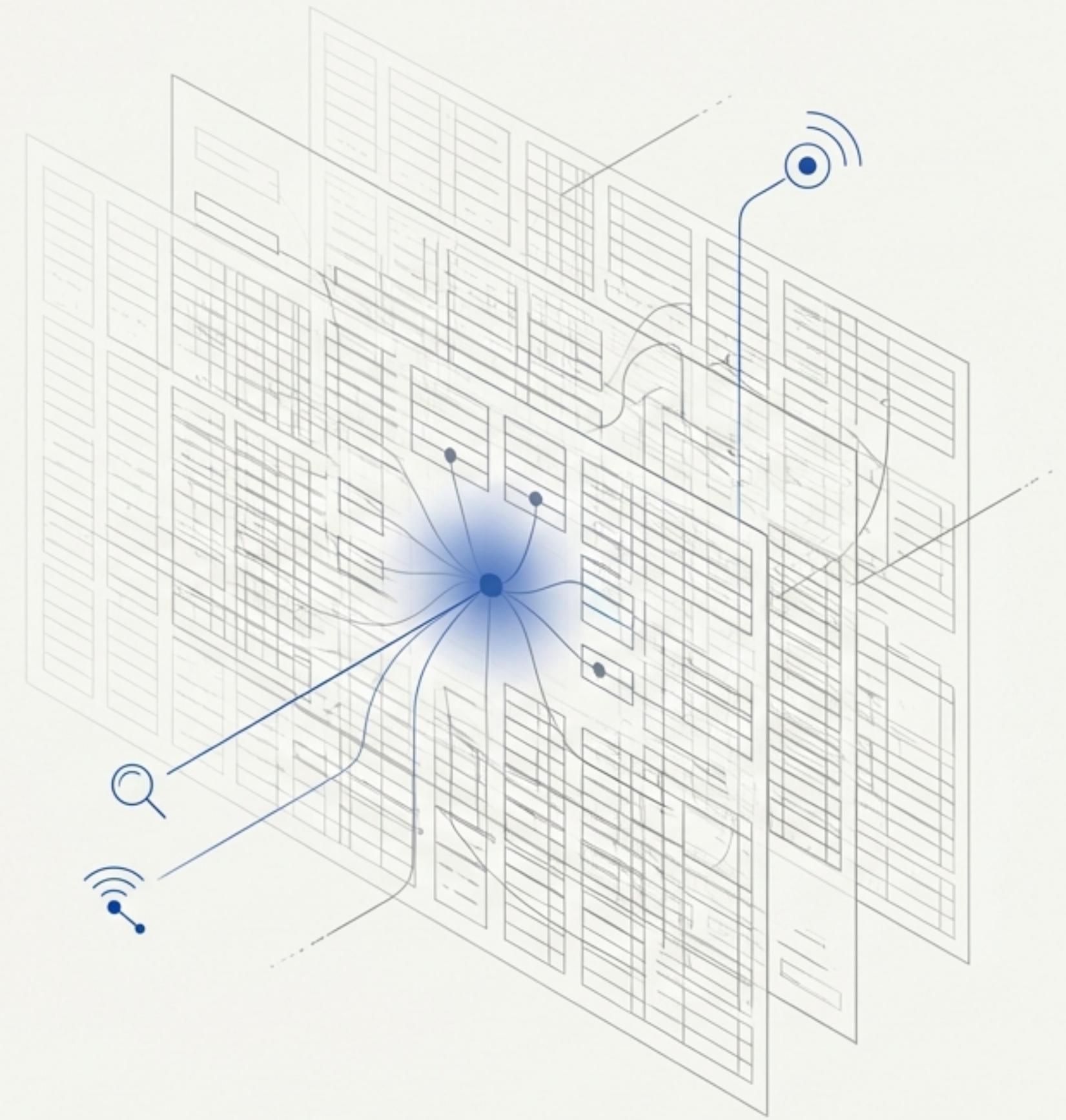
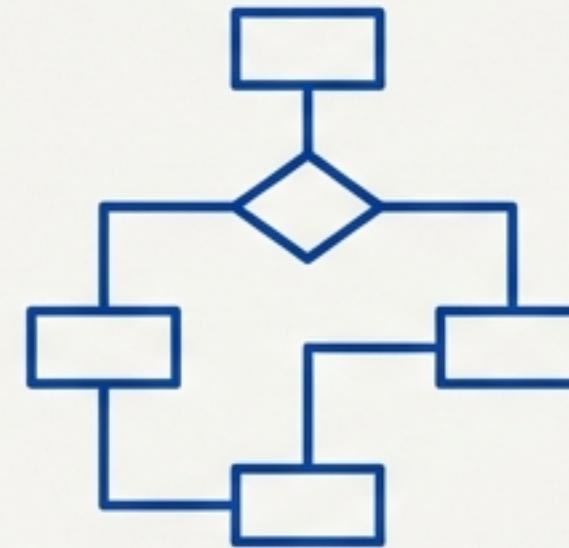


