

AtliQ Hospitality Analysis



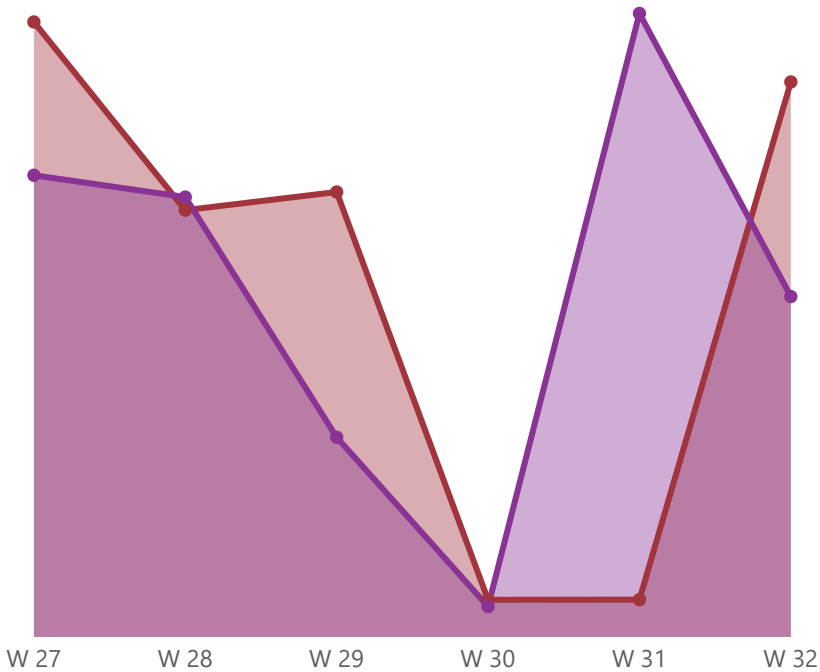
Revenue
572.91M✓
PM: 553.93M (+3.43%)

Occupancy %
57%!
PM: 57.60% (-0.25%)

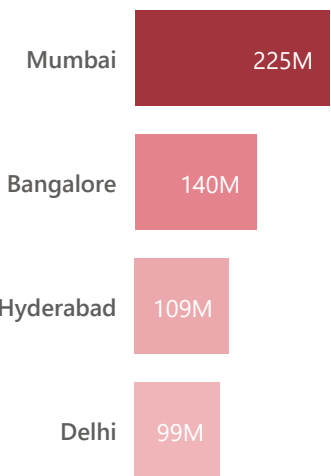
Average Rating
3.62!
PM: 3.62 (-0.02%)

Weekly Trend

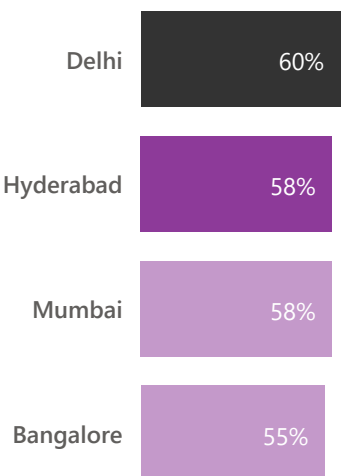
● Occupancy % ● Average Ratings



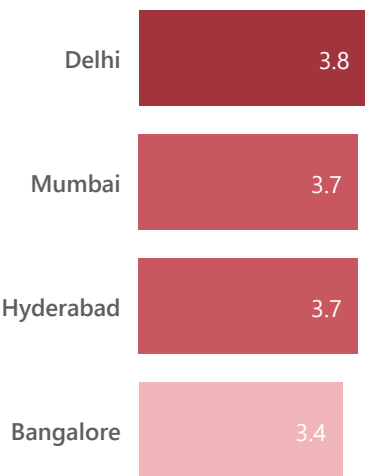
Revenue by City



Occupancy % by City



Avg. Ratings by City



May June July

Proerproperties

All

City

All

Status

All

Platform

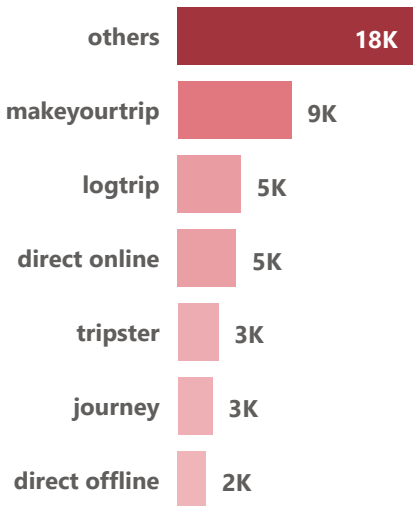
All

Week

All

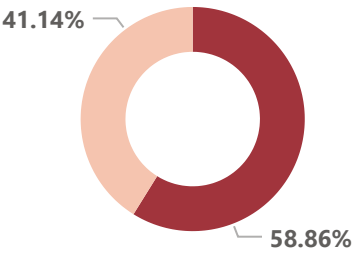
Property Name	Total Revenue	Average Rating	Occupancy %	Cancellation Rate %	Total Capacity	Total Bookings	Cancelled Bookings
Atliq Blu	87M	3.96	62%	24.5%	11842	7294	1784
Atliq Palace	102M	3.73	59%	24.6%	13268	7893	1944
