

#### SIX WEEKS SUMMER TRAINING REPORT

on

### DATA SCIENCE WITH PYTHON

**Submitted by** 

**ASTUTI** 

Registration No. 11716658

**Programme Name: Data Science** 

**Under the Guidance of** 

Intershala

School of Computer Science & Engineering Lovely Professional University, Phagwara (June-July, 2019)

# **DECLARATION**

| hereby declare that I have completed my six weeks summer training at Internshala from 1 June,2019 to 13 ruly,2019 under the guidance of Kunal Jain. I declare that I have worked with full dedication during these |   |
|--|---|
| ix weeks of training and my learning outcomes fulfil the requirements of training for the award of degree of Data Science with Python, Lovely Professional University, Phagwara.                                   | Ĩ |
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| Registration no:   |   |
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| Date:  |   |

#### **ACKNOWLEDGEMENT**

It is with sense of gratitude; I acknowledge the efforts of entire hosts of well-wishers who have in some way or other contributed in their own special ways to the success and completion of the Summer Training. Successfully completion of any type of technology requires helps from a number of people. I have also taken help from different people for the preparation of the report. Now, there is little effort to show my deep gratitude to those helpful people.

First, I express my sense of gratitude and indebtedness to our Training mentor- Kunal Jain. From the bottom of my heart, for his immense support and guidance throughout the training. Without his kind direction and proper guidance this study would have been a little success. In every phase of the project his Supervision and guidance shaped this training to be completed perfectly.



#### **CERTIFICATE OF TRAINING**

Data Science

Astuti from Lovely Professional University has successfully undergone a six weeks online summer training on Data Science. The training program consisted of Introduction to Data Science, Python for Data Science, Understanding the Statistics for Data Science and Predictive Modeling and Basics of Machine Learning modules and lasted for six weeks from 1st June, 2019 to 13th July, 2019.

In the final assessment at the completion of the training program, Astuti scored 93% marks.

We wish Astuti all the best for future endeavours.

Sarvesh Agrawal

Founder & CEO

Date of certification: 2019-07-03

Certificate Number: 8EEB477C-DF23-C6F3-16DE-F7F8FF1446B8

For certificate authentication please visit https://trainings.internshala.com/verify\_certificate

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## **Introduction to Data Science**

### **Data Science**

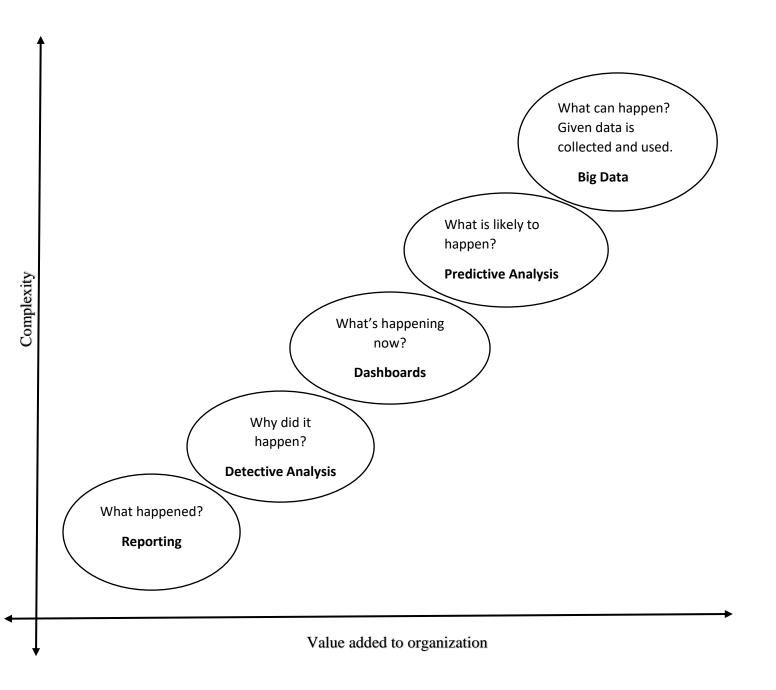
The field of bringing insights from data using scientific techniques is called **data science**.

