Shrey Gupta

Computer Science & Engineering | VIT Vellore

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ABOUT

Dedicated B.Tech student majoring in Computer Science and Engineering, with a fervent interest in the dynamic world of Data Analytics, Data Science, Artificial Intelligence, Machine Learning, Software Development and Web Development

EDUCATION

VELLORE INSTITUTE OF TECHNOLOGY, VELLORE

GRADUATION - 2025

B.TECH IN COMPUTER SCIENCE AND ENGINEERING

DELHI PUBLIC SCHOOL, GREATER NOIDA (CBSE)

GRADE XII AND X (MAY 2020 & MAY 2018)

SENIOR SECONDARY AND SECONDARY EDUCATION

SKILLS

- **Languages:** Java, Python, HTML, CSS, and SQL
- **Cloud Services:** Amazon Web Services Certified Solutions Architect Associate
- **Data Science & Data Analytics:** Tableau, R studio, Jupyter, Pandas, Numpy, Matplotlib, Seasborn
- **Artificial Intelligence & Machine Learning:** Neural Networks, Tensorflow, Keras, Flask

EXPERIENCE

SYNCMEDIA AND ADTECH, Data Analyst Intern, Oct 2023 - Dec 2023

Played a pivotal role in shaping and implementing innovative solutions through data-driven recommendations. Was actively involved in data cleansing, exploratory analysis, and deriving actionable insights. Significantly enhanced decision-making for external clients through meticulously developed reports and visualizations.

PROJECTS

Customer Segmentation using Machine Learning ( )

Led a team of 4, in creating an AIML project which aimed to use machine learning techniques to automatically segment a customer base into distinct groups based on their characteristics and behavior, to provide actionable insights that enable businesses to tailor their marketing strategies and product offerings for enhanced customer satisfaction.