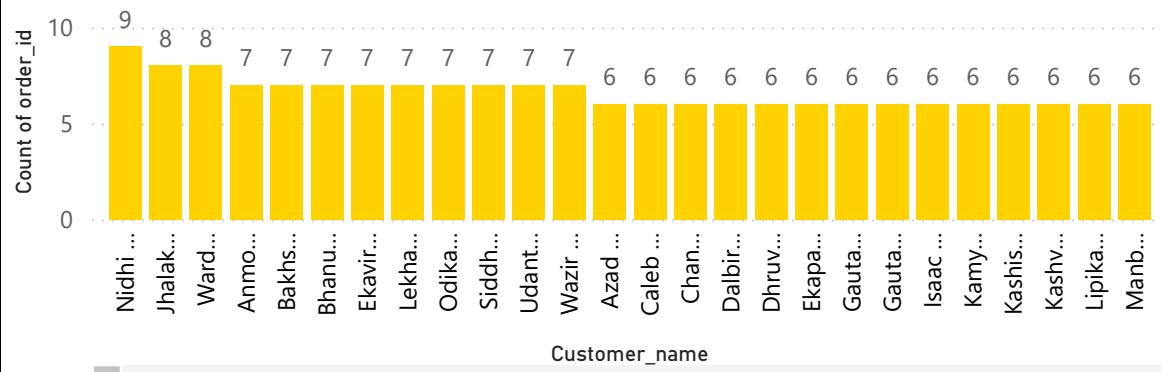
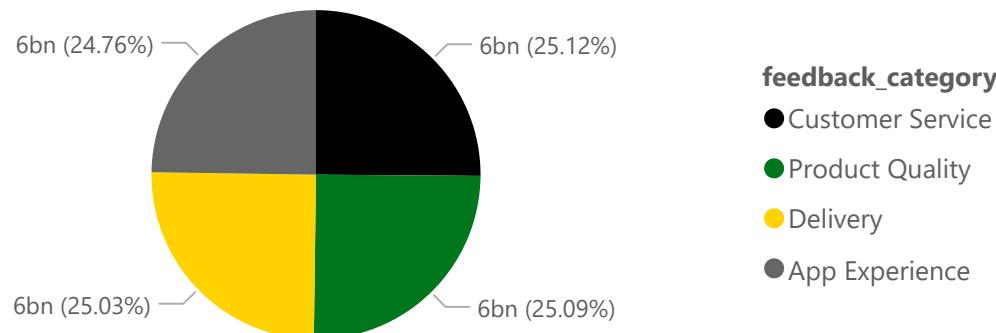