### **Applications**

**Amazon Go** – No checkout lines

**Computer Vision -** The advancement in recognizing an image by a computer involves processing large sets of image data from multiple objects of same category. For example, Face recognition.

### **Spectrum of Business Analysis**



## Reporting / Management Information System

To track what is happening in organization.

#### **Detective Analysis**

Asking questions based on data we are seeing, like. Why something happened?

## <u>Dashboard</u> / <u>Business Intelligence</u>

Utopia of reporting. Every action about business is reflected in front of screen.

## **Predictive Modelling**

Using past data to predict what is happening at granular level.

### Big Data

Stage where complexity of handling data gets beyond the traditional system.

Can be caused because of volume, variety or velocity of data. Use specific tools to analyse such scale data.

## **Application of Data Science**

## • Recommendation System

Example-In Amazon recommendations are different for different users according to their past search.

- Social Media
- 1. Recommendation Engine
- 2. Ad placement
- 3. Sentiment Analysis
- Deciding the right credit limit for credit card customers.
- Suggesting right products from e-commerce companies
  - 1. Recommendation System
  - 2. Past Data Searched
  - 3. Discount Price Optimization
- How google and other search engines know what are the more relevant results for our search query?
  - 1. Apply ML and Data Science
  - 2. Fraud Detection
  - 3. AD placement
  - 4. Personalized search results

#### **Python Introduction**

**Python** is an <u>interpreted</u>, <u>high-level</u>, <u>general-purpose programming language</u>. It has efficient high-level data structures and a simple but effective approach to object-oriented programming. Python's elegant syntax and dynamic typing, together with its interpreted nature, make it an ideal language for scripting and rapid application development in many areas on most platforms.

## Python for Data science:

## Why Python???

- 1. Python is an open source language.
- 2. Syntax as simple as English.
- 3. Very large and Collaborative developer community.
- 4. Extensive Packages.
- UNDERSTANDING OPERATORS:

Theory of operators: - Operators are symbolic representation of Mathematical tasks.

#### • VARIABLES AND DATATYPES:

Variables are named bounded to objects. Data types in python are int (Integer), Float, Boolean and strings.

#### • CONDITIONAL STATEMENTS:

If-else statements (Single condition)

If- elif- else statements (Multiple Condition)

#### • LOOPING CONSTRUCTS:

For loop

#### • FUNCTIONS:

Functions are re-usable piece of code. Created for solving specific problem.

Two types: Built-in functions and User- defined functions.

Functions cannot be reused in python.

#### • DATA STRUCTURES:

Two types of Data structures:

LISTS: A list is an ordered data structure with elements separated by comma and enclosed within square brackets.

DICTIONARY: A dictionary is an unordered data structure with elements separated by comma and stored as key: value pair, enclosed with curly braces {}.

#### **Statistics**

### **Descriptive Statistic**

#### Mode

It is a number which occurs most frequently in the data series.

It is robust and is not generally affected much by addition of couple of new values.

## Code

```
import pandas as pd

data=pd.read_csv( "Mode.csv") //reads data from csv file

data.head() //print first five lines

mode_data=data['Subject'].mode() //to take mode of subject column

print(mode_data)
```

#### Mean

```
import pandas as pd

data=pd.read_csv( "mean.csv") //reads data from csv file

data.head() //print first five lines

mean_data=data[Overallmarks].mean() //to take mode of subject column

print(mean_data)
```

#### Median

Absolute central value of data set.

import pandas as pd

```
data=pd.read_csv( "data.csv") //reads data from csv file
data.head() //print first five lines
```

median\_data=data[Overallmarks].median() //to take mode of subject column print(median\_data)

#### Types of variables

- Continous Which takes continuous numeric values. Eg-marks
- Categorial-Which have discrete values. Eg- Gender
- Ordinal Ordered categorial variables. Eg- Teacher feedback
- Nominal Unorderd categorial variable. Eg- Gender

#### **Outliers**

Any value which will fall outside the range of the data is termed as a outlier. Eg- 9700 instead of 97.

