



VIDYAVARDHINI'S COLLEGE OF ENGINEERING AND TECHNOLOGY

**ERH**

**TEAM ETHAN RACING**

A FORMULA STUDENT RACING TEAM



SPONSORSHIP BROCHURE 2018-2019

## ABOUT VCET



Vidyavardhini's College of Engineering & Technology (VCET) is located in Vasai, a suburb of Mumbai, on a sprawling campus spread over an area of 12.27 acres.

Vidyavardhini society received an approval from AICTE to start an engineering college with effect from July 1994. The college is affiliated to the University of Mumbai & offers a 4-year degree program. VCET has a total of 6 branches with total intake of 420 student including mechanical engineering, have been accredited by NBA, New Delhi.

VCET is considered to have the best faculty to guide and educate the students with their wide knowledge and experience acquired in their respective field. The college has a workshop space of 4140 sq. ft. and a very well-equipped Machine Shop.

## From The Principal's Desk



*"Vidyavardhini's College of Engineering and Technology proudly presents its own formula-style racing team Ethan Racing. It consists of bunch of budding automobile enthusiasts who keep on producing prototype racing car.*

*We would be honored if you could extend your whole hearted support to us. Looking forward to your active participation."*

Regards,

**DR. ASHOK BHONSALE**

PRINCIPAL (V.C.E.T)

# FORMULA BHARAT



FORMULA BHARAT is an opportunity for students to design, manufacture, and race, a formula style car. Over 120 teams from various engineering colleges all over India participate in this competition, this series replicates the competition FORMULA STUDENT held across the globe held in countries like USA, UK, Germany, Italy, Japan and Australia.

The motive of this competition is to let the participants validate and explain their designs, test their driver's abilities and pitch their car to venture capitalists via a presentation. This helps in learning the art of management & team work, which are essential in the “REAL WORLD”.



## TEAM ETHAN RACING

### TEAM VISION

Team Ethan Racing comprises of enthusiastic engineers who thrive to enhance the learning experience of student community at Vidyavardhini's College of Engineering & Technology(VCET) by implementing the engineering fundamental within the context of building a formula style race car.

### TEAM GOALS

To encourage young minds to take up engineering as a career and set an example of the persistence, dedication and team work. The team believes in knowledge sharing and communication between members so as to continuously improves the car and the Team year after year. To institutionalize innovation so as to implement the concept of continuous improvement. To obtain an overall higher position in Formula Bharat 2019.

# TEAM HISTORY

# ER 4.0 SPECIFICATION



**2017 FORMULA BHARAT**

Overall 35th rank



**2014 SUPRA**

Overall 58th rank



**2018 FORMULA BHARAT**

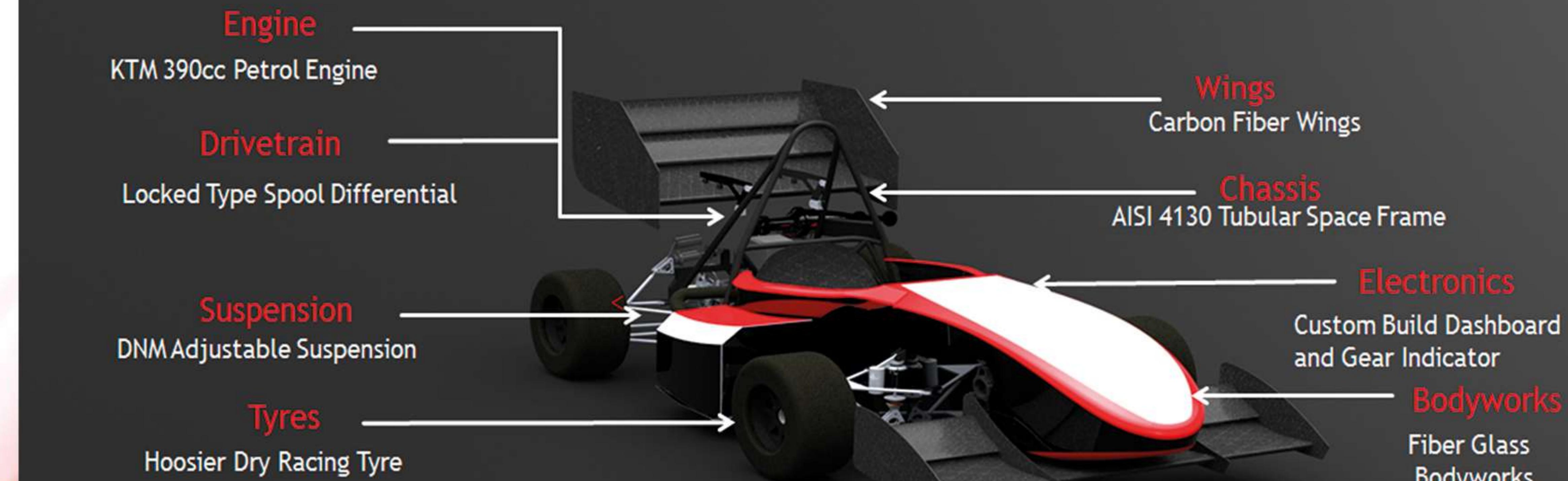
Overall 22nd rank



**2016 FSI**

Overall 36th rank

## TEAM ETHAN RACING



## OVERALL ACHIEVEMENT OF TEAM ETHAN RACING:

### FORMULA BHARAT 2018

1. Ranked **14th** in Cost And Manufacturing Event.
2. Ranked **19th** in Design Event.
3. Ranked **17th** in Business Logic Presentation Event.

