Task Round Content Team

All the questions are uploaded here in the repo.

Q. Imagine you are a Content Lead at GDGC VIT Bhopal. You have a team of 4 and GDGC Lead has introduced an event on Celebrating and Promoting Hacktober fest.
List the necessary steps you would take as content lead and how would you distribute your work within the team.

Ans-
As Head of Content at GDGC VIT Bhopal, I manage promotions. Hacktoberfest Using a structured approach to ensure effective communication and community engagement, I first gathered the necessary information about the important day. Participation criteria and posting requirements and ensure that our content meets specified standards and deadlines. To promote interaction in the community We create engaging social media blog updates on platforms like Instagram and WhatsApp, providing regular insights and updates to keep our audience informed and active. Designated team members are responsible for ensuring that all articles and content comply with copyright regulations. Our team is constantly creating and posting content. and closely monitor interactions to keep participants motivated and engaged throughout the event. We also highlight the benefits of participation. Hacktoberfest, for example, develops skills in open source projects. Increasing your ability to code and creating valuable networking opportunities for the future. Teamwork is important. This is because all members work together efficiently to create and distribute content across our social media channels.

2. Write an email content for Summerfest 2024 by GDGC VIT Bhopal, Curate content for Instagram Post as well.
Ans.

Greetings! !

We are elated to announce that Summerfest 2024 is being organized by the Google Developer Groups Community (GDGC), VIT Bhopal! So get ready to dive into an exciting journey filled with learning, collaboration, and contributions to open-source projects, all alongside developers and tech enthusiasts like yourselves.

The event will be held online from June 23 to 28, 2024, and we are honored to have a special guest, Ms. XYZ from Google Singapore, joining us. 🎉

What's more? Exclusive GDGC merchandise, exciting tech goodies, and prize distribution await the winners!

Not confident because you're a beginner? Don't worry—we've got something for everyone! The event includes aptitude challenges and engaging games to ensure that every participant has a great experience. Plus, this is a perfect opportunity to connect with our team and fellow students, creating meaningful professional networks.

Please remember that incomplete submissions will not be accepted, and the deadline for task submissions is October 30, 2024, at 11:59 PM.

We encourage you all to join, and don't forget to invite your friends and form teams to participate together!

Looking forward to seeing you there and making this event a huge success!

Best regards,
The GDGC Team
VIT Bhopal

Instagram
Google Developer Student Clubs successfully hosted Summer Fest 2024 online! The event brought together students who engaged, contributed, and participated in challenging quizzes. Attendees enjoyed an insightful speaker session that combined a dash of knowledge with a crunch of connections and a sprinkle of Q&A.

Thank you to everyone who joined us for this unique opportunity to learn, network, and grow together in a collaborative environment!

3. This year GDGC VIT Bhopal is going to focus on Blogs on the medium page of the organization . Make a dedicated work flow for the whole tenure. How would you implement this task?

Ans -**Workflow: GDGC VIT Bhopal Blogs on Medium**

As a Content Manager of GDGC VIT Bhopal, I will have a workflow for this year - to keep our blog content on the page of Medium in order; indeed, this workflow will continue throughout the year:

Content Strategy and Planning :
I will identify the main themes and topics for the year and correlate them with major events, activities, and global celebrations like International Women's Day and Hacktoberfest. A content calendar will be created to schedule the posts by setting deadlines for drafts, revisions, and publications.

Research and Development
I shall research and analyze each blog topic deeply concerning statistics, case studies, and even the relevant narratives to authenticate the topic.

I shall also encourage contributors to share personal experiences or insights related to the themes.

Drafting and Review Process:
A collaborative document setup will be developed, such as Google Docs, for writing and sharing blog posts whereby all members could have access, and the quality and style expectations would be clear. A peer review process will be established whereby each draft will have feedback as to clarity, coherence, and guidelines.

Content Optimization
I will ensure that my articles on the medium are based on the best practices of SEO, such as keyword integration, proper heading, and attractive images. I will ensure that all published content on the platform is plagiarism free and copyright free, while properly citing sources when required.

Publication and Promotion
Publication Times: To ensure optimum engagement, I will publish during the peak hours of our target audience.

All the blog posts will be updated on the social media of GDGC VIT Bhopal, Instagram, Facebook, and LinkedIn to encourage traffic on the Medium page.

Engagement and Feedback:
I will request readers to comment on and share their thoughts concerning each blog post, thereby engaging the community and providing more insight into future content.

There will be a constant review of engagement metrics such as views, reads, and shares, checking the blogs' impact and altering the strategies accordingly.

Cooperation and Networking

I will explore opportunities to collaborate with other organizations or guest writers to diversify content and reach a wider audience. Additionally, I will attend relevant workshops and events to inspire future blog topics and provide valuable insights.

End-of-Year Review:

At the end of the year, I will review the overall performance of the blog initiative, establish which of these topics attracted most attention from the audience, and formulate improvement targets for the following year.

4. Let's suppose GDGC VIT Bhopal has an offline event, You are host for it. Prepare a speech for yourself. (Introduce GDG briefly and its implementation in college premises, Introduce the lead and faculty coordinator as well.)
Ans -

Greetings everyone , myself Shreya Agrawal from GDGC, VIT Bhopal . Today I'm your host, accompanying you throughout the event. How many of you have attended to events of gdgc before ? Very well, this room if filled with tech enthusiasts. Let me introduce the person who has been a constant source of support and encouragement for us—the Faculty Coordinator xyz.

Secondly, I would like to introduce our GDGC leads-- xyz of __ domain , with the cooperation brainstorming and a lot of efforts this session has been possible.

What is GDG?

Google Developer Groups (GDG) is a global platform connecting developers, offering amazing opportunities to learn, collaborate, and grow with like-minded tech enthusiasts. (GDGs) are global communities that provide developers with a platform to learn, share, and grow together.

 Allow me to give you a brief about the schedule of this event.

 We would have a speaker session by Ms. XYZ FROM Google Singapore giving brief about the upcoming marketing of AI Robots launched by XYZ and impacts of it human activeness and employment. Along with a quiz round and prize distribution of the quiz at last by our esteemed speaker mam .

The most exciting and rollercoaster round where you will be introduced to the games made by you fellows a week ago. Find the loopholes, improve it and win! Also, the participants submitted the games before will win as well. You'll feel like a game developer of yourself ! won't you? If not , open your detective side and lets see how many loopholes you can point out !

We have reached to the end of this session , contribute connect and debug as much as can. PUSH YOUR LIMITSS !

Thanking for being a amazing participants.

Here are team members you may engage into discussions with them if you want also a small note of feedback would be a reward to us ! So don't forget to fill that .