



HOUSING PRICE PREDICTION

Submitted by:
SHREYASI SAHA
(INTERNSHIP 32)

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INTRODUCTION

Problem Statement:

Houses are one of the necessary need of each and every person around the globe and therefore housing and real estate market is one of the markets which is one of the major contributors in the world's economy. It is a very large market and there are various companies working in the domain. Data science comes as a very important tool to solve problems in the domain to help the companies increase their overall revenue, profits, improving their marketing strategies and focusing on changing trends in house sales and purchases. Predictive modelling, Market mix modelling, recommendation systems are some of the machine learning techniques used for achieving the business goals for housing companies. Our problem is related to one such housing company.

- **Conceptual Background of the Domain Problem**

Observation Based on the above data, we can drop the following columns - LotFrontage - Alley - FireplaceQu - PoolQC - Fence - MiscFeature - Id (dropping this not because of count, irrelevant) - MoSold (dropping this not because of count, irrelevant) - Street (dropping this not because of count, irrelevant) - Utilities (dropping this not because of count, irrelevant)

- **Review of Literature**

The company is looking at prospective properties to buy houses to enter the market. You are required to build a model using Machine Learning in order to predict the actual value of the prospective properties and decide whether to invest in them or not. For this company wants to know:

Which variables are important to predict the price of variable?

How do these variables describe the price of the house?

- **Motivation for the Problem Undertaken**

It is required to model the price of houses with the available independent variables. This model will then be used by the management to understand how exactly the prices vary with the variables. They can accordingly manipulate the strategy of the firm and concentrate on areas that will yield high returns. Further, the model will be a good way for the management to understand the pricing dynamics of a new market.

Analytical Problem Framing

- Mathematical/ Analytical Modeling of the Problem

Data contains 1460 entries each having 81 variables.

Data contains Null values. We need to treat them using the domain knowledge and our own understanding.

Extensive EDA has to be performed to gain relationships of important variable and price.

Data contains numerical as well as categorical variable. We need to handle them accordingly.

We have to build Machine Learning models, apply regularization and determine the optimal values of Hyper Parameters.

We need to find important features which affect the price positively or negatively.

Two datasets are being provided to you (test.csv, train.csv). We will train on train.csv dataset and predict on test.csv file.

```
In [4]: 1 print(test.shape)
        2 print(train.shape)

(292, 80)
(1168, 81)
```

- Data Sources and their formats

A US-based housing company named **Surprise Housing** has decided to enter the Australian market. The company uses data analytics to purchase houses at a price below their actual values and flip them at a higher price. For the same purpose, the company has collected a data set from the sale of houses in Australia. The data is provided in the CSV file .

: [1 train

	Id	MSSubClass	MSZoning	LotFrontage	LotArea	Street	Alley	LotShape	LandContour	Utilities	LotConfig	LandSlope	neighborhood	Condition1	C2
0	127	120	RL	NaN	4928	Pave	NaN	IR1	Lvl	AllPub	Inside	GU	NPK\111	Norm	
1	889	20	RL	95.0	15865	Pave	NaN	IR1	Lvl	AllPub	Inside	Mod	NAmes	Norm	
2	793	60	RL	92.0	9920	Pave	NaN	IR1	Lvl	AllPub	CulDSac	Gli	NoRidge	Norm	
3	110	20	RL	105.0	11751	Pave	NaN	IR1	Lvl	AllPub	Inside	Gli	NWAmes	Norm	
4	422	20	RL	NaN	16635	Pave	NaN	IR1	Lvl	AllPub	FR2	GU	NWAmes	Norm	
1163	289	20	RL	NaN	9819	Pave	NaN	IR1	Lvl	AllPub	Inside	Gli	Sawyer	Norm	
1164	554	20	RL	67.0	8777	Pave	NaN	Reg	Lvl	AllPub	Inside	Gli	Edwards	Feedr	
1165	196	160	RL	24.0	2280	Pave	NaN	Reg	Lvl	AllPub	FR2	GU	NPK\111	Norm	
1166	31	70	C(all)	50.0	8500	Pave	Pave	Reg	Lvl	AllPub	Inside	GU	IDOTRR	Feedr	
1167	617	60	RL	NaN	7861	Pave	NaN	IR1	Lvl	AllPub	Inside	Gli	Gilbert	Norm	