### FORMULA BHARAT 2017

1. **25th** place in Design Event.
2. **30th** in Business Presentation.

# BE A PART OF OUR JOURNEY



Providing us with your products will help us to build a high performance vehicle and reduce the cost incurred.



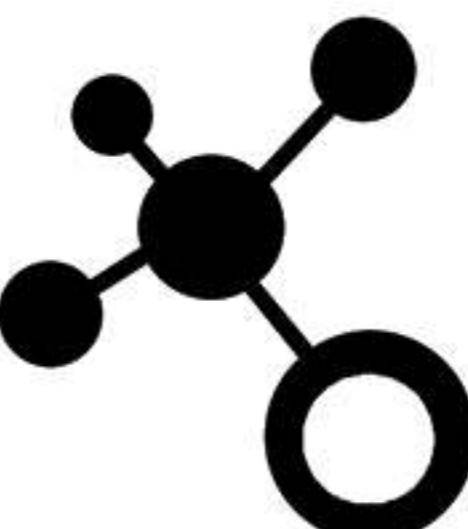
Practical knowledge in technical issues can help the team in building a safe and reliable car.



Support in shipment of car to competitions shall allow the team to utilize its limited resource towards other activities such as better manufacturing practices.



Ethan Racing has a wide range of avenues through which we intend to publicize our sponsors. National visibility provided by our events helps us in publicizing our sponsors on a national scale.



Providing us with money will directly assist us in the manufacturing of our vehicle.



# SPONSORSHIP DEALS

BUDGET(ER 5.0)

PLATINUM	GOLD	SILVER	BRONZE
₹ 2Lac+	₹ 1Lac	₹ 50k	₹ 20k

Logo on car



Logo on team  
Merchandise



Online Publicity



Promotion at  
College fest



Special mention  
in videos



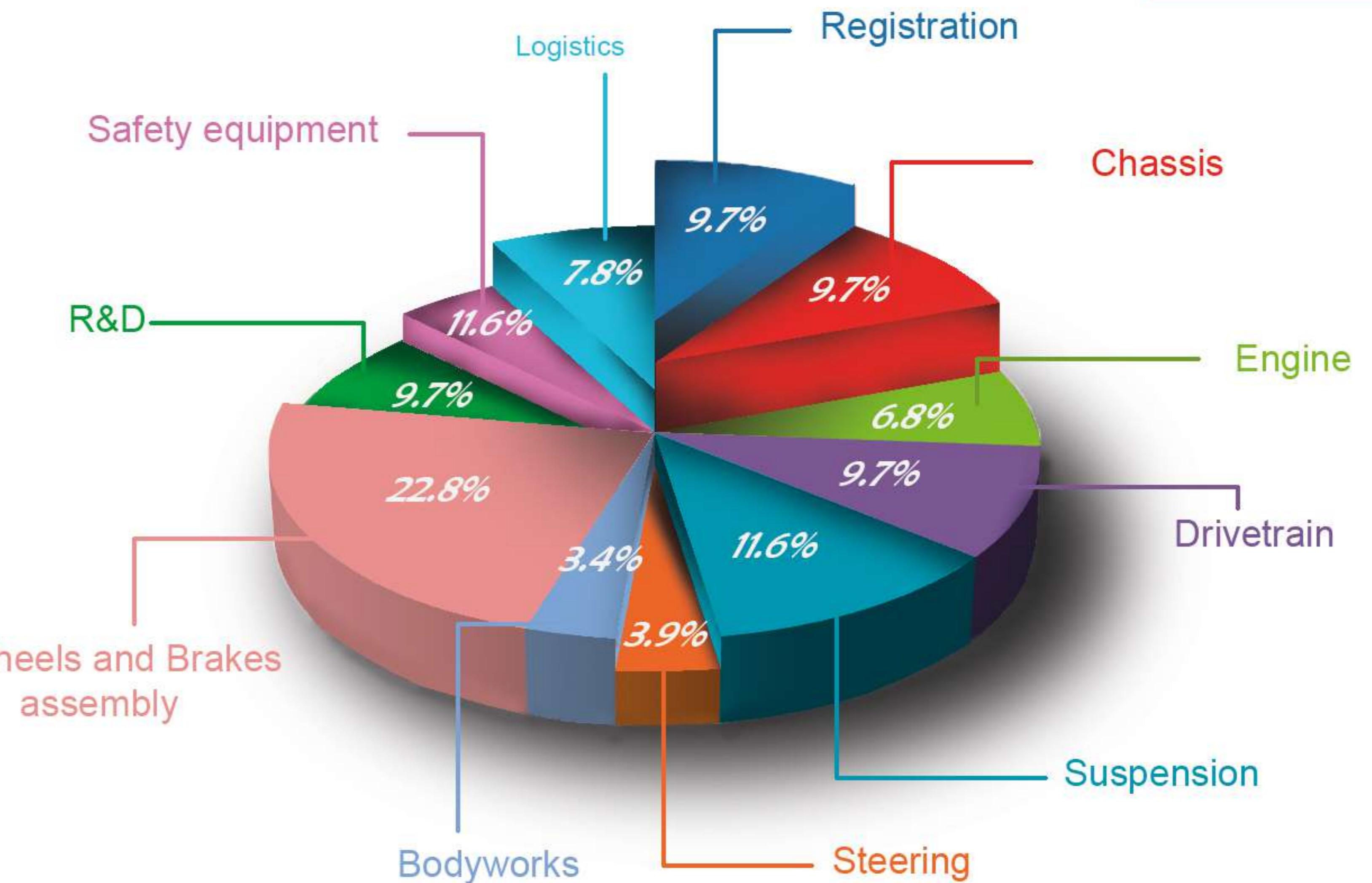
Sponsor logo  
on helmet



Team & car  
availability



**BECOME A SPONSOR  
AND GET YOUR BUSINESS NOTICED**



**TOTAL BUDGET : ₹ 10,30,000**



Finance go a long way supporting the various endeavors of team.

Practical know-how in technical issues help the team in building a safe and reliable car.

Certain parts are not easily available and sponsorship in form of those parts benefit the team.

## WHY SPONSOR US?

Every member of Team Ethan is motivated to compete at the highest level and is putting every possible effort for the completion of this project. We currently offer 4 sponsorship packages whereby increased sizes of contributions are met with increased promotional space and company involvement. Sponsoring us would also allow your company to become recognized and familiar to hundreds of undergraduates looking to move into industry in the near future. We believe

that being represented by our team will help to expand your current client and contact base raising the profile of your company. Formula student is one of the most distinguished competitions in engineering and carries a vast array of reputable sponsors whose affiliation will no doubt benefit the image of your firm.

**So the real question is, why not sponsor us?**

VIDYAVARDHINI'S COLLEGE OF ENGINEERING & TECHNOLOGY

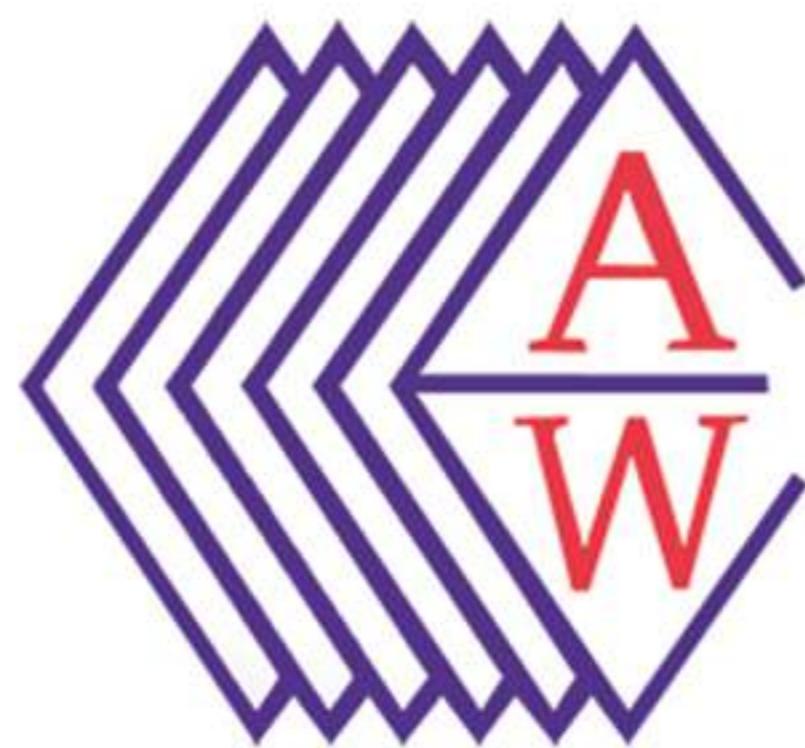


# ETHAN RACING

A FORMULA STUDENT RACING TEAM



IN ASSOCIATION WITH



**COMING TOGETHER IS BEGINNING  
STAYING TOGETHER IS PROGRESS  
AND  
WORKING TOGETHER IS SUCCESS**



## **CONTACT US**

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