

5.65M

SALES

15K

UNITS SOLD

15K

COUNT\_PURCHASE

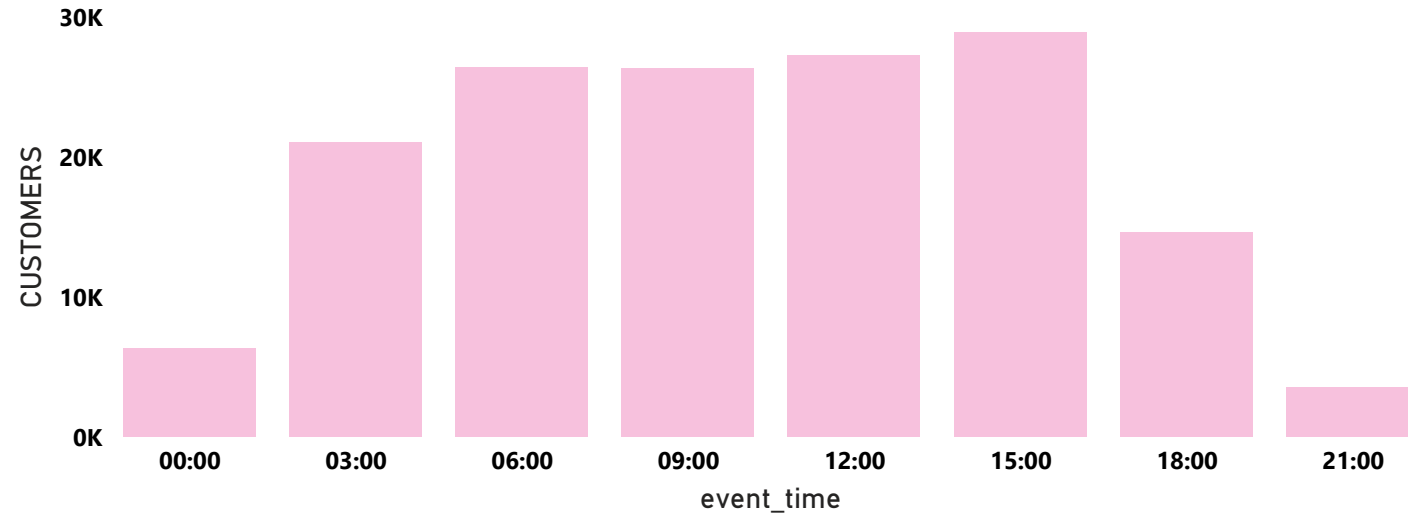
19K

COUNT\_CART

126K

COUNT\_VIEW

CUSTOMERS by event\_time



brand

- ☐ Acer
- ☐ Apple
- ☐ Arg
- ☐ Ariston
- ☐ Artel
- ☐ Asus
- ☐ Atlant
- ☐ Beko
- ☐ Bosch

Channel

- ☐ App
- ☐ Browser

event\_type

- ☐ Cart
- ☐ Purchase
- ☐ View

Day\_of\_We...