Brands▼Category▼Area▼Customer names▼

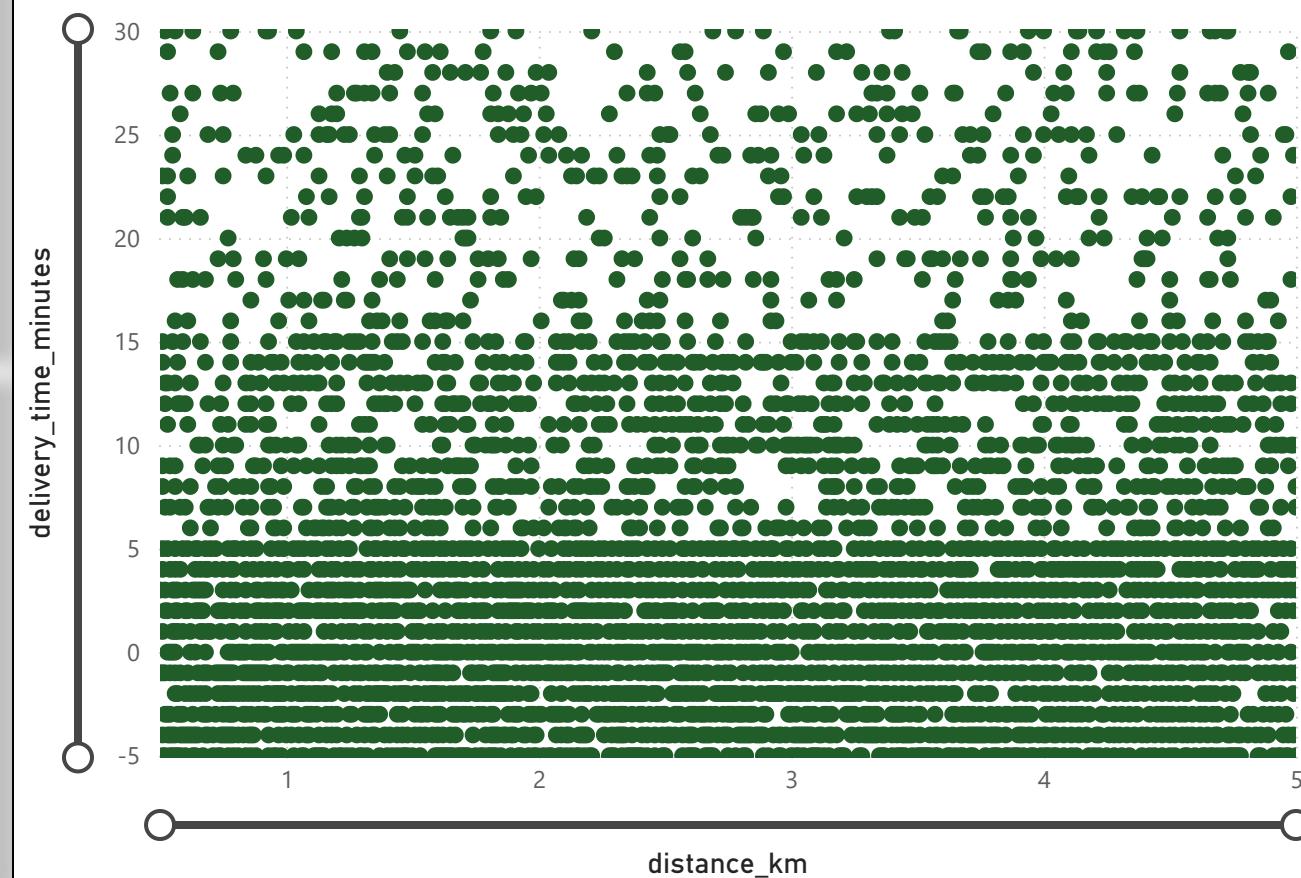
"Top Customers by Number of Orders



Distribution of Feedback by Category



Scatter Plot – Delivery Distance vs Delivery Time

Time



"Monthly Order Trends Over Time"



Customer Directory with Contact Information

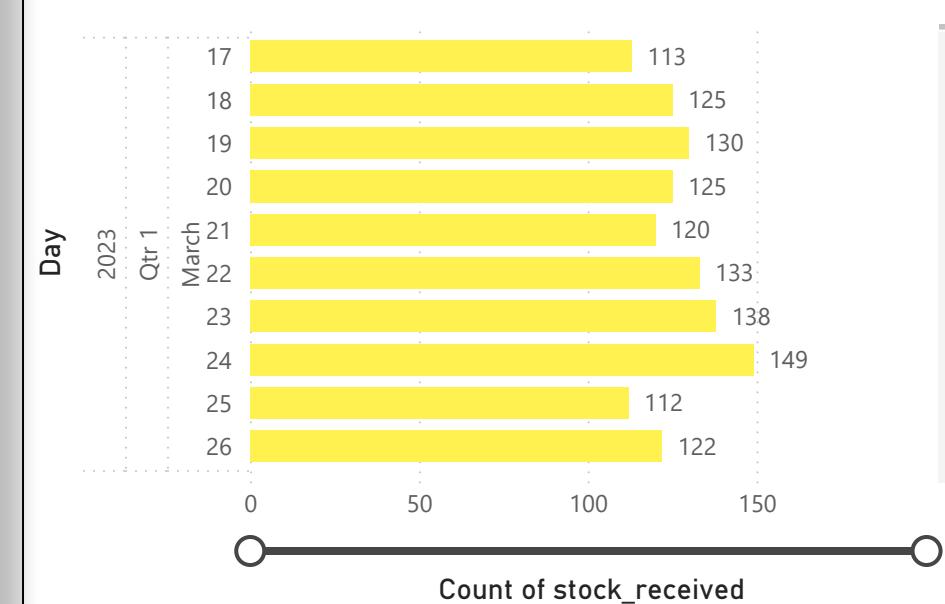
Customer id	Customer name	Email id
80315623	Varenya Banik	aachalsarma@example.com
70230254	Hamsini Sandhu	aachalsheth@example.net
14161586	Aachal Nazareth	aadhyat1@example.org
61226563	Chameli Kala	aadhy91@example.com
74735607	Naksh Amble	aadhyabhalla@example.co
71615827	Yash Contractor	aadi81@example.com
27955158	Abeer Kamdar	aaggarwal@example.net

