

# SHREYA SRIVSTAVA

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Final Year Student, Bachelor of Commerce.

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## EXPERIENCE

### Digital Marketing

#### Brandiverse



June, 2020 - November, 2020.

- Worked on Digital Marketing for the company, particularly endorsing of company's products, did direct client interactions and social media marketing.
- Successfully got 150+ clients for the company, and thus received a [Letter of Recommendation](#) for exceptional inputs.

### Sales, Marketing & Management Operations Intern

#### Vidyakul VIDYAKUL

August, 2020 - November, 2020.

- Worked as an operations intern.
- Interviewed 500+ working individuals.
- Hired 100+ potent teachers, after interviewing them, and undergoing HR round with them.

### ISP - 19 Student Ambassador

#### Internshala

#### INTERNSHALA internships that matter

September, 2020 – December, 2020.

- Taught soft skills like Communication skills, Leadership, etc. to students from different colleges and disciplines.
- Sold company's product to 20+ clients, and ranked in top 10 amongst top seller [ISP captains](#).

### Content Developer & Operations Intern

#### Vidyakul VIDYAKUL

November, 2020 - January, 2021.

- Developed essential content to facilitate smooth business.
- Handled 100+ business modules of the company.

## PROJECTS

### Coursera Project Network

- Dived in deep in Google Slides, and did a project under the advisory of [Dr. Melissa Al-Shaer](#).

## SKILLS

Digital Marketing

S.E.O.

S.E.M.

MS-Excel

MS-Word

Social Media Marketing

Google Apps

MS-PowerPoint

Recruiting

Interviewing

Marketing Analytics

## EDUCATION

Pursuing B.Com

**Isabella Thoburn College, Lucknow.**

2019 - 2022

★ Percentage: 85.66 (till 3<sup>rd</sup> Semester)

Class 12, Senior Secondary School

**La Martiniere Girls' College, Lucknow - ICSE**

2019

★ Percentage: 77.00

Class 10, Matriculation

**La Martiniere Girls' College, Lucknow - ICSE**

2017

★ Percentage: 90.60

## POSITIONS OF RESPONSIBILITY

- Worked in Gandhi Corner, a nonprofit club which aims to save the Girl Child.

- Senior Representative of PALS (Protectors of animal life and surroundings) in the year 2019, a nationwide recognized nonprofit club.

## CERTIFICATIONS

Google Digital Marketing ID: QMP3V8F63

Internshala Digital Marketing -

ID: 64877E38-83DF-9BAA-2BCA-B1A05F6F7E0C

New Models of Business in Society

Marketing Analytics

Google Analytics for Beginners

Advance Google Analytics

Google Analytics for Power Users

Getting started with Google Analytics 360