- ☐ Friday
- ☐ Monday
- ☐ Saturday

State

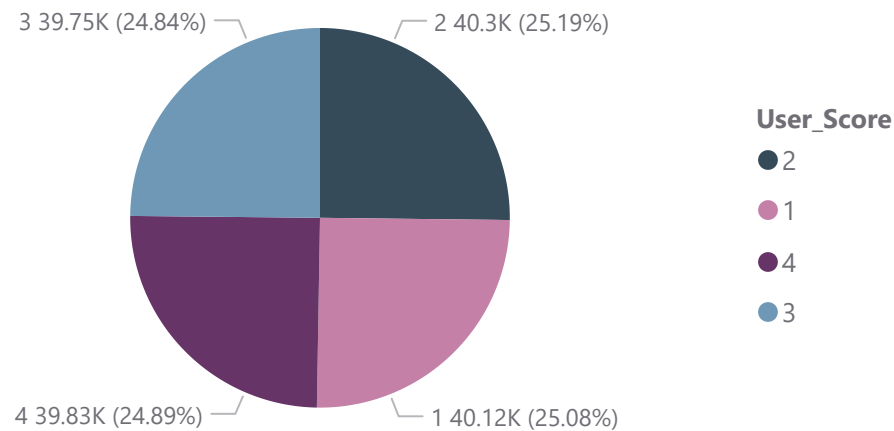
- ☐ AK
- ☐ AL
- ☐ AR
- ☐ AZ

category

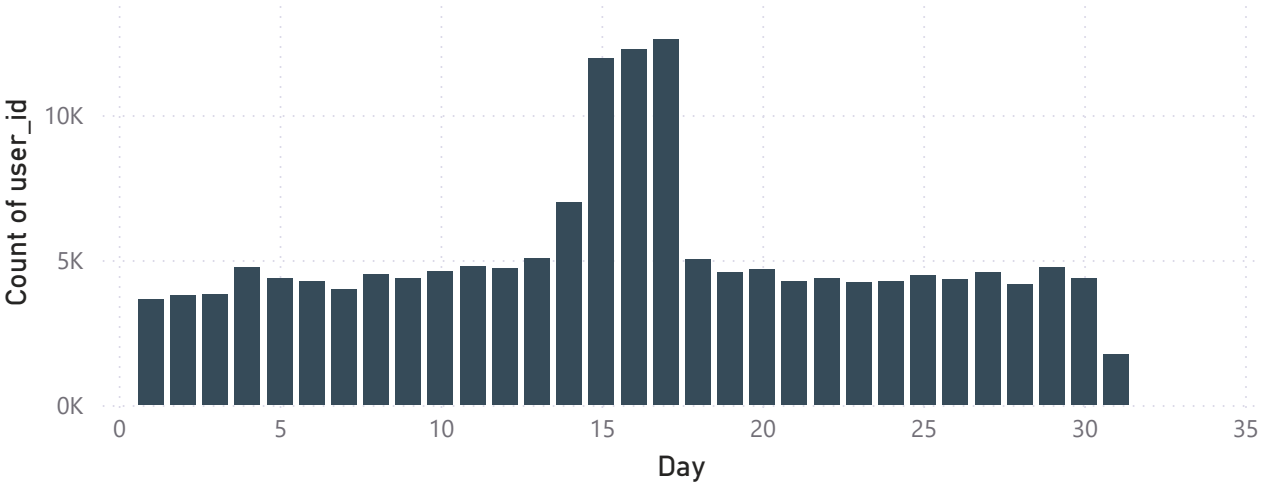
- ☐ Accessories
- ☐ Apparel
- ☐ Appliances
- ☐ Auto

event_type	Cart		Purchase		View		Total	
brand	PRICE	CUSTOMERS	PRICE	CUSTOMERS	PRICE	CUSTOMERS	PRICE	CUSTOMERS
Acer	1,18,573.36	213	81,467.54	166	15,44,408.32	2473	17,44,449.22	2852
Apple	37,29,889.51	4775	30,86,567.27	4050	1,82,16,678.90	21842	2,50,33,135.68	30667
Arg	6,700.16	58	4,679.12	44	44,206.58	343	55,585.86	445
Ariston	5,964.70	55	5,108.94	45	62,803.75	405	73,877.39	505
Artel	44,228.14	276	34,333.32	215	3,85,028.60	2177	4,63,590.06	2668
Asus	47,683.95	89	36,445.79	65	10,10,265.89	1588	10,94,395.63	1742
Atlant	10,992.70	41	6,572.64	26	1,39,218.93	509	1,56,784.27	576
Beko	30,015.77	124	27,226.57	117	2,86,421.91	1092	3,43,664.25	1333
Bosch	62,735.94	243	30,644.41	154	9,33,215.23	3489	10,26,595.58	3886
Braun	6,997.75	74	4,734.17	50	78,896.59	735	90,628.51	859
Brw	6,808.50	33	5,642.33	23	2,90,766.57	1113	3,03,217.40	1169
Bts	3,873.27	16	4,199.78	18	1,72,336.22	596	1,80,409.27	630
Canon	10,805.00	33	16,384.69	35	2,57,943.39	408	2,85,133.08	476
Total	72,99,881.02	19428	56,50,977.17	14647	4,94,18,057.69	125925	6,23,68,915.88	160000