Percentage of Damaged Stocks

product name product id Sum of stock received Sum of damaged stocks

product name	product id	Sum of stock received	Sum of damaged stocks
Vitamins	298985	689	0
Cheese	799952	459	0
Frozen Biryani	306177	533	0
Salt	764014	507	0
Toilet Cleaner	336847	444	0
Tomatoes	818990	477	0
Baby Food	82484	687	0
Total		147526	0

Daily Stock Intake Overview





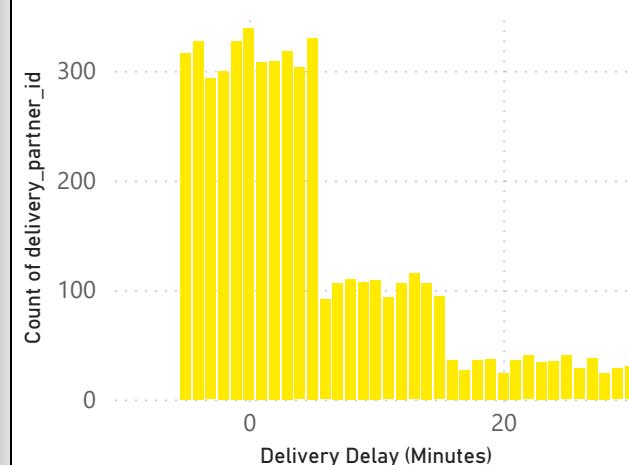
Marketing Campaign Spend vs. Revenue Generated

Campaign name	Sum of spend	Sum of revenue generated
Referral Program	18,18,025.51	36,91
New User Discount	18,33,454.81	36,03
Email Campaign	18,10,729.67	36,01
Total	1,63,19,838.24	3,21,93,

Order Volume by Pincode

Pincode	Order id(Count)
6749	1
7186	1
13634	1
14359	1
14789	1
Total	5000

Delivery Delays Distribution



Timeliness of Order Deliveries



24K

Total Sales Per Prod...