#### Reasons of Outliers

- Typos-During collection. Eg-adding extra zero by mistake.
- Measurement Error-Outliers in data due to measurement operator being faulty.
- <u>Intentional Error</u>-Errors which are induced intentionally. Eg-claiming smaller amount of alcohol consumed then actual.
- <u>Legit Outlier</u>—These are values which are not actually errors but in data due to legitimate reasons. Eg - a CEO's salary might actually be high as compared to other employees.

### **Interquartile Range (IQR)**

Is difference between third and first quartile from last. It is robust to outliers.

#### **Histograms**

Histograms depict the underlying frequency of a set of discrete or continuous data that are measured on an interval scale.

import pandas as pd

histogram=pd.read\_csv(histogram.csv)

import matplotlib.pyplot as plt

%matplot inline

plt.hist(x= 'Overall Marks',data=histogram)

plt.show()

#### **Inferential Statistics**

Inferential statistics allows to make inferences about the population from the sample data.

#### **Hypothesis Testing**

Hypothesis testing is a kind of statistical inference that involves asking a question, collecting data, and then examining what the data tells us about how to proceed. The hypothesis to be tested is called the null hypothesis and given the symbol Ho. We test the null hypothesis against an alternative hypothesis, which is given the symbol Ha.

| Decision Made                 | Null Hypothesis is True | Null Hypothesis is False |  |
|-------------------------------|-------------------------|--------------------------|--|
| Reject Null Hypothesis        | Type I Error            | Correct Decision         |  |
| Do not Reject Null Hypothesis | Correct Decision        | Type II Error            |  |

#### T Tests

When we have just a sample not population statistics.

Use sample standard deviation to estimate population standard deviation.

T test is more prone to errors, because we just have samples.

### **Z** Score

The distance in terms of number of standard deviations, the observed value is away from mean, is standard score or z score.

$$Z = \frac{\overline{X} - \mu}{\overline{D}}$$

+Z – value is above mean.

-Z – value is below mean.

The distribution once converted to z- score is always same as that of shape of original distribution.

## **Chi Squared Test**

To test categorical variables.

## Correlation

Determine the relationship between two variables.

It is denoted by r. The value ranges from -1 to +1. Hence, 0 means no relation.

### **Syntax**

import pandas as pd

import numpy as np

data=pd.read\_csv("data.csv")

data.corr()

#### **Predictive Modelling**

Making use of past data and attributes we predict future using this data.

#### Eg-

| Past   | Horror Movies           |  |
|--------|-------------------------|--|
| Future | Unwatched Horror Movies |  |

#### Predicting stock price movement

- 1. Analysing past stock prices.
- 2. Analysing similar stocks.
- 3. Future stock price required.

## **Types**

## 1. Supervised Learning

Supervised learning is a type algorithm that uses a known dataset (called the training dataset) to make predictions. The training dataset includes input data and response values.

- Regression-which have continuous possible values. Eg-Marks
- <u>Classification</u>-which have only two values. Eg-Cancer prediction is either 0 or 1.

#### 2. Unsupervised Learning

Unsupervised learning is the training of machine using information that is neither classified nor. Here the task of machine is to group unsorted information according to similarities, patterns and differences without any prior training of data.

- **Clustering**: A clustering problem is where you want to discover the inherent groupings in the data, such as grouping customers by purchasing behaviour.
- **Association**: An association rule learning problem is where you want to discover rules that describe large portions of your data, such as people that buy X also tend to buy Y.

### **Stages of Predictive Modelling**

- 1. Problem definition
- 2. Hypothesis Generation
- 3. Data Extraction/Collection
- 4. Data Exploration and Transformation
- 5. Predictive Modelling
- 6. Model Development/Implementation

#### **Problem Definition**

Identify the right problem statement, ideally formulate the problem mathematically.

#### **Hypothesis Generation**

List down all possible variables, which might influence problem objective. These variables should be free from personal bias and preferences.

Quality of model is directly proportional to quality of hypothesis.

#### **Data Extraction/Collection**

Collect data from different sources and combine those for exploration and model building.

While looking at data we might come across new hypothesis.

#### **Data Exploration and Transformation**

Data extraction is a process that involves retrieval of data from various sources for further data processing or data storage.