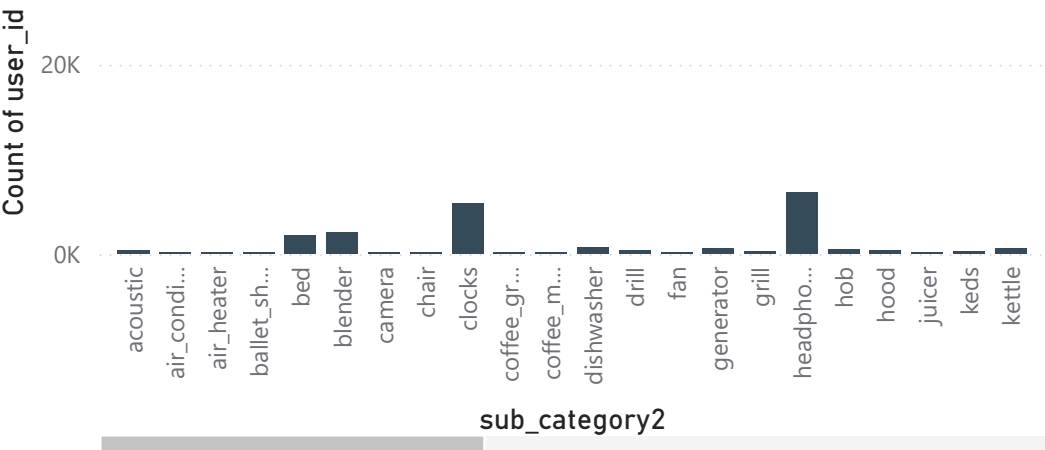
Count of user\_id by User\_Score



Count of user\_id by Day



Count of user\_id by sub\_category2



event\_type

- Cart
- Purchase
- View

State

- AK
- AL
- AR
- AZ
- CA
- CO
- CT
- DC
- DE
- FL
- GA

CATEGORIES



brand

category

Channel

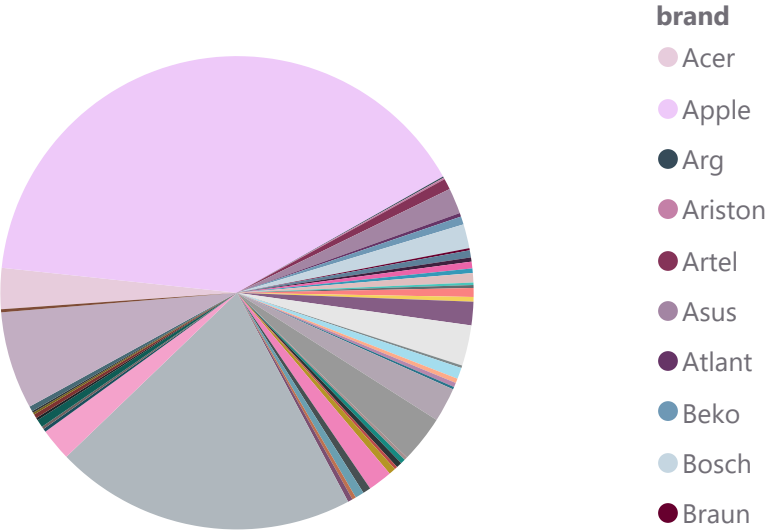
event\_type

Day\_of\_Week

COLUMN CHART

PIE CHART

Sum of price by brand



₹ 1M

PRICE\_PROMOTION

2777

UNITS SOLD

2777

PURCHASE\_PROM...

