



Search

loaded independently from the content.

- ✓ Asynchronous

9. You can combine asynchronous and synchronous tags on the same page.

✓ False

10. The steps required to serve an ad using GPT tags are shown here. Sort them into the correct chronological order.

1. Generate ad tags
2. Place tags on web pages
3. User visits web page
- ✓ 4. Web browser reads tag
5. Ad request is sent to DFP
6. DFP selects line item
7. Creative returned to web page

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