## Steps of Data Extraction

- Reading the data
  - Eg- From csv file
- Variable identification
- Univariate Analysis
- Bivariate Analysis
- Missing value treatment
- Outlier treatment
- Variable Transformation

#### Variable Treatment

It is the process of identifying whether variable is

- 1. Independent or dependent variable
- 2. Continuous or categorical variable

Why do we perform variable identification?

- 1. Techniques like supervised learning require identification of dependent variable.
- 2. Different data processing techniques for categorical and continuous data.

Categorical variable- Stored as object.

Continuous variable-Stored as int or float.

#### **Univariate Analysis**

- 1. Explore one variable at a time.
- 2. Summarize the variable.
- 3. Make sense out of that summary to discover insights, anomalies, etc.

#### Bivariate Analysis

- When two variables are studied together for their empirical relationship.
- When you want to see whether the two variables are associated with each other.
- It helps in prediction and detecting anomalies.

### Missing Value Treatment

#### Reasons of missing value

- 1. Non-response Eg-when you collect data on people's income and many choose not to answer.
- 2. Error in data collection. Eg- Faculty data
- 3. Error in data reading.

#### **Types**

- 1. MCAR (Missing completely at random): Missing values have no relation to the variable in which missing value exist and other variables in dataset.
- 2. MAR (Missing at random): Missing values have no relation to the in which missing value exist and the variables other than the variables in which missing values exist.
- 3. MNAR (Missing not at random): Missing values have relation to the variable in which missing value exists

## **Identifying**

### Syntax: -

- 1. describe()
- 2. Isnull()

Output will we in True or False

#### Different methods to deal with missing values

1. Imputation

Continuous-Impute with help of mean, median or regression mode.

Categorical-With mode, classification model.

#### 2. Deletion

Row wise or column wise deletion. But it leads to loss of data.

#### **Outlier Treatment**

### Reasons of Outliers

- 1. Data entry Errors
- 2. Measurement Errors
- 3. Processing Errors
- 4. Change in underlying population

#### Types of Outlier

#### Univariate

Analysing only one variable for outlier.

Eg – In box plot of height and weight.

Weight will we analysed for outlier

#### **Bivariate**

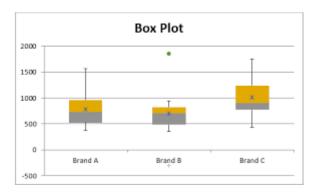
Analysing both variables for outlier.

Eg- In scatter plot graph of height and weight. Both will we analysed.

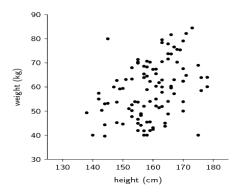
## **Identifying Outlier**

## **Graphical Method**

Box Plot



Scatter Plot



## Formula Method

Using Box Plot

$$< Q1 - 1.5 * IQR or > Q3 + 1.5 * IQR$$

Where IQR = Q3 - Q1

Q3=Value of 3<sup>rd</sup> quartile

Q1=Value of 1st quartile

### **Treating Outlier**

- 1. Deleting observations
- 2. Transforming and binning values
- 3. Imputing outliers like missing values
- 4. Treat them as separate

## Variable Transformation

Is the process by which-

- 1. We replace a variable with some function of that variable. Eg Replacing a variable x with its log.
- 2. We change the distribution or relationship of a variable with others.

Used to -

- 1. Change the scale of a variable
- 2. Transforming non linear relationships into linear relationship
- 3. Creating symmetric distribution from skewed distribution.

Common methods of Variable Transformation – Logarithm, Square root, Cube root, Binning, etc.

#### **Model Building**

It is a process to create a mathematical model for estimating / predicting the future based on past data. Eg-

A retail wants to know the default behaviour of its credit card customers. They want to predict the probability of default for each customer in next three months.

- Probability of default would lie between 0 and 1.
- Assume every customer has a 10% default rate.

Probability of default for each customer in next 3 months=0.1

It moves the probability towards one of the extremes based on attributes of past information.

A customer with volatile income is more likely (closer to) to default.

