



Dr. V. N. Bedekar Institute of Management Studies, Thane
Teaching Learning Plan - MMS
Academic Year: 2021-2022

Programme: MMS Semester: I

Period: December 2021 – March 2022

Course Code: MMS-1-C-01

Name of the subject: Perspective Management (Vashisth Class)

Maximum marks: 100 (60+40)

No. of Sessions: 14 (Total 40 hrs)

Name of the Faculty: Prof. Krupal K. Punjani

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Email: kpunjani@vpmthane.org

Program Outcomes (PO)

1. Apply knowledge of management theories and practices to solve business problems.
2. Foster analytical and critical thinking abilities for data-based decision making.
3. Ability to develop Value-based Leadership.
4. Ability to understand, analyze and communicate global, economic, legal, and ethical aspects of business.
5. Ability to lead themselves and others in the achievement of organizational goals, contributing effectively to a team environment.
6. Ability to develop entrepreneurial skills keeping in mind socially-sensitive and innovative approaches.

Course Outcomes (CO)

1. Recall the fundamental terminologies and theories of management
2. Explain the concepts taught in the course of Perspective Management
3. Apply management and leadership functions, career management, crisis and change management in different scenarios.
4. Analyze leadership levels in organisational context and various relevant issues in management through book review.
5. Evaluate different managerial styles in context of business scenarios.
6. Create goals for personal success factors and develop vision and mission statements as an essential element of organisational success factors.

Text Books:

- T1. Principles and Practices of Management - by Dr Kiran Nerkar and Dr Vilas Chopde
- T2. Principles of Management – by Davar
- T3. Essentials of Management – by Koontz & Weihrich
- T4. Strategic Management Dynamics – by Kim Warren
- T5. Principles of Management – by Tripathi & Reddy

Reference Books:

- R1. The Leader Within – Drea Zigarmi, Michael O’ Connor, Ken Blanchard, Carl Edeburn
- R2. The Action-Centred Leadership – John Adair
- R3. Good to Great – Jim Collins
- R4. Management – a competency building approach – Heil Reigel / Jackson/ Slocum
- R5. The Mind and its Control – Swami Budhananda
- R6. Management – a competency building approach – HeilReigel / Jackson/ Slocum
- R7. Strategic Management – by Hitt, Ireland & Hoskisson



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A. Plan:

| Session No. | Planned Date | Topic | Ref. Study Material | Course Outcomes |
|--------------------|----------------------|---|---|------------------------|
| 1 | 27 th Dec | Introduction to Perspective Management, Overview of Management, Importance of Planning, Fundamentals of Personal Success | R1 (Chapter 1) | CO1 & CO2 |
| 2 | 3 rd Jan | Fundamentals of Personal and Organizational Success, Vision, Mission & Values | R1 (Chapter 1) | CO1 & CO2 |
| 3 | 10 th Jan | Fundamentals of personal Leadership, Leadership functions and corresponding skills required | T3 (Chapter 15) | CO1, CO2 & CO3 |
| 4 | 17 th Jan | Team Presentations on analysis and development of Vision & Mission Statements | NA | CO4 & CO6 |
| 5 | 24 th Jan | Managing your career and understanding organisational dynamics, Management – Science, Theory and Practice Evolution of Management | HBR Article - A Simple Way to Map Out Your Career Ambitions - https://hbr.org/2018/11/a-simple-way-to-map-out-your-career-ambitions T3 (Chapter 1 & 2) | CO2 & CO3 |
| 6 | 31 st Jan | Functions of Management, Nature and Purpose of Planning, Objectives, Strategies, Policies and Planning Premises, Decision making, Global Planning | T3 (Chapter 4 & 5) | CO1, CO2 & CO3 |
| 7 | 7 th Feb | Internal Test Management in Adversities, Crisis Management | T3 (Chapter 13) T5 (Chapter 20) | CO2 & CO3 |
| 8 | 14 th Feb | Social Responsibility, Ethics and Sustainable Development | T3 (Chapter 2) | |
| 9 | 21 st Feb | Mind control and spiritual Quotient – (Guest Session) | R5 | |