# Unmasking Financial Crime: An Autoencoder Approach to Anomaly Detection

A deep learning case study in building a powerful, data-driven, and explainable AML engine.

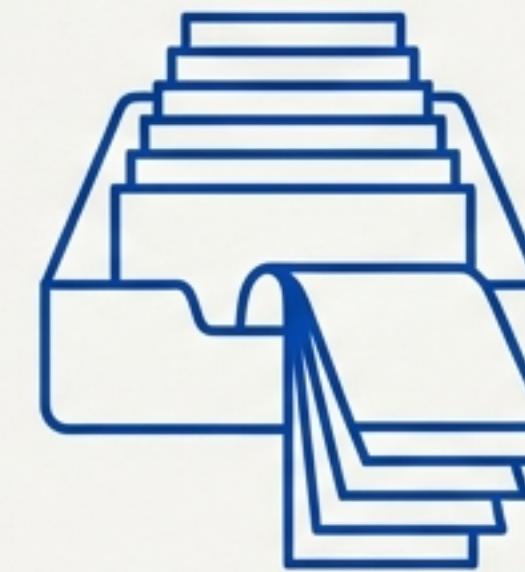


# The AML Challenge: A System Under Strain



## Rigid Rules

Rule-based systems are effective against known patterns but fail to detect novel and evolving threats.



## Alert Overload

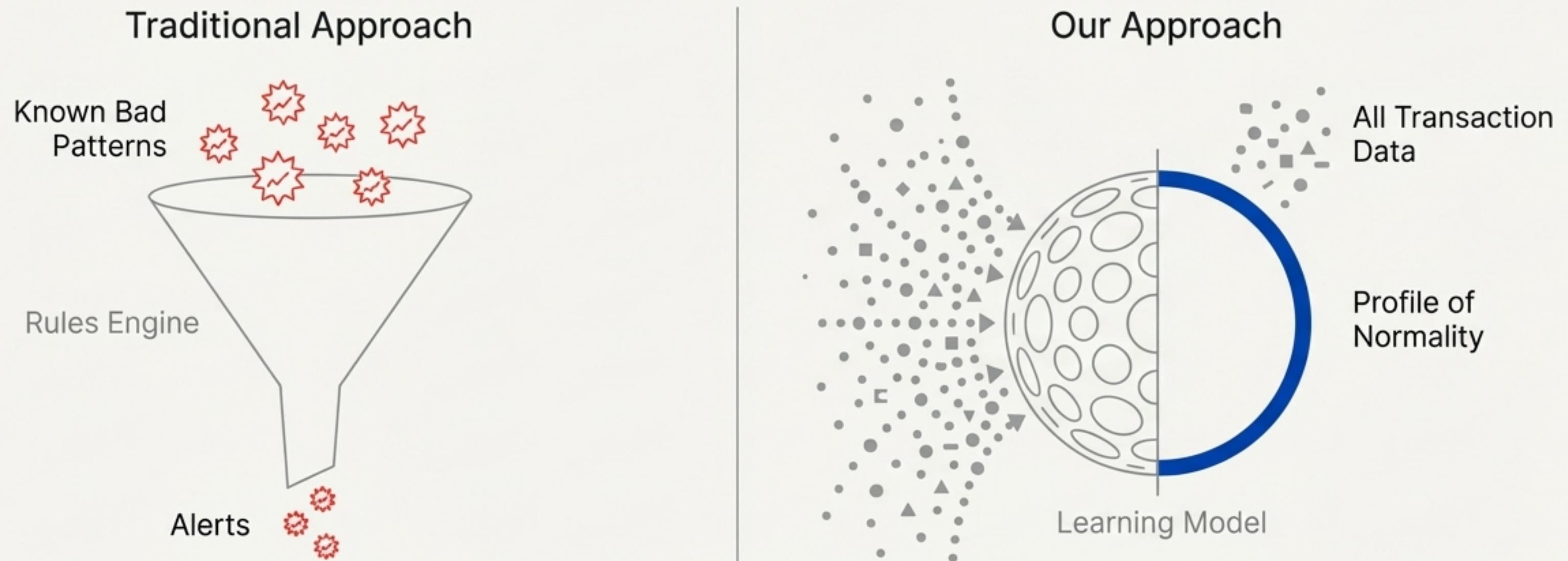
High volumes of false positives consume valuable analyst time and obscure genuine risk, leading to operational inefficiency.