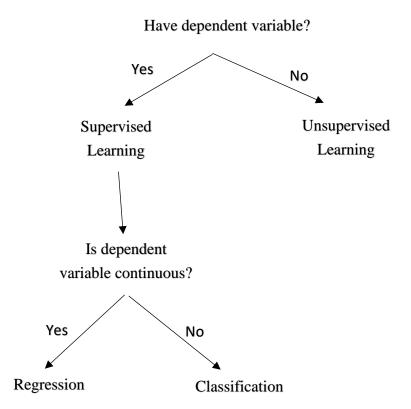
A customer with healthy credit history for last years has low chances of default (closer to 0).

## Steps in Model Building

- 1. Algorithm Selection
- 2. Training Model
- 3. Prediction / Scoring

#### Algorithm Selection

Example-



Eg- Predict the customer will buy product or not.

## **Algorithms**

- Logistic Regression
- Decision Tree
- Random Forest

#### Training Model

It is a process to learn relationship / correlation between independent and dependent variables.

We use dependent variable of train data set to predict/estimate.

#### **Dataset**

• Train

Past data (known dependent variable).

Used to train model.

• Test

Future data (unknown dependent variable)

Used to score.

## Prediction / Scoring

It is the process to estimate/predict dependent variable of train data set by applying model rules.

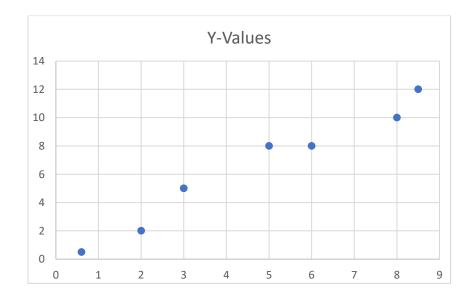
We apply training learning to test data set for prediction/estimation.

### **Algorithm of Machine Learning**

#### **Linear Regression**

Linear regression is a statistical approach for modelling relationship between a dependent variable with a given set of independent variables.

It is assumed that the wo variables are linearly related. Hence, we try to find a linear function. That predicts the response value(y) as accurately as possible as a function of the feature or independent variable(x).



The equation of regression line is represented as:

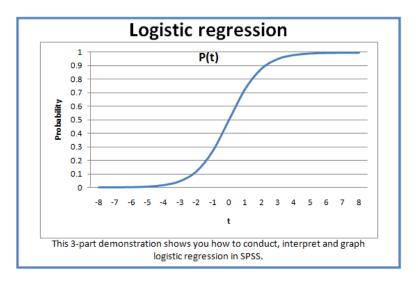
$$h(x_i) = \beta_0 + \beta_1 x_i$$

The squared error or cost function, J as:

$$J(\beta_0, \beta_1) = \frac{1}{2n} \sum_{i=1}^n$$

## **Logistic Regression**

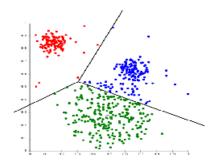
Logistic regression is a statistical model that in its basic form uses a logistic function to model a binary dependent variable, although many more complex extensions exist.



$$C = -y (\log(y) - (1-y) \log(1-y))$$

### K-Means Clustering (Unsupervised learning)

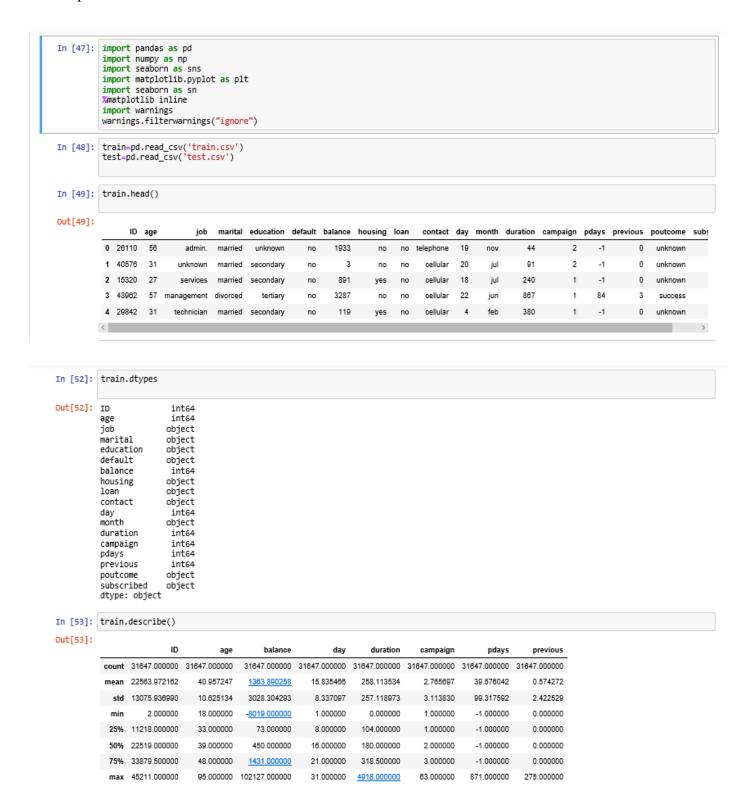
K-means clustering is a type of unsupervised learning, which is used when you have unlabelled data (i.e., data without defined categories or groups). The goal of this algorithm is to find groups in the data, with the number of groups represented by the variable K. The algorithm works iteratively to assign each data point to one of K groups based on the features that are provided. Data points are clustered based on feature similarity.



