**Advertising and Marketing**

Ad fraud is a massive concern in the display advertising industry. It is reported that $6 billion is taken from advertisers through ad fraud each year. Develop an intelligent system to prevent or identify internet marketing fraud in real time bidding.

**Computer Vision**

Computer vision methods have been around for decades, but it takes a certain level of accuracy for some use cases to move beyond the lab into real-world production applications. Applications of computer vision across the spectrum of the enterprise include Insurance, Automotive, Financial Services, Media Healthcare, and Retail.

**Enterprise and Human Resource**

Develop an innovative and creative solution for enterprise IT helpdesk for customer service for product based companies, sentiment analysis tool for a customer review, interview process automation through speech, voice and facial recognition technologies.

**Vending Machines**

In today's world, technology is taking over each and every sector of the society. In Spite of such a vast development and a boost in technology, there are still some areas that continue to work on the old and traditional ways, one of them being 'vending machines'. Develop a solution that can modernize the process that a vending machine follows, making it more efficient, more user-friendly and easier to use.

**Stress Management**

A high 46% of the workforce in organizations in India suffers from some or the other forms of stress leading to hypertension and other severe health problems. Develop a solution to reduce the stress levels of citizens.