

SHREYA RAJEEV

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Third-year CS student at VJTI with a unique blend of technical skills and initiative; I thrive in roles requiring strategy, persuasion, and collaboration; well-suited for product and people-centric roles in tech.

EDUCATION

Veermata Jijabai Technological Institute (VJTI)

B.Tech. in Computer Engineering | Minor: Signals and Image Processing (CGPA: 7.96/10)

Mumbai, India

Aug. 2023 – Jun. 2027

Delhi Public School, Navi Mumbai

Class XII (CBSE) | 96% in HSC Board Examination

Navi Mumbai, India

2021 – 2023

INTERNSHIP EXPERIENCE

Product Analyst Intern at Coverfox

Jun 2025 – August 2025

Mumbai

- Worked with the CEO and leadership team to define and **structure the website's information architecture**, ensuring alignment with brand strategy, user needs, and business objectives for investor engagement
- Collaborated with the business team on a **sales pipeline analytics dashboard**, defining and visualising metrics to improve visibility into deal flow and uncover actionable sales insights.
- **Mapped user flows** to content context and contributed to **UI/UX ideation**, including **wireframe** design, to improve discoverability and align the site with strategic positioning and growth objectives.
- Aligned cross-functional expectations across **product, design, tech, and business** teams to streamline execution
- Presented insights to CEO and management, directly influencing roadmap priorities.

PROJECTS

Cryptick

Oct. 2024 – Jan. 2025

Machine-Learning Pump-and-Dump Detection Platform

- Built a **real-time analytics** system that predicts pump-and-dump probability in altcoins using on-chain and price data.
- Streamed transactions from **Uniswap via Web3** and processed with **Python (pandas, NumPy)**; served predictions over REST.
- Achieved **F1-score: 0.82** on unseen coins; visualised risk levels in a React dashboard.

LEADERSHIP, COMMUNICATION & ACHIEVEMENTS

College Band Head, VJTI

2024 – Present

- Managed performances and logistics while negotiating resources; partnered with brands like Jio Studios and DD to craft music-led campaigns, including a voter awareness initiative, blending creativity with strategy; led the team to 6 podium finishes across inter-college competitions

Sponsorship Committee, Pratibimb Cultural Fest

2024 – Present

- Secured corporate sponsorships by delivering ROI-focused proposals to external partners.

Public Speaking & Competitions

- Hosted high-footfall college events, leveraging strong stage presence to engage large audiences.

API Coding Contest – 2nd Place

Jan 2025

TECHNICAL SKILLS

Languages: C++, Python, JavaScript, Solidity

Frameworks/Tools: React, Node.js, Chainlink Oracles, Git, VS Code, Remix IDE, Figma

Libraries: pandas, NumPy, Matplotlib

Concepts: Data Structures & Algorithms, Web3

RELEVANT COURSEWORK

- Data Structures
- Algorithms Analysis
- Discrete Mathematics

- Database Management Systems
- Theory of Computation
- Artificial Intelligence

- Computer Organisation
- Operating Systems
- Open Source Technology