Atliq Bay	87M	3.71	58%	24.3%	12338	7186	1746
Atliq City	95M	3.70	59%	25.1%	13206	7804	1960
Atliq Exotica	108M	3.60	57%	24.0%	13795	7820	1873
Atliq Grands	71M	3.11	52%	23.9%	10912	5694	1363
Atliq Seasons	22M	2.29	44%	25.7%	3007	1334	343
Total	573M	3.62	57%	24.5%	78368	45025	11013

Bookings by Platform



Occupancy by day type

● weekend ● weekday



Revenue Contributors



May June July

Proerproperties

All

City

All

Status

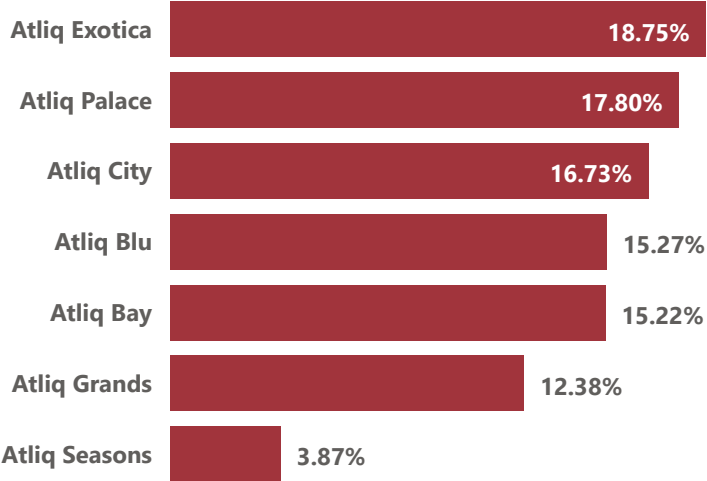
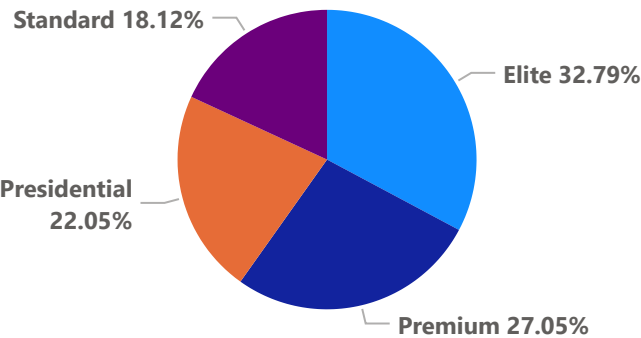
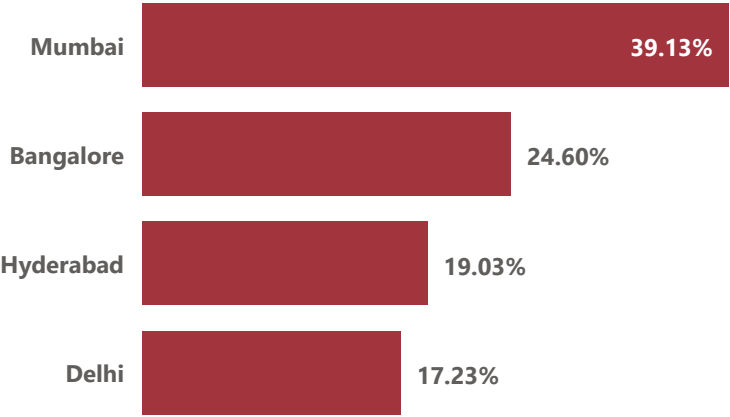
All

