

Shreya Srivastava

Final Year Student, Bachelor of Commerce.

bitly/Shreya-Srivastava

linkedin.com/in/Shreya--Srivastava

503/30-B, Daliganj,

Lucknow, India.

+91 9026842924

shreyasrivastava627@gmail.com

EXPERIENCE

Map Consulting- Business Development Executive

JULY 2021 - OCT 2021

- Worked as a Business Development Executive and worked on company's various tasks.

Brandtouch & Analytics- Customer Relationship Management Specialist

JULY 2021 - SEP 2021

- Connected global brands(**P&G**) to the consumers digitally and directly.
- Contacted **700+** Colleges and Institutions/Universities, nationwide and got them onboarded for P&G company.
- Facilitated opportunities, for students and communicated the same to the training and Placement Offices across India.

Vidyakul- Sales, Marketing and Management Operations Intern

NOV 2020 - JAN 2021

- Developed essential content to facilitate smooth business.
- Handled 100+ business modules** of the company.

Internshala- Internshala Captain and Campus Ambassador

SEP 2020 - DEC 2021

- Taught soft skills** like Communication skills, leadership, etc. to students from different colleges and disciplines amongst top seller ISP captains.
- Internshala Student Partner (ISP) at Internshala.
- Campus Ambassador of Internshala at Isabella Thoburn College.

Vidyakul- Operations Supervisor

AUG 2020 - NOV 2021

- Worked as an Operations Intern, and interviewed **500+ individuals**.
- Hired 100+ potent teachers**, after interviewing them, and undergoing HR round with them.

The Brandiverse- Digital & Social Media Marketing Specialist

JUN 2020 - NOV 2021

- Worked on digital and social media marketing for the company; particularly endorsing of company's products, and did direct client interaction.
- Successfully got 150+ clients** for the company and thus received a Letter of Recommendation for exceptional inputs and outputs.

EDUCATION

Bachelor of Commerce:

Isabella Thoburn College, Lucknow.

Percentage- 85.66 (till 4th semester)

Senior Secondary & Matriculation:

La Martiniere Girls' College, Lucknow.

Class 10: 90.6% - ICSE

Class 12: 77% - ISC

SKILLS

Human Resource · Talent Acquisition · Digital Marketing · Business Development and Operations · MS Office · Google Workspace · Marketing Analytics · Hiring

PROJECTS

Coursera Project Network

- Dived in deep in Google Slides, and did a project under the advisory of Dr. Melissa Al-Shaer.

POSITION OF RESPONSIBILITY

- Worked in Gandhi Corner, a nonprofit club which aims to save Girl Child.
- Senior Representative of PALS (Protectors of animal life and surroundings) in 2019.

CERTIFICATIONS

- Google Digital Marketing ID- QMP3V8F63
- Internshala Digital Marketing- ID- 64877E38-83DF-9BAA-2BCA-B1A05F6F7E0C
- New Models Of Business In Society
- Marketing Analytics
- Google Analytics For Beginner
- Advance Google Analytics
- Google Analytics For Power Users
- Getting Started With Google Analytics 360