## **Problem Description**

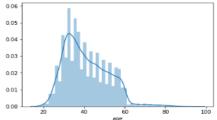
Provided with following files: train.csv and test.csv.

Use train.csv dataset to train the model. This file contains all the client and call details as well as the target variable "subscribed". Then use the trained model to predict whether a new set of clients will subscribe the term deposit.



#### **Univariate Analysis**

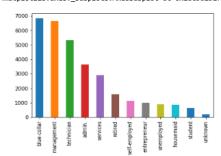
In [57]: sn.distplot(train["age"])
Out[57]: cmatplotlib.axes.\_subplots.AxesSubplot at @x26c9ccd@fd@>



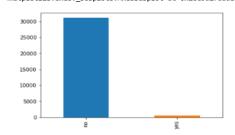
In [58]: train['job'].value\_counts()

Out[58]: blue-collar 6842
management 6639
technician 5307
admin. 3631
services 2903
retired 1574
self-employed 1123
entrepreneur 1008
unemployed 905
housemaid 874
student 635
unknown 206
Name: job, dtype: int64

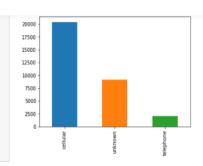








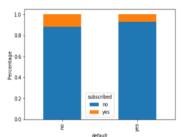
In [61]: train['contact'].value\_counts().plot.bar()
Out[61]: <matplotlib.axes.\_subplots.AxesSubplot at 0x26c9e6d8198>



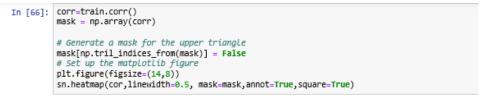
#### **Bivariate Analysis**

In [62]: default=pd.crosstab(train['default'],train['subscribed'])
 default.div(default.sum(1).astype(float), axis=0).plot(kind="bar",stacked="true")
 plt.xlabel('default')
 plt.ylabel('Percentage')

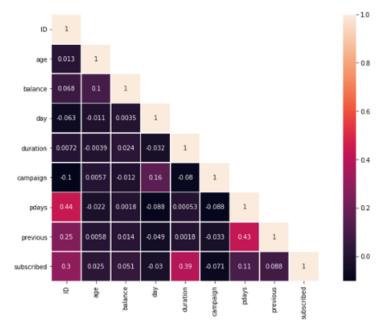
Out[62]: Text(0, 0.5, 'Percentage')



```
In [63]: train['subscribed'].replace('no',0,inplace=True)
train['subscribed'].replace('yes',1,inplace=True)
In [64]: train.head()
Out[64]:
                 ID age
                                  job
                                       marital education default balance housing loan
                                                                                        contact day month duration campaign pdays previous poutcome
           0 26110 56
                               admin.
                                       married
                                                unknown
                                                                   1933
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In [65]: train.isnull().sum()
Out[65]: ID
                          0
           age
           job
                          0
           marital
           education
                          0
           default
                          0
           balance
                          0
           housing
                           0
           loan
                          0
           contact
                          0
           day
                          0
           month
           duration
                           0
           campaign
                          9
           pdays
           previous
           poutcome
           subscribed
           dtype: int64
```



