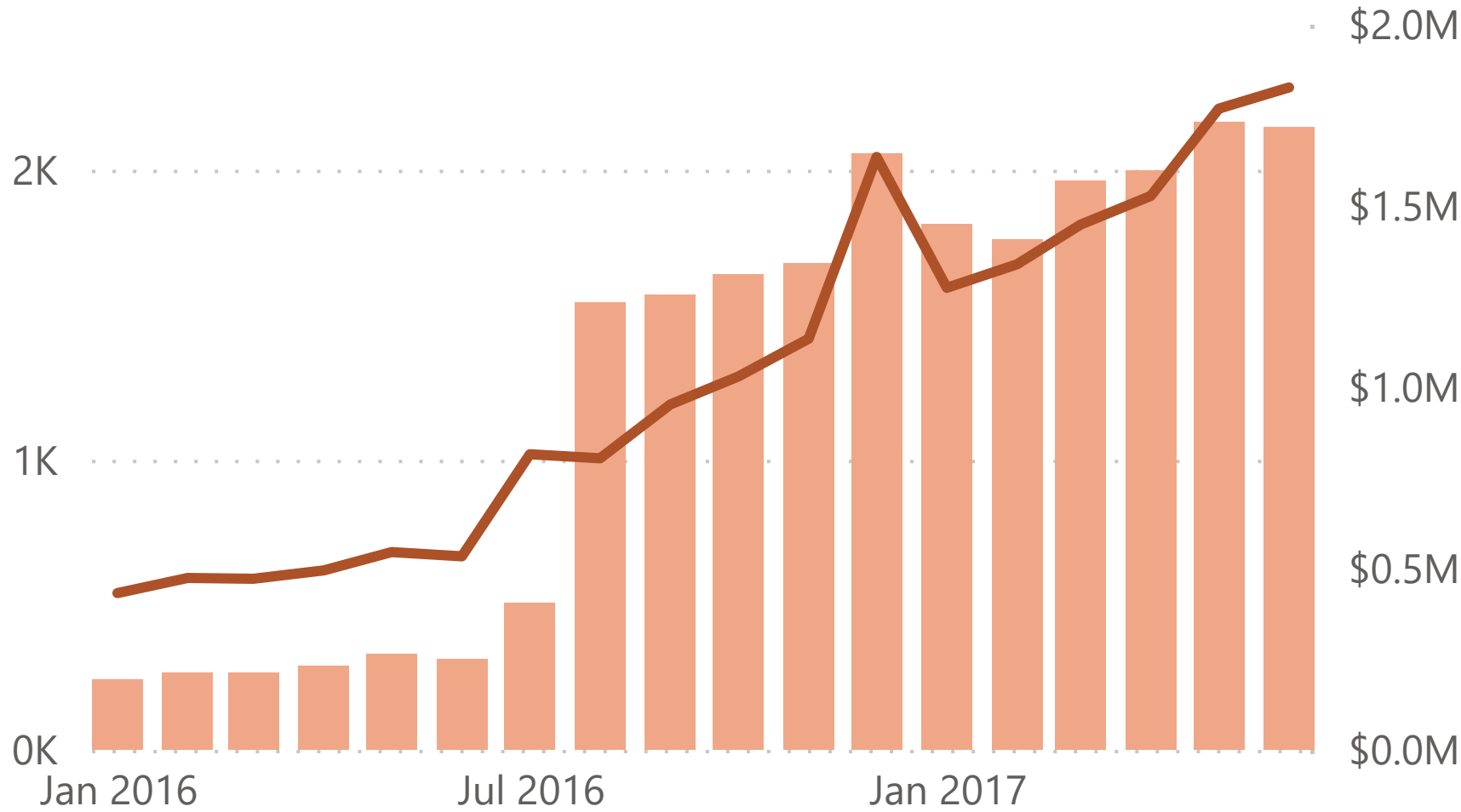
Orders by Income



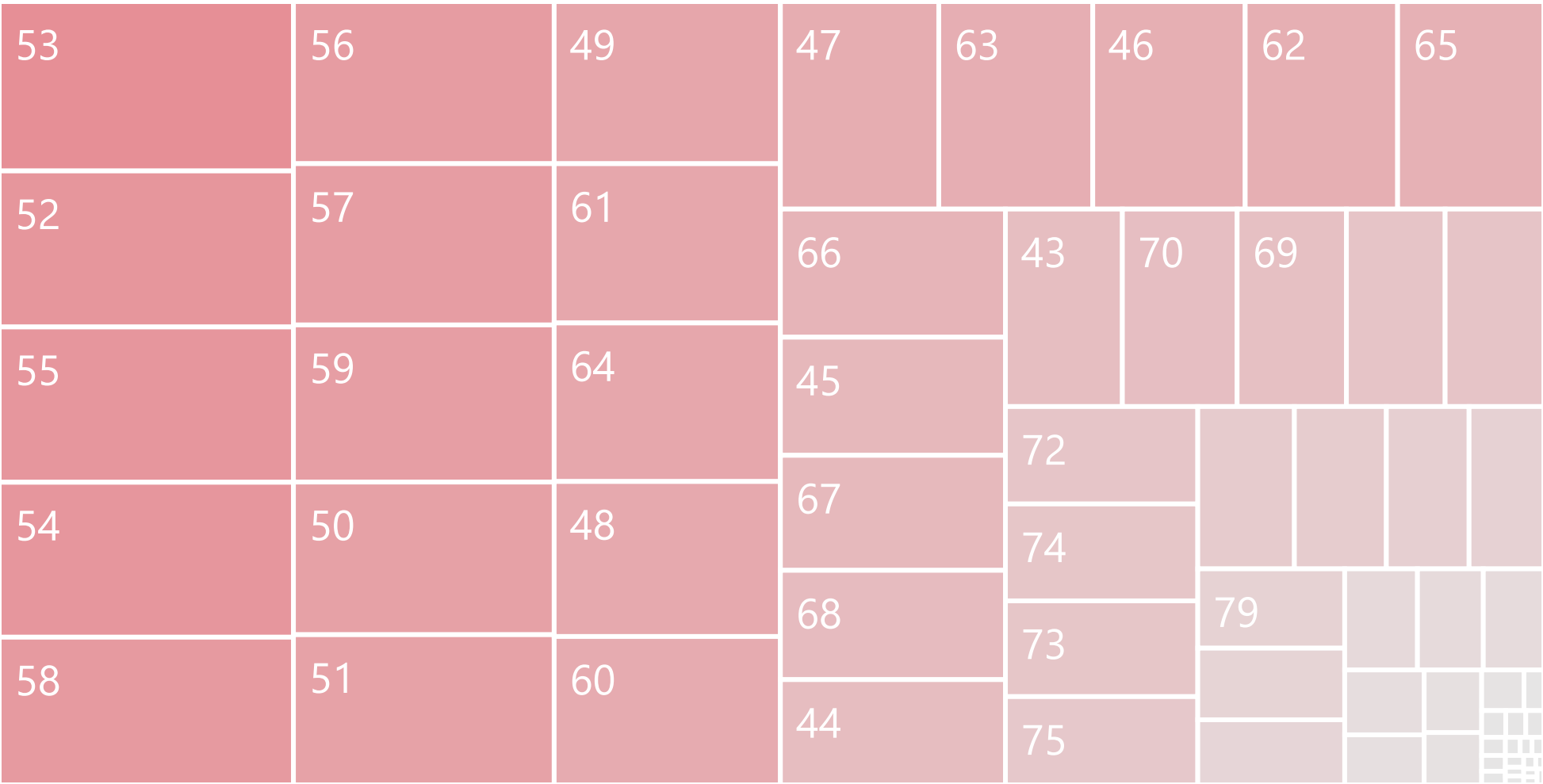
Orders by Occupation



Orders & Revenue by Month



Orders by Age



Top Customer

Mr. Maurice Shan

Total Orders

6

Top Revenue

\$12.41K

