Python Version - 3.7.0

Packages required for executing the code

```
In [1]: # ! pip install bs4
# ! pip install contractions
# ! pip install pandas
# ! pip install numpy
# ! pip install matplotlib
# ! pip install emoji
# ! pip install textblob
# ! pip install unicodedata2
# ! pip install nltk
# ! pip install scikit-learn

# nltk.download('wordnet')
# nltk.download('words')
```

```
In [2]: import pandas as pd
        import numpy as np
        import matplotlib.pyplot as plt
        import re
        from bs4 import BeautifulSoup
        import contractions
        import emoji
        from textblob import TextBlob
        from textblob import Word
        from unicodedata import normalize
        import nltk
        from nltk.corpus import words
        from nltk.corpus import stopwords
        from nltk.stem import WordNetLemmatizer
        from nltk.corpus import wordnet
        from nltk.stem import PorterStemmer
        from nltk import word tokenize, pos tag
        from nltk.tokenize import sent_tokenize
        from sklearn.feature extraction.text import TfidfVectorizer
        from sklearn.naive_bayes import MultinomialNB
        from sklearn.linear_model import LogisticRegression
        from sklearn.svm import LinearSVC
        from sklearn.preprocessing import StandardScaler
        from sklearn.pipeline import make pipeline
        from sklearn.model selection import train test split
        from sklearn.linear model import Perceptron
        from sklearn.metrics import classification report
        from sklearn.preprocessing import MaxAbsScaler
        from sklearn.feature selection import SelectKBest
        pd.options.display.max colwidth = 500
        import warnings
        warnings.filterwarnings("ignore")
```

Dataset Preparation

Read Data

Data is read from data.tsv file using pandas read csv function

Keep Reviews and Ratings

Drop all columns other than review_body and ratings.

NOTE:

Data sampling to keep 20000 samples from each class is performed after data cleaning to avoid nan values in review body. Train and test split is performed after generating tf-idf features

Average length of Reviews before Data Cleaning

Average Length of Review before Data Cleaning: 176.38960904441382

Data Cleaning

Data cleaning techniques that have been used are listed below -

- 1. Drop data that have nan values in star_rating or reviews column
- 2. Convert star_rating column to integer
- 3. Convert reviews to lower case
- 4. Remove html tags
- 5. Remove external links and urls
- 6. Remove extra spaces
- 7. Remove accents
- 8. Process Emojis
- 9. Expand Contractions
- 10. Remove non alphabetical characters
- 11. Spell correction

Drop data that have nan values in star_rating or reviews column

```
In [6]: amazon_reviews = amazon_reviews[amazon_reviews['star_rating'].notna()]
amazon_reviews = amazon_reviews[amazon_reviews['reviews'].notna()]
```

Convert star_rating column to integer

star_rating column has values 1, 2, 3, 4, 5, "1", "2", "3", "4", "5". All values are being converted to integers.

Convert reviews to lower case

```
In [8]: reviews_sampled = amazon_reviews.copy()
reviews_sampled['reviews'] = reviews_sampled['reviews'].str.lower()
```

Remove html tags

Regex checks for reviews containing string characters within such braces <> and replaces with white space. Example -

```
<\html>, <\br>
```

Remove external links and urls

Regex checks for reviews containing string characters with http and replaces with white space

Remove extra spaces

All extra spaces, white spaces, tabs etc are reduced down to single white space

Remove accents

Removes the accents from a string, converting them to their corresponding non-accented ASCII characters. Example -

```
à, á, â, ã, ä, å -> a
```

Any of the characters on left will be changed to "a" after accents removal

Process emojis

Emoji python package is used to convert emojis to text Example -

```
👍 - thumbs up
```