## The 'Unknown Unknowns'

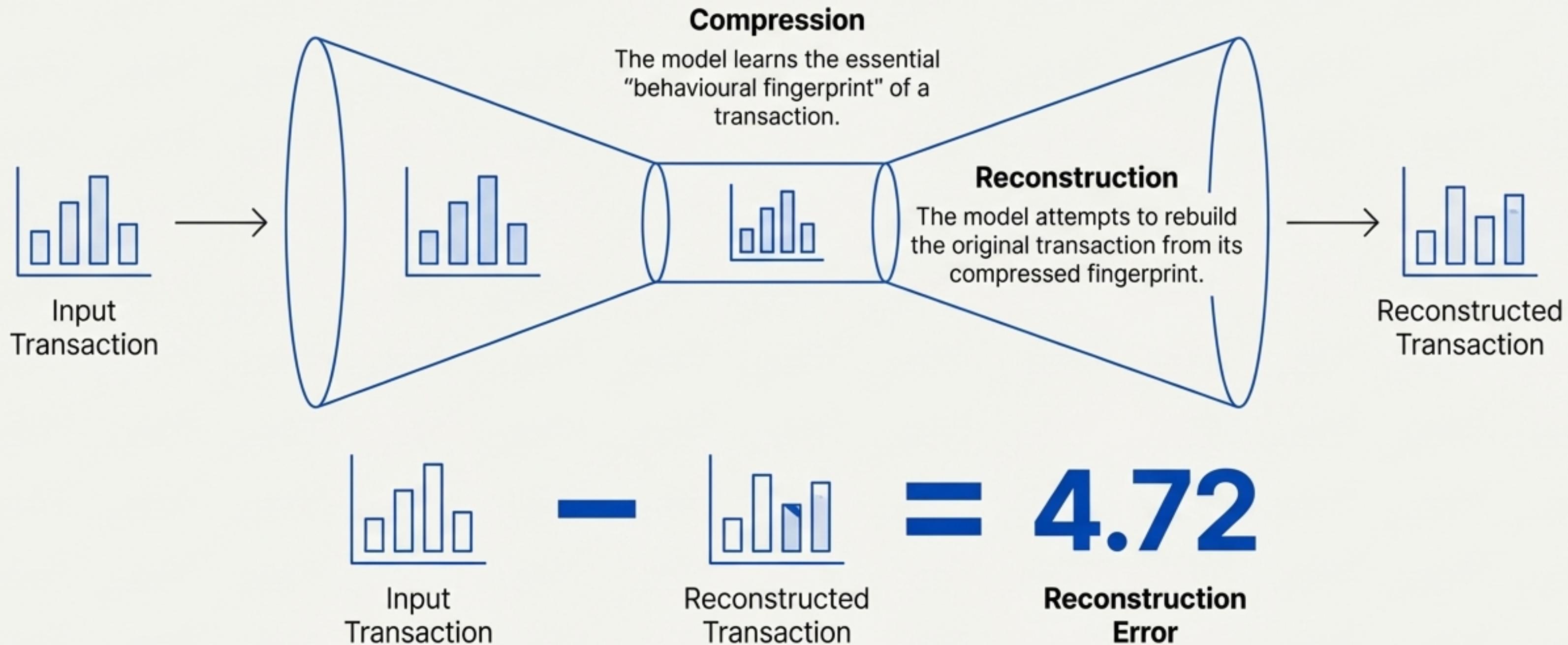
The most sophisticated illicit activities often hide in plain sight by mimicking normal behaviour, making them invisible to predefined rules.

# A New Paradigm: From Chasing ‘Bad’ to Defining ‘Normal’



Instead of searching for a needle in a haystack, our model learns to recognise the hay.  
Anything that isn't hay immediately stands out as an anomaly.

