EXECUTIVE SUMMARY AND INSIGHTS

On analysis of IMDb dataset ,Following points were observed –

1. RSVP movies can focus on Drama genre for its future film as Drama is the most popular genre with 4285 number of movies. Action and thriller genres can also be explored as they belong to the top three genres.
2. Based on the number of Votes received 1st Preference for global Partner can be given to Marvel Studios   Twentieth Century Fox.
3. On Analysis James Mangold is at the top of the list and therefore it is suggested to hire him for RSVP's next project.
4. Based on total votes and average rating of 7.74 received for Hindi movies released in India,Taapsee Pannu can be chosen as the actress.
5. Top 3 actresses based on number of Super Hit movies (average rating >8) in Drama genre Kim Hunter, Kathleen Byron and Yolonda Ross
6. Production Companies to have produced highest number of hit movies are Dream Warrior Pictures or National Theatre Live
7. Based on median rating, Mammootty and/or Mohanlal can be hired as the actor for the nextproject.
8. Based on total votes and ratings Vijay Sethupathi   can be casted to woo Indian audience for the upcoming project.
9. There is a downward trend in the number of movies produced over the years.
10. Marvel Studios, Twentieth Century Fox and Warner Bros are top three production houses basedon the number of votes received by their movies and must be considered for a global partner.