Some text emojis are converted using regex matching and replace Example -

:) - Happy

:(- sad, angry

```
In [13]: reviews_sampled['reviews'] = reviews_sampled['reviews'].apply(
             lambda x: emoji.demojize(x))
         reviews_sampled["reviews"].replace(to_replace=r';\(',
                                             value='sad, angry',
                                             regex=True, inplace = True)
         reviews_sampled["reviews"].replace(to_replace=r';-\(',
                                             value='sad, angry',
                                             regex=True, inplace = True)
         reviews_sampled["reviews"].replace(to_replace=r':\(',
                                             value='sad, angry',
                                             regex=True, inplace = True)
         reviews_sampled["reviews"].replace(to_replace=r':-\(',
                                             value='sad, angry',
                                             regex=True, inplace = True)
         reviews_sampled["reviews"].replace(to_replace=r':\'\(',
                                             value='sad, angry',
                                             regex=True, inplace = True)
         reviews_sampled["reviews"].replace(to_replace=r';\'\(',
                                             value='sad, angry',
                                             regex=True, inplace = True)
         reviews_sampled["reviews"].replace(to_replace=r';*\(',
                                             value='sad, angry',
                                             regex=True, inplace = True)
         reviews sampled["reviews"].replace(to replace=r':\)',
                                             value='Happy', regex=True,
                                             inplace = True)
         reviews sampled["reviews"].replace(to replace=r':\'\)',
                                             value='Happy', regex=True,
                                             inplace = True)
         reviews sampled["reviews"].replace(to replace=r';\)',
                                             value='Happy', regex=True,
                                             inplace = True)
         reviews sampled["reviews"].replace(to replace=r':-\)',
                                             value='Happy', regex=True,
                                             inplace = True)
         reviews sampled["reviews"].replace(to replace=r';-\)',
                                             value='Happy', regex=True,
                                             inplace = True)
         reviews sampled["reviews"].replace(to replace=r';-\)',
                                             value='Happy', regex=True,
                                             inplace = True)
         reviews sampled["reviews"].replace(to replace=r':o\)',
                                             value='Happy', regex=True,
                                             inplace = True)
         reviews sampled["reviews"].replace(to replace=r';o\)',
                                             value='Happy', regex=True,
                                             inplace = True)
         reviews sampled["reviews"].replace(to replace=r';0\)',
                                             value='Happy', regex=True,
                                             inplace = True)
         reviews sampled["reviews"].replace(to replace=r';0\)',
                                             value='Happy', regex=True,
                                             inplace = True)
```

```
reviews sampled["reviews"].replace(to replace=r':=\)',
                                   value='Happy', regex=True,
                                   inplace = True)
reviews sampled["reviews"].replace(to replace=r';=\)',
                                   value='Happy', regex=True,
                                   inplace = True)
reviews_sampled["reviews"].replace(to_replace=r':^\)',
                                   value='Happy', regex=True,
                                   inplace = True)
reviews sampled["reviews"].replace(to replace=r':d\)',
                                   value='Happy', regex=True,
                                   inplace = True)
reviews sampled["reviews"].replace(to replace=r':0\)',
                                   value='Happy', regex=True,
                                   inplace = True)
reviews_sampled["reviews"].replace(to_replace=r':~\)',
                                   value='Happy', regex=True,
                                   inplace = True)
reviews_sampled["reviews"].replace(to_replace=r';*\)',
                                   value='Happy', regex=True,
                                   inplace = True)
```

Expand contractions

Contractions python library is used to remove contractions. Along with this, manually some contractions are removed based on regex pattern matching. Example -

```
don't -> do not didn't -> did not
```

Remove non alphabetical characters

Spell Correction

Some words that have extra letters are first fixed. Example - Happpppyyyyy -> Happy Amaaazzzzing -> Amazing

Finally, Textblob python package is used on all tokens for spell correction. Example - hapy -> Happy

Average length of Reviews after Data Cleaning

Average Length of Review after Data Cleaning: 170.99218054866907

Average length of Reviews before and after Data Cleaning:

176.38960904441382,170.99218054866907

Pre-processing ¶

Remove the stop words

Stop words are removed from reviews using nltk package stopwords list for English language

Drop reviews with 0 word count

In [20]: def getReviewWordCount(text):

Removal of stop words can lead to review character length / word count reduce to 0. These reviews are dropped.

```
return len(text.split())

processed_samples['review_word_count'] = np.array(
    processed_samples['reviews'].apply(
    getReviewWordCount))

print("Number of reviews with review length 0 : " +
    str(len(
        processed_samples[processed_samples['review_word_count'] == 0]
        )))

Number of reviews with review length 0 : 1752

In [21]: processed_samples.drop(processed_samples[
    processed_samples['review_word_count'] == 0].index,
        inplace = True)
```

We select 20000 reviews randomly from each rating class.

```
In [22]: testsample = processed samples.copy()
In [23]: sample count = 20000
         testsample = testsample.groupby('star rating').apply(
             lambda x: x.sample(
                 n=sample count,
                 random state=12)).reset index(drop = True)
         testsample.groupby(['star rating'])['star rating'].count()
Out[23]: star_rating
              20000
         1
              20000
         2
         3
              20000
              20000
         4
              20000
         Name: star_rating, dtype: int64
```