1168 rows x 81 columns

n [5]: 1 test

ut[s]:

	Id	MSSubClass	MSZoning	LotFrontage	LotArea	Street	Alley	LotShape	LandContour	Utilities	LotConfig	LandSlope	Neighborhood	Condition1	C1
	337	20	R	86.0	14157	Pave	NaN	IR1	HLS	AllPub	Corner	Gtl	StoneBr	Norm	
	1018	120	RL	NaN	5814	Pave	NaN	IR1	Lvl	AllPub	CulDSac	Gtl	StoneBr	Norm	
	929	20	RL	NaN	11838	Pave	NaN	Reg	Lvl	AllPub	Inside	Gtl	CollgCr	Norm	
	1148	70	R	75.0	12000	Pave	NaN	Reg	Bnk	AllPub	Inside	Gtl	Crawfor	Norm	
	41227	60	RL	86.0	14598	Pave	NaN	IR1	Lvl	AllPub	CulDSac	Gtl	Somerst	Feedr	
287	83	20	R	78.0	10206	Pave	NaN	Reg	Lvl	AllPub	Inside	Gtl	Somerst	Norm	
288	1048	20	RL	570	9245	Pave	NaN	IR2	Lvl	AllPub	Inside	Gtl	CollgCr	Norm	
289	17	20	RL	NaN	11241	Pave	NaN	IR1	Lvl	AllPub	CulDSac	Gtl	NAmes	Norm	
290	523	50	RM	50.0	5000	Pave	NaN	Reg	Lvl	AllPub	Corner	Gtl	BrkSide	Feedr	
291	1379	160	RM	21.0	1953	Pave	NaN	Reg	Lvl	AllPub	Inside	Gtl	BrDale	Norm	

292 rows x 80 columns

- Data Pre-Processing

Storing null values in train , then printing columns with more than 0 null values

Impute missing values

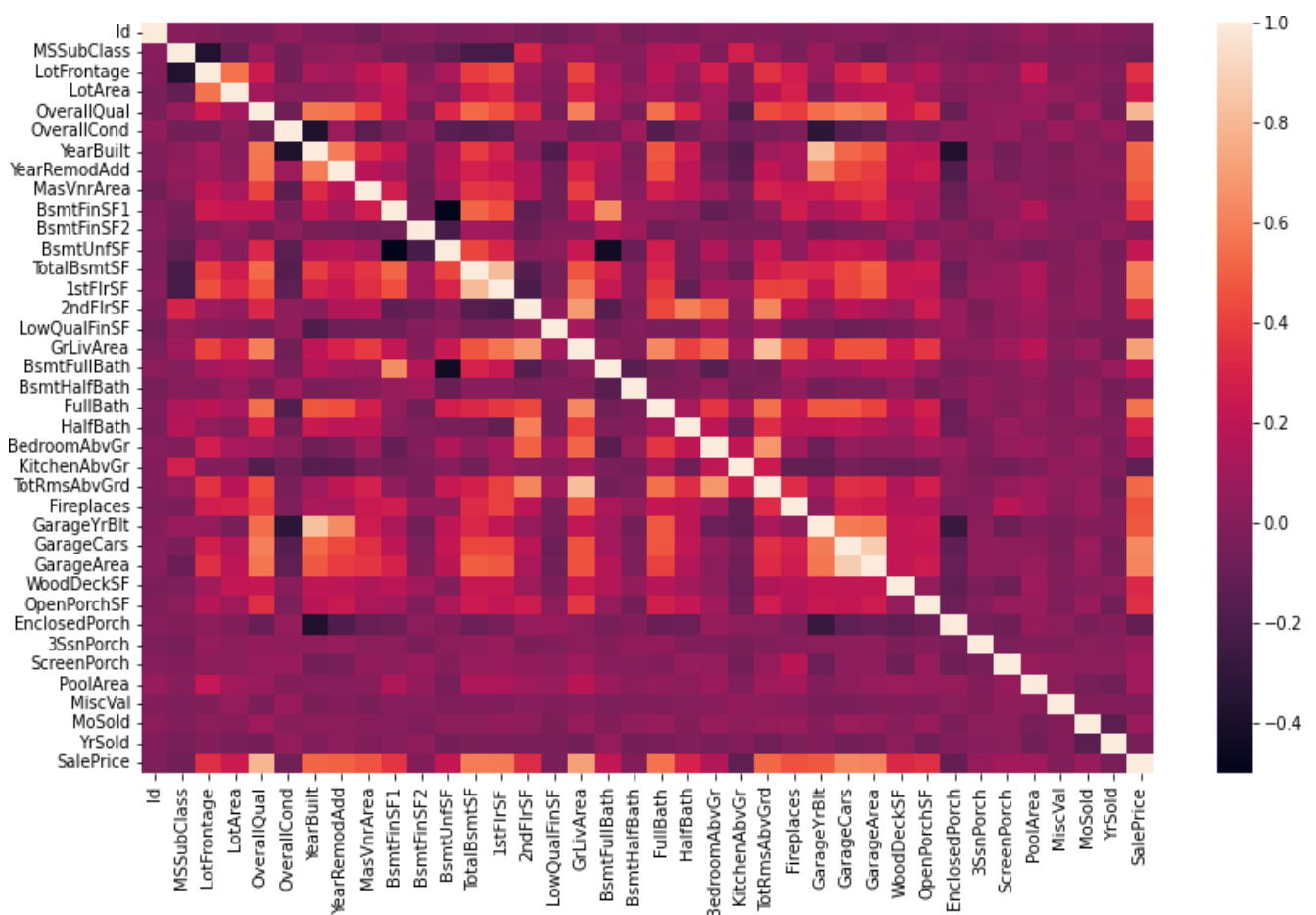
Dropping columns which has around 50 percent missing values