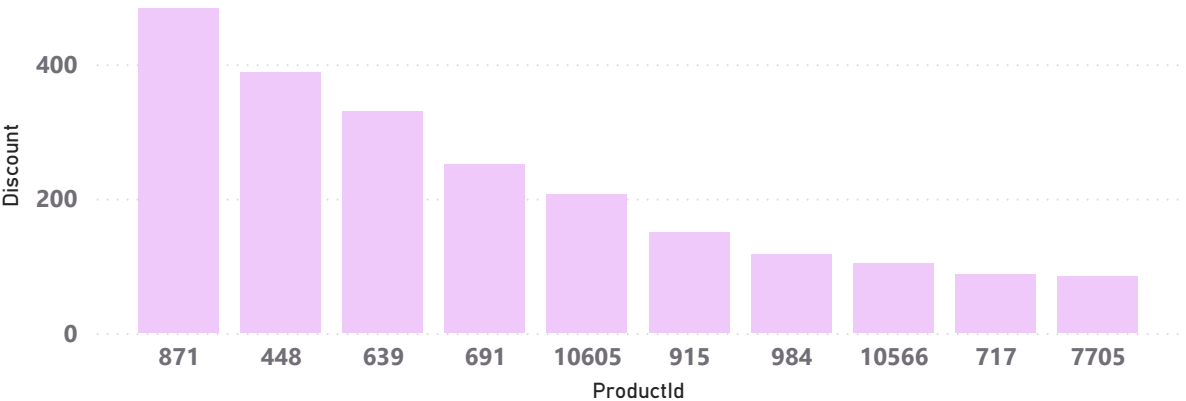
3728

CART\_PROMOTION

14K

VIEW\_PROMOTION

Discount by ProductId



event_type	Cart		Purchase		View		Total	
brand	PRICE	CUSTOMERS	PRICE	CUSTOMERS	PRICE	CUSTOMERS	PRICE	CUSTOMERS
Acer	₹ 8,900.6898	20	₹ 7,639.0401	15	₹ 60,425.1567	113	₹ 76,964.8866	148
Apple	₹ 8,26,544.0531	1532	₹ 6,58,200.2549	1195	₹ 30,42,150.4139	5042	₹ 45,26,894.7219	7769
Artel	₹ 592.882	4	₹ 889.323	6	₹ 11,709.4195	79	₹ 13,191.6245	89
Braun					₹ 290.5128	8	₹ 290.5128	8
Casio					₹ 2,255.5272	6	₹ 2,255.5272	6
Epson					₹ 493.2798	3	₹ 493.2798	3
Haier					₹ 4,633.272	2	₹ 4,633.272	2
Hansa	₹ 968.8592	4			₹ 5,328.7256	22	₹ 6,297.5848	26
Hp	₹ 232.5761	1	₹ 1,395.4566	6	₹ 5,116.6742	22	₹ 6,744.7069	29
Huawei	₹ 38,253.118	180	₹ 22,849.5484	108	₹ 1,88,676.858	860	₹ 2,49,779.5244	1148
Huter	₹ 336.048	1	₹ 336.048	1	₹ 3,696.528	11	₹ 4,368.624	13
Indesit	₹ 521.722	4	₹ 521.722	4	₹ 6,651.9555	51	₹ 7,695.3995	59
Janome					₹ 377.505	1	₹ 377.505	1
Lenovo	₹ 2,589.354	10	₹ 2,164.56	6	₹ 46,564.2834	135	₹ 51,318.1974	151
Lg	₹ 21,396.4102	57	₹ 19,037.4279	48	₹ 1,71,047.9348	459	₹ 2,11,481.7729	564
Total	₹ 12,96,191.6896	3728	₹ 10,03,473.6387	2777	₹ 50,02,263.1029	13577	₹ 73,01,928.4312	20082

event\_type

☐ Cart

☐ Purchase

☐ View

Channel

☐ App

☐ Browser

category

☐ Apparel

☐ Appliances

☐ Computers

☐ Constructi...

☐ Electronics

brand

☐ Acer

☐ Apple

☐ Artel

☐ Braun

☐ Casio

☐ Epson

☐ Haier

☐ Hansa

5.65M  
SALES

- CATEGORIES
- ☐ brand
- ☐ category
- ☐ Channel
- ☐ event\_type
- ☐ Day\_of\_Week

₹ 1M  
PROMOTION\_SALES

