

Introduction

The banking and financial services industry plays a crucial role in the global economy by facilitating the flow of money and credit. It encompasses a wide range of institutions and services that help individuals and businesses manage their finances. The SDLC, or Software Development Life Cycle, is a framework that defines a series of phases involved in planning, creating, testing, deploying, and maintaining software. It provides a structured approach to software development that helps ensure projects are completed on time, within budget, and meet user requirements. And the STLC, Software Testing Life Cycle. It's a systematic approach to testing software applications to ensure they meet requirements and are free of defects. It follows a series of phases, each with specific objectives and deliverables.

Traditional banking to digitalized banking:

The financial landscape is undergoing a significant transformation, driven by the rapid adoption of digital technologies. This shift from traditional banking to digitalized banking presents both opportunities and challenges. The transition towards digitalized banking is well underway, and is likely to accelerate further. However, traditional banks still play a vital role, and a hybrid approach with a strong digital presence and personalized service is likely to be the future. Institutions will need to adapt and innovate to meet evolving customer needs, mitigate risks, and ensure financial inclusion for all.

Traditional Banking:

- Limited access
- Paper-based processes
- Limited service offerings
- Slow transaction processing etc.

Digitalized Banking:

- Mobile and online focus
- 24/7 access
- Paperless processes
- Faster transaction processing etc.

Overview on Agile Process

Agile is a project management philosophy emphasizing flexibility, collaboration, and iterative development. In contrast to traditional waterfall methods, it breaks down projects into smaller, manageable chunks called sprints (usually 2-4 weeks). This allows for continuous feedback, adaptation to change, and faster delivery of working software. Some of the key features are,

- Sprints: Fixed-length periods where teams focus on delivering specific user stories or features.
- Daily stand-up meetings: Brief, team-led meetings to discuss progress and roadblocks.
- Backlog: A prioritized list of all features and tasks for the project.
- Retrospectives: Regular meetings to reflect on the previous sprint and identify areas for improvement.

Benefits:

- > Faster time to market
- ➤ Higher quality software
- > Increased customer satisfaction
- > Improved team morale and collaboration
- Greater adaptability to change

Building Bank Brochure:

This serves on the process of building a bank brochure using a Scrum methodology. It outlines the roles played by the Product Owner, Scrum Master, and Scrum Team in achieving the desired outcome.

Team:

- Product Owner: Represented the bank's interests and needs.
- Scrum Master: Facilitated the Scrum process and ensured its smooth execution.
- Scrum Team: Responsible for developing the brochure content and design.

Process:

Product Owner:

- ➤ Defined the brochure's purpose, target audience, and key messages.
- Created a Product Backlog with prioritized requirements.
- ➤ Provided feedback throughout the Sprints based on the evolving vision.

Scrum Master:

- ➤ Conducted Sprint Planning meetings to break down Backlog items into manageable tasks.
- > Removed obstacles and facilitated communication within the team.
- > Organized Daily Scrum meetings to track progress and identify problems.
- ➤ Held Sprint Reviews to showcase results and gather feedback from the Product Owner.
- ➤ Led Sprint Retrospectives to analyze performance and improve future Sprints.

Scrum Team:

- ➤ Developed content and design elements according to Sprint priorities.
- ➤ Participated in Daily Scrum meetings for updates and collaboration.
- ➤ Implemented feedback from the Product Owner and Scrum Master.

Conclusion:

Agile methodologies offer significant advantages in many situations, particularly for complex, uncertain projects and fast-paced environments. However, it's essential to understand its limitations and ensure your organization is prepared for the cultural and process changes it entails. Ultimately, the success of "Agile technology" relies on how well you understand and adapt the principles to your specific context. The collaborative Scrum approach proved effective in creating a high-quality bank brochure while fostering team learning and growth. By acknowledging challenges and implementing action items, the team can further optimize the Scrum process for future projects.