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|----|----------------------|---|--|---------------------|
| 10 | 28 th Feb | Roles and Responsibilities of a Manager, Managerial styles, Management vs. Leadership, Understanding Level 5 Leadership | T3 (Chapter 1 & 15) | CO2, CO3, CO4 & CO5 |
| 11 | 7 th Mar | Strategic Management – Definition, classes of decisions, levels of decision, Strategy, Role of different Strategists, Relevance of Strategic Management and its benefits, Strategic Management in India | R7 (Chapter 1) | CO1 & CO2 |
| 12 | 14 th Mar | Change Management; Total Quality Management | T3 (Chapter 13 & 20), T5 (Chapter 19) | CO1, CO2 & CO3 |
| 13 | 21 st Mar | Team Presentations on Book reviews | NA | CO4 |
| 14 | 28 th Mar | Team Presentations on Book reviews | NA | CO4 |



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B. Practical Approach: Other activities

| Sr. No. | Activity Name | Topic Covered | Learning Outcomes | Source |
|----------------|----------------------|---|---|--|
| 1 | Case study | 1. Mr. Narayan Murthy's leadership journey at Infosys 2. Reliance – Mukesh Ambani Vs. Anil Ambani 3. Mumbai Dabbawalas 4. Why Nokia Failed? 5. Mahindra Jeep 6. Where did Ahmad go wrong? 7. A skill building exercise – Rajiv Beri's diary 8. Hotel Taj 9. Maggi Crisis Case (group Presentation) 10. Cadbury Worms Case (group Presentation) 11. Hasbro | Personal & Organizational Leadership Organizational Success Leadership & Team Failure Importance of Encouraging Creativity Decision making Managerial roles and Skills Crisis Management Managing Change | Different online articles, contents and videos were referred |
| 2 | Academic Projects | 1. Analysis & Development of Vision & Mission statements 2. Book reviews of relevant business management books | Gaining insights on the Practical aspects of management | |
| 3 | Group Discussion | | | |



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|---|---------------------------------------|--|--|-------------|
| 4 | Role Play | | | |
| 5 | Industry Visit | | | |
| 6 | Business Quiz / Business News sharing | | | |
| 7 | Videos / Simulation | <ul style="list-style-type: none">• TOI Lead India• Narayan Murthy's Interview with BBC• Reliance Vs. Reliance ADAG• Leadership lessons from Dr. APJ Abdul Kalam• Leadership lessons from MS Dhoni | | YouTube.com |
| 8 | Use of Software and Labs | | | |
| 9 | Any other activity | | | |

C. Pedagogical Initiative adopted:

- Analysis of sectorwise Vision & Mission statements of top organizations and developing Vision & Mission statements of a hypothetical organization.
- Designing Goals for personal success from six different perspectives.
- Book Reviews of Motivational & Practical Management Books as a part of students Presentations.
- Guest session on Mind Control from corporate trainer

D. Industrial sector focused through the course:

Perspective Management subject being a general management subject, it focuses on developing foundation for management concepts, and therefore linked with all the industry sectors.

E. Types of job profile available in the sector:

Management Trainee

F. Skill sets for the given job profiles as learning outcomes of the course:

Basic understanding of Management; Team working, Understanding personal and organizational goals



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G. Gap identified from University Curriculum:

| S. no. | Gap Identified | Action taken to bridge the gap |
|---------------|--|---|
| 1 | Functions of Management, other than Planning have not been covered | The same has been included in Session 6 |
| 2 | | |
| 3 | | |

Prepared by:
Faculty

Approved by:
Specialisation Head

Date:

Date:

Execution:

| Se ssi on No . | Plann ed Dates as per TLP | Planned Topic/ Contents as per TLP | Course Outco mes (Write Numbe r) | Actual Date | Actual Topic / Content covered | Num ber of Stud ents Pres ent | CR Signature Remark with Deviation (If Any) |
|---------------------------------------|--|---|---|------------------------|---|--|--|
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Evaluation:

| Component | Details | Marks |
|---|-----------------------------------|--------------|
| Attendance and Class Room Participation | Mandatory | 10 |
| Mid Term Test | Mandatory (MCQ, Descriptive, etc) | 10 |
| Individual + Group Project | Mandatory | 10 |
| Group Presentations | Mandatory | 10 |
| Final Exam | Mandatory | 60 |

Comments / Suggestions / Recommendations:

Suggestions (if any) to students on subject related Certificate/Diploma or Add-on program: -

Signature of Faculty

Signature of Co-ordinator