



12016 503 Shivam CDP Report

CDP on yoga (Lovely Professional University)



LOVELY
PROFESSIONAL
UNIVERSITY

COMMUNITY DEVELOPMENT PROJECT

Submitted By: Shivam Kumar

Registration No : 12016503

Course : BCA

Batch : 2020-2023, P-124

CERTIFICATE OF COMPLETION



Acknowledgement to the Student

Hi, I am Shivam Kumar, currently perusing a specialized in Computer Science and Engineering. In this regard I would like to thank my teachers as well as the university for giving us an opportunity to do this type of project, which kept us engaging all the time in the vacation. This course helped me to keep my physic and mental health well going during the period of COVID-19. I sincerely thank everyone for the guidance and encouragement in caring out this project work. I would like to thank my parents and friends who helped me a lot in finishing this project work within the given period of time.

Shivam Kumar (12016503).

My job and some responsibilities included in this project are given below with some description:

- Increasing the awareness of this campaign related to COVID-19 which will help some por people who will be more affected due to this disease.
- Event planning to raise awareness about this campaign.
- Virtual and Real, Fundraising for COVID-19 support campaign.
- Helping TPCS find a visible volunteer.
- Compass-based marketing and social media marketing programs.

1.1 INTRODUCTION TO ORGANIZATION



TURNINGPOINT
CONSULTANCY SERVICES

Company Name: Turning Point Consultancy Services

Founded By: Ms. Shaba Perwin

Established in: 2019

Vision: Nourishing and nurturing young talent. To encourage them to serve the nation. Our vision stems from the promotion, aspiration and advancement of educational development. Leadership can reach millions of young students.

Mission: Helping clients achieve their business goals by providing new, class-leading ideas, problem solving in the best way to shine in the digital world.

2.1 THE PROBLEM

Coronavirus (COVID-19) is an infectious disease caused by the SARS-CoV-2 virus.

Most infected people will develop moderate to severe respiratory illnesses and recover without the need for special treatment.

However, some will get very sick and will need medical help. Older people and those with poor health conditions such as cardiovascular disease, diabetes, chronic respiratory disease, or cancer are more likely to develop serious illness. Anyone can get sick with COVID-19 and get very sick or die at any age.

The virus can spread from the mouth or nose of an infected person to tiny fluid-filled particles when they cough, sneeze, talk, sing, or breathe. These particles range from large respiratory droplets to small aerosols. It is important to practice breathing habits, for example by coughing on a bent elbow, and staying home and isolating yourself until you feel better.

The best way to prevent and slow the spread is to become better acquainted with the disease and how the virus spreads. Protect yourself and others from infection by staying at least one meter away from others, wearing a well-fitting mask, and washing your hands or using alcohol-based scrub regularly. Get vaccinated when it's your turn and follow the local guidelines.

Also, in the Community Development Project with the Turning Point Consultancy Organization, we have taken action and identified major problems, problems and fully functional in this disease and vision.

- Lack of public awareness about the epidemic.
- Poor people cannot afford food.
- Poor people do not have the necessary protective equipment (masks and sanitizers) to fight the epidemic.

3. CAUSE OF THE PROBLEM

COVID-19 responsible for at least 3 million excess deaths in 2020

- As of 31 December 2020, COVID-19 had infected over 82 million people and killed more than 1.8 million worldwide. But preliminary estimates suggest the total number of global “excess deaths” directly and indirectly attributable to COVID-19 in 2020 [amount to at least 3 million](#), 1.2 million higher than the official figures reported by countries to WHO.
- The term “excess deaths” describes deaths beyond what would have been expected under “normal” conditions.
- It captures not only confirmed deaths, but also COVID-19 deaths that were not correctly diagnosed and reported as well as deaths attributable to the overall crisis conditions.
- The pandemic has likely increased deaths from other causes due to disruption to health service delivery and routine immunizations, fewer people seeking care, and shortages of funding for non-COVID-19 services.
- The second WHO [“pulse survey”](#) of 135 countries in March 2021 highlighted persistent disruptions at a considerable scale over one year into the pandemic, with 90% of countries reporting one or more disruptions to essential health services.
- Droplets that contain the virus can live in close quarters or objects. Some people can become infected by touching these areas or objects.
- However, it is possible for a person without symptoms to spread the virus.

4. OBJECTIVES OF THE PROJECT

The main goal or objective is to reduce viral contact in the community, disseminate important information, provide appropriate health care and reduce social and economic losses and focus on establishing a simple and effective infection control system. What I learned with the Turning Point Consultancy Organization as a trained Volunteer.

The main objectives of the ATHENA COVID-19 STUDY are:

1. To quantify hospital-based outcomes and deaths, including in relation to sociodemographic characteristics and comorbidities as ascertained from hospital AND general practice data.
2. To estimate the strength of association between these outcomes and sociodemographic and health characteristics.

The three main goals we set for covid free India are as follows:

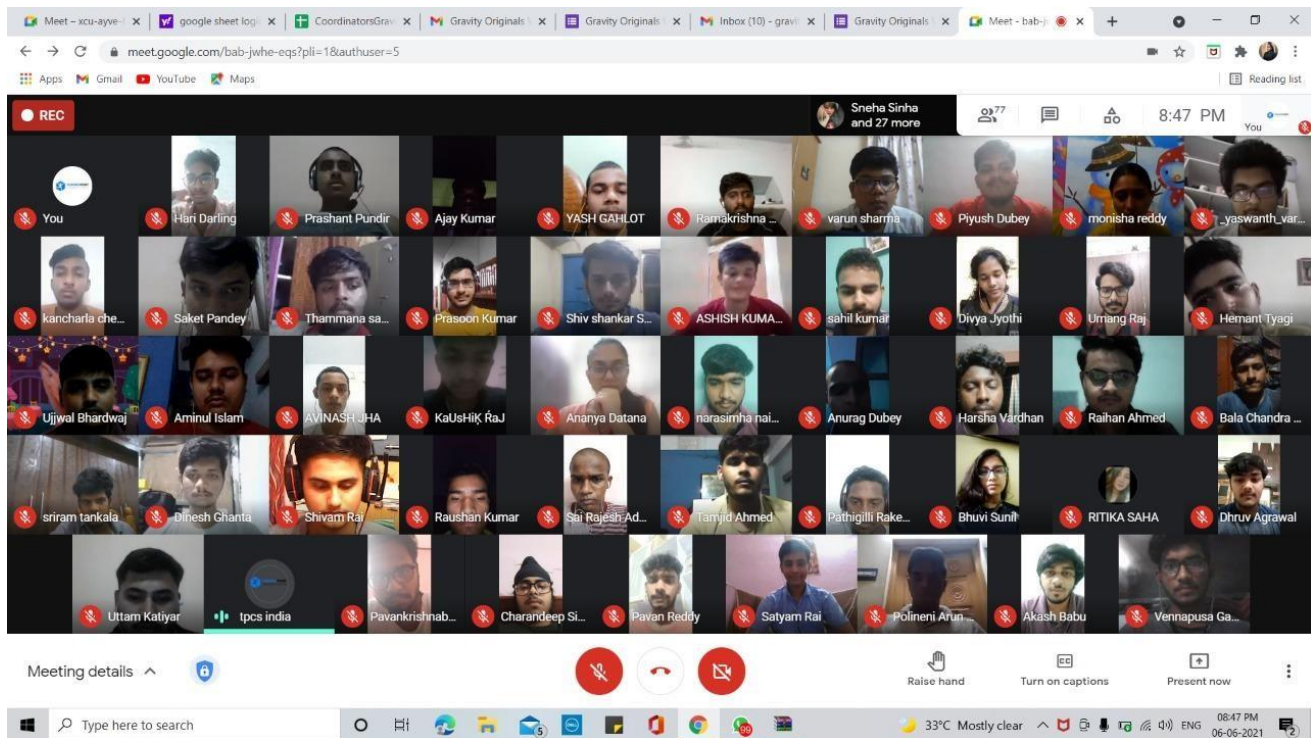
□ Raising Awareness-

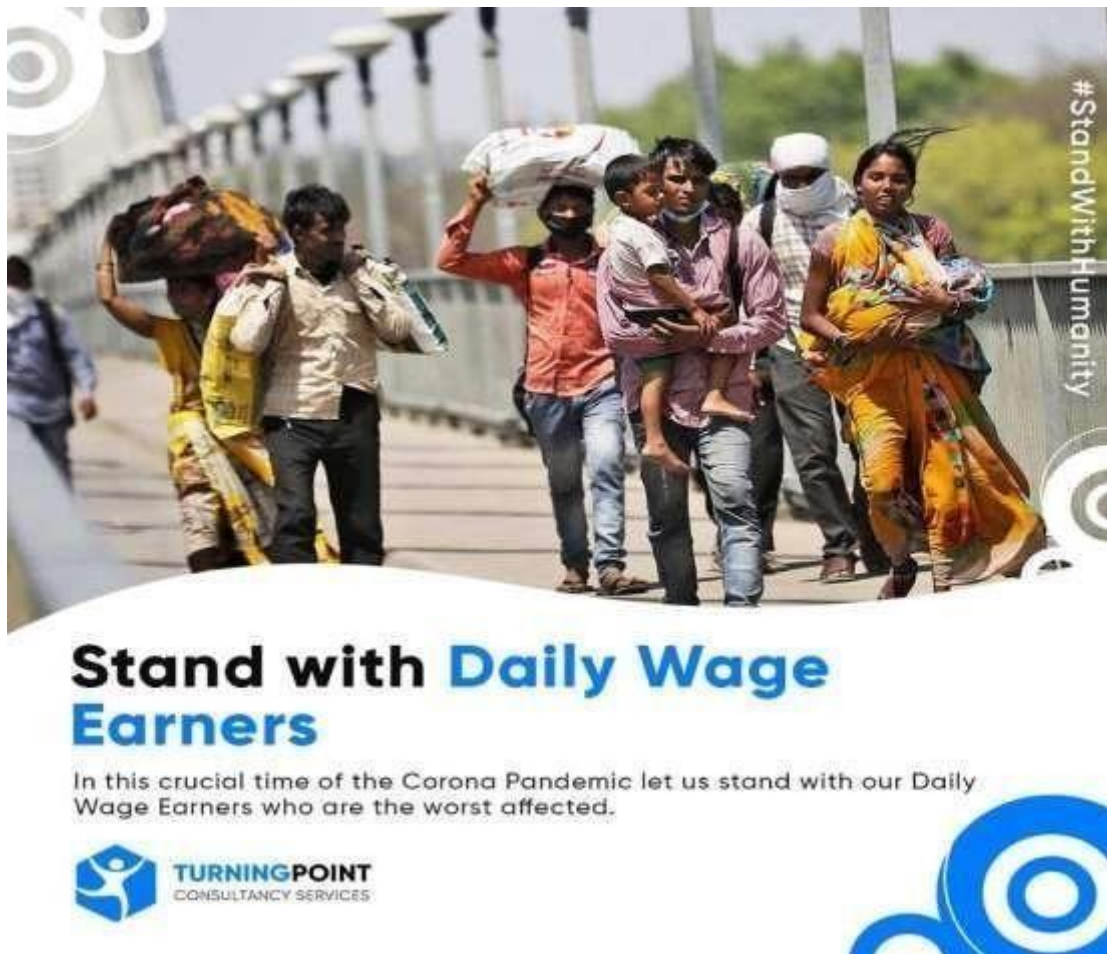
People should avoid crowded places, crowded gatherings, or go to suspicious places, wear face masks when going out, and increase the use of hand cleaners and household cleaners.

□ Feeding Unprivileged People-

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Poverty is the state of not having enough material things or income to meet one's basic needs. When assessing poverty statistically or economically there are two main steps: Comprehensive poverty measures compare income to the amount needed to meet basic human needs, such as food, clothing, and shelter. Moderate levels of poverty where a person is unable to meet a low standard of living, compared to others at the same time and place. So helping the hand is all we need especially for this disease.





□ Virtually Fundraising-

During the COVID-19 epidemic, the immediate benefit of tangible fundraising is that it allows you to adhere to guidelines to stay away from the community. In addition to showing that you value their contribution, donors from all over the world can share your work anywhere, whether at home or while traveling. This increased access can help you increase your income to help poor people.

5. Objectives of the Project are:-

On May 26, 2021, we announced the launch of our COVID-19 relief campaign where our dedicated team and donors represent the needy. The campaign was to donate money, essential resources such as Masks, Sanitizers, Gloves, etc. Providing food to the needy and needy in Hisar and Vishakhapatnam was a truly great act of the Turning Point Consultancy Organization and our volunteers. Helping these people and supporting them in this

hard times are what make us truly happy. All team members gave their 100 percent to get this done and we successfully completed the campaign.

On June 3, 2021, we organized a CDP web awareness event for Google on Google.

TPCS has joined hands to create awareness

about the status of Covid-19. About 100+ students attended the meeting with Mr. Saqlain Mustage, Head of Training Department, spoke and explained the summary. to all of us about the Covid-19 problem in India. Our team has decided to raise more money so that we can donate more food to people in need. Therefore, we launched our fundraising campaign on June 12, 2021. So that more people would know about our fundraising program. There was no small amount of donation, anyone could donate 50 rupees or 10 rupees, it was a total donation.

After sharing the engaging content on social media platforms by our team members people started donating, Special events, campaigns, social media, pitching and asking people to help was another method our team did along with this seeking and gathering voluntary financial contributions by engaging individuals, businesses, charitable foundations, or governmental agencies.

On 15th June 2021, we organized a food donation camp where food packets were distributed among 20 unprivileged people in our neighborhood, West Bengal. The food packets we were providing was having bread, boiled egg, packet of biscuits, gloves, mask and a bottle of sanitizer. Each packet costed 50 rupees. Similar food distribution camps were organized by other members too.

Some of the photos clicked by our team members while donating-



After sharing engaging content on social media with members of our team people started donating, Special events, campaigns, social media, broadcasting and asking people to help was another way our team did this and sought and collected voluntary donations by involving individuals, businesses, charities, or institutions. government.

On 15 June 2021, we organized a food donation camp where food parcels were distributed to 20 disadvantaged people in our area, West Bengal. The food packs we offered included bread, a boiled egg, a packet of biscuits, gloves, a mask and a bottle of sanitizer. Each packet cost 50 rupees. Similar food distribution camps were organized by other members as well.

Some of the photos clicked by our team members while donating-



Essential supplies and food packets for labour and needy people



On June 20, 2021, we embarked on a project to build posters about Coronavirus awareness, so that it would reach more people as we all began working on that and created a Digital Poster using Adobe illustrator. When the poster illustration spoke of everything, we need to be aware of, care and awareness i.e.; the ongoing epidemic threat and the potential threat of a 3rd wave virus. With this work I have gained new information on how to make creative posters to convey the message to a wider audience and do our best, we are very happy to do this poster work.

On June 25, 2021, we were given another project to make a video to raise awareness about the disease. This was a group project and I worked with 5 other people, and once again we enjoyed our work as volunteers. I was leading a group of 5 where I had to play a few roles, I wrote a video text, I did it and I participated in the editing, right now.

I was in charge of the group and was coordinating a number of online awareness campaigns organized by TPCS.

The video was about raising awareness about the potential third wave and its dangers. We also convey a strong message that we can end this epidemic by

following 3 simple steps. The video was applauded by all management members of TPCS. The video was uploaded to my social media platform and used in a few TPCS awareness campaigns and reached thousands of people.

Therefore, the day finally came and we had been waiting for the results for a long time, when we gave our best and worked for the best results at the end of 8 July 2021, announcing the Best Employees of the Covid relief campaign. I was one of the best performers. This was a great time for me. I could not do little without the members of my team, without our manager, without the Turning Point Consultancy Organization. We really appreciate what the organization should do

6. PROJECT PERFORMANCE

The full impact on all of us was enough. People should be aware of various ways to control infections such as rapid testing, respiratory hygiene, and coughing habits and having a separate, well-ventilated waiting area for those suspected of having COVID-19, because it has not yet gone, so we should take care of it. us and others too. We succeeded in making people, students and children aware of the Covid tragedy, as a result many people began to take it seriously and began to wash their hands regularly and whenever they came out of their houseswearing masks properly.

The posters and videos we made were shared on various social media platforms, they found love and support and as a result people knew what mistakes they were making.
they did.

7. CONCLUSION

- There is a need for regular education interventions and training programs on COVID-19 infection control procedures in all health care services. Occupational health and safety are critical to reduce the risk of transfer of health care professionals and specialists and to provide appropriate care to patients.
- Separation of the patient is important and prevented when the person's symptoms blink to be covid. Properly wearing a mask, regular hand washing, and one of the most important ways to divide a community.
- Support NGOs, work with NGOs because we really need to take action to help the poor and make India Covid free. To have good NGOs like TPCS helping the poor, we all have to understand and take it for granted. We can support people in need by joining or even if you do not have time to be part of an NGO you can donate money or things to them. "If not we, who are we," this sentence should be understood by everyone
- People who can't afford anything are the ones who really need us. We can imagine once Sleeping on an empty stomach, an eating disorder, Homeless.
- According to reports concluded with the latest data, 25 lakhs of Indians die each year from starvation. Also, India wasted more than 68 million tons of food by 2020. The story is that food could be given to people in need, so in the future
- if you are considering throwing a packet of food in the dustbin, please donate to the person you need. Just think and take the Promise to change India.