

# Shreya Vishe

## DATA SCIENCE / ANALYTICS

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### CAREER OBJECTIVE

Analytically inclined data science fresher, seeking a role to apply technical proficiency in Python and SQL. Excited to contribute meaningful insights and enhance decision-making processes in a dynamic analytics environment.

### SKILLS

#### Research and Analysis:

Market Research

#### Programming Language:

Python (Numpy, Pandas)  
SQL

#### Programming Software:

Jupyter Notebook

#### Data Analysis:

Excel

#### Data Visualization:

Power BI  
Matplotlib (Seaborn)

#### Data Science:

Machine Learning (SVM, Regression, Classification, Decision Tree, Random Forest)

#### Digital Marketing:

Facebook / Instagram Marketing  
Campaign Management

#### Social Media Strategy:

Social Media Management (Facebook, Instagram, Twitter, LinkedIn, and YouTube)

#### Social Media Management:

Creating Content Calendar  
Influencer Marketing

#### Reputation Management:

ORM (Online Reputation Management)

#### Graphic Design:

Canva

#### Customer Relationship Management:

Client Handling

### EDUCATION

#### Masters in Management Studies (MMS) - Marketing

Pillai Institute of Management Studies and Research

#### Bachelors in Management Studies (BMS) -Marketing

Satish Pradhan Dnyansadhana College

#### HSC

Satish Pradhan Dnyanasadhana College

#### SSC

R.J. Thakur English Medium School

### CERTIFICATIONS

#### Master in Data Science & Analytics with AI

IT Vedant Education Pvt. Ltd

#### Data Analysis with Python

International Business Machines Corporation (IBM)

#### SQL

IT Vedant Education Pvt. Ltd

#### Fundamentals of Digital Marketing

ProiDeators Institute of Digital Marketing

#### Advance Excel - 2013

Keerti Computer Institute

### PROJECTS

#### House Price Prediction - Python

Link:

[https://github.com/ShreyaVishe/Python/blob/main/Machine%20Learning%20Project%20-%20House%20Price%20Prediction%20Using%20Python%20\(Shreya%20Vishe\).pdf](https://github.com/ShreyaVishe/Python/blob/main/Machine%20Learning%20Project%20-%20House%20Price%20Prediction%20Using%20Python%20(Shreya%20Vishe).pdf)

In this project, a machine learning model is proposed to predict a house price based on data related to the house and its location. During the development and evaluation of our model, we will show the code used for each step followed by its output. This will facilitate the reproducibility of our work. In this study, Python programming language with a number of Python packages will be used.

#### Flipkart - Air Conditioners - Web Scrapping

Link:

[https://github.com/ShreyaVishe/Python/blob/main/Web%20Scraping%20Project%20\(Flipkart%20-%20Air%20Conditioners\).pdf](https://github.com/ShreyaVishe/Python/blob/main/Web%20Scraping%20Project%20(Flipkart%20-%20Air%20Conditioners).pdf)

This Web Scrapping project involved extracting product information from the popular e-commerce website Flipkart. Using Python and BeautifulSoup, I developed a web scraping script to automatically collect data such as product names, prices, and descriptions from various categories on Flipkart. The project showcased my ability to extract data from websites and demonstrated the potential applications of web scraping in e-commerce.

#### Library Management System - SQL

Link:

[https://github.com/ShreyaVishe/SQL/blob/main/SQL%20Project\\_Library%20Management%20Syste](https://github.com/ShreyaVishe/SQL/blob/main/SQL%20Project_Library%20Management%20System%20(Shreya%20Vishe).pdf)  
[m%20\(Shreya%20Vishe\).pdf](https://github.com/ShreyaVishe/SQL/blob/main/SQL%20Project_Library%20Management%20System%20(Shreya%20Vishe).pdf)

Library Management System is Library Management software for monitoring and controlling the transactions in a library . This project gave me the complete information about the library. Here, I can enter the record of new books and retrieve the details of books available in the library. I can issue the books to the students and maintain their records and can also check how many books are issued.

### WORK EXPERIENCE

#### CLIENT SERVICING EXECUTIVE (FULL - TIME)

Jul 2022 - Feb 2023

#### BEEING SOCIAL

(7 Months)

Led brand research, coordinated cross-functional teams, managed social media operations, and delivered monthly client reports for performance assessment, including influencer collaborations and ORM.

#### ASSOCIATE BUSINESS MANAGER (FULL -TIME)

Jan 2022 - Apr 2022

#### CHIMP&Z INC

(3 Months)

Oversaw brand research, coordinated with cross-functional teams, managed content scheduling on Instagram/Facebook, collaborated on creative campaigns, contests, and contributed to effective Online Reputation Management (ORM).

#### SOCIAL MEDIA MARKETER (INTERN)

Aug 2021 - Nov 2021

#### SYSPREE SOLUTIONS

(3 Months)

Oversaw diverse platforms, executed hashtags, excelled in content creation, and orchestrated successful influencer campaigns, offering valuable market insights through detailed reports.

#### SOCIAL MEDIA SPECIALIST (INTERN)

Jan 2021 - Aug 2021

#### D DIGITAL WORLD

(7 Months)

Skillfully oversaw social media, designed daily post graphics, executed successful campaigns, conducted market research, and produced detailed reports, highlighting a strategic approach.