



DARDEN SCHOOL
of BUSINESS

06/17/2020

Shreya Srivastava

has successfully completed

Marketing Analytics

an online non-credit course authorized by University of Virginia and offered through
Coursera

A handwritten signature in black ink, appearing to read "RV 111", written over a horizontal dotted line.

Rajkumar Venkatesan
Ronald Trzcinski Professor of Business Administration
Darden School of Business
University of Virginia

COURSE CERTIFICATE



Verify at coursera.org/verify/ZZYP5LL59GE9

Coursera has confirmed the identity of this individual and
their participation in the course.