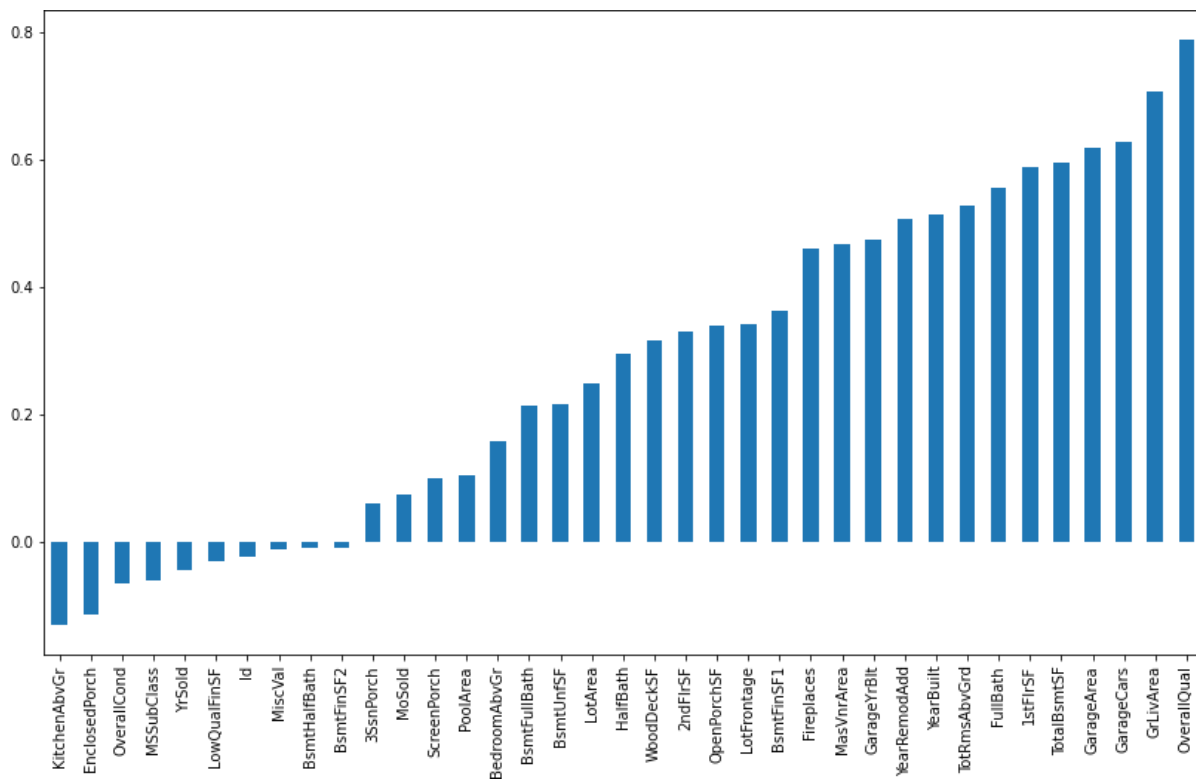
Selecting categorical features and level encoding

