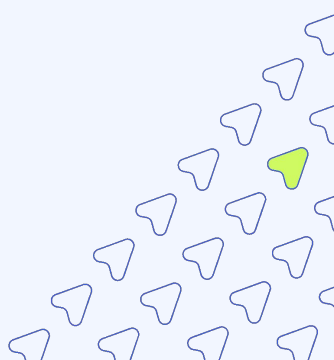




Tunes & Rhythms

Website to promote

Shreyas Samanta





The user needs covered



- **The project field is to create a website for a dance and art music school.**

This will benefit the teacher by gaining for students and it will help the users as they can see upcoming events etc.

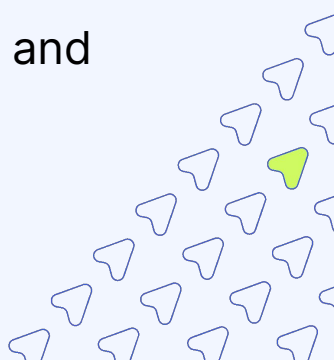
It will give them a wider audience to reach. The teacher can use this platform to teach more people simultaneously.

- **Why are existing projects not good enough?**

At the moment there is no other website about Tunes & Rhythms dancing and music school.

- **Why, specifically, should the users prefer using your project to other similar ones?**

My project will be a dynamic webpage so the current-students and new students will find it useful and quickly get what they want.





Your solution to meet users' needs



- **Describe your project in detail**

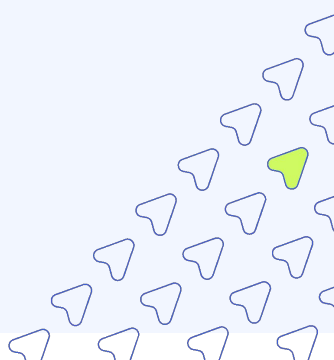
Tunes & Rhythms is an Indian dance and music school. The webpage will contain the home page and 3 more pages. The “**About us**” page will give a detailed description of how **Tunes & Rhythms** started and what it is looking to do in the future. The “**Classes**” page will give the end-users the opportunity to see what the classes give them and possibly sign up. The “**Events**” page will tell the end-users about upcoming events to see if they want to participate.

- **What results do you expect to achieve for your project**

- To attract more students and scale the business up.
- To provide current students with further information about the school.
- This website will show my creativity and technicality and give my first project to other customers, setting an example for myself.

- **Key features and value of your project for users**

The website will be adaptive so this will run on multiple devices.



Current State

Template:

- <https://www.figma.com/file/wdKvU2FM1xb0gicBHT7PsZ/Tunes-and-Rythms?node-id=0%3A1>

GitHub:

- You put a lot of effort into the development of the project
- Your project is ready for the promotion or will be soon



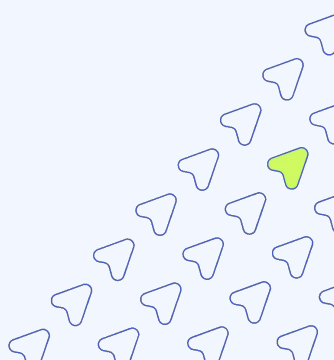


Audience and monetization



On the slide:

- The target audience is people who are interested in Indian classical dance and music.
- The project will be promoted by using social media such as facebook, twitter and personal contacts.
- By scaling up the business i.e by increasing the number of students Tunes & Rhythms can increase the revenue.
- I will charge an amount of money for the creation of my project.





Questions

