# Shreya Shrivastava

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## SUMMARY

UI/UX Designer and Front-End Developer with experience in building responsive web applications, intuitive user flows, and visually appealing digital products. Skilled in design tools like Figma and front-end technologies including React.js. Passionate about user-centered design and problem-solving.

#### **EDUCATION**

# **Asansol Engineering College**

West Bengal

Bachelor of Technology in Computer Science & Engineering, 7.95 CGPA

2022 - 2026

# **Burnpur Riverside School**

West Bengal

Senior Secondary (CBSE), 84.3%

2021 - 2022

#### **EXPERIENCE**

# UI/UX Design Intern - GramHealth

Apr 2024 – Jul 2024 (Remote, India)

- Designed and optimized product checkout flows for web and mobile.
- Created banners and visual assets to enhance user engagement.
- Conducted UX research, improving the user interface for better accessibility.

# Freelance UI/UX Designer - Swarnadeep Castings Pvt. Ltd

Aug 2024 – Sep 2024 (Remote, India)

#### Website

- Led the end-to-end UI/UX development of the company's website, focusing on a clean, industrial-themed design.
- Enhanced accessibility and responsiveness, ensuring a consistent experience across mobile and desktop.

# **PROJECTS**

#### BiblioHive | HTML, CSS, JavaScript, GSAP, Java, MySQL

**GitHub** 

- Developed a web-based library management system that simplifies tracking, notifications, and book borrowing.
- Implemented an Offline Book Issue Slot, allowing users to reserve books online and collect them offline efficiently.
- Designed an interactive UI with smooth GSAP animations, enhancing the overall user experience.

# InnoSphere | React.Js, TailwindCSS, Appwrite

Live | GitHub

- Developed a research-sharing platform using React.js and Appwrite, enabling researchers to publish and connect with peers.
- Engineered a dynamic UI/UX, ensuring seamless navigation and a modern aesthetic.
- Future Enhancements: Implementing user collaboration features, advanced filters, and recommendation algorithms.

## Manoscope (Team Project) | React.js, Firebase, HTML, CSS, Python

Live

- Designed and developed an Al-powered platform to analyze mental health patterns using user inputs and physiological signals.
- Collaborated on UI/UX, front-end development and database management, ensuring aesthetic appeal and data accuracy.

#### **TECHNICAL SKILLS**

Languages: C, C++, Java, JavaScript, Python Technologies: React.js, HTML, CSS, TailwindCSS Developer Tools: Git & GitHub, VS Code, Eclipse

Databases: SQL, Appwrite, Firebase

Designing: Figma, Canva

# **A**CHIEVEMENTS

- Secured 1st Place in AEC Internal MADE IN JIS 2024 Business Idea Pitching Competition
- Achieved **3rd Place** in *AEC Internal Smart India Hackathon 2024*
- Secured **1st Place** in *National Level Design Fusion Competition*
- Published a research paper in JETIR 2024 titled "Mental Health Support System using Artificial Intelligence"