

Your Data Viz Checklist

Scores

30 / 44 or 68.2%

Great charts score **85%** or higher

Fully Met

6-12 word title is left-justified in upper left corner.

Text size is hierarchical and readable

Text is horizontal

Data are labeled directly

Axis intervals are equidistant

Graph is two-dimensional

Display is free from decoration

Color scheme is intentional

Text sufficiently contrasts background

Graph does not have border line

Axes do not have unnecessary tick marks or axis lines

Graph has one horizontal and one vertical axis

Graph has appropriate level of precision

Partially Met

Labels are used sparingly

[Get Help](#)

Data are intentionally ordered

[Get Help](#)

The type of graph is appropriate for data

[Get Help](#)

Individual chart elements work together to reinforce the overarching takeaway message

[Get Help](#)

Not Met

Subtitle and/or annotations provide additional information

[Get Help](#)

Proportions are accurate

[Get Help](#)

Color is legible when printed in black and white

[Get Help](#)

Color is legible for people with colorblindness

[Get Help](#)

Graph highlights significant finding or conclusion

[Get Help](#)

Not Applicable

Color is used to highlight key patterns

Gridlines, if present, are muted