



**Shreya Valgot**

User Experience (UX) Designer | User Interface (UI)

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Coventry, United Kingdom (Willing to relocate)

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Wayfair

United Kingdom

Dear Hiring Team,

I'm excited to apply for the Design Intern – Brand & Promotions role at Wayfair. What caught my attention in the description is your focus on colour, typography, and layouts—that's where my expertise lies. I enjoy refining layouts, experimenting with type, and keeping designs consistent while adding fresh ideas.

I'm strongest in Figma, using libraries and organised files to manage many screens and details, and I also have solid knowledge of Adobe Creative Suite. During my marketing internship, I worked on social media campaigns and content, though I can't share those designs as they were under the company's system. Instead, my portfolio case studies show high-fidelity prototypes where my typography, composition, and layout skills are clear. I also plan to add more examples soon.

Alongside design, I bring strong communication and organisation. I completed three end-to-end projects in just three months during my MSc in UX Design (Merit, close to Distinction). Earlier, in my Bachelor's, I won Best Reporter at an MUN event, which strengthened my writing and presentation skills.

I am particularly interested in digital platforms, social media design, and emerging trends. Having worked in social media marketing before, I understand how much the landscape has changed—organic content and trends play a key role today, and I am eager to bring fresh, up-to-date ideas into campaign work at Wayfair. While I don't yet have experience with Kanban boards, I am a quick learner and confident I can adapt to your workflow smoothly.

Wayfair's creative environment and the chance to work on campaigns seen by millions excite me greatly. I would love the opportunity to contribute my design skills, organisational strength, and adaptability to your team, while continuing to grow under the mentorship of experienced designers.

Thank you for considering my application. I look forward to the chance to bring my creativity and energy to Wayfair.

Best regards,  
Shreya Valgot