```
In [1]: import numpy as np
         import pandas as pd
         import matplotlib.pyplot as plt
         %matplotlib inline
In [2]: | df = pd.read_csv('Reviews.csv')
In [3]: | df.head()
 Out[3]:
                  ProductId
                                    UserId ProfileName HelpfulnessNumerator HelpfulnessDenominator Score
                                                                                                  Time Su
          0 1 B001E4KFG0 A3SGXH7AUHU8GW
                                           delmartian
                                                                                           5 1303862400
                                                                                          1 1346976000 Adv
          1 2 B00813GRG4 A1D87F6ZCVE5NK
                                               dll pa
                                                                  0
                                              Natalia
                                              Corres
          2 3 B000LQOCH0
                            ABXLMWJIXXAIN
                                                                                           4 1219017600
                                             "Natalia
                                             Corres"
In [4]: df.shape
Out[4]: (568454, 10)
In [5]: df.info()
         <class 'pandas.core.frame.DataFrame'>
         RangeIndex: 568454 entries, 0 to 568453
         Data columns (total 10 columns):
          # Column
                                      Non-Null Count Dtype
         - - -
              -----
                                      -----
          0
              Ιd
                                       568454 non-null int64
              ProductId
                                       568454 non-null object
          1
          2
              UserId
                                       568454 non-null object
          3
              ProfileName
                                       568438 non-null object
              HelpfulnessNumerator
                                       568454 non-null int64
          5
              HelpfulnessDenominator 568454 non-null int64
          6
              Score
                                       568454 non-null int64
          7
              Time
                                       568454 non-null int64
              Summary
                                       568427 non-null object
          8
                                       568454 non-null object
          9
              Text
         dtypes: int64(5), object(5)
         memory usage: 43.4+ MB
In [6]: df.Text.head()
Out[6]: 0
              I have bought several of the Vitality canned d...
              Product arrived labeled as Jumbo Salted Peanut...
              This is a confection that has been around a fe...
              If you are looking for the secret ingredient i...
              Great taffy at a great price. There was a wid...
         Name: Text, dtype: object
 In [7]: df.Summary.head()
 Out[7]: 0
              Good Quality Dog Food
         1
                  Not as Advertised
              "Delight" says it all
                     Cough Medicine
         3
         4
                        Great taffy
         Name: Summary, dtype: object
In [8]: !pip install vaderSentiment
         Requirement already satisfied: vaderSentiment in c:\users\hp\anaconda3\lib\site-packages (3.
         Requirement already satisfied: requests in c:\users\hp\anaconda3\lib\site-packages (from vade
         rSentiment) (2.24.0)
         Requirement already satisfied: urllib3!=1.25.0,!=1.25.1,<1.26,>=1.21.1 in c:\users\hp\anacond
         a3\lib\site-packages (from requests->vaderSentiment) (1.25.9)
         Requirement already satisfied: idna<3,>=2.5 in c:\users\hp\anaconda3\lib\site-packages (from
         requests->vaderSentiment) (2.10)
         Requirement already satisfied: chardet<4,>=3.0.2 in c:\users\hp\anaconda3\lib\site-packages
         (from requests->vaderSentiment) (3.0.4)
In [9]: import seaborn as sns
         import re
         import os
         import sys
         import ast
         plt.style.use('fivethirtyeight')
         # Function for getting the sentiment
         cp = sns.color_palette()
         from vaderSentiment.vaderSentiment import SentimentIntensityAnalyzer
         analyzer = SentimentIntensityAnalyzer()
In [10]: # Generating sentiment for all the sentence present in the dataset
         emptyline=[]
         for row in df['Text']:
             vs=analyzer.polarity_scores(row)
             emptyline.append(vs)
         # Creating new dataframe with sentiments
         df_sentiments=pd.DataFrame(emptyline)
         df_sentiments.head()
Out[10]:
                        pos compound
             neg
                  neu
          0 0.000 0.711 0.289
                               0.9441
          1 0.138 0.862 0.000
                               -0.5664
          2 0.085 0.771 0.144
                               0.8138
          3 0.000 0.932 0.068
                               0.4404
          4 0.000 0.599 0.401
                               0.9468
In [11]: | df_c = pd.concat([df.reset_index(drop=True), df_sentiments], axis=1)
         df_c.head(3)
Out[11]:
                                    UserId ProfileName HelpfulnessNumerator HelpfulnessDenominator Score
                                                                                                  Time Su
            ld
                  ProductId
          0 1 B001E4KFG0 A3SGXH7AUHU8GW
                                                                                           5 1303862400
                                                                                          1 1346976000 Adv
          1 2 B00813GRG4 A1D87F6ZCVE5NK
                                              Natalia
                                              Corres
          2 3 B000LQOCH0
                            ABXLMWJIXXAIN
                                                                                          4 1219017600
                                             "Natalia
                                             Corres"
In [12]: # Convert scores into positive and negetive sentiments using some threshold
         df_c['Sentiment'] = np.where(df_c['compound'] >= 0 , 'Positive', 'Negative')
         df_c.head(5)
Out[12]:
                  ProductId
                                    UserId ProfileName HelpfulnessNumerator HelpfulnessDenominator Score
                                                                                                  Time Su
          0 1 B001E4KFG0 A3SGXH7AUHU8GW
                                                                                          5 1303862400
                                           delmartian