Platform

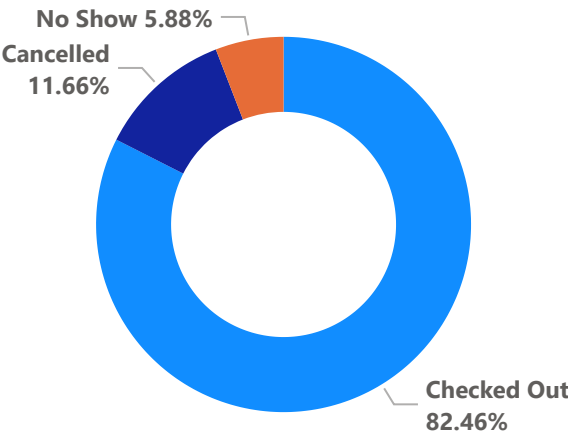
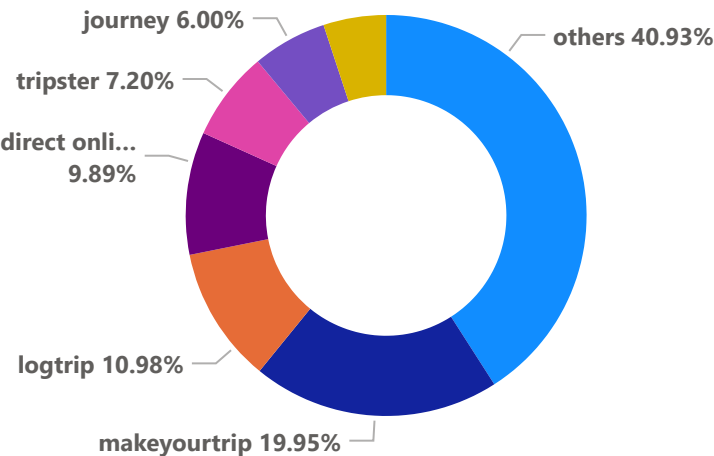
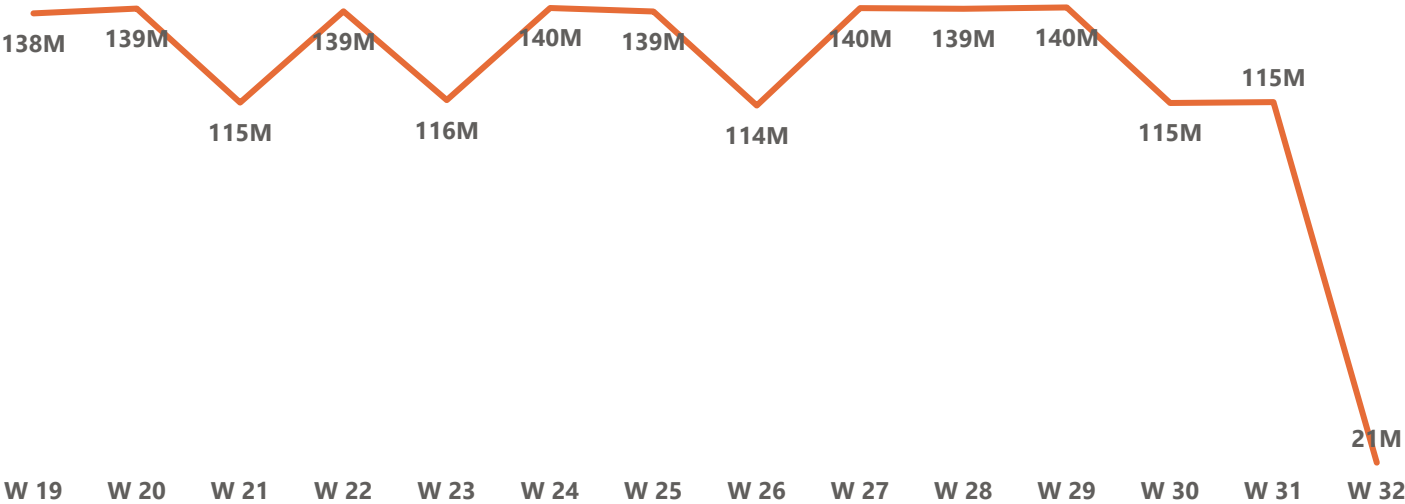
All