Perform lemmatization

Lemmatization is performed after pos tagging the words. Pos tags used are -

```
1. J - Adjective
```

- 2. V Verb
- 3. N Noun
- 4. R Adverb

Average length of Reviews after Data Preprocessing

Average Length of Review after Data Preprocessing: 106.50036

Average length of Reviews before and after Data Preprocessing:

170.99218054866907,106.50036

TF-IDF Feature Extraction

TfidfVectorizer from sklearn python package is used. Some of the paramters set are -

1. analyzer: Set as word which specifies that each word is a token

- 2. ngram_range : Set as (1,3). This creates token of length 1, 2 and 3 also called as unigrams, bigrams and trigrams
- 3. max_df: 0.75 specifies that any word thats present in 75% of the reviews should be ignored as they do not carry any useful information
- 4. min_df: 2 specifies that any word thats present in lower that 2% of the reviews should be ignored as they do not carry any useful information
- 5. max_features: Maximum number of features to retain. This is decided based on term frequency value of the words

Train Test Split

We split data into 80% train and 20% test

Perceptron

Perceptron function from sklearn python package is used.

max_features is set as 8000 as this gave comparatively better results. The scores dropped when the number of features used were increased further

MaxAbsScaler is used. This works well with sparse matrices. This estimator scales and translates each feature individually such that the maximum absolute value of each feature in the training set will be 1.0.

```
In [29]: X train, X test, y train, y test = data split(8000)
         perceptron clf = make pipeline(MaxAbsScaler(),
                                        Perceptron(random_state=42,
                                                    tol=1e-5,
                                                    class_weight = 'balanced'))
         perceptron_clf.fit(X_train, y_train)
         per_score = perceptron_clf.score(X_test, y_test)
         y_test_pred = perceptron_clf.predict(X_test)
         report = classification_report(y_test, y_test_pred)
         print(report)
         report = classification_report(y_test,
                                        y_test_pred,
                                        output dict = True)
         class_1_precision = report["1"]["precision"]
         class 1 recall = report["1"]["recall"]
         class_1_f1 = report["1"]["f1-score"]
         class 2 precision = report["2"]["precision"]
         class_2_recall = report["2"]["recall"]
         class_2_f1 = report["2"]["f1-score"]
         class_3_precision = report["3"]["precision"]
         class_3_recall = report["3"]["recall"]
         class 3 f1 = report["3"]["f1-score"]
         class_4_precision = report["4"]["precision"]
         class 4 recall = report["4"]["recall"]
         class 4 f1 = report["4"]["f1-score"]
         class 5 precision = report["5"]["precision"]
         class 5 recall = report["5"]["recall"]
         class_5_f1 = report["5"]["f1-score"]
         average precision = report["macro avg"]["precision"]
         average recall = report["macro avg"]["recall"]
         average_f1 = report["macro avg"]["f1-score"]
         print(str(class 1 precision) + ","
               + str(class 1 recall) + "," + str(class 1 f1))
         print(str(class_2_precision) + ","
               + str(class 2 recall) + "," + str(class 2 f1))
         print(str(class 3 precision) + ","
               + str(class_3_recall) + "," + str(class_3_f1))
         print(str(class 4 precision) + ","
               + str(class_4_recall) + "," + str(class_4_f1))
         print(str(class_5_precision) + ",
               + str(class_5_recall) + "," + str(class_5_f1))
         print(str(average_precision) + ","
               + str(average_recall) + "," + str(average_f1))
                                                               t
```

	precision	recall	f1-score	support
1	0.51	0.56	0.53	4000
2	0.35	0.31	0.33	4000
3	0.33	0.35	0.34	4000
4	0.37	0.36	0.37	4000
5	0.55	0.55	0.55	4000

accuracy			0.43	20000
macro avg	0.42	0.43	0.42	20000
weighted avg	0.42	0.43	0.42	20000

- 0.5066726984845058, 0.56, 0.5320033250207814
- 0.35339861751152074,0.30675,0.3284261241970022
- 0.33294117647058824,0.35375,0.343030303030303
- 0.37220652453120984,0.36225,0.36716077537058156
- 0.5509586276488395,0.546,0.5484681064791562
- 0.4232355289293328,0.42575,0.4238177268195649