Label encoding of input features

Scaling input and test data using StandardScaler module.

- Data Inputs- Logic- Output Relationships





- **Hardware and Software Requirements and Tools Used**

The General Hardware used for this project is :-

8 GB RAM

512GB SSD

Intel i5 processor

The Software and tools used for this project is :-

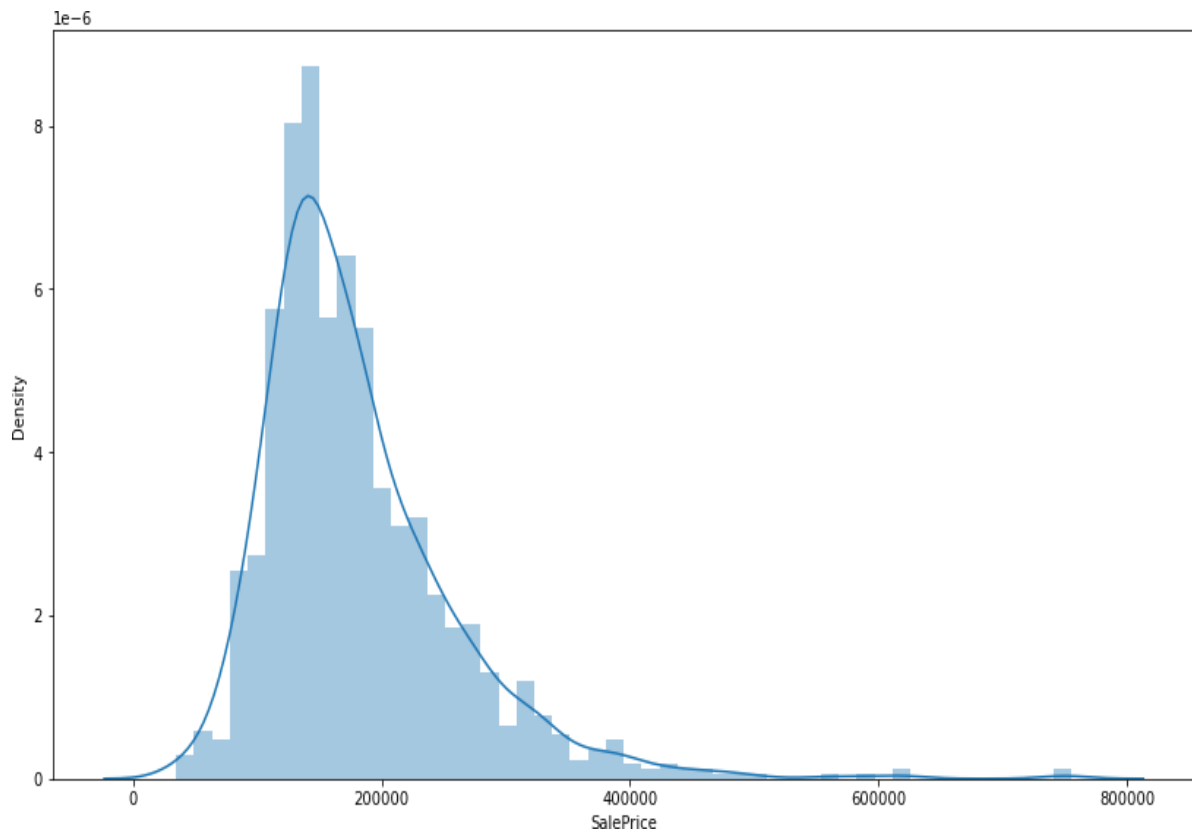
Python (Jupyter Notebook)

Scikit Learn

Various tools :- Pandas , Matplotlib , NumPy , Seaborn etc

Model/s Development and Evaluation

Following is the distribution plot of MarketValue which is our Target.



The Different Models which are used are :-

1. Linear Regression
2. Ridge Regression
3. XGB Regressor
4. Random forest model
5. Decision Tree Regressor
6. Ada AdaBoost Regressor

CONCLUSION

We used various different types of models and used RSME score to determine which model is best.

Root mean squared error (RMSE) is the square root of the mean of the square of all of the error.

1) Linear Regression

```
In [143]: 1 # Linear Regression
          2 lr = LinearRegression()
          3 lr.fit(x,y)
          4 predictions = lr.predict(test)
          5 predict = np.exp(predictions)
          6 lr.score(x, y)
```

Out[143]: 0.8356490151289271

```
In [136]: 1 # RMSE score of Linear Regression
          2 ypred_lr=lr.predict(test)
          3 print('RMSE of Linear Regression: ',mse(y,ypred_lr)**1/2)
```

RMSE of Linear Regression: 513778348.6236443

2) Ridge Regression

```
In [144]: 1 # Ridge Regression
          2 from sklearn.linear_model import Ridge
          3 ri = Ridge(alpha=20)
          4 ri.fit(x,y)
          5 predictions = ri.predict(test)
          6 predict = np.exp(predictions)
          7 ri.score(x,y)
```

Out[144]: 0.8355653574947441

```
In [138]: 1 # RMSE score of Ridge
          2 ypred_ri=ri.predict(test)
          3 print('RMSE of Ridge: ',mse(y,ypred_ri)**1/2)
```

RMSE of Ridge: 514050338.7360278

3) XGB Regressor

```
In [145]: 1 # XGB Regressor
          2 from xgboost import XGBRegressor
          3 xgb = XGBRegressor()
          4 xgb.fit(x,y)
          5 predictions = xgb.predict(test)
          6 predict = np.exp(predictions)
          7 xgb.score(x,y)
```

Out[145]: 0.9998657151440404

```
In [139]: 1 # RMSE score of XGB Regressor
          2 ypred_xgb=xgb.predict(test)
          3 print('RMSE of XGBRegressor: ',mse(y,ypred_xgb)**1/2)
```

RMSE of XGBRegressor: 419797.0369346566

4) Random forest model

```
In [132]: 1 # Random forest model
          2 model_rf=RandomForestRegressor(n_estimators=500)
          3 model_rf.fit(x,y)
          4 model_rf.score(x,y)
```

Out[132]: 0.9797036141489379

```
In [140]: 1 # RMSE score of Random Forest
          2 ypred_rf=model_rf.predict(test)
          3 print('RMSE of Random Forest: ',mse(y,ypred_rf)**1/2)
```

RMSE of Random Forest: 63449914.5854991

5) Decision Tree Regressor

```
In [133]: 1 # Decision Tree Regressor
          2 from sklearn.tree import DecisionTreeRegressor
          3 model_dt=DecisionTreeRegressor(criterion='mse')
          4 model_dt.fit(x,y)
          5 model_dt.score(x,y)
```

Out[133]: 1.0

```
In [141]: 1 # RMSE score of Decision Tree
          2 ypred_dt=model_dt.predict(test)
          3 print('RMSE value of Decision Tree: ',mse(y,ypred_dt)**1/2)
```

RMSE value of Decision Tree: 0.0

6) Ada AdaBoost Regressor

```
In [134]: 1 # AdaAdaBoostRegressor
          2 from sklearn.ensemble import AdaBoostRegressor
          3 model_adb=AdaBoostRegressor(n_estimators=300)
          4 model_adb.fit(x,y)
          5 model_adb.score(x,y)
```

Out[134]: 0.8542028130266888

```
In [142]: 1 # RMSE score of AdaBoost Forest
          2 ypred_adb=model_adb.predict(test)
          3 print('RMSE of AdaBoost: ',mse(y,ypred_adb)**1/2)
```

RMSE of AdaBoost: 455786519.2427143

We can see that the Decision tree is the best model, with best RSME score .