

## RESPONSIBLE AI

Developing Responsible AI requires an understanding of the possible issues, limitations or unintended consequences

- Built for everyone
- Accountable and Safe
- Respect privacy
- Drive by Scientific excellence

} AI

Every decision point requires consideration and evaluation to ensure that best choice have been made responsibly.

Develop technology with Ethics on mind.

7 principles at Google actively govern our research and product development and affect our business decisions.

- ① Socially Beneficial
- ② Avoid creating or reinforcing unfair bias
- ③ Be built and tested for safety
- ④ Be accountable to people
- ⑤ Incorporate privacy design principles.
- ⑥ Uphold high standards of scientific excellence
- ⑦ Be made available for uses that accord with these principles