SVM

LinearSVC function from sklearn python package is used.

max_features is set as 2000 as this gave comparatively better results. The scores dropped when the number of features used were increased further

```
In [30]:
         X_train, X_test, y_train, y_test = data_split(2000)
         svm linear clf = LinearSVC(random state=12, tol=1e-5,
                                    max_iter = 20000, class_weight = 'balanced')
         svm_linear_clf.fit(X_train, y_train)
         svm_score = svm_linear_clf.score(X_test, y_test)
         y test pred = svm_linear_clf.predict(X_test)
         report = classification_report(y_test, y_test_pred)
         print(report)
         report = classification_report(y_test, y_test_pred, output_dict = True)
         class 1 precision = report["1"]["precision"]
         class_1_recall = report["1"]["recall"]
         class_1_f1 = report["1"]["f1-score"]
         class_2_precision = report["2"]["precision"]
         class_2_recall = report["2"]["recall"]
         class 2 f1 = report["2"]["f1-score"]
         class_3_precision = report["3"]["precision"]
         class 3 recall = report["3"]["recall"]
         class 3 f1 = report["3"]["f1-score"]
         class_4_precision = report["4"]["precision"]
         class_4_recall = report["4"]["recall"]
         class_4_f1 = report["4"]["f1-score"]
         class_5_precision = report["5"]["precision"]
         class_5_recall = report["5"]["recall"]
         class 5 f1 = report["5"]["f1-score"]
         average precision = report["macro avg"]["precision"]
         average recall = report["macro avg"]["recall"]
         average f1 = report["macro avg"]["f1-score"]
         print(str(class 1 precision) + ","
               + str(class_1_recall) + "," + str(class_1_f1))
         print(str(class_2_precision) + ","
               + str(class_2_recall) + "," + str(class_2_f1))
         print(str(class_3_precision) + ","
               + str(class 3 recall) + "," + str(class 3 f1))
         print(str(class_4_precision) + ","
               + str(class 4 recall) + "," + str(class 4 f1))
         print(str(class 5 precision) + ","
               + str(class_5_recall) + "," + str(class_5_f1))
         print(str(average_precision) + ","
               + str(average_recall) + "," + str(average_f1))
```

	precision	recall	f1-score	support
1 2	0.55	0.67 0.34	0.60 0.37	4000 4000
3	0.42	0.33	0.37	4000
4 5	0.46 0.61	0.42 0.74	0.44 0.67	4000 4000
accuracy			0.50	20000
macro avg weighted avg	0.49 0.49	0.50 0.50	0.49 0.49	20000 20000

```
0.5458966565349544,0.6735,0.6030218242865137
0.4035767511177347,0.3385,0.3681849082256968
0.4210028382213813,0.33375,0.37233300794868224
0.45905231443440153,0.419,0.4381126650111097
0.6057692307692307,0.74025,0.6662916291629163
0.48705955821554053,0.501,0.4895888069269837
```

Logistic Regression

LogisticRegression function from sklearn python package is used.

max_features is set as 20000 as this gave comparatively better results. The scores dropped when the number of features used were increased further

```
In [31]: X train, X test, y train, y test = data split(20000)
         logistic regression clf = LogisticRegression(max iter=30000,
                                                       tol=1e-5,
                                                       random_state=42,
                                                       solver='saga',
                                                       class_weight = 'balanced')
         logistic_regression_clf.fit(X_train, y_train)
         log score = logistic regression clf.score(X test, y test)
         y test pred = logistic regression_clf.predict(X_test)
         report = classification_report(y_test, y_test_pred)
         print(report)
         report = classification report(y test, y test pred, output dict = True)
         class_1_precision = report["1"]["precision"]
         class_1_recall = report["1"]["recall"]
         class 1 f1 = report["1"]["f1-score"]
         class_2_precision = report["2"]["precision"]
         class 2 recall = report["2"]["recall"]
         class 2 f1 = report["2"]["f1-score"]
         class_3_precision = report["3"]["precision"]
         class_3_recall = report["3"]["recall"]
         class_3_f1 = report["3"]["f1-score"]
         class_4_precision = report["4"]["precision"]
         class_4_recall = report["4"]["recall"]
         class 4 f1 = report["4"]["f1-score"]
         class 5 precision = report["5"]["precision"]
         class 5 recall = report["5"]["recall"]
         class 5 f1 = report["5"]["f1-score"]
         average_precision = report["macro avg"]["precision"]
         average recall = report["macro avg"]["recall"]
         average f1 = report["macro avg"]["f1-score"]
         print(str(class 1 precision) + ","
               + str(class_1_recall) + "," + str(class_1_f1))
         print(str(class 2 precision) + ",
               + str(class_2_recall) + "," + str(class_2_f1))
         print(str(class_3_precision) + ","
               + str(class 3 recall) + "," + str(class 3 f1))
         print(str(class_4_precision) + ",
               + str(class_4_recall) + "," + str(class_4_f1))
         print(str(class_5_precision) + ","
               + str(class 5 recall) + "," + str(class 5 f1))
         print(str(average_precision) + ","
               + str(average recall) + "," + str(average f1))
```

