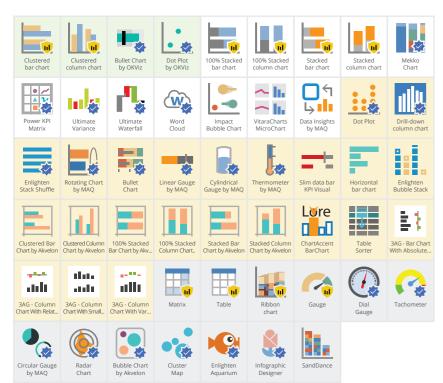
THE VISUALS REFERENCE

COMPARISON

To compare the magnitude of measures



CHANGE OVER TIME

To display the changing trend of measures



RANKING

To rank measures in an order



SPATIAL

To display measures over spatial maps



FLOW

To display a flow or dynamic relations



PART-TO-WHOLE

To identify the parts making up a measure total



DISTRIBUTION

To display the distribution of values



CORRELATION

To show correlations between measures



SINGLE

To present single values



FILTER

To control report filters



NARRATIVE

To tell a story with data



MISCELLANEOUS