# The Engine: How an Autoencoder Spots Anomalies



The model is trained to perfectly reconstruct *normal* transactions. When it encounters a novel or unusual transaction, it struggles to rebuild it accurately, resulting in a **high reconstruction error**.

# Step 1: Building a Rich Contextual Understanding

The model's power comes not just from data, but from intelligent features that ask the right questions.

Is this transaction out of character for this specific customer?

value\_dev\_from\_cust

---

Is the customer suddenly trading an asset class they never have before?

is\_new\_assetCategory\_for\_cust

---

Was the trade executed at a price significantly different from the market rate?

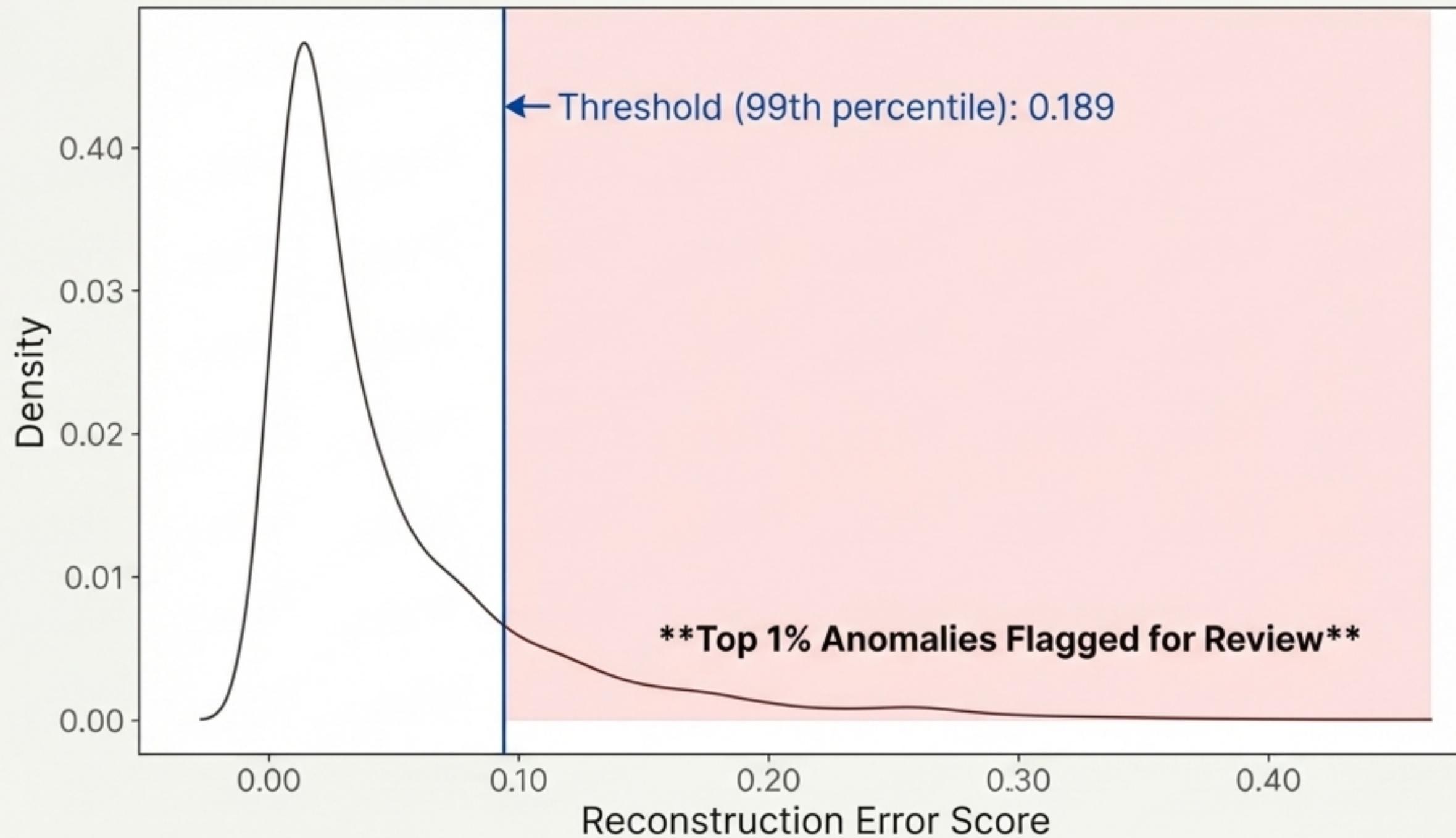
price\_deviation\_pct

---

Does this transaction's value seem disproportionate to the customer's stated investment capacity?

value\_pct\_of\_capacity

# Step 2: Identifying Suspicious Activity with Reconstruction Error



Total Anomalies Identified  
**3,452**

# Step 3: Uncovering the Key Drivers of Anomalous Behaviour

## Most Frequent Anomaly-Driving Features

### **\*\*Mismatched Customer Profiles\*\***

(Includes `riskLevel`, `investmentCapacity`, `customerType`)

### **\*\*Unusual Transaction Sizes\*\***

(Driven by `log\_units`)

### **\*\*Atypical Asset Classes\*\***

(Includes `assetSubCategory`)

### **\*\*Inactive or Premium Customer Types\*\***

(Includes `customerType\_Inactive`, `customerType\_Premium`)

---

The model reveals that system-wide risk is most frequently linked to inconsistencies in customer risk profiles and atypical trading behaviour, not just transaction value alone.

# Step 4: An Anomaly Case File – The ‘Why’ Behind the Flag

## Case File: Anomaly Index #58

Anomaly Score  
(Reconstruction Error)



### Top Contributing Factors

1. **Unusual Channel:** Transaction executed via 'Phone Banking,' which is highly irregular in this context.
2. **Channel Conflict:** The model flagged contributions from 'Branch' and 'Internet Banking', suggesting a conflicting or unusual pattern of channel usage.
3. **Deviating Risk Profile:** The transaction is associated with a 'Predicted\_Balanced' risk level, a key contributor to its anomaly score.
4. **Atypical Capacity:** The customer's 'Predicted\_CAP\_80K\_300K' investment capacity category was flagged as unusual for this activity.

# Beyond Transactions: Identifying Potentially High-Risk Actors

The model identifies not just suspicious acts, but potentially suspicious actors with consistent patterns of anomalous behaviour.

Customer ID	Anomalous Transactions	Anomaly Rate
`28F00A...`	528	100%
`D90905...`	412	100%
`2117C2...`	165	100%
`DF38A4...`	141	87.0%
`55CD54...`	141	100%

Customer `28F00A...` had 528 transactions, and 100% of them were flagged as anomalous. This indicates a highly irregular and systemic pattern of behaviour requiring immediate investigation.

# A Smarter, More Dynamic Approach to AML

## Adaptive

Learns directly from your data to detect novel and emerging threat patterns that rules would miss.

## Efficient

Dramatically reduces false positives by focusing investigations on true statistical deviations from established normality.

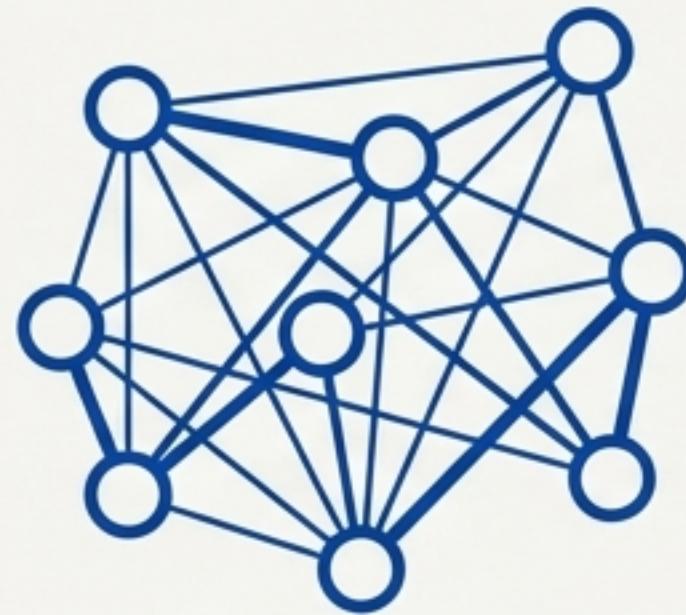
## Explainable

Provides clear, feature-based reasoning for each alert, accelerating investigation time and satisfying regulatory scrutiny.