	precision	recall	f1-score	support
1	0.59	0.63	0.61	4000
2	0.41	0.39	0.40	4000
3	0.41	0.39	0.40	4000
4	0.48	0.45	0.46	4000
5	0.65	0.70	0.67	4000
accuracy			0.51	20000

macro	avg	0.51	0.51	0.51	20000
weighted	avg	0.51	0.51	0.51	20000

```
0.5863109048723898,0.63175,0.6081829121540313
0.4105235738473561,0.394,0.40209210358464087
0.41315300981172104,0.3895,0.40097799511002447
0.4790450928381963,0.4515,0.4648648648648649
0.6503480278422273,0.70075,0.6746089049338146
0.5078761218423782,0.5135,0.5101453561294752
```

Naive Bayes

MultinomialNB function from sklearn python package is used.

max_features is set as 20000 as this gave comparatively better results. The scores dropped when the number of features used were increased further

```
In [32]: X train, X test, y train, y test = data split(20000)
         mnb clf = MultinomialNB()
         mnb_clf.fit(X_train, y_train)
         naive_score = mnb_clf.score(X_test, y_test)
         y_test_pred = mnb_clf.predict(X_test)
         report = classification report(y test, y test pred)
         print(report)
         report = classification_report(y_test, y_test_pred, output_dict = True)
         class 1 precision = report["1"]["precision"]
         class 1 recall = report["1"]["recall"]
         class_1_f1 = report["1"]["f1-score"]
         class_2_precision = report["2"]["precision"]
         class_2_recall = report["2"]["recall"]
         class_2_f1 = report["2"]["f1-score"]
         class_3_precision = report["3"]["precision"]
         class_3_recall = report["3"]["recall"]
         class 3 f1 = report["3"]["f1-score"]
         class_4_precision = report["4"]["precision"]
         class_4_recall = report["4"]["recall"]
         class_4_f1 = report["4"]["f1-score"]
         class_5_precision = report["5"]["precision"]
         class 5 recall = report["5"]["recall"]
         class_5_f1 = report["5"]["f1-score"]
         average precision = report["macro avg"]["precision"]
         average recall = report["macro avg"]["recall"]
         average f1 = report["macro avg"]["f1-score"]
         print(str(class 1 precision) + ","
               + str(class 1 recall) + "," + str(class_1_f1))
         print(str(class_2_precision) + ","
               + str(class_2_recall) + "," + str(class_2_f1))
         print(str(class 3 precision) + ","
               + str(class_3_recall) + "," + str(class_3_f1))
         print(str(class 4 precision) + ",
               + str(class_4_recall) + "," + str(class_4_f1))
         print(str(class_5_precision) + ","
               + str(class 5 recall) + "," + str(class 5 f1))
         print(str(average_precision) + ","
               + str(average recall) + "," + str(average f1))
```

	precision	recall	f1-score	support
1	0.58	0.65	0.61	4000
2	0.41	0.35	0.38	4000
3	0.41	0.40	0.41	4000
4	0.47	0.43	0.45	4000
5	0.63	0.72	0.67	4000
accuracy			0.51	20000
macro avg	0.50	0.51	0.50	20000
weighted avg	0.50	0.51	0.50	20000

0.5764705882352941,0.64925,0.6106995884773662

- 0.4145550972304066, 0.35175, 0.380578847714363
- 0.4121552604698672,0.4035,0.40778170793329965
- $\tt 0.4691527282698108, 0.42775, 0.44749574996730745$
- 0.6342000881445571,0.7195,0.6741625673459827
- 0.5013067524699872, 0.510350000000001, 0.5041436922876638