22K

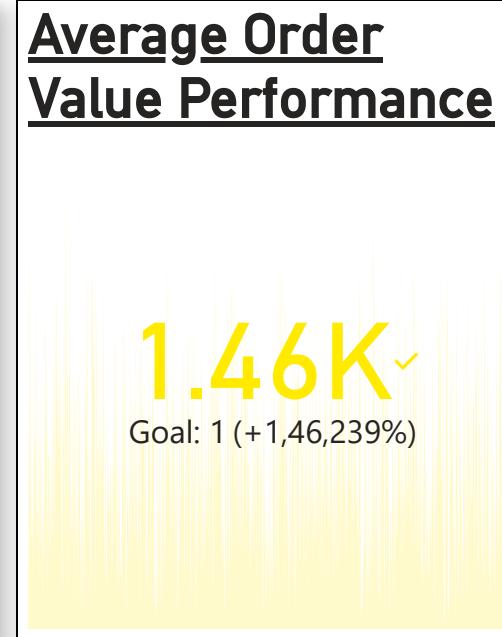
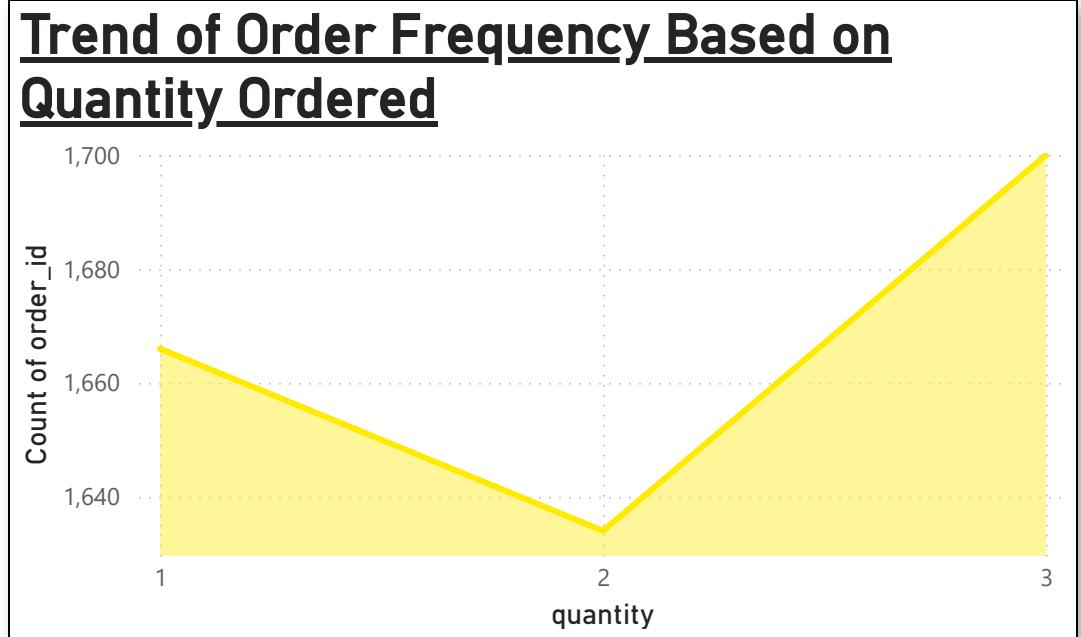
