



Search

100%

Category results

Zero

1/1

DFP Video

7/7

Your answers

1. Which feature uses metadata to collect video content into groups for targeting?
✓ Content bundles
2. Which is the one video creative type that will work with the fallbacks feature?
✓ VAST redirect
3. You can test out your video ad tags by using our Video Suite _____.
✓ Inspector
4. Which one of the following industry standard video ad types allows you to create or schedule a playlist of video ads?
✓ VMAP
5. Here are the steps that DFP will go through to serve a video ad (with an inline VAST response). Sort them into the correct order.
 1. The user visits the site
 2. The video player makes a call to DFP requesting an ad for the impression
 - ✓ 3. DFP finds the best video ad from your campaigns
 4. DFP returns a VAST response to the video player