Out[66]: <matplotlib.axes.\_subplots.AxesSubplot at 0x26c9e7a8e10>



## Model Building

```
In [67]: target = train['subscribed']
    train = train.drop('subscribed',1)

In [68]: # applying dummies on the train dataset
    train = pd.get_dummies(train)

In [69]: from sklearn.model_selection import train_test_split

In [70]: # splitting into train and validation with 20% data in validation set and 80% data in train set.
    x_train, x_value, y_train, y_value = train_test_split(train, target, test_size = 0.2, random_state=14)
```

## Logistic Regression

```
In [71]: from sklearn.linear_model import LogisticRegression

In [72]: lreg = LogisticRegression()

In [73]: lreg.fit(x_train,y_train)

Out[73]: LogisticRegression(C=1.0, class_weight=None, dual=False, fit_intercept=True, intercept_scaling=1, max_iter=100, multi_class='ovr', n_jobs=1, penalty='l2', random_state=None, solver='liblinear', tol=0.0001, verbose=0, warm_start=False)

In [74]: pred = lreg.predict(x_value)
```

#### **DECISION TREE**

In [76]: accuracy\_score(y\_value, pred)

In [75]: from sklearn.metrics import accuracy\_score

```
Out[76]: 0.8955766192733018
In [77]: from sklearn.tree import DecisionTreeClassifier
In [78]: clf = DecisionTreeClassifier(max_depth=4)
In [79]: clf.fit(x_train,y_train)
Out[79]: DecisionTreeClassifier(class_weight=None, criterion='gini', max_depth=4,
                       max_features=None, max_leaf_nodes=None,
                       min_impurity_decrease=0.0, min_impurity_split=None,
                       min_samples_leaf=1, min_samples_split=2,
min_weight_fraction_leaf=0.0, presort=False, random_state=None,
                       splitter='best')
In [80]: predict = clf.predict(x_value)
In [81]: accuracy_score(y_value, predict)
Out[81]: 0.9072669826224329
In [82]: test = pd.get_dummies(test)
In [83]: test_prediction = clf.predict(test)
In [84]: submission = pd.DataFrame()
In [85]: submission['ID'] = test['ID']
          submission['subscribed'] = test_prediction
In [86]: submission['subscribed'].replace(0,'no',inplace=True)
submission['subscribed'].replace(1,'yes',inplace=True)
In [87]: submission.to_csv('submission.csv', header=True, index=False)
```

## Reason for choosing data science

Data Science has become a revolutionary technology that everyone seems to talk about. Hailed as the 'sexiest job of the 21st century'. Data Science is a buzzword with very few people knowing about the technology in its true sense.

While many people wish to become Data Scientists, it is essential to weigh the pros and cons of data science and give out a real picture. In this article, we will discuss these points in detail and provide you with the necessary insights about Data Science.

#### Advantages: -

- 1. It's in Demand
- 2. Abundance of Positions
- 3. A Highly Paid Career
- 4. Data Science is Versatile

## Disadvantages: -

- 1. Mastering Data Science is near to impossible
- 2. A large Amount of Domain Knowledge Required
- 3. Arbitrary Data May Yield Unexpected Results
- 4. The problem of Data Privacy

## **Learning Outcome**

After completing the training, I am able to:

- Develop relevant programming abilities.
- Demonstrate proficiency with statistical analysis of data.
- Develop the skill to build and assess data-based model.
- Execute statistical analysis with professional statistical software.
- Demonstrate skill in data management.
- Apply data science concepts and methods to solve problem in real-world contexts and will communicate these solutions effectively.

# **Gantt Chart**

| Table                           | Week 1 | Week 2 | Week 3 | Week 4 |
|---------------------------------|--------|--------|--------|--------|
| Introduction to<br>Data science |        |        |        |        |
| Python for data science         |        |        |        |        |
| Operations of python            |        |        |        |        |
| Functions in python             |        |        |        |        |
| Containers of python            |        |        |        |        |
| Statistics of<br>Python         |        |        |        |        |

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