Week

All



Weekly Trend



Booking Analysis



May June July

Proerproperties

All

City

All

Status

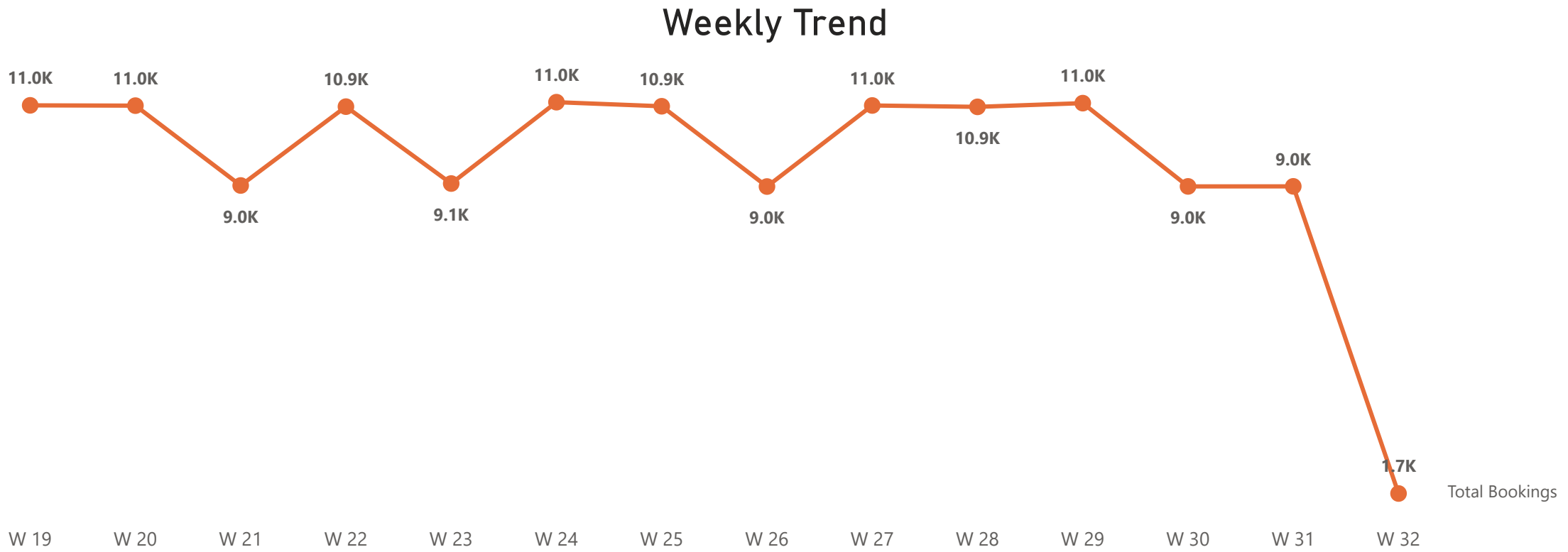
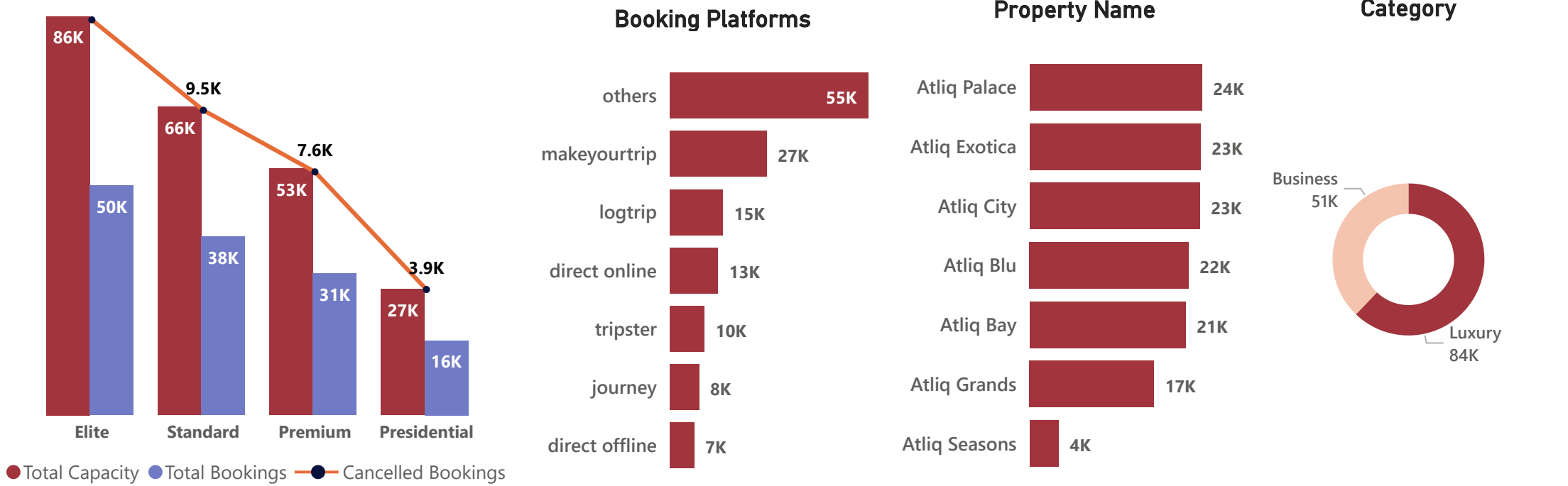
All

Platform

All

Week

All



Insights and Key Findings

- Total bookings have dropped significantly in the first and last weeks of each month. Therefore, total revenue has also dropped. AtliQ Grand's marketing team should design some offers to cope with the drop in bookings.
- Delhi has highest occupancy and rating followed by Hyderabad, Mumbai and Bangalore
- AtliQ Seasons has least contribution (3.87%) in revenue, lowest average ratings (around 2.29) and lowest occupancy rate (45%) among all properties.
- Mumbai generates the highest revenue of 669 million followed by Bangalore, Hyderabad and Delhi.
- AtliQ Blu has the highest average occupancy rate of 62%
- The highest revenue around 40% is coming from other sources which should be identified for better marketing.