Job description

Required Technical Skill Set - ADOBE Audience Manager

Roles and Responsibilities

1) Require Adobe Audience Manager Lead Developer.

2) Data Management Platform. This includes gathering user data from data sources, creating user profiles, and segmenting and targeting audiences.

3) Candidates must be well versed with Adobe Audience manager and be able to handle all development related activities for the same.

Desired Candidate Profile

Adobe Audience manager is a data management platform that helps you build unique audience profiles so you can identify your most valuable segments and use them across any digital channel. Understand your audiences: Get a complete view of your audience by combining all of your data sources in one place.

Role IT/Networking-Manager

Industry Type IT Services & Consulting

Functional Area IT Software - Application Programming, Maintenance

Employment Type Full Time, Permanent

Role Category Admin/Maintenance/Security/Data Warehousing

Education

UG :Any Graduate in Any Specialization

Key Skills

Adobe Audience

Data Management