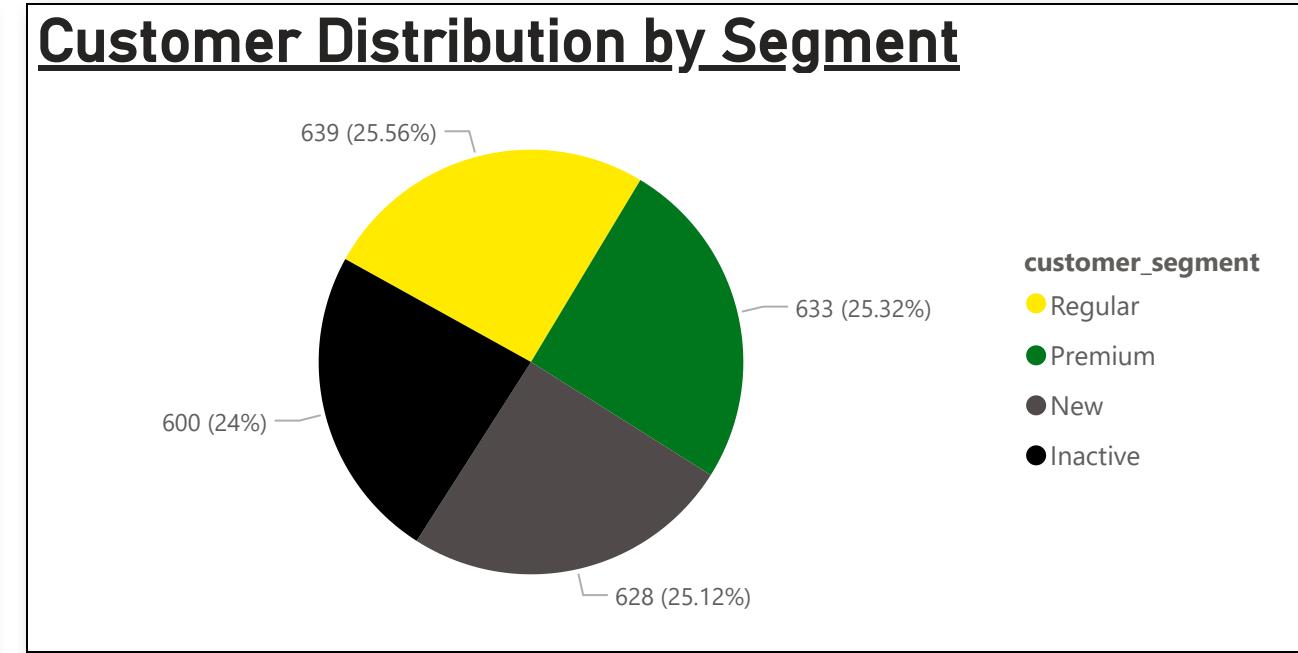
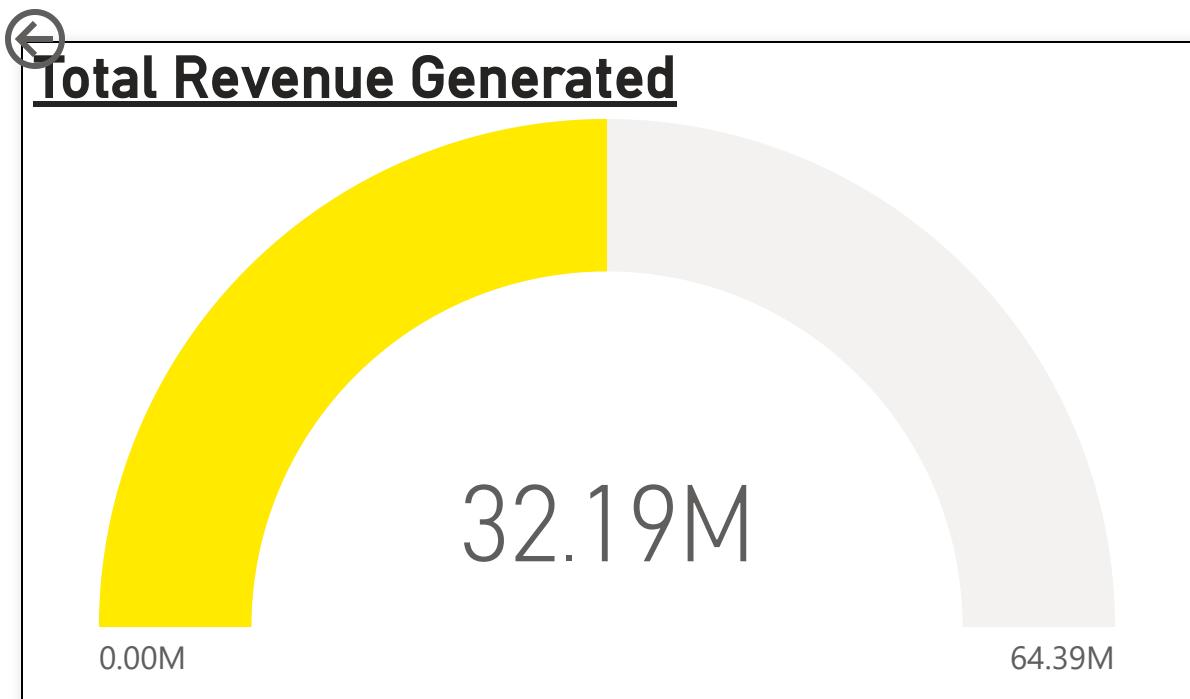
Total Delivery Time (...

Customer id and Customer segment

- (Blank)
- Inactive
- ..

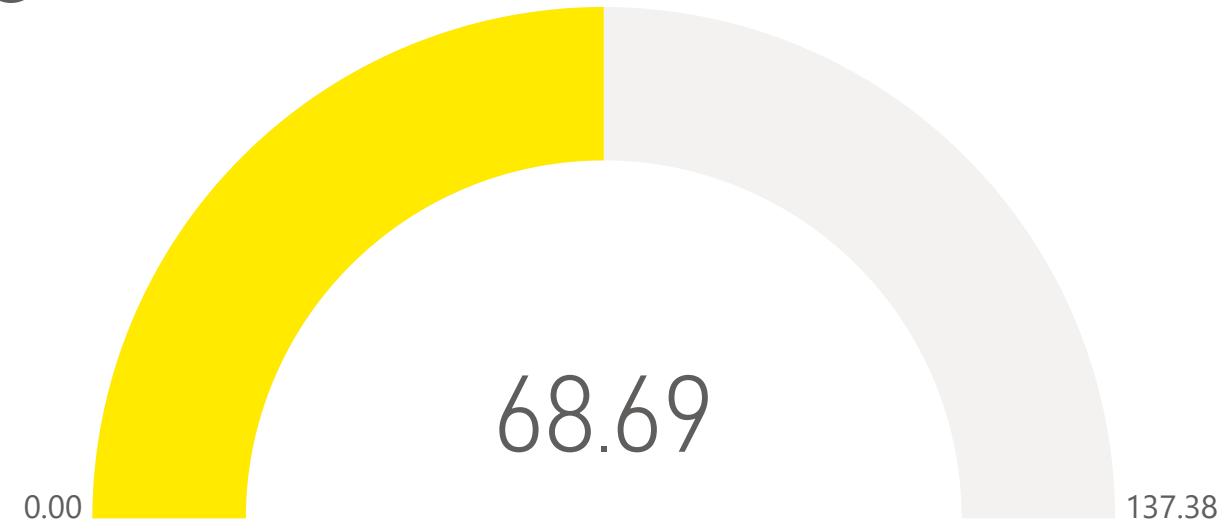
Campaign name

- App Push Notification
- Category Promotion
- Email Campaign
- Festival Offer

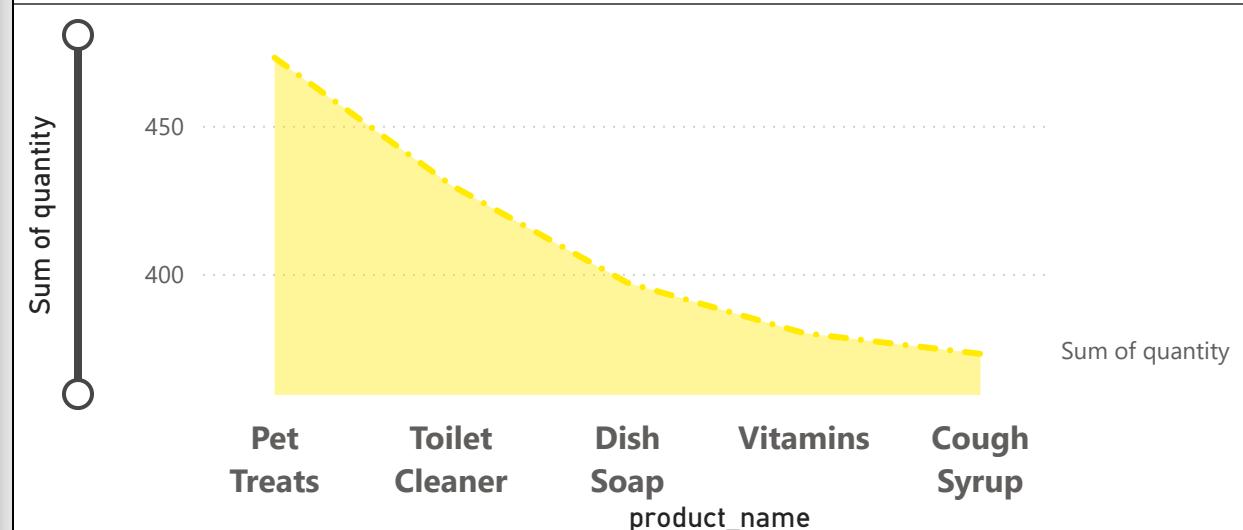


Customer id and Customer segment	
✓	<input type="checkbox"/> (Blank)
✓	<input type="checkbox"/> Inactive
✓	<input type="checkbox"/> New
✓	<input type="checkbox"/> Premium
✓	<input type="checkbox"/> Regular

Retention Rate



Top Movers: Highest Volume Products



Order Dates

16-03-2023 04-11-2024



Product names

(Blank)

Baby Food

category

	<u>Sum of quantity</u>
+ Baby Care	655
+ Cold Drinks & Juices	758
+ Dairy & Breakfast	1114
+ Fruits & Vegetables	966
+ Grocery & Staples	895
Total	10034

Quantity

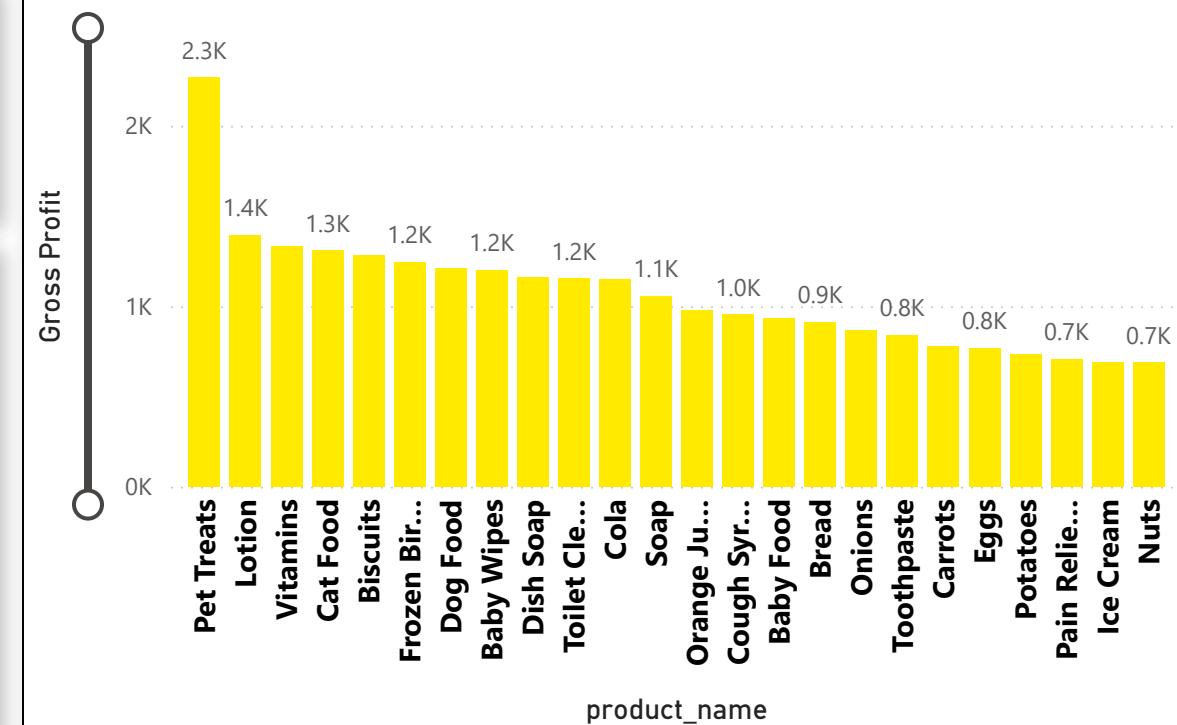
(Blank)

1

2

3

Overall Gross Profit Generated

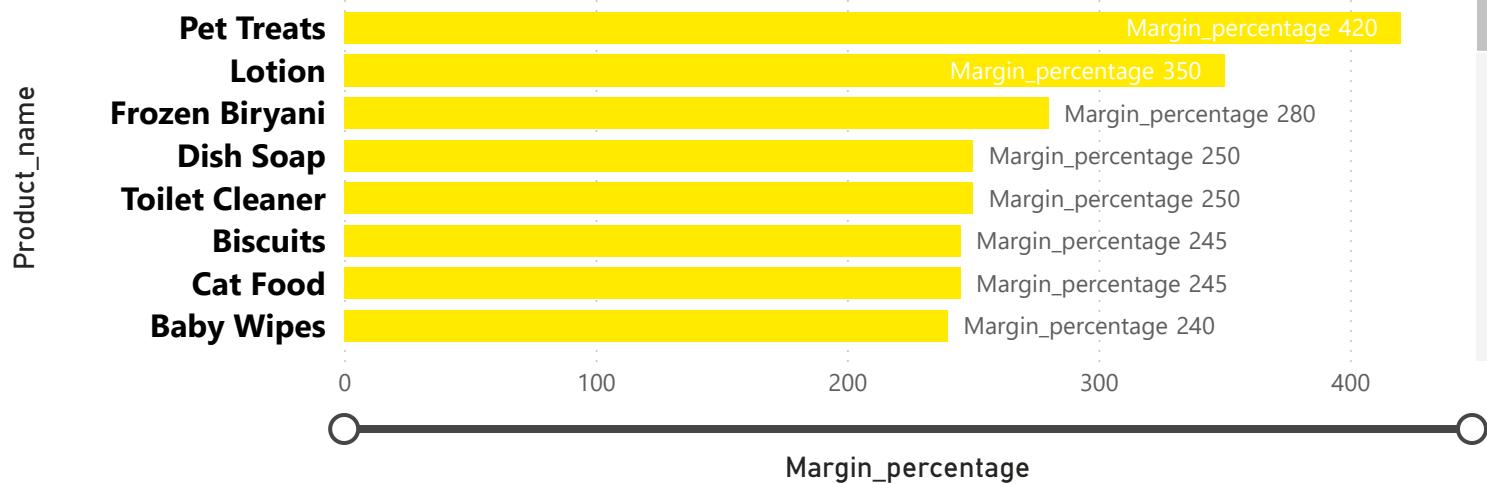


Order Quantities by Product Category

Order Quantity by Product Category and Brand

<u>Brand</u>	<u>Quantity</u>
+ Acharya Ltd	24
+ Acharya PLC	17
+ Agarwal-Dhar	19
+ Agate and Sons	16
+ Agate Ltd	15
+ Aggarwal Group	15
+ Andra, Mander and Kari	13
+ Anne, Mammen and Khatri	23
+ Apte, Soman and Raju	16
+ Arora LLC	17
+ Arora-Magar	14
+ Arya Group	14
+ Arya, Sundaram and Pingle	14
+ Aurora LLC	19
Total	5000

Margin % by Product





Customer Feedback by Store and Category

Store_id	Customer_id	Rating	Feedback_category
1	48765625	1	App Experience
2	70420271	1	App Experience
9	53076417	1	Customer Service
9	53076417	1	Product Quality
12	97111069	1	App Experience
12	97111069	2	Customer Service
12	97111069	1	Delivery
14	18082040	1	App Experience
14	18082040	1	Customer Service
14	18082040	1	Delivery
Total		5000	

Delivery Status by Order and Store

Order_id	Store_id	Delivery_status
60465	3943	On Time
2237858	1987	On Time
3101265	974	On Time
5120698	3184	Slightly Delayed
5512907	419	Slightly Delayed
7550508	70	On Time
8701796	1925	Slightly Delayed
9408428	9889	On Time
10161194	6592	On Time
10448052	1064	On Time

Filter by Feedback Date

Feedback_date

16-03-2023

04-11-2024

Filter by Significantly Delayed Deliveries

Delivery_status(Delayed)

Significantly Delayed

Filter by On-Time Deliveries

Delivery_status(On-Time)

On Time

Filter by Delivery Status (All Options)

Delivery_status(All)

(Blank)

On Time

Significantly Delayed