

SHREYA PAREKH

West New York, NJ 07093 | 516-779-9322 | shreyaparekh685@gmail.com

Professional Summary

Experienced Software Developer with 3+ years in full-cycle development of enterprise web and client-server applications. Proficient in front-end technologies including HTML, CSS, JavaScript (ES6+), TypeScript, Angular, React, Bootstrap, and Sass, with backend experience in Node.js, Java, and CMS platforms like Shopify and WordPress. Solid foundation in structured programming (C, C++, C#, Java) and strong skills in responsive UI/UX, REST API integration, and scalable code architecture. Adept at working in Agile teams, managing production environments, and communicating technical solutions effectively.

Portfolio: [Portfolio](#) | LinkedIn: [LinkedIn](#)

Skills

- **Front-End:** HTML, CSS, JavaScript, ES6, TypeScript, Angular, React, Bootstrap, Material, Less, Sass.
- **Prototyping & Design Tools:** Figma and Adobe XD.
- **Frameworks/Libraries:** Proficient in Angular15+, ReactJS, Vue.js, Bootstrap, Material.
- **Programming Languages:** Java, C++, C#, Python (certified), JavaScript, TypeScript, HTML5, CSS3.
- **Database Management Software:** PostgreSQL, MySQL, MongoDB
- **APIs:** Integration and consumption of RESTful services and legacy network services.
- **Version Control:** Proficient in Git, SVN for version control and collaboration.
- **CMS & E-Commerce:** Shopify, WordPress.
- **CI/CD:** Familiar with Jenkins for continuous integration and deployment.
- **Code Quality:** Experience with ESLint/TSLint for code quality and standards.

Work Experience

UX/UI & Fullstack Developer
Pushpak Consulting

May 2023 to Current

Project Title: JewelMarketer – Digital Marketing & Campaign Management Platform

Developed a full-stack digital marketing and customer engagement platform for DMS jewelry retailers. The system enables marketing teams to launch personalized campaigns, segment customers based on purchase behavior, and analyze campaign performance in real-time.

Key Contributions:

- Designed and implemented RESTful APIs using Spring Boot for campaign management, customer segmentation, and analytics.
- Built a responsive, role-based Angular dashboard for campaign creation, scheduling, and reporting.

- Modeled customer and campaign data using MongoDB, enabling flexible targeting and real-time insights.
- Integrated JWT-based authentication and Spring Security for secure access control across admin and marketing roles.
- Developed dynamic reports and visualizations using Chart.js, including email open rates, click-through rates, and conversion tracking.
- Implemented embedded lead generation forms and auto-responder logic for customer acquisition.
- Used Swagger/OpenAPI for API documentation to support collaboration across frontend and backend teams.
- **Tech Stack:** Angular, Spring Boot, Java 17, MongoDB, Spring Security, JWT, Swagger, Chart.js

Software Developer, Front-End Development Lemon Technologies

April 2021 to Apr 2023

Project Title : Diatech-SGI

Company Overview: Here, I worked as a developer in an agile team that develops and maintains retail life cycle management software for Diamond/Gems. It is a web-based software that has global client/user base, Offering features such as inventory tracking and management, Sales order management, Sales analysis & optimization tools, Client on-boarding, etc.

Key Contributions:

- Requirement & technical analysis, defining deliverables.
- Designing UI, coding UI modules and components, injecting APIs/Services, Integrating & testing end- to- end product.
- Communication with Business and different teams, handling Business requests / enhancements.
- Active Production Support, next generation app's development & testing.
- Performing Production Implementations / Releases.
- Used for software development Angular14+, creating custom components, directives, decorators, and services to interface with both restful and legacy network services.
- Used Angular and implemented with animations, routing, and states.
- Solid experience in using React lifecycle methods and developing react components stateful and stateless, higher order components.
- Used ReactJS with Redux to separate the data and presentation layer. Utilized Redux stores to handle the states and update the UI.
- Designed dynamic and browser compatible pages using HTML5, CSS3, jQuery.js and Vue.js.
- Developed code to call the web service/APIs to fetch the data and populate on the UI.
- Developed fully responsive web application using bootstrap, material frameworks and writing media queries.
- Setup Jasmine for UNIT and Functional Testing of JavaScript.
- Performing KTs.
- **Tech Stack:** Angular 13+, JavaScript, TypeScript, Karma, Protector test engine, Ext.js, Node.js,HTML,CSS,Bootstrap,Swagger,SVN,Git,Jira,etc.

Web Developer, Front-End Development

Feb 2021 to April 2021

Cirkel Studio

- Develop and maintain shopify websites.
- Assisted in implementing new features.
- Work closely with the design team to ensure website aesthetics.
- Conducted website testing and resolved bugs.
- Coded websites using HTML, CSS, JavaScript, jQuery, Ajax, and Shopify liquid languages.

Education

Bachelor of Engineering, Computer Science Engineering

Gujarat Technological University – Ahmedabad, India

Jan 2021

Diploma in Computer Engineering

Gujarat Technological University – Ahmedabad, India

May 2018

Certifications

- Figma for UX Design, LinkedIn Learning, 07/24, Gained expertise in using Figma for creating user-centric designs, including wireframes, prototypes, and design systems.
- Building a Reactive App with Angular and Spring Boot 2, LinkedIn Learning, 07/24, Learned to build responsive and scalable web applications using Angular for the frontend and Spring Boot 2 for the backend, incorporating reactive programming principles.
- Data Science Architecture, iNeuron, 05/20
- Python for Data Science, iNeuron, 05/20
- Create Your First Python Program, Coursera, 06/20
- Getting Started with AWS Machine Learning, Coursera, 05/20

Accomplishments

- Recognized as an employee of the year for two consecutive years at previous employment.
- Gold medalist in bachelor's degree.
- Best student award in High School.
- Recognized & awarded for sport: Badminton.