## Holistic

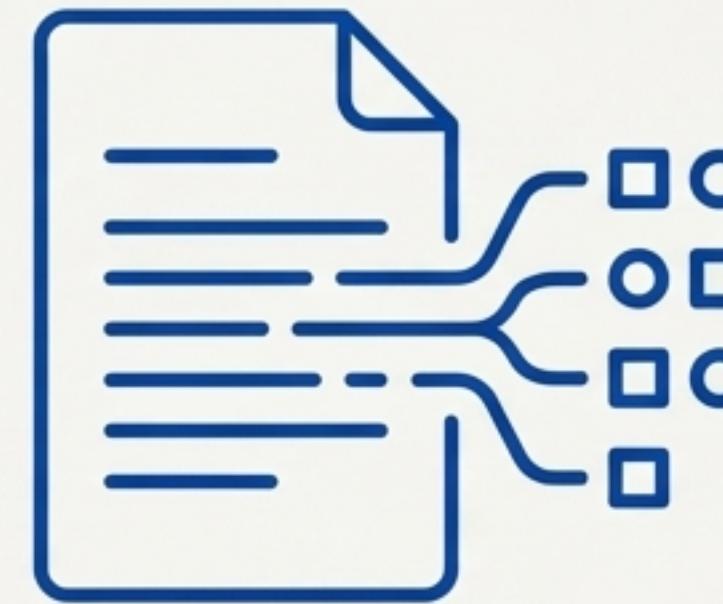
Builds a complete risk picture by identifying not only risky transactions but also customer-level behavioural patterns.

# The Broader Horizon: The Future of Deep Learning in AML



## Graph Neural Networks (GNNs)

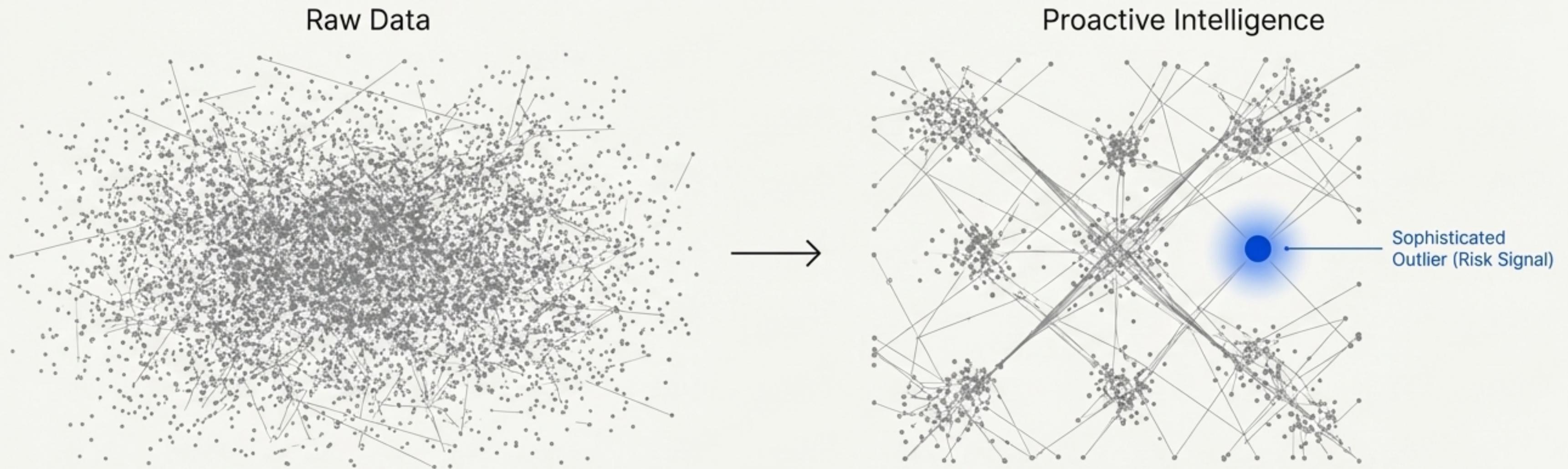
To analyse the complex network of transactions between entities, uncovering sophisticated, multi-hop money laundering rings that operate across accounts.



## Natural Language Processing (NLP)

To automatically extract risk intelligence from unstructured data sources like Suspicious Activity Reports (SARs), investigator notes, and adverse media.

# From Reactive Monitoring to Proactive Intelligence



By learning the subtle language of “normal” behaviour, we can empower analysts to focus on the sophisticated outliers that pose the greatest risk. This is the **future** of data-driven financial crime prevention.