                                                                                          1 1346976000 Adv
          1 2 B00813GRG4 A1D87F6ZCVE5NK
                                                                  0
                                               dll pa
                                              Natalia
                                              Corres
          2 3 B000LQOCH0
                                                                  1
                                                                                           4 1219017600
                            ABXLMWJIXXAIN
                                             "Natalia
                                             Corres"
                                                                                           2 1307923200
          3 4 B000UA0QIQ A395BORC6FGVXV
                                                                  3
                                                Karl
                                           Michael D.
          4 5 B006K2ZZ7K A1UQRSCLF8GW1T
                                                                  0
                                                                                           5 1350777600 Gre
                                           Bigham "M.
                                             Wassir"
In [13]: result=df_c['Sentiment'].value_counts()
          result.plot(kind='bar', rot=0, color=['plum', 'cyan']);
          500000
          400000
          300000
          200000
          100000
               0
                         Positive
                                                Negative
In [14]: !pip install wordcloud
         Requirement already satisfied: wordcloud in c:\users\hp\anaconda3\lib\site-packages (1.8.1)
         Requirement already satisfied: matplotlib in c:\users\hp\anaconda3\lib\site-packages (from wo
         rdcloud) (3.2.2)
         Requirement already satisfied: pillow in c:\users\hp\anaconda3\lib\site-packages (from wordcl
         oud) (7.2.0)
         Requirement already satisfied: numpy>=1.6.1 in c:\users\hp\anaconda3\lib\site-packages (from
         wordcloud) (1.18.5)
         Requirement already satisfied: pyparsing!=2.0.4,!=2.1.2,!=2.1.6,>=2.0.1 in c:\users\hp\anacon
         da3\lib\site-packages (from matplotlib->wordcloud) (2.4.7)
         Requirement already satisfied: cycler>=0.10 in c:\users\hp\anaconda3\lib\site-packages (from
         matplotlib->wordcloud) (0.10.0)
         Requirement already satisfied: kiwisolver>=1.0.1 in c:\users\hp\anaconda3\lib\site-packages
         (from matplotlib->wordcloud) (1.2.0)
         Requirement already satisfied: python-dateutil>=2.1 in c:\users\hp\anaconda3\lib\site-package
In [17]: | from wordcloud import WordCloud
         from wordcloud import STOPWORDS
In [18]: df.columns
Out[18]: Index(['Id', 'ProductId', 'UserId', 'ProfileName', 'HelpfulnessNumerator',
                'HelpfulnessDenominator', 'Score', 'Time', 'Summary', 'Text'],
               dtype='object')
In [19]: | df.Score.value_counts()
Out[19]: 5
              363122
               80655
               52268
         3
               42640
         2
               29769
         Name: Score, dtype: int64
In [20]: sns.countplot(data = df, x = 'Score')
Out[20]: <matplotlib.axes._subplots.AxesSubplot at 0x1e9ee191be0>
             350000
             300000
             250000
             200000
             150000
             100000
              50000
                  0
                                 2
                                          3
                                                            5
                                                   4
                                       Score
In [23]: # Create a new data frame "reviews" to perform exploratory data analysis upon that
         reviews = df
         # Dropping null values
         reviews.dropna(inplace=True)
In [24]: | score_1 = reviews[reviews['Score'] == 1]
         score_2 = reviews[reviews['Score'] == 2]
         score_3 = reviews[reviews['Score'] == 3]
         score_4 = reviews[reviews['Score'] == 4]
         score_5 = reviews[reviews['Score'] == 5]
In [25]: | reviews_sample = pd.concat([score_1, score_2, score_3, score_4, score_5], axis=0)
         reviews_sample.reset_index(drop=True,inplace=True)
In [26]: #Wordcloud function's input needs to be a single string of text.
         # concatenating all Summaries into a single string.
         # similarly you can build for Text column
         reviews_str = reviews_sample.Summary.str.cat()
         wordcloud = WordCloud(background_color='white').generate(reviews_str)
         plt.figure(figsize=(10,10))
         plt.imshow(wordcloud,interpolation='bilinear')
         plt.axis("off")
         plt.show()
            buy,
                      otreat price little snack
           Φ
          lovecoff
                                                                        cup
           sgop
                                                   ent food
                                                                        Great product
In [27]: # Now let's split the data into Negative (Score is 1 or 2) and Positive (4 or 5) Reviews.
         negative_reviews = reviews_sample[reviews_sample['Score'].isin([1,2]) ]
         positive_reviews = reviews_sample[reviews_sample['Score'].isin([4,5]) ]
         # Transform to single string
         negative_reviews_str = negative_reviews.Summary.str.cat()
         positive_reviews_str = positive_reviews.Summary.str.cat()
In [28]: | wordcloud_negative = WordCloud(background_color='white').generate(negative_reviews_str)
         wordcloud_positive = WordCloud(background_color='black').generate(positive_reviews_str)
         # Plot
         fig = plt.figure(figsize=(10,10))
         ax1 = fig.add_subplot(211)
         ax1.imshow(wordcloud_negative,interpolation='bilinear')
         ax1.axis("off")
         ax1.set_title('Reviews with Negative Scores',fontsize=20)
Out[28]: Text(0.5, 1.0, 'Reviews with Negative Scores')
                        Reviews with Negative Scores
                      stale disappointed best
                                                       sugar Ma
                                               eat
                                           .∞x ca
                                                      one
                                             Terrible
In [29]: fig = plt.figure(figsize=(10,10))
         ax2 = fig.add_subplot(212)
         ax2.imshow(wordcloud_positive,interpolation='bilinear')
         ax2.axis("off")
         ax2.set_title('Reviews with Positive Scores', fontsize=20)
         plt.show()
                         Reviews with Positive Scores
